

# **Analytics as a Service (AaaS) Market Report by Type (Predictive, Prescriptive, Diagnostic, Descriptive), Component (Solutions, Services), Deployment Type (Private Cloud, Public Cloud, Hybrid Cloud), Enterprise Size (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (BFSI, Retail, Government and Public Sector, IT and Telecommunication, Healthcare, Manufacturing, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/A96A06260B5BEN.html>

Date: March 2024

Pages: 145

Price: US\$ 3,899.00 (Single User License)

ID: A96A06260B5BEN

## **Abstracts**

The global analytics as a service (AaaS) market size reached US\$ 23.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 132.9 Billion by 2032, exhibiting a growth rate (CAGR) of 20.7% during 2024-2032.

Analytics as a Service (AaaS) refers to a business solution that provides customized, subscription-based data analytics software and procedures through the cloud. It primarily integrates the differently sourced data and information into a centralized-managed platform, thereby reducing manual labor and enhancing operational efficiency. Depending on the type, AaaS is classified into predictive, prescriptive, diagnostic, and descriptive analytics types. As compared to other data analytic tools, AaaS offers its clients with an access to remote analytical tools for analyzing data either via self-service or third-party managed machine learning (ML) tools. In addition to this, this platform aids in analyzing consumer behavior and trends, collecting data, providing personalized access to centrally managed data groups, and offers advanced and interactive services. Consequently, it is widely adopted in the telecommunications and IT, retail, government, healthcare, and banking, financial services, and insurance (BFSI) industries.

### Analytics as a Service (AaaS) Market Trends:

One of the key factors driving the global AaaS market growth is the emerging organizational need to update their services by better understanding system operations and customer behavior. In line with this, small- and medium-sized enterprises (SMEs) are widely adopting the technology to make data-driven decisions at lower costs, which is supporting the market growth. The demand for AaaS is also facilitated by the widespread adoption of social media applications, which has resulted in an increase in the volume of structured and unstructured data across platforms. Moreover, rapid automation across several industry verticals, along with the increasing utilization of predictive and historic data analysis by manufacturing facilities to avoid unexpected downtime, are acting as other growth-inducing factors. Apart from this, the increasing incorporation of the Internet of Things (IoT) and the proliferation of smartphones has enabled brands to simultaneously gather and store machine-generated data. This, in turn, is helping organizations in enhancing the performance of their internal assets, reducing operational costs, providing proactive customer support, and increasing the profit margin, thereby creating a positive outlook for the market.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global analytics as a service (AaaS) market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, component, deployment type, enterprise size and industry vertical.

### Breakup by Type:

- Predictive
- Prescriptive
- Diagnostic
- Descriptive

### Breakup by Component:

- Solutions
- Services

### Breakup by Deployment Type:

- Private Cloud

Public Cloud  
Hybrid Cloud

Breakup by Enterprise Size:

Small and Medium-sized Enterprises  
Large Enterprises

Breakup by Industry Vertical:

BFSI  
Retail  
Government and Public Sector  
IT and Telecommunication  
Healthcare  
Manufacturing  
Others

Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Atos, Cloudera Inc., Google LLC (Alphabet Inc.), Hewlett Packard Enterprise Company, Infosys Limited, International Business Machines Corporation, Microsoft Corporation, Oracle Corporation, ScienceSoft USA Corporation, Sisense, Teradata Corporation and Tibco Software Inc.

