

Animal Feed Market Report by Form (Pellets, Crumbles, Mash, and Others), Animal Type (Swine, Ruminants, Poultry, Aquaculture, and Others), Ingredient (Cereals, Oilseed Meal, Molasses, Fish Oil and Fish Meal, Additives, and Others), and Region 2024-2032

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Abstracts

The global animal feed market size reached US\$ 518.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 674.7 Billion by 2032, exhibiting a growth rate (CAGR) of 2.9% during 2024-2032. The rapid population growth, escalating demand for livestock products, economic fluctuations, burgeoning purchasing power, and technological advancements in production efficiency are influencing the industry growth.

Animal feed is a crucial component in modern livestock production, serving as a vital source of essential nutrients required for the growth, health, and productivity of animals. It comprises various nutritional elements such as carbohydrates, proteins, vitamins, and minerals, formulated to meet the specific dietary needs of different animal species. The uses of animal feed extend across diverse industries, including poultry, livestock, aquaculture, and pet care. This supplementation aids in achieving desired meat quality, increased milk production, and efficient egg-laying. The advantages of using well-formulated animal feed include increased animal growth rates, improved feed conversion efficiency, reduced disease susceptibility, and enhanced overall animal well-being. Several types of product variants are available, categorized as concentrate feeds, roughage feeds, and complete feeds.

The global animal feed industry is influenced by the burgeoning population growth,

which escalates the demand for livestock products, subsequently propelling the need for quality animal nutrition. Additionally, the burgeoning purchasing power and shifting consumption patterns are boosting the industry growth. In line with this, stringent regulatory frameworks and standards regarding the formulation and distribution of animal feed is supporting the market growth. Furthermore, the rapidly expanding agricultural sector and the easy availability of feed ingredients are accelerating the industry growth. Apart from this, technological advancements, environmental concerns, and surging awareness of sustainability are driving market expansion.

Animal Feed Market Trends/Drivers:

Population growth

As the global population expands, the demand for livestock products, such as meat, dairy, and eggs, rises exponentially. This surge in demand underscores the critical role of animal nutrition in meeting protein needs, thus representing a prime factor driving the animal feed industry growth. As countries strive to provide sustenance for their burgeoning populations, the animal feed industry gains prominence. Adequate and balanced feed becomes paramount to ensure optimal growth and health of livestock. This driver stimulates innovation in feed formulations, as manufacturers work to enhance nutritional value while maintaining cost-effectiveness. The symbiotic relationship between population growth and the animal feed market highlights the industry's significance in global food security.

Economic fluctuations

Economic fluctuations wield a profound influence on the animal feed industry. As economies oscillate between periods of growth and recession, consumer purchasing power and preferences undergo transformation. Economic upturns bolster disposable income, potentially leading to increased consumption of animal-derived products. Conversely, economic downturns might prompt consumers to opt for more affordable alternatives. These shifting consumption patterns ripple through the animal feed sector, prompting adjustments in feed formulations to align with changing demand. Furthermore, economic conditions influence investments in research and development, impacting the pace of innovation in animal nutrition. The interplay between economic dynamics and the animal feed industry showcases the adaptability required to navigate the complexities of a dynamic global economy.

Regulatory frameworks and standards

The regulatory landscape plays a pivotal role in shaping the animal feed market's trajectory. Stringent regulations govern the formulation, production, and distribution of animal feed to ensure safety, quality, and compliance. These standards encompass aspects such as ingredient sourcing, labeling, and production processes. Regulatory frameworks are designed to safeguard animal health, prevent disease outbreaks, and maintain food safety. Industry players must navigate this intricate web of regulations to bring products to market, emphasizing transparency and accountability. Compliance with these standards fosters consumer trust and confidence in the products they purchase. As regulatory bodies continue to evolve and adapt, their impact reverberates throughout the animal feed industry, influencing innovation and promoting responsible practices.

Animal Feed Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global animal feed market report, along with forecasts at the global, regional and country levels for 2024-2032. Our report has categorized the market based on the form, animal type, and ingredient.

Breakup by Form:

Pellets

Crumbles

Mash

Others

Pellets dominate the market

The report has provided a detailed breakup and analysis of the market based on the form. This includes pellets, crumbles, mash, and others. According to the report, pellets represented the largest segment.

The pellets segment within the animal feed industry is propelled by the escalating demand for convenient and easy-to-handle feed solutions. These compressed and uniform feed forms offer practicality in storage, transportation, and feeding processes, appealing to both producers and consumers. Moreover, pellets' enhanced nutritional density and reduced wastage contribute to their attraction. Technological advancements in pelletization techniques further enhance their digestibility and assimilation, thereby favoring the market growth. Additionally, the global trend towards sustainable practices

has led to the development of eco-friendly pellets, aligning with environmental consciousness. The pellets segment is also influenced by evolving livestock farming systems, wherein precision feeding and customized nutrition gain importance. As the industry continues to innovate and cater to changing consumer preferences, the pellets segment remains a key driver in shaping the future of the animal feed market.

