

Algeria Couscous Market Report by Thickness (Fine Couscous, Medium Couscous, Thick Couscous), SKUs (1 Kg, 5 Kg, 25 Kg, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Independent Retailers, Online, and Others) 2024-2032

<https://marketpublishers.com/r/AF042CF35575EN.html>

Date: July 2024

Pages: 126

Price: US\$ 3,699.00 (Single User License)

ID: AF042CF35575EN

Abstracts

The Algeria couscous market size reached US\$ 431.0 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 702.6 Million by 2032, exhibiting a growth rate (CAGR) of 5.4% during 2024-2032.

Couscous is a traditional North African dish that is made up of crushed and steamed granules of durum wheat semolina. It acts as a good source of plant-based proteins and helps in boosting the immune system. In Algeria, couscous is widely consumed owing to its convenient and traditional recipes as well as its versatility of being either prepared as a main course dish, by mixing vegetable sauces and different meat sources or as a dessert or salad, etc.

High per capita couscous consumption in the country currently represents a key market driver. In addition to this, in order to preserve the Algerian tradition, several official and semi-official institutions organize competitions across various Algerian provinces to choose the most delicious traditional couscous dish. Due to the rapid globalization, coupled with the rising health consciousness among the consumers, various manufacturers are introducing value added products such as gluten-free, organic and whole wheat couscous variants.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Algeria couscous market report, along with forecasts for the period 2024-2032. Our report has categorized the market based on thickness, SKUs and distribution channel.

Breakup by Thickness:

- Fine Couscous
- Medium Couscous
- Thick Couscous

Breakup by SKUs:

- 1 Kg
- 5 Kg
- 25 Kg
- Others

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Independent Retailers
- Online
- Others

Competitive Landscape:

The report has also examined the competitive landscape of the market and some of the key players include Groupe Benamor, Groupe LABELLE, Groupe METIDJI, Groupe SIM, Les Moulins GERBIOR Benhamadi Group, MEXICALI SARL, Moulins Industriels Du Sebaou (MIS), SARL MEB, Societe De Semoulerie Minoterie L'etoile, EURL (SOSEMIE), and Societe Des Pates Industrielles (SOPI).

Key Questions Answered in This Report:

How has the Algeria couscous market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Algeria couscous market?

What is the breakup of the Algeria couscous market based on the thickness?

What is the breakup of the Algeria couscous market based on the SKUs?

What is the breakup of the Algeria couscous market based on the distribution channel?

What are the key driving factors and challenges in the Algeria couscous market?
What is the structure of the Algeria couscous market and who are the key players?
What is the degree of competition in the Algeria couscous market?
What is the market share of key players in the Algeria couscous market?
What is the market share of key brands in the Algeria couscous market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 ALGERIA COUSCOUS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY THICKNESS

- 6.1 Fine Couscous
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Medium Couscous
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Thick Couscous

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY SKUS

7.1 1 Kg

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 5 Kg

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 25 Kg

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Others

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

8.1 Supermarkets and Hypermarkets

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Convenience Stores

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Independent Retailers

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Online

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

- 9.2 Strengths
- 9.3 Weaknesses
- 9.4 Opportunities
- 9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PRICE ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 COMPETITIVE LANDSCAPE

- 13.1 Market Structure
- 13.2 Key Players Product Benchmarking
- 13.3 Key Players and Brands Market Share
- 13.4 Profiles of Key Players
 - 13.4.1 Groupe Benamor
 - 13.4.1.1 Company Overview
 - 13.4.1.2 Product Portfolio
 - 13.4.1.3 SWOT Analysis
 - 13.4.2 Groupe LABELLE
 - 13.4.2.1 Company Overview
 - 13.4.2.2 Product Portfolio
 - 13.4.2.3 SWOT Analysis
 - 13.4.3 Groupe METIDJI
 - 13.4.3.1 Company Overview
 - 13.4.3.2 Product Portfolio
 - 13.4.3.3 SWOT Analysis
 - 13.4.4 Groupe SIM
 - 13.4.4.1 Company Overview
 - 13.4.4.2 Product Portfolio

- 13.4.4.3 SWOT Analysis
- 13.4.5 Les Moulins GERBIOR Benhamadi Group
 - 13.4.5.1 Company Overview
 - 13.4.5.2 Product Portfolio
 - 13.4.5.3 SWOT Analysis
- 13.4.6 MEXICALI SARL
 - 13.4.6.1 Company Overview
 - 13.4.6.2 Product Portfolio
 - 13.4.6.3 SWOT Analysis
- 13.4.7 Moulins Industriels Du Sebaou (MIS)
 - 13.4.7.1 Company Overview
 - 13.4.7.2 Product Portfolio
 - 13.4.7.3 SWOT Analysis
- 13.4.8 SARL MEB
 - 13.4.8.1 Company Overview
 - 13.4.8.2 Product Portfolio
 - 13.4.8.3 SWOT Analysis
- 13.4.9 Societe De Semoulerie Minoterie L'etoile, EURL (SOSEMIE)
 - 13.4.9.1 Company Overview
 - 13.4.9.2 Product Portfolio
 - 13.4.9.3 SWOT Analysis
- 13.4.10 Societe Des Pates Industrielles (SOPi)
 - 13.4.10.1 Company Overview
 - 13.4.10.2 Product Portfolio
 - 13.4.10.3 SWOT Analysis
- 13.5 List of Other Algerian Players

I would like to order

Product name: Algeria Couscous Market Report by Thickness (Fine Couscous, Medium Couscous, Thick Couscous), SKUs (1 Kg, 5 Kg, 25 Kg, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Independent Retailers, Online, and Others) 2024-2032

Product link: <https://marketpublishers.com/r/AF042CF35575EN.html>

Price: US\$ 3,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF042CF35575EN.html>