#### Key Questions Answered in This Report

1. What was the size of the global analytics as a service (AaaS) market in 2023?
2. What is the expected growth rate of the global analytics as a service (AaaS) market during 2024-2032?
3. What are the key factors driving the global analytics as a service (AaaS) market?
4. What has been the impact of COVID-19 on the global analytics as a service (AaaS) market?
5. What is the breakup of the global analytics as a service (AaaS) market based on the type?
6. What is the breakup of the global analytics as a service (AaaS) market based on component?
7. What is the breakup of the global analytics as a service (AaaS) market based on the deployment type?
8. What is the breakup of the global analytics as a service (AaaS) market based on the industry vertical?
9. What are the key regions in the global analytics as a service (AaaS) market?
10. Who are the key players/companies in the global analytics as a service (AaaS) market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL ANALYTICS AS A SERVICE (AAAS) MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY TYPE

- 6.1 Predictive
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Prescriptive
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Diagnostic

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Descriptive
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY COMPONENT**

- 7.1 Solutions
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Services
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY DEPLOYMENT TYPE**

- 8.1 Private Cloud
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Public Cloud
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Hybrid Cloud
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY ENTERPRISE SIZE**

- 9.1 Small and Medium-sized Enterprises
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Large Enterprises
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast

## **10 MARKET BREAKUP BY INDUSTRY VERTICAL**

- 10.1 BFSI

- 10.1.1 Market Trends
- 10.1.2 Market Forecast
- 10.2 Retail
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 Government and Public Sector
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 IT and Telecommunication
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast
- 10.5 Healthcare
  - 10.5.1 Market Trends
  - 10.5.2 Market Forecast
- 10.6 Manufacturing
  - 10.6.1 Market Trends
  - 10.6.2 Market Forecast
- 10.7 Others
  - 10.7.1 Market Trends
  - 10.7.2 Market Forecast

## **11 MARKET BREAKUP BY REGION**

- 11.1 North America
  - 11.1.1 United States
    - 11.1.1.1 Market Trends
    - 11.1.1.2 Market Forecast
  - 11.1.2 Canada
    - 11.1.2.1 Market Trends
    - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
  - 11.2.1 China
    - 11.2.1.1 Market Trends
    - 11.2.1.2 Market Forecast
  - 11.2.2 Japan
    - 11.2.2.1 Market Trends
    - 11.2.2.2 Market Forecast
  - 11.2.3 India
    - 11.2.3.1 Market Trends

- 11.2.3.2 Market Forecast
- 11.2.4 South Korea
  - 11.2.4.1 Market Trends
  - 11.2.4.2 Market Forecast
- 11.2.5 Australia
  - 11.2.5.1 Market Trends
  - 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
  - 11.2.6.1 Market Trends
  - 11.2.6.2 Market Forecast
- 11.2.7 Others
  - 11.2.7.1 Market Trends
  - 11.2.7.2 Market Forecast
- 11.3 Europe
  - 11.3.1 Germany
    - 11.3.1.1 Market Trends
    - 11.3.1.2 Market Forecast
  - 11.3.2 France
    - 11.3.2.1 Market Trends
    - 11.3.2.2 Market Forecast
  - 11.3.3 United Kingdom
    - 11.3.3.1 Market Trends
    - 11.3.3.2 Market Forecast
  - 11.3.4 Italy
    - 11.3.4.1 Market Trends
    - 11.3.4.2 Market Forecast
  - 11.3.5 Spain
    - 11.3.5.1 Market Trends
    - 11.3.5.2 Market Forecast
  - 11.3.6 Russia
    - 11.3.6.1 Market Trends
    - 11.3.6.2 Market Forecast
  - 11.3.7 Others
    - 11.3.7.1 Market Trends
    - 11.3.7.2 Market Forecast
- 11.4 Latin America
  - 11.4.1 Brazil
    - 11.4.1.1 Market Trends
    - 11.4.1.2 Market Forecast



