

# Anal Cancer Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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### **Abstracts**

The 7 major anal cancer markets reached a value of US\$ 633.9 Million in 2023. Looking forward, IMARC Group expects the 7MM to reach US\$ 1,065.9 Million by 2034, exhibiting a growth rate (CAGR) of 4.84% during 2024-2034.

The anal cancer market has been comprehensively analyzed in IMARC's new report titled "Anal Cancer Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Anal cancer is a form of cancer that originates in the cells of the anus, which is the orifice located at the end of the rectum responsible for expelling fecal matter from the body. It usually develops in the cells that line the anal canal but can also originate in the cells around the anus. The symptoms of the ailment can vary depending on the stage of cancer but may include pain or discomfort in the anal area, itching or discharge, bleeding from the anus, constipation, diarrhea, etc. Some people may also experience a lump or mass in the anal area or notice changes in the appearance of the skin around the anus, such as discoloration or thickening. The diagnosis typically involves a combination of physical examination, imaging tests, and biopsy. A healthcare provider may visually examine the anal area to look for any abnormalities or signs of cancer. Various imaging tests, including magnetic resonance imaging (MRI), computed tomography (CT) scan, positron emission tomography (PET) scan, etc., are used to further evaluate the extent of cancer and whether it has spread to other parts of the body. A biopsy, in which a small tissue sample is removed from the anal area and examined under a microscope, is typically necessary to confirm the diagnosis of anal cancer.

The increasing cases of human papillomavirus infection, which is transmitted through sexual contact, and the rising incidence of anal dysplasia are primarily driving the anal



cancer market. In addition to this, the inflating utilization of novel biotechnology and genotyping technology to treat locally recurrent or metastatic anal canal squamous cell carcinoma is creating a positive outlook for the market. Moreover, the widespread adoption of endo-anal ultrasound on account of its numerous advantages, such as improved staging accuracy with minimal preparation or patient discomfort, is further bolstering the market growth. Apart from this, the rising usage of high-resolution anoscopy (HRA), since it allows for a more detailed examination of the anal area than a traditional visual exam and can help detect precancerous or cancerous lesions at an early stage, is acting as another significant growth-inducing factor. Additionally, the emerging popularity of minimally invasive surgical techniques, including laparoscopic and robotic-assisted surgery, owing to their several associated benefits, such as shorter hospital stays, less pain, faster recovery times, etc., is also augmenting the market growth. Furthermore, numerous technological advancements in the field of radiation therapy, including the introduction of intensity-modulated radiation therapy (IMRT) and image-guided radiation therapy (IGRT), are improving treatment outcomes in patients while minimizing side effects. This, in turn, is expected to drive the anal cancer market during the forecast period.

IMARC Group's new report provides an exhaustive analysis of the anal cancer market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for anal cancer and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the anal cancer market in any manner.

Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023 Market Forecast: 2024-2034

Countries Covered



**United States** 

Germany

France

United Kingdom

Italy

Spain

Japan

Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario

Historical, current, and future performance of the anal cancer market

Historical, current, and future performance of various therapeutic categories in the market

Sales of various drugs across the anal cancer market

Reimbursement scenario in the market

In-market and pipeline drugs

Competitive Landscape:

This report also provides a detailed analysis of the current anal cancer marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview Mechanism of Action Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

**Drug Overview** 

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

\*Kindly note that the drugs in the above table only represent a partial list of

Anal Cancer Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034



marketed/pipeline drugs, and the complete list has been provided in the report.

Key Questions Answered in this Report: Market Insights

How has the anal cancer market performed so far and how will it perform in the coming years?

What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?

What was the country-wise size of the anal cancer market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the anal cancer market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

### **Epidemiology Insights**

What is the number of prevalent cases (?2018-2034?) of anal cancer across the seven major markets?

What is the number of prevalent cases (?2018-2034?) of anal cancer by age across the seven major markets?

What is the number of prevalent cases (?2018-2034?) of anal cancer by gender across the seven major markets?

What is the number of prevalent cases (?2018-2034?) of anal cancer by type across the seven major markets?

How many patients are diagnosed (?2018-2034?) with anal cancer across the seven major markets?

What is the size of the anal cancer patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of anal cancer? What will be the growth rate of patients across the seven major markets?

Anal Cancer: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance? What are the key pipeline drugs and how are they expected to perform in the coming years?



How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for anal cancer drugs across the seven major markets?

Who are the key companies in the market and what are their market shares? What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the anal cancer market?

What are the key regulatory events related to the anal cancer market?

What is the structure of clinical trial landscape by status related to the anal cancer market?

What is the structure of clinical trial landscape by phase related to the anal cancer market?

What is the structure of clinical trial landscape by route of administration related to the anal cancer market?



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