

Anti-Acne Serum Market Report by Skin Type (Oily Skin, Normal Skin, Sensitive Skin, Dry Skin, Combination Skin), Ingredients Type (Organic, Natural, Synthetic), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Pharmacy and Drug Stores, Online Stores, and Others), End User (Men, Women), and Region 2023-2028

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Abstracts

The global anti-acne serum market size reached US\$ 1,155 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,724 Million by 2028, exhibiting a growth rate (CAGR) of 6.90% during 2022-2028.

The anti-acne serum is a skincare product prepared with high concentrations of active ingredients used to treat acne and other facial infections. It can be formulated with ingredients, such as retinol, niacinamide, salicylic acid, benzoyl peroxide, vitamin C, azelaic acid, hyaluronic acid, and vitamin E. it absorbs quickly into the skin, soothes sensitive skin, reduces the appearance of fine lines and wrinkles, prevents oxidative damage from ultraviolet (UV) light and pollution, minimizes inflammation, opens clogged pores, and eliminates dirt and impurities.

Anti-Acne Serum Market Trends:

Increasing concerns among individuals about their physical appearance, rising awareness about skin-related issues like ance and the benefits of using anti-acne serum are the major factors bolstering the market growth. In addition, the growing demand for the premium quality anti-acne serum on account of rapid urbanization and



expanding purchasing power of the consumer is driving the market. Apart from this, the emerging trend of online shopping on account of the easy availability, vast catalog, convenience offered, fast shipping facilities with innumerable discounts, cashback, and offers. This, in confluence with the burgeoning e-commerce industry, is contributing to the market growth. Furthermore, product manufacturers operating worldwide are introducing organic, vegan, plant-based, and skin-related novel variants at affordable rates to meet the requirements of the consumer. Moreover, the escalating demand for gifting unique items, such as anti-acne serum with other skin essentials in innovative packaging and boxes, is offering lucrative growth opportunities to market players operating in the industry. Besides this, a considerable reliance on celebrity endorsements, online tutorials, reviews, and social media campaigns by influencers is increasing the overall sales of anti-acne serum.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global anti-acne serum market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on skin type, ingredients type, distribution channel and end user.

Breakup by Skin Type:

Oily Skin
Normal Skin
Sensitive Skin
Dry Skin
Combination Skin

Breakup by Ingredients Type:

Organic Natural Synthetic

Breakup by Distribution Channel:

Supermarkets and Hypermarkets Specialty Stores Pharmacy and Drug Stores Online Stores



Breakup by End User:

Others

Others

Brazil Mexico Others

Latin America

Middle East and Africa

Supermarkets and hypermarkets dominate the market due to the wider collection and personalized experience and reviews.

Men Women Women exhibit a clear dominance in the market. Breakup by Region: North America **United States** Canada Asia-Pacific China Japan India South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia

Anti-Acne Serum Market Report by Skin Type (Oily Skin, Normal Skin, Sensitive Skin, Dry Skin, Combination Skin...



Europe holds the majority of the global anti-acne serum market share due to increasing concerns among individuals about their physical appearance.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are DERMA E (Topix Pharmaceuticals Inc.), Est?e Lauder Inc, Forest Essentials, Glossier, iS Clinical, Mario Badescu Skin Care, Inc., Murad LLC (Unilever PLC), PCA Skin (Colgate-Palmolive Company), SkinCeuticals, Sunday Riley and Ulta Beauty Inc.

Key Questions Answered in This Report

- 1. What was the size of the global anti-acne serum market in 2022?
- 2. What is the expected growth rate of the global anti-acne serum market during 2023-2028?
- 3. What has been the impact of COVID-19 on the global anti-acne serum market?
- 4. What are the key factors driving the global anti-acne serum market?
- 5. What is the breakup of the global anti-acne serum market based on the distribution channel?
- 6. What is the breakup of the global anti-acne serum market based on the end user?
- 7. What are the key regions in the global anti-acne serum market?
- 8. Who are the key players/companies in the global anti-acne serum market?



Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL ANTI-ACNE SERUM MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SKIN TYPE

- 6.1 Oily Skin
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Normal Skin
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Sensitive Skin



- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Dry Skin
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Combination Skin
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY INGREDIENTS TYPE

- 7.1 Organic
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Natural
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Synthetic
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Supermarkets and Hypermarkets
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Specialty Stores
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Pharmacy and Drug Stores
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Online Stores
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast



9 MARKET BREAKUP BY END USER

- 9.1 Men
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Women
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends



10.2.7.2 Market Forecast

10.3 Europe

- 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
- 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
- 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
- 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
- 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS



- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 DERMA E (Topix Pharmaceuticals Inc.)
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.2 Est?e Lauder Inc
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
 - 15.3.3 Forest Essentials
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 Glossier
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio



- 15.3.5 iS Clinical
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
- 15.3.6 Mario Badescu Skin Care, Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
- 15.3.7 Murad LLC (Unilever PLC)
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
- 15.3.8 PCA Skin (Colgate-Palmolive Company)
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
- 15.3.9 SkinCeuticals
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
- 15.3.10 Sunday Riley
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 Ulta Beauty Inc.
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis



List Of Tables

LIST OF TABLES

Table 1: Global: Anti-Acne Serum Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Anti-Acne Serum Market Forecast: Breakup by Skin Type (in Million

US\$), 2023-2028

Table 3: Global: Anti-Acne Serum Market Forecast: Breakup by Ingredients Type (in

Million US\$), 2023-2028

Table 4: Global: Anti-Acne Serum Market Forecast: Breakup by Distribution Channel (in

Million US\$), 2023-2028

Table 5: Global: Anti-Acne Serum Market Forecast: Breakup by End User (in Million

US\$), 2023-2028

Table 6: Global: Anti-Acne Serum Market Forecast: Breakup by Region (in Million US\$),

2023-2028

Table 7: Global: Anti-Acne Serum Market: Competitive Structure

Table 8: Global: Anti-Acne Serum Market: Key Players



List Of Figures

LIST OF FIGURES

Figure 1: Global: Anti-Acne Serum Market: Major Drivers and Challenges

Figure 2: Global: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 4: Global: Anti-Acne Serum Market: Breakup by Skin Type (in %), 2022

Figure 5: Global: Anti-Acne Serum Market: Breakup by Ingredients Type (in %), 2022

Figure 6: Global: Anti-Acne Serum Market: Breakup by Distribution Channel (in %),

2022

Figure 7: Global: Anti-Acne Serum Market: Breakup by End User (in %), 2022

Figure 8: Global: Anti-Acne Serum Market: Breakup by Region (in %), 2022

Figure 9: Global: Anti-Acne Serum (Oily Skin) Market: Sales Value (in Million US\$),

2017 & 2022

Figure 10: Global: Anti-Acne Serum (Oily Skin) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 11: Global: Anti-Acne Serum (Normal Skin) Market: Sales Value (in Million US\$),

2017 & 2022

Figure 12: Global: Anti-Acne Serum (Normal Skin) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 13: Global: Anti-Acne Serum (Sensitive Skin) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 14: Global: Anti-Acne Serum (Sensitive Skin) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 15: Global: Anti-Acne Serum (Dry Skin) Market: Sales Value (in Million US\$),

2017 & 2022

Figure 16: Global: Anti-Acne Serum (Dry Skin) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 17: Global: Anti-Acne Serum (Combination Skin) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 18: Global: Anti-Acne Serum (Combination Skin) Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 19: Global: Anti-Acne Serum (Organic) Market: Sales Value (in Million US\$),

2017 & 2022

Figure 20: Global: Anti-Acne Serum (Organic) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 21: Global: Anti-Acne Serum (Natural) Market: Sales Value (in Million US\$),



2017 & 2022

Figure 22: Global: Anti-Acne Serum (Natural) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Anti-Acne Serum (Synthetic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Anti-Acne Serum (Synthetic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Anti-Acne Serum (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Anti-Acne Serum (Supermarkets and Hypermarkets) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Anti-Acne Serum (Specialty Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Anti-Acne Serum (Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Anti-Acne Serum (Pharmacy and Drug Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Anti-Acne Serum (Pharmacy and Drug Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Anti-Acne Serum (Online Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Anti-Acne Serum (Online Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Anti-Acne Serum (Other Distribution Channels) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Anti-Acne Serum (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Anti-Acne Serum (Men) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Anti-Acne Serum (Men) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Anti-Acne Serum (Women) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Anti-Acne Serum (Women) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: North America: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: North America: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028



- Figure 41: United States: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 42: United States: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 43: Canada: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 44: Canada: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 45: Asia-Pacific: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 46: Asia-Pacific: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 47: China: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 48: China: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 49: Japan: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 50: Japan: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$),

2023-2028

- Figure 51: India: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 52: India: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 53: South Korea: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 54: South Korea: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 55: Australia: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 56: Australia: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 57: Indonesia: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 58: Indonesia: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 59: Others: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 60: Others: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 61: Europe: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 62: Europe: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 63: Germany: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 &



2022

Figure 64: Germany: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: France: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022 Figure 66: France: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 67: United Kingdom: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: United Kingdom: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Italy: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022 Figure 70: Italy: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Spain: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022 Figure 72: Spain: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Russia: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022 Figure 74: Russia: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Others: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022 Figure 76: Others: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Latin America: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Latin America: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Brazil: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022 Figure 80: Brazil: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Mexico: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022 Figure 82: Mexico: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Others: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022 Figure 84: Others: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 85: Middle East and Africa: Anti-Acne Serum Market: Sales Value (in Million US\$), 2017 & 2022

Figure 86: Middle East and Africa: Anti-Acne Serum Market: Breakup by Country (in %), 2022



Figure 87: Middle East and Africa: Anti-Acne Serum Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 88: Global: Anti-Acne Serum Industry: SWOT Analysis

Figure 89: Global: Anti-Acne Serum Industry: Value Chain Analysis

Figure 90: Global: Anti-Acne Serum Industry: Porter's Five Forces Analysis



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