

# **Anti-Static Film Market Report by Type of Material (Polyethylene (PE), Polyethylene Terephthalate (PET), Polyvinyl Chloride (PVC)), Application (Electronics and Semiconductor, Manufacturing, Healthcare and Life Sciences, Automotive, and Others), and Region 2024-2032**

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## **Abstracts**

The global anti-static film market size reached US\$ 485.8 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 712.0 Million by 2032, exhibiting a growth rate (CAGR) of 4.21% during 2024-2032.

The anti-static film is a thin, transparent plastic sheet that is designed to prevent or reduce the buildup of static electricity. It is made by adding conductive materials, such as carbon black or metallic particles, to the plastic film during the manufacturing process. These films are used for packaging electronic components, such as circuit boards, computer chips, and other sensitive electronic devices. Anti-static films help in protecting products and components from physical damage during transportation. These films also assist in preventing static-related problems, improving product quality, and protecting sensitive electronic components from damage. In addition, they are cost-effective, versatile, customizable, and recyclable. As a result, anti-static films find extensive applications across various industries, including electronics and semiconductors, manufacturing, healthcare, and life sciences, and automotive.

### **Anti-Static Film Market Trends:**

The widespread product adoption in the electronics and packaging industries across the globe is one of the key factors driving the market growth. Anti-static films are widely used to protect sensitive electronic components during handling, storage, and

transportation. In line with this, the increasing product utilization to protect flexible displays from scratches, dust, and electrostatic discharge used in smartphones, wearable devices, and other electronic gadgets is favoring the market growth. Moreover, the growing awareness regarding the hazards of electrostatic discharge (ESD) and its effects on electronic equipment and products is acting as another growth-inducing factor. Apart from this, the introduction of advanced materials, such as carbon nanotubes, graphene, and metal oxides, that provide superior conductivity and durability and help to enhance the performance of anti-static films are providing an impetus to the market growth. Additionally, the increasing product application in the food and beverage (F&B) industry to protect food items from contamination and preserve hygienic value during transportation is propelling the market growth. Furthermore, the rising environmental consciousness among the masses and the growing trend towards the development of eco-friendly anti-static films that are recyclable, biodegradable, and free from hazardous substances are positively influencing the market growth. Other factors, including the rising penetration of the e-commerce industry, enhanced research and development (R&D) activities, increasing expenditure capacities of consumers, widespread adoption of polyethylene terephthalate (PET), and growing demand for pouches, bags, and sacks made of anti-static films for storing and packaging pharmaceutical products are anticipated to drive the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global anti-static film market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on type of material and application.

#### Type of Material Insights:

Polyethylene (PE)

Polyethylene Terephthalate (PET)

Polyvinyl Chloride (PVC)

The report has provided a detailed breakup and analysis of the anti-static film market based on the type of material. This includes polyethylene (PE), polyethylene terephthalate (PET), and polyvinyl chloride (PVC). According to the report, polyethylene (PE) represented the largest segment.

#### Application Insights:

Electronics and Semiconductor

Manufacturing  
Healthcare and Life Sciences  
Automotive  
Others

The report has provided a detailed breakup and analysis of the anti-static film market based on the application. This includes electronics and semiconductor, manufacturing, healthcare, and life sciences, automotive, and others. According to the report, electronics and semiconductor represented the largest segment.

Regional Insights:

North America  
United States  
Canada  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others); Asia Pacific

(China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for anti-static film. Some of the factors driving the Asia Pacific anti-static film market included the widespread product adoption in the electronics and packaging industries, increasing product application in the food and beverage (F&B) industry, and extensive research and development (R&D) activities.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global anti-static film market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Achilles Corporation, KI?ckner Pentaplast, Nan Ya Plastics Corporation, Toyobo Co. Ltd., Wiman Corporation, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global anti-static film market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global anti-static film market?

What is the impact of each driver, restraint, and opportunity on the global anti-static film market?

What are the key regional markets?

Which countries represent the most attractive anti-static film market?

What is the breakup of the market based on the type of material?

Which is the most attractive type of material in the anti-static film market?

What is the breakup of the market based on the application?

Which is the most attractive application in the anti-static film market?

What is the competitive structure of the global anti-static film market?

Who are the key players/companies in the global anti-static film market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL ANTI-STATIC FILM MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY TYPE OF MATERIAL

- 6.1 Polyethylene (PE)
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Polyethylene Terephthalate (PET)
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Polyvinyl Chloride (PVC)

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY APPLICATION**

- 7.1 Electronics and Semiconductor
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Manufacturing
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Healthcare and Life Sciences
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Automotive
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 Others
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast

## **8 MARKET BREAKUP BY REGION**

- 8.1 North America
  - 8.1.1 United States
    - 8.1.1.1 Market Trends
    - 8.1.1.2 Market Forecast
  - 8.1.2 Canada
    - 8.1.2.1 Market Trends
    - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
  - 8.2.1 China
    - 8.2.1.1 Market Trends
    - 8.2.1.2 Market Forecast
  - 8.2.2 Japan
    - 8.2.2.1 Market Trends
    - 8.2.2.2 Market Forecast
  - 8.2.3 India
    - 8.2.3.1 Market Trends