Breakup by Animal Type:

- Swine
 - Starter
 - Finisher
 - Grower
- Ruminants
 - Calves
 - Dairy Cattle
 - Beef Cattle
 - Others
- Poultry
 - Broilers
 - Layers
 - Turkeys
 - Others
- Aquaculture
 - Carps
 - Crustaceans
 - Mackeral
 - Milkfish
 - Mollusks
 - Salmon
 - Others
 - Others

Poultry dominates the market

The report has provided a detailed breakup and analysis of the market based on the animal type. This includes swine (starter, finisher, and grower), ruminants (calves, dairy cattle, beef cattle, and others), poultry (broilers, layers, turkeys, and others), aquaculture (carps, crustaceans, mackeral, milkfish, mollusks, salmon, and others), and others. According to the report, poultry represented the largest segment.

The poultry segment is driven by the burgeoning consumer demand for lean and affordable sources of proteins. Poultry products, such as chicken and eggs, provide a cost-effective and versatile protein source for a diverse global population. Additionally, shifting dietary preferences towards healthier choices drive the demand for lean meats, aligning with poultry's reputation as a lean protein option. In line with this, advancements in poultry production technologies contribute to increased efficiency and productivity. Innovations in genetics, feed formulations, and biosecurity measures enhance the growth rate and disease resistance of poultry, resulting in improved yield and profitability for producers. Furthermore, international trade plays a pivotal role in the poultry segment. Trade agreements and market access influence the movement of poultry products across borders, impacting supply and demand dynamics.

Breakup by Ingredient:

- Cereals
- Oilseed Meal
- Molasses
- Fish Oil and Fish Meal
- Additives
- Antibiotics
- Vitamins
- Antioxidants
- Amino Acids
- Feed Enzymes
- Feed Acidifiers
- Others
- Others

Cereals dominate the market

The report has provided a detailed breakup and analysis of the market based on the ingredient. This includes cereals, oilseed meal, molasses, fish oil and fish meal, additives (antibiotics, vitamins, antioxidants, amino acids, feed enzymes, feed acidifiers, and others), and others. According to the report, cereals represented the largest segment.

The cereals segment within the global animal feed market is propelled by the substantial demand for livestock products, driven by a growing global population.

Cereals provide essential carbohydrates that contribute to optimal animal growth and performance. In line with this, economic fluctuations play a crucial role, as they impact both the availability and affordability of cereals. Market volatility can influence cereal prices, influencing feed formulation decisions and affecting cost structures for producers. Additionally, the evolving landscape of sustainable agriculture and heightened environmental awareness underscores the significance of cereals as a renewable and resource-efficient feed source. As consumers demand responsible production practices, cereals' role in providing nutrition to livestock while minimizing ecological footprint becomes increasingly vital.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Asia Pacific exhibits a clear dominance, accounting for the largest gas compressors market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific accounted for the largest market share.

The Asia Pacific animal feed market is driven by a confluence of key factors, including rapid urbanization and a burgeoning middle-class population seeking higher protein diets. Economic growth and rising disposable incomes further bolster this demand, prompting an increased consumption of meat, dairy, and poultry. Additionally, the region's vast and diverse agricultural landscape plays a crucial role, as it determines the availability and sourcing of feed ingredients. Technological advancements and digitalization are driving innovation in feed production and distribution, enhancing efficiency across the supply chain. Geopolitical factors, including trade agreements and policies, impact market access and influence regional trade flows. Furthermore, growing awareness of environmental sustainability compels the adoption of eco-friendly practices and drives demand for sustainable feed solutions.

Competitive Landscape:

The competitive landscape within the global animal feed industry is marked by a dynamic interplay of various elements that influence industry dynamics. Market players continually adapt to changing consumer preferences, regulatory shifts, and technological advancements to maintain a competitive edge. Innovation in feed formulations and production processes is a key focal point, enabling companies to provide value-added products that cater to evolving nutritional demands. Supply chain optimization and distribution strategies also play a crucial role in enhancing market presence. Additionally, the pursuit of sustainability, both in ingredient sourcing and production practices, is becoming increasingly pivotal as environmental concerns gain prominence. Market entrants and established players alike invest in research and development to align their offerings with industry trends, aiming to capture larger market shares. Collaborative ventures, strategic alliances, and mergers and acquisitions further shape the competitive landscape, facilitating access to new markets and technologies. In this intricate ecosystem, staying attuned to consumer needs while leveraging innovation and strategic partnerships remains central to thriving in the competitive animal feed industry.

The report has provided a comprehensive analysis of the competitive landscape in the

market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Archer-Daniels-Midland Company
Cargill Incorporated
Charoen Pokphand Group
Dupont De Nemours Inc.
Evonik Industries AG (RAG-Stiftung)
ForFarmers N.V.
Kemin Industries Inc.
Nutreco N.V (SHV Holdings)
Perdue Farms Inc.
Tyson Foods Inc.

Recent Developments:

In April 2023, ForFarmers N.V. announced to sell its Belgian compound feed business to Belgium-based Arvesta for EUR25 million (US\$27.4 million).

In June 2023, ADM acquired Prairie Pulse Inc. to meet the growing plant protein demand in Canada.

Key Questions Answered in This Report

1. What was the size of the global animal feed market in 2023?
2. What is the expected growth rate of the global animal feed market during 2024-2032?
3. What are the key factors driving the global animal feed market?
4. What has been the impact of COVID-19 on the global animal feed market?
5. What is the breakup of the global animal feed market based on the form?
6. What is the breakup of the global animal feed market based on the animal type?
7. What is the breakup of the global animal feed market based on the ingredient?
8. What are the key regions in the global animal feed market?
9. Who are the key players/companies in the global animal feed market?

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