

Antimicrobial Additives Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/A5ED9AC19919EN.html>

Date: January 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: A5ED9AC19919EN

Abstracts

The global antimicrobial additives market size reached US\$ 5.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.8 Billion by 2028, exhibiting a growth rate (CAGR) of 8.26% during 2023-2028.

Antimicrobial additives prevent the growth of harmful microbes, such as algae, yeast, mold, and mildew. They offer high chemical and dimensional stability and heat and chemical resistance. They aid in minimizing unpleasant odors, discoloration, and polymer degradation issues and are utilized in the production of cleaner, robust, and long-lasting products. As a result, antimicrobial additives find extensive applications in different industry verticals, such as textile, construction, and automotive. At present, their demand is catalyzing around the world on account of the coronavirus disease (COVID-19) outbreak.

Antimicrobial Additives Market Trends:

The increasing utilization of silver and its compounds as antimicrobial additives on account of their properties currently represents one of the key factors propelling the growth of the market across the globe. Moreover, antimicrobial additives are used in roofing materials, pipes, flooring, vinyl siding, windows, insulation, automotive interiors, seating, polyvinyl chloride (PVC) blinds, signage, electronic devices, toilet seats, mattresses, and cutting boards. They are also utilized in toys, sports equipment, kitchen utensils, bathroom products, footwear, duffle bags, and garbage bins. Besides this, these additives are incorporated in food packaging to inactivate microbial development, which helps extend the overall shelf life of different food products. In addition, they can be integrated into common film materials, such as polyethylene (PE), polyethylene terephthalate (PET), and polypropylene (PP). These films, in turn, are used in the

manufacturing of bags, pouches, labels, lids, trays, liners, and wraps. Apart from this, antimicrobial additives are employed in the healthcare industry as they offer protection against the spread of healthcare-associated infections (HAIs). This, along with the thriving healthcare sector, is projected to impel the growth of the market in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global antimicrobial additives market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, application and end use vertical.

Breakup by Product Type:

Inorganic Antimicrobial Additives

Organic Antimicrobial Additives

Breakup by Application:

Plastic

Paints and Coatings

Pulp and Paper

Others

Breakup by End Use Vertical:

Construction

Automotive

Healthcare

Food and Beverage

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Avient Corporation, BioCote Ltd, Chroma Color Corporation, Dow Inc., King Plastic Corporation, Life Material Technologies Limited, LyondellBasell Industries Holdings B.V., Microban International Ltd., Milliken Chemical Company (Milliken & Company) and Sanitized AG.

Key Questions Answered in This Report:

How has the global antimicrobial additives market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global antimicrobial additives market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end use vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global antimicrobial additives market and who are the key players?

What is the degree of competition in the industry?

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