

Anti-Acne Serum Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/AD73F44311A8EN.html>

Date: May 2022

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: AD73F44311A8EN

Abstracts

The global anti-acne serum market reached a value of US\$ 1,068.8 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 1,618.5 Million by 2027, exhibiting a CAGR of 7% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

The anti-acne serum is a skincare product consisting of a high concentration of natural ingredients and active chemical compounds to minimize skin breakouts and blemishes. It gets absorbed by the deepest layer of the skin to prevent acne, reduce inflammation, open clogged pores, remove dirt and impurities, clear sunburns and replenish the skin for a clearer complexion. The serum is formulated using retinol, salicylic, hydroxy and hyaluronic acid and vitamins, such as C and B3. It is a lightweight and oil-free gel that also aids in stimulating collagen production, skin firming, tightening, oil control, brightening and reducing hyperpigmentation. Anti-acne serums are infused with essential oils obtained from tea tree extracts, lime peels, patchouli and olives for enhancing their antibacterial and antiseptic properties.

Anti-Acne Serum Market Trends:

The increasing prevalence of acne vulgaris and other skin diseases among the masses is one of the key factors driving the growth of the market. It is a chronic dermatological disorder characterized by the blockage or inflammation of hair follicles and sebaceous glands resulting in inflammatory and non-inflammatory lesions on the face. Moreover, increasing female workforce participation and rising consciousness among both males and females regarding their physical appearance are providing a thrust to the market

growth. Additionally, various product innovations, such as the utilization of organic and sustainably sourced ingredients, are acting as other growth-inducing factors. In line with this, aggressive promotional activities by manufacturers through celebrity endorsements and convenient product availability through proliferating online retail channels are contributing to the market growth. Other factors, including rising expenditure capacities of the consumers on premium cosmetics and skincare products, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global anti-acne serum market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on skin type, ingredients type, distribution channel and end user.

Breakup by Skin Type:

- Oily Skin
- Normal Skin
- Sensitive Skin
- Dry Skin
- Combination Skin

Breakup by Ingredients Type:

- Organic
- Natural
- Synthetic

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Pharmacy and Drug Stores
- Online Stores
- Others

Breakup by End User:

Men

Women

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being DERMA E (Topix Pharmaceuticals Inc.), Est?e Lauder Inc, Forest Essentials, Glossier, iS Clinical, Mario Badescu Skin Care, Inc., Murad LLC (Unilever PLC), PCA Skin (Colgate-Palmolive Company), SkinCeuticals, Sunday Riley and Ulta Beauty Inc.

Key Questions Answered in This Report:

How has the global anti-acne serum market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global anti-acne serum market?

What are the key regional markets?

What is the breakup of the market based on the skin type?

What is the breakup of the market based on the ingredients type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global anti-acne serum market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL ANTI-ACNE SERUM MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SKIN TYPE

- 6.1 Oily Skin
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Normal Skin
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Sensitive Skin

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Dry Skin
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Combination Skin
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY INGREDIENTS TYPE

- 7.1 Organic
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Natural
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Synthetic
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Supermarkets and Hypermarkets
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Specialty Stores
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Pharmacy and Drug Stores
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Online Stores
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 MARKET BREAKUP BY END USER

9.1 Men

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Women

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

10.3.2.1 Market Trends

10.3.2.2 Market Forecast

10.3.3 United Kingdom

10.3.3.1 Market Trends

10.3.3.2 Market Forecast

10.3.4 Italy

10.3.4.1 Market Trends

10.3.4.2 Market Forecast

10.3.5 Spain

10.3.5.1 Market Trends

10.3.5.2 Market Forecast

10.3.6 Russia

10.3.6.1 Market Trends

10.3.6.2 Market Forecast

10.3.7 Others

10.3.7.1 Market Trends

10.3.7.2 Market Forecast

10.4 Latin America

10.4.1 Brazil

10.4.1.1 Market Trends

10.4.1.2 Market Forecast

10.4.2 Mexico

10.4.2.1 Market Trends

10.4.2.2 Market Forecast

10.4.3 Others

10.4.3.1 Market Trends

10.4.3.2 Market Forecast

10.5 Middle East and Africa

10.5.1 Market Trends

10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 DERMA E (Topix Pharmaceuticals Inc.)
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.2 Est?e Lauder Inc
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
 - 15.3.3 Forest Essentials
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 Glossier
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio

- 15.3.5 iS Clinical
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
- 15.3.6 Mario Badescu Skin Care, Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
- 15.3.7 Murad LLC (Unilever PLC)
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
- 15.3.8 PCA Skin (Colgate-Palmolive Company)
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
- 15.3.9 SkinCeuticals
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
- 15.3.10 Sunday Riley
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 Ulta Beauty Inc.
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Anti-Acne Serum Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Anti-Acne Serum Market Forecast: Breakup by Skin Type (in Million US\$), 2022-2027

