

Anti-Pollution Mask Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global anti-pollution mask market size reached US\$ 6.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 27.3 Billion by 2028, exhibiting a growth rate (CAGR) of 27.2% during 2023-2028.

Anti-pollution masks refer to a partial face cover that is primarily designed to protect the wearer from air pollutants. Generally, the mask includes three filters, namely primary filter, particle filter, and carbon filter. Anti-pollution masks are commonly available with different particulate respirators, including 3M, N95, N99, N100, P95, R95, etc. These masks offer protection against numerous harmful airborne particles, including gases, smoke, or chemical vapor. Owing to this, anti-pollution masks are widely adopted across various sectors.

The increasing prevalence of several respiratory conditions, such as bronchitis, asthma, COPD, etc., due to the rising air pollution levels has catalyzed the demand for anti-pollution masks. Furthermore, rising consumer health concerns have been propelling the need for air filtering products for both personal and occupational applications. In addition to this, the implementation of stringent regulations for ensuring labor safety across several industrial sectors, such as construction, mining, transportation, etc., have also augmented the utilization of anti-pollution masks.

The wide availability of these masks across several distribution channels, such as hypermarkets/supermarkets, convenience stores, pharmacies and other e-commerce platforms has further bolstered the market growth. Apart from this, various government

and non-government organizations are also launching awareness programs for promoting the need for anti-pollution masks. Additionally, the expanding vehicle fleet, along with rising CO2 emissions from surging constructional and industrial activities, is also driving the demand for anti-pollution masks. Moreover, the rising consumer living standards along with increasing per capita expenditures on healthcare and safety products, particularly across the developing regions, are also providing significant growth opportunities. Furthermore, rising environmental concerns towards the increasing land pollution levels due to disposable masks have resulted in a rising demand for reusable anti-pollution masks. Various technological upgradations and rising investments in several R&D activities have also led to the introduction of masks with pollution indicators for conveying pollutant exposure levels by the wearer. All the above-mentioned factors will continue to fuel the growth of the global anti-pollution masks in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global anti-pollution mask market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on filter type, disposable/reusable and distribution channel.

Breakup by Filter Type:

N95

N99 and N100

P95 and R95

Breakup by Disposable/Reusable:

Disposable

Reusable

Breakup by Distribution Channel:

Offline

Online

Breakup by Region:

Asia Pacific

North America

Europe

Latin America

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being 3M, Airinum AB, Cambridge Mask Co., DACH Schutzbekleidung GmbH & Co. KG, Honeywell International Inc., Respro, Totobobo UK and Vogmask.

Key Questions Answered in This Report:

How has the global anti-pollution mask market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global anti-pollution mask market?

What is the breakup of the market based on the filter type?

What is the breakup of the market based on the disposable/reusable?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global anti-pollution mask market and who are the key players?

What is the degree of competition in the market?

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