

Antimicrobial Coatings Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global antimicrobial coatings market size reached US\$ 4.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.4 Billion by 2028, exhibiting a growth rate (CAGR) of 10.1% during 2023-2028.

Antimicrobial coatings assist in maintaining the quality of a surface by obstructing the growth of microorganisms like fungi, parasites and bacteria. The usage of these coatings provides improved cleanliness and hygiene as they eliminate the requirement of frequent cleaning. As a result, they are more cost-effective and offer lasting protection against pathogens. Antimicrobial coatings are generally applied on walls, vents, counters and door handles. Moreover, as these coatings help in sterilizing medical tools, surgical masks, gloves and clothing, they find vast applications in clinics, hospitals and healthcare centers. Besides this, they are also employed in industries such as textile, automotive, healthcare, construction, and food and beverage.

The application of antimicrobial coatings not only improves the durability and appearance of a surface but also aids in shielding the surface from the attack of microbes. As a result, these coatings are widely used to eliminate the germination of pathogens which can cause infectious diseases such as Ebola, influenza, mumps, measles, chickenpox and rubella. Apart from this, awareness about the sick building syndrome, wherein the occupants of a building experience acute health issues due to the deteriorating air quality, is increasing worldwide. This has led to a rise in the demand for antimicrobial coatings for use in building interiors. In addition to this, manufacturers are investing in research and development activities to develop innovative products, sustain their market position and expand their overall consumer base.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global antimicrobial coatings market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type and application.

Breakup by Product Type:

Silver Antimicrobial Coatings
Copper Antimicrobial Coatings
Others

Breakup by Application:

Indoor Air Quality
Mold Remediation
Medical/Healthcare
Food and Beverage
Textile
Others

Breakup by Region:

North America
Asia Pacific
Europe
Middle East and Africa
Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Akzo Nobel N.V., BASF SE, Diamond Vogel, Axalta Coating Systems, Nippon Paint Company Ltd, PPG Industries, Royal DSM, RPM International Inc., The DOW Chemical Company., The Sherwin-Williams Company, etc.

Key Questions Answered in This Report

1. What was the size of the global antimicrobial coatings market in 2022?
2. What is the expected growth rate of the global antimicrobial coatings market during

2023-2028?

3. What are the key factors driving the global antimicrobial coatings market?
4. What has been the impact of COVID-19 on the global antimicrobial coatings market?
5. What is the breakup of the global antimicrobial coatings market based on the product type?
6. What is the breakup of the global antimicrobial coatings market based on the application?
7. What are the key regions in the global antimicrobial coatings market?
8. Who are the key players/companies in the global antimicrobial coatings market?

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