Table 3: Global: Anti-Acne Serum Market Forecast: Breakup by Ingredients Type (in Million US\$), 2022-2027

Table 4: Global: Anti-Acne Serum Market Forecast: Breakup by Distribution Channel (in Million US\$), 2022-2027

Table 5: Global: Anti-Acne Serum Market Forecast: Breakup by End User (in Million US\$), 2022-2027

Table 6: Global: Anti-Acne Serum Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 7: Global: Anti-Acne Serum Market: Competitive Structure

Table 8: Global: Anti-Acne Serum Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Anti-Acne Serum Market: Major Drivers and Challenges

Figure 2: Global: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016-2021

Figure 3: Global: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 4: Global: Anti-Acne Serum Market: Breakup by Skin Type (in %), 2021

Figure 5: Global: Anti-Acne Serum Market: Breakup by Ingredients Type (in %), 2021

Figure 6: Global: Anti-Acne Serum Market: Breakup by Distribution Channel (in %), 2021

Figure 7: Global: Anti-Acne Serum Market: Breakup by End User (in %), 2021

Figure 8: Global: Anti-Acne Serum Market: Breakup by Region (in %), 2021

Figure 9: Global: Anti-Acne Serum (Oily Skin) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 10: Global: Anti-Acne Serum (Oily Skin) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 11: Global: Anti-Acne Serum (Normal Skin) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 12: Global: Anti-Acne Serum (Normal Skin) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 13: Global: Anti-Acne Serum (Sensitive Skin) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 14: Global: Anti-Acne Serum (Sensitive Skin) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 15: Global: Anti-Acne Serum (Dry Skin) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 16: Global: Anti-Acne Serum (Dry Skin) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 17: Global: Anti-Acne Serum (Combination Skin) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 18: Global: Anti-Acne Serum (Combination Skin) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 19: Global: Anti-Acne Serum (Organic) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 20: Global: Anti-Acne Serum (Organic) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 21: Global: Anti-Acne Serum (Natural) Market: Sales Value (in Million US\$),

2016 & 2021

Figure 22: Global: Anti-Acne Serum (Natural) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: Global: Anti-Acne Serum (Synthetic) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: Global: Anti-Acne Serum (Synthetic) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Anti-Acne Serum (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Anti-Acne Serum (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: Global: Anti-Acne Serum (Specialty Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: Global: Anti-Acne Serum (Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: Global: Anti-Acne Serum (Pharmacy and Drug Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: Global: Anti-Acne Serum (Pharmacy and Drug Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: Global: Anti-Acne Serum (Online Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: Global: Anti-Acne Serum (Online Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: Global: Anti-Acne Serum (Other Distribution Channels) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: Global: Anti-Acne Serum (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: Global: Anti-Acne Serum (Men) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: Global: Anti-Acne Serum (Men) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Global: Anti-Acne Serum (Women) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Global: Anti-Acne Serum (Women) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 39: North America: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 40: North America: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: United States: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 42: United States: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 43: Canada: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 44: Canada: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 45: Asia-Pacific: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: Asia-Pacific: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 47: China: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 48: China: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 49: Japan: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: Japan: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 51: India: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 52: India: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 53: South Korea: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 54: South Korea: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 55: Australia: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 56: Australia: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 57: Indonesia: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 58: Indonesia: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 59: Others: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 60: Others: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 61: Europe: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 62: Europe: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 63: Germany: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 &

2021

Figure 64: Germany: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 65: France: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 66: France: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 67: United Kingdom: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 68: United Kingdom: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 69: Italy: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 70: Italy: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 71: Spain: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 72: Spain: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 73: Russia: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 74: Russia: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 75: Others: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 76: Others: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 77: Latin America: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 78: Latin America: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 79: Brazil: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 80: Brazil: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 81: Mexico: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 82: Mexico: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 83: Others: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 84: Others: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 85: Middle East and Africa: Anti-Acne Serum Market: Sales Value (in Million US\$), 2016 & 2021

Figure 86: Middle East and Africa: Anti-Acne Serum Market: Breakup by Country (in %), 2021

Figure 87: Middle East and Africa: Anti-Acne Serum Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 88: Global: Anti-Acne Serum Industry: SWOT Analysis

Figure 89: Global: Anti-Acne Serum Industry: Value Chain Analysis

Figure 90: Global: Anti-Acne Serum Industry: Porter's Five Forces Analysis

I would like to order

Product name: Anti-Acne Serum Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: <https://marketpublishers.com/r/AD73F44311A8EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD73F44311A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

