

Anemia Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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Abstracts

The 7 major anemia markets reached a value of US\$ 7.4 Billion in 2023. Looking forward, IMARC Group expects the 7MM to reach US\$ 12.5 Billion by 2034, exhibiting a growth rate (CAGR) of 4.91% during 2024-2034.

The anemia market has been comprehensively analyzed in IMARC's new report titled "Anemia Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Anemia is a blood disorder in which the blood's ability to carry oxygen is reduced due to a lower-than-normal number of red blood cells or a decrease in hemoglobin levels. The major types of anemia are microcytic, normocytic, and macrocytic, depending on the size of the red blood cells and the quantity of hemoglobin in each cell. The most noticeable symptoms of the disorder include fatigue and shortness of breath. Additionally, individuals suffering from anemia may experience dizziness, irregular or fast heartbeats, headaches, pale or yellow skin, chest pain, etc. In more severe cases, it may lead to heart problems or organ damage. Anemia is typically diagnosed using a complete blood count, which determines the number of red blood cells, white blood cells, and platelets. Additional tests may be conducted to determine the underlying cause of the ailment, such as a blood smear to examine the shape and size of the red blood cells or tests to measure iron, vitamin B12, or folate levels. In some cases, a bone marrow biopsy may be necessary to assess the bone marrow's ability to produce red blood cells.

The increasing cases of iron deficiency on account of inadequate dietary intake, poor absorption, blood loss, etc., are primarily driving the anemia market. In addition to this, the rising incidence of several associated risk factors, such as vitamin deficiency, chronic diseases, blood loss, genetic disorders like sickle cell anemia or thalassemia,

etc., is further creating a positive outlook for the market. Moreover, the widespread adoption of erythropoiesis-stimulating agents for treating anemia, as they maintain hemoglobin levels and minimize blood transfusions, is also bolstering the market growth. Additionally, numerous major healthcare companies are focusing on developing effective oral iron therapeutics with a lower frequency of side effects and higher gastrointestinal absorption and bioavailability. This, in turn, is acting as a significant growth-inducing factor. Furthermore, the widespread adoption of hyperbaric oxygen therapy to reduce blood product incompatibility or concerns for a transmissible disease is also catalyzing the market growth. Besides this, the ongoing developments in blood transfusion therapy that focus on improving the safety and efficacy of transfusions, including the use of more targeted blood products and reducing the risk of transfusion-related complications, are positively influencing the market growth. Moreover, several biotechnological advancements, such as the introduction of intravenous iron drugs for patients who cannot absorb oral iron supplements due to gastrointestinal issues, are expected to drive the anemia market during the forecast period.

IMARC Group's new report provides an exhaustive analysis of the anemia market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for anemia and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the anemia market in any manner.

Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023

Market Forecast: 2024-2034

Countries Covered

United States

Germany
France
United Kingdom
Italy
Spain
Japan

Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario
Historical, current, and future performance of the anemia market
Historical, current, and future performance of various therapeutic categories in the market
Sales of various drugs across the anemia market
Reimbursement scenario in the market
In-market and pipeline drugs
Competitive Landscape:
This report also provides a detailed analysis of the current anemia marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

*Kindly note that the drugs in the above table only represent a partial list of marketed/pipeline drugs, and the complete list has been provided in the report.

Key Questions Answered in this Report: Market Insights

How has the anemia market performed so far and how will it perform in the coming years?

What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?

What was the country-wise size of the anemia market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the anemia market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

Epidemiology Insights

What is the number of prevalent cases (2018-2034) of anemia across the seven major markets?

What is the number of prevalent cases (2018-2034) of anemia by age across the seven major markets?

What is the number of prevalent cases (2018-2034) of anemia by gender across the seven major markets?

What is the number of prevalent cases (2018-2034) of anemia by type across the seven major markets?

How many patients are diagnosed (2018-2034) with anemia across the seven major markets?

What is the size of the anemia patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of anemia?

What will be the growth rate of patients across the seven major markets?

Anemia: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance?

What are the key pipeline drugs and how are they expected to perform in the coming years?

How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for anemia drugs across the seven major markets?

Who are the key companies in the market and what are their market shares?

What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the anemia market?

What are the key regulatory events related to the anemia market?

What is the structure of clinical trial landscape by status related to the anemia market?

What is the structure of clinical trial landscape by phase related to the anemia market?

What is the structure of clinical trial landscape by route of administration related to the anemia market?

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