

# Anti-Acne Serum Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/AD73F44311A8EN.html>

Date: May 2022

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: AD73F44311A8EN

## Abstracts

The global anti-acne serum market reached a value of US\$ 1,068.8 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 1,618.5 Million by 2027, exhibiting a CAGR of 7% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

The anti-acne serum is a skincare product consisting of a high concentration of natural ingredients and active chemical compounds to minimize skin breakouts and blemishes. It gets absorbed by the deepest layer of the skin to prevent acne, reduce inflammation, open clogged pores, remove dirt and impurities, clear sunburns and replenish the skin for a clearer complexion. The serum is formulated using retinol, salicylic, hydroxy and hyaluronic acid and vitamins, such as C and B3. It is a lightweight and oil-free gel that also aids in stimulating collagen production, skin firming, tightening, oil control, brightening and reducing hyperpigmentation. Anti-acne serums are infused with essential oils obtained from tea tree extracts, lime peels, patchouli and olives for enhancing their antibacterial and antiseptic properties.

### Anti-Acne Serum Market Trends:

The increasing prevalence of acne vulgaris and other skin diseases among the masses is one of the key factors driving the growth of the market. It is a chronic dermatological disorder characterized by the blockage or inflammation of hair follicles and sebaceous glands resulting in inflammatory and non-inflammatory lesions on the face. Moreover, increasing female workforce participation and rising consciousness among both males and females regarding their physical appearance are providing a thrust to the market

growth. Additionally, various product innovations, such as the utilization of organic and sustainably sourced ingredients, are acting as other growth-inducing factors. In line with this, aggressive promotional activities by manufacturers through celebrity endorsements and convenient product availability through proliferating online retail channels are contributing to the market growth. Other factors, including rising expenditure capacities of the consumers on premium cosmetics and skincare products, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global anti-acne serum market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on skin type, ingredients type, distribution channel and end user.

#### Breakup by Skin Type:

- Oily Skin
- Normal Skin
- Sensitive Skin
- Dry Skin
- Combination Skin

#### Breakup by Ingredients Type:

- Organic
- Natural
- Synthetic

#### Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Pharmacy and Drug Stores
- Online Stores
- Others

#### Breakup by End User:

Men

Women

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being DERMA E (Topix Pharmaceuticals Inc.), Est?e Lauder Inc, Forest Essentials, Glossier, iS Clinical, Mario Badescu Skin Care, Inc., Murad LLC (Unilever PLC), PCA Skin (Colgate-Palmolive Company), SkinCeuticals, Sunday Riley and Ulta Beauty Inc.

Key Questions Answered in This Report:

How has the global anti-acne serum market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global anti-acne serum market?

What are the key regional markets?

What is the breakup of the market based on the skin type?

What is the breakup of the market based on the ingredients type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global anti-acne serum market and who are the key players?

What is the degree of competition in the industry?

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