#### 11.4.2 Mexico

##### 11.4.2.1 Market Trends

##### 11.4.2.2 Market Forecast

#### 11.4.3 Others

##### 11.4.3.1 Market Trends

##### 11.4.3.2 Market Forecast

#### 11.5 Middle East and Africa

##### 11.5.1 Market Trends

##### 11.5.2 Market Breakup by Country

##### 11.5.3 Market Forecast

### **12 SWOT ANALYSIS**

#### 12.1 Overview

#### 12.2 Strengths

#### 12.3 Weaknesses

#### 12.4 Opportunities

#### 12.5 Threats

### **13 VALUE CHAIN ANALYSIS**

### **14 PORTERS FIVE FORCES ANALYSIS**

#### 14.1 Overview

#### 14.2 Bargaining Power of Buyers

#### 14.3 Bargaining Power of Suppliers

#### 14.4 Degree of Competition

#### 14.5 Threat of New Entrants

#### 14.6 Threat of Substitutes

### **15 PRICE ANALYSIS**

### **16 COMPETITIVE LANDSCAPE**

#### 16.1 Market Structure

#### 16.2 Key Players

#### 16.3 Profiles of Key Players

##### 16.3.1 Atos

##### 16.3.1.1 Company Overview

- 16.3.1.2 Product Portfolio
- 16.3.1.3 Financials
- 16.3.1.4 SWOT Analysis
- 16.3.2 Cloudera Inc.
  - 16.3.2.1 Company Overview
  - 16.3.2.2 Product Portfolio
- 16.3.3 Google LLC (Alphabet Inc.)
  - 16.3.3.1 Company Overview
  - 16.3.3.2 Product Portfolio
  - 16.3.3.3 SWOT Analysis
- 16.3.4 Hewlett Packard Enterprise Company
  - 16.3.4.1 Company Overview
  - 16.3.4.2 Product Portfolio
  - 16.3.4.3 Financials
  - 16.3.4.4 SWOT Analysis
- 16.3.5 Infosys Limited
  - 16.3.5.1 Company Overview
  - 16.3.5.2 Product Portfolio
  - 16.3.5.3 Financials
  - 16.3.5.4 SWOT Analysis
- 16.3.6 International Business Machines Corporation
  - 16.3.6.1 Company Overview
  - 16.3.6.2 Product Portfolio
  - 16.3.6.3 Financials
  - 16.3.6.4 SWOT Analysis
- 16.3.7 Microsoft Corporation
  - 16.3.7.1 Company Overview
  - 16.3.7.2 Product Portfolio
  - 16.3.7.3 Financials
  - 16.3.7.4 SWOT Analysis
- 16.3.8 Oracle Corporation
  - 16.3.8.1 Company Overview
  - 16.3.8.2 Product Portfolio
  - 16.3.8.3 Financials
  - 16.3.8.4 SWOT Analysis
- 16.3.9 ScienceSoft USA Corporation
  - 16.3.9.1 Company Overview
  - 16.3.9.2 Product Portfolio
- 16.3.10 Sisense

- 16.3.10.1 Company Overview
- 16.3.10.2 Product Portfolio
- 16.3.11 Teradata Corporation
  - 16.3.11.1 Company Overview
  - 16.3.11.2 Product Portfolio
  - 16.3.11.3 Financials
  - 16.3.11.4 SWOT Analysis
- 16.3.12 Tibco Software Inc.
  - 16.3.12.1 Company Overview
  - 16.3.12.2 Product Portfolio
  - 16.3.12.3 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Analytics as a Service Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Analytics as a Service Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Analytics as a Service Market Forecast: Breakup by Component (in Million US\$), 2024-2032

Table 4: Global: Analytics as a Service Market Forecast: Breakup by Deployment Type (in Million US\$), 2024-2032

Table 5: Global: Analytics as a Service Market Forecast: Breakup by Enterprise Size (in Million US\$), 2024-2032

Table 6: Global: Analytics as a Service Market Forecast: Breakup by Industry Vertical (in Million US\$), 2024-2032

Table 7: Global: Analytics as a Service Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Analytics as a Service Market: Competitive Structure

