

# **Aloe Vera Gel Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027**

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## **Abstracts**

The global aloe vera gel market reached a value of US\$ 243.6 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 381.1 Million by 2027, exhibiting a CAGR of 7.56% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Aloe vera contains polysaccharides in the gel or latex of its thick green leaves. The gel offers several therapeutic benefits based on the high content of amino acids, sugars, enzymes, hormones, vitamins, minerals, etc. Aloe vera gel is highly beneficial in treating oral problems, microbial growth, skin diseases, digestive ailments, and boosting immunity. As a result, it is widely used across several industries, including cosmetics, personal care, food and beverage, pharmaceutical, etc.

The aloe vera gel market is primarily driven by the increasing consumer health consciousness across the world. The high prevalence of skin-related diseases, obesity, cardiovascular disorders, diabetes, etc., is augmenting the product demand. Aloe vera gel has also been found to be beneficial in reducing inflammation, lowering the symptoms of acid reflux, decreasing cancer risks and treating hemorrhoids. The rising shift of consumers from chemical-based products towards herbal or organic ingredients is further driving the market growth. The increasing use of aloe vera gel in several personal grooming products, such as facial creams, moisturizers, anti-aging products, face wash, sunscreens, etc., is also catalyzing the product demand. Additionally, the rising popularity of aloe vera gel in the healthcare sector for treating mild wounds and reducing skin inflammations is further driving the market growth.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global aloe vera gel market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on nature, end-use industry and distribution channel.

### Breakup by Nature:

- Conventional
- Organic

### Breakup by End-Use Industry

- Cosmetic and Personal Care Industry
- Food and Beverages Industry
- Pharmaceutical Industry

### Breakup by Distribution Channel:

- Institutional Sales
- Supermarkets and Hypermarkets
- Speciality Stores
- Online
- Others

### Breakup by Region:

- North America
  - United States
  - Canada
- Asia Pacific
  - China
  - Japan
  - India
  - South Korea
- Australia
- Indonesia
- Others
- Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Aloecorp Inc., Aloe Laboratories Inc. (Harmony Green Co. Ltd.), Forever Living Products Inc., Foodchem International Corporation, Herbalife International Inc., Lily of the Desert, Pharmachem Laboratories Inc. and Terry Laboratories Inc.

#### Key Questions Answered in This Report

1. What was the size of the global aloe vera gel market in 2021?
2. What is the expected growth rate of the global aloe vera gel market during 2022-2027?
3. What are the key factors driving the global aloe vera gel market?
4. What has been the impact of COVID-19 on the global aloe vera gel market?
5. What is the breakup of the global aloe vera gel market based on the nature?
6. What is the breakup of the global aloe vera gel market based on the end-use industry?
7. What is the breakup of the global aloe vera gel market based on the distribution channel?
8. What are the key regions in the global aloe vera gel market?
9. Who are the key players/companies in the global aloe vera gel market?

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