- 8.2.3.2 Market Forecast
- 8.2.4 South Korea
  - 8.2.4.1 Market Trends
  - 8.2.4.2 Market Forecast
- 8.2.5 Australia
  - 8.2.5.1 Market Trends
  - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
  - 8.2.6.1 Market Trends
  - 8.2.6.2 Market Forecast
- 8.2.7 Others
  - 8.2.7.1 Market Trends
  - 8.2.7.2 Market Forecast
- 8.3 Europe
  - 8.3.1 Germany
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 France
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 United Kingdom
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 Italy
    - 8.3.4.1 Market Trends
    - 8.3.4.2 Market Forecast
  - 8.3.5 Spain
    - 8.3.5.1 Market Trends
    - 8.3.5.2 Market Forecast
  - 8.3.6 Russia
    - 8.3.6.1 Market Trends
    - 8.3.6.2 Market Forecast
  - 8.3.7 Others
    - 8.3.7.1 Market Trends
    - 8.3.7.2 Market Forecast
- 8.4 Latin America
  - 8.4.1 Brazil
    - 8.4.1.1 Market Trends
    - 8.4.1.2 Market Forecast

## 8.4.2 Mexico

### 8.4.2.1 Market Trends

### 8.4.2.2 Market Forecast

## 8.4.3 Others

### 8.4.3.1 Market Trends

### 8.4.3.2 Market Forecast

## 8.5 Middle East and Africa

### 8.5.1 Market Trends

### 8.5.2 Market Breakup by Country

### 8.5.3 Market Forecast

## **9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES**

### 9.1 Overview

### 9.2 Drivers

### 9.3 Restraints

### 9.4 Opportunities

## **10 VALUE CHAIN ANALYSIS**

## **11 PORTERS FIVE FORCES ANALYSIS**

### 11.1 Overview

### 11.2 Bargaining Power of Buyers

### 11.3 Bargaining Power of Suppliers

### 11.4 Degree of Competition

### 11.5 Threat of New Entrants

### 11.6 Threat of Substitutes

## **12 PRICE ANALYSIS**

## **13 COMPETITIVE LANDSCAPE**

### 13.1 Market Structure

### 13.2 Key Players

### 13.3 Profiles of Key Players

#### 13.3.1 Achilles Corporation

##### 13.3.1.1 Company Overview

##### 13.3.1.2 Product Portfolio



- 13.3.1.3 Financials
- 13.3.2 KI?ckner Pentaplast
  - 13.3.2.1 Company Overview
  - 13.3.2.2 Product Portfolio
- 13.3.3 Nan Ya Plastics Corporation
  - 13.3.3.1 Company Overview
  - 13.3.3.2 Product Portfolio
  - 13.3.3.3 Financials
  - 13.3.3.4 SWOT Analysis
- 13.3.4 Toyobo Co. Ltd.
  - 13.3.4.1 Company Overview
  - 13.3.4.2 Product Portfolio
  - 13.3.4.3 Financials
  - 13.3.4.4 SWOT Analysis
- 13.3.5 Wiman Corporation
  - 13.3.5.1 Company Overview
  - 13.3.5.2 Product Portfolio

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

## List Of Tables

### LIST OF TABLES

Table 1: Global: Anti-static Film Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Anti-static Film Market Forecast: Breakup by Type of Material (in Million US\$), 2024-2032

Table 3: Global: Anti-static Film Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 4: Global: Anti-static Film Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Anti-static Film Market: Competitive Structure

Table 6: Global: Anti-static Film Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Anti-static Film Market: Major Drivers and Challenges

Figure 2: Global: Anti-static Film Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 4: Global: Anti-static Film Market: Breakup by Type of Material (in %), 2023

Figure 5: Global: Anti-static Film Market: Breakup by Application (in %), 2023

Figure 6: Global: Anti-static Film Market: Breakup by Region (in %), 2023

Figure 7: Global: Anti-static Film (Polyethylene (PE)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Anti-static Film (Polyethylene (PE)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Anti-static Film (Polyethylene Terephthalate (PET)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Anti-static Film (Polyethylene Terephthalate (PET)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Anti-static Film (Polyvinyl Chloride (PVC)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Anti-static Film (Polyvinyl Chloride (PVC)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Anti-static Film (Electronics and Semiconductor) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Anti-static Film (Electronics and Semiconductor) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Anti-static Film (Manufacturing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Anti-static Film (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Anti-static Film (Healthcare and Life Sciences) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Anti-static Film (Healthcare and Life Sciences) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Anti-static Film (Automotive) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Anti-static Film (Automotive) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Anti-static Film (Other Applications) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Anti-static Film (Other Applications) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: North America: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: North America: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: United States: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: United States: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Canada: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Canada: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Asia-Pacific: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Asia-Pacific: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: China: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: China: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Japan: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Japan: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: India: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: India: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: South Korea: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: South Korea: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Australia: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Australia: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Indonesia: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Indonesia: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Others: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Others: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Europe: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Europe: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Germany: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Germany: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: France: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: France: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: United Kingdom: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: United Kingdom: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Italy: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Italy: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Spain: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Spain: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Russia: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Russia: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Others: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Others: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Latin America: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Latin America: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Brazil: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Brazil: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Mexico: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Mexico: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Others: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Others: Anti-static Film Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 69: Middle East and Africa: Anti-static Film Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Middle East and Africa: Anti-static Film Market: Breakup by Country (in %), 2023

Figure 71: Middle East and Africa: Anti-static Film Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Global: Anti-static Film Industry: Drivers, Restraints, and Opportunities

Figure 73: Global: Anti-static Film Industry: Value Chain Analysis

Figure 74: Global: Anti-static Film Industry: Porter's Five Forces Analysis

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