

Anhydrous Milk Fat (Butter Oil) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024

<https://marketpublishers.com/r/ACF530C351BEN.html>

Date: April 2019

Pages: 109

Price: US\$ 1,999.00 (Single User License)

ID: ACF530C351BEN

Abstracts

The global anhydrous milk fat market was worth US\$ 2.9 Billion in 2018, registering a CAGR of 10.7% during 2011-2018. The market is further projected to reach a value of US\$ 5.2 Billion by 2024. Anhydrous milk fat (AMF) is extracted by separating oil fat from cream or milk through the process of centrifugation. The water is removed and the fat concentrate thus obtained contains at least 99.8% pure milk fat. Whitish yellow in colour, it has a very buttery and creamy texture and is free from any additives, preservatives and fatty-acids. It is very nutritious and contains high quantity of calcium, and vitamins A, D, E and K2 which are essential to maintain a healthy body. Anhydrous milk fat is used in culinary preparations as an alternative to butter or other fats, at both the industrial and domestic levels.

Global Anhydrous Milk Fat Market Drivers/Constraints:

Anhydrous milk fat can be stored for several months at ambient temperature and easily transported from one part of the world to another owing to its longer shelf-life and low moisture content.

Earlier, the consumption of anhydrous milk fat was largely confined to countries such as Australia and New Zealand. However, with the increasing trend of fusion food products, the consumption of anhydrous milk fat in the European Union and United States is projected to grow.

Anhydrous milk fat has diversified applications in the fast food industry which is expected to grow at a significant rate during the next few years. This will create a substantial demand for anhydrous milk fat worldwide.

The negative health aspects of anhydrous milk fat due to its high concentration of saturated fatty acids and cholesterol, coupled with its high price as compared to

vegetable fats, can hinder the growth of the market.

Breakup by End-Use:

Based on end-use, the report finds that dairy represents the leading end-use segment of the global anhydrous milk fat market, followed by bakery and confectionary. In the dairy industry, anhydrous milk fat is widely used in the manufacturing of reconstituted milk and other dairy products including whole milk, cheese, spreads, ice cream, etc.

Regional Insights:

On a geographical front, Oceania is the largest market for anhydrous milk fat, accounting for the majority of the total market. Other major regions include Europe, North America, Asia, Latin America, and Middle East and Africa.

Competitive Landscape:

The global anhydrous milk fat industry is fragmented due to the presence of a large number of global and regional players. However, over the past few years, the industry has seen several large companies expanding through merger and acquisition activities. Some of the leading players operating in the market are:

Fonterra
Dairy Farmers of America
Hilmar Cheese Company
Murray Goulburn
Westland Milk Products
Synlait Milk Limited

This report provides a deep insight into the global anhydrous milk fat industry covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up an anhydrous milk fat manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the anhydrous milk fat industry in any manner.

Key Questions Answered in This Report:

How has the global anhydrous milk fat market performed so far and how will it perform in the coming years?

What are the key regions in the global anhydrous milk fat market?

What are the key end-use segments in the global anhydrous milk fat market?

What are the price trends of anhydrous milk fat?

What are the various stages in the value chain of the global anhydrous milk fat industry?

What are the key driving factors and challenges in the global anhydrous milk fat industry?

What is the structure of the global anhydrous milk fat industry and who are the key players?

What is the degree of competition in the global anhydrous milk fat industry?

What are the profit margins in the global anhydrous milk fat industry?

What are the key requirements for setting up an anhydrous milk fat manufacturing plant?

How is anhydrous milk fat manufactured?

What are the various unit operations involved in an anhydrous milk fat manufacturing plant?

What is the total size of land required for setting up an anhydrous milk fat manufacturing plant?

What are the machinery requirements for setting up an anhydrous milk fat manufacturing plant?

What are the raw material requirements for setting up an anhydrous milk fat manufacturing plant?

What are the packaging requirements for anhydrous milk fat?

What are the transportation requirements for anhydrous milk fat?

What are the utility requirements for setting up an anhydrous milk fat manufacturing plant?

What are the manpower requirements for setting up an anhydrous milk fat manufacturing plant?

What are the capital costs for setting up an anhydrous milk fat manufacturing plant?

What are the operating costs for setting up an anhydrous milk fat manufacturing plant?

What will be the income and expenditures for an anhydrous milk fat manufacturing plant?

What is the time required to break-even?

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