Table 9: Global: Analytics as a Service Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Analytics as a Service Market: Major Drivers and Challenges
- Figure 2: Global: Analytics as a Service Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Analytics as a Service Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 4: Global: Analytics as a Service Market: Breakup by Type (in %), 2023
- Figure 5: Global: Analytics as a Service Market: Breakup by Component (in %), 2023
- Figure 6: Global: Analytics as a Service Market: Breakup by Deployment Type (in %), 2023
- Figure 7: Global: Analytics as a Service Market: Breakup by Enterprise Size (in %), 2023
- Figure 8: Global: Analytics as a Service Market: Breakup by Industry Vertical (in %), 2023
- Figure 9: Global: Analytics as a Service Market: Breakup by Region (in %), 2023
- Figure 10: Global: Analytics as a Service (Predictive) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 11: Global: Analytics as a Service (Predictive) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 12: Global: Analytics as a Service (Prescriptive) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 13: Global: Analytics as a Service (Prescriptive) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 14: Global: Analytics as a Service (Diagnostic) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 15: Global: Analytics as a Service (Diagnostic) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 16: Global: Analytics as a Service (Descriptive) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 17: Global: Analytics as a Service (Descriptive) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 18: Global: Analytics as a Service (Solutions) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 19: Global: Analytics as a Service (Solutions) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 20: Global: Analytics as a Service (Services) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Analytics as a Service (Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Analytics as a Service (Private Cloud) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Analytics as a Service (Private Cloud) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Analytics as a Service (Public Cloud) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Analytics as a Service (Public Cloud) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Analytics as a Service (Hybrid Cloud) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Analytics as a Service (Hybrid Cloud) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Analytics as a Service (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Analytics as a Service (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Analytics as a Service (Large Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Analytics as a Service (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Analytics as a Service (BFSI) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Analytics as a Service (BFSI) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Analytics as a Service (Retail) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Analytics as a Service (Retail) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Analytics as a Service (Government and Public Sector) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Analytics as a Service (Government and Public Sector) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Global: Analytics as a Service (IT and Telecommunication) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Global: Analytics as a Service (IT and Telecommunication) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Global: Analytics as a Service (Healthcare) Market: Sales Value (in Million

US\$), 2018 & 2023

Figure 41: Global: Analytics as a Service (Healthcare) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Global: Analytics as a Service (Manufacturing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Global: Analytics as a Service (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Global: Analytics as a Service (Other Industry Verticals) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Global: Analytics as a Service (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: North America: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: North America: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: United States: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: United States: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Canada: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Canada: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Asia-Pacific: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Asia-Pacific: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: China: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: China: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Japan: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Japan: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: India: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: India: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: South Korea: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: South Korea: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Australia: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Australia: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Indonesia: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Indonesia: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Others: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Others: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Europe: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Europe: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Germany: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Germany: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: France: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: France: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: United Kingdom: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: United Kingdom: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Italy: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Italy: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 78: Spain: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 79: Spain: Analytics as a Service Market Forecast: Sales Value (in Million US\$),



2024-2032

Figure 80: Russia: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 81: Russia: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 82: Others: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 83: Others: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 84: Latin America: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 85: Latin America: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 86: Brazil: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 87: Brazil: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 88: Mexico: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 89: Mexico: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 90: Others: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 91: Others: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 92: Middle East and Africa: Analytics as a Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 93: Middle East and Africa: Analytics as a Service Market: Breakup by Country (in %), 2023

Figure 94: Middle East and Africa: Analytics as a Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 95: Global: Analytics as a Service Industry: SWOT Analysis

Figure 96: Global: Analytics as a Service Industry: Value Chain Analysis

Figure 97: Global: Analytics as a Service Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Analytics as a Service (AaaS) Market Report by Type (Predictive, Prescriptive, Diagnostic, Descriptive), Component (Solutions, Services), Deployment Type (Private Cloud, Public Cloud, Hybrid Cloud), Enterprise Size (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (BFSI, Retail, Government and Public Sector, IT and Telecommunication, Healthcare, Manufacturing, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/A96A06260B5BEN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A96A06260B5BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970