

# Algeria Couscous Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/A8407C321444EN.html>

Date: September 2023

Pages: 119

Price: US\$ 2,699.00 (Single User License)

ID: A8407C321444EN

## Abstracts

### Market Overview:

The Algeria couscous market size reached US\$ 405.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 582.3 Million by 2028, exhibiting a growth rate (CAGR) of 6.3% during 2023-2028.

Couscous is a traditional North African dish that is made up of crushed and steamed granules of durum wheat semolina. It acts as a good source of plant-based proteins and helps in boosting the immune system. In Algeria, couscous is widely consumed owing to its convenient and traditional recipes as well as its versatility of being either prepared as a main course dish, by mixing vegetable sauces and different meat sources or as a dessert or salad, etc.

High per capita couscous consumption in the country currently represents a key market driver. In addition to this, in order to preserve the Algerian tradition, several official and semi-official institutions organize competitions across various Algerian provinces to choose the most delicious traditional couscous dish. Due to the rapid globalization, coupled with the rising health consciousness among the consumers, various manufacturers are introducing value added products such as gluten-free, organic and whole wheat couscous variants.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Algeria couscous market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on thickness, SKUs and distribution channel.

### Breakup by Thickness:

Fine Couscous  
Medium Couscous  
Thick Couscous

### Breakup by SKUs:

1 Kg  
5 Kg  
25 Kg  
Others

### Breakup by Distribution Channel:

Supermarkets and Hypermarkets  
Convenience Stores  
Independent Retailers  
Online  
Others

### Competitive Landscape:

The report has also examined the competitive landscape of the market and some of the key players include Groupe Benamor, Groupe LABELLE, Groupe METIDJI, Groupe SIM, Les Moulins GERBIOR Benhamadi Group, MEXICALI SARL, Moulins Industriels Du Sebaou (MIS), SARL MEB, Societe De Semoulerie Minoterie L'etoile, EURL (SOSEMIE), and Societe Des Pates Industrielles (SOPI).

### Key Questions Answered in This Report:

How has the Algeria couscous market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Algeria couscous market?

What is the breakup of the Algeria couscous market based on the thickness?

What is the breakup of the Algeria couscous market based on the SKUs?

What is the breakup of the Algeria couscous market based on the distribution channel?

What are the key driving factors and challenges in the Algeria couscous market?

What is the structure of the Algeria couscous market and who are the key players?

What is the degree of competition in the Algeria couscous market?

What is the market share of key players in the Algeria couscous market?

What is the market share of key brands in the Algeria couscous market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

4.1 Overview

4.2 Key Industry Trends

### **5 ALGERIA COUSCOUS MARKET**

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

### **6 MARKET BREAKUP BY THICKNESS**

6.1 Fine Couscous

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Medium Couscous

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Thick Couscous

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY SKUS**

- 7.11 Kg
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.25 Kg
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.325 Kg
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 8.1 Supermarkets and Hypermarkets
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Convenience Stores
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Independent Retailers
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Online
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast
- 8.5 Others
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast

## **9 SWOT ANALYSIS**

- 9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

## **10 VALUE CHAIN ANALYSIS**

## **11 PRICE ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

## **13 COMPETITIVE LANDSCAPE**

13.1 Market Structure

13.2 Key Players Product Benchmarking

13.3 Key Players and Brands Market Share

13.4 Profiles of Key Players

13.4.1 Groupe Benamor

13.4.1.1 Company Overview

13.4.1.2 Product Portfolio

13.4.1.3 SWOT Analysis

13.4.2 Groupe LABELLE

13.4.2.1 Company Overview

13.4.2.2 Product Portfolio

13.4.2.3 SWOT Analysis

13.4.3 Groupe METIDJI

13.4.3.1 Company Overview

13.4.3.2 Product Portfolio

13.4.3.3 SWOT Analysis

13.4.4 Groupe SIM

13.4.4.1 Company Overview

13.4.4.2 Product Portfolio

- 13.4.4.3SWOT Analysis
- 13.4.5Les Moulins GERBIOR Benhamadi Group
  - 13.4.5.1Company Overview
  - 13.4.5.2Product Portfolio
  - 13.4.5.3SWOT Analysis
- 13.4.6MEXICALI SARL
  - 13.4.6.1Company Overview
  - 13.4.6.2Product Portfolio
  - 13.4.6.3SWOT Analysis
- 13.4.7Moulins Industriels Du Sebaou (MIS)
  - 13.4.7.1Company Overview
  - 13.4.7.2Product Portfolio
  - 13.4.7.3SWOT Analysis
- 13.4.8SARL MEB
  - 13.4.8.1Company Overview
  - 13.4.8.2Product Portfolio
  - 13.4.8.3SWOT Analysis
- 13.4.9Societe De Semoulerie Minoterie L'etoile, EURL (SOSEMIE)
  - 13.4.9.1Company Overview
  - 13.4.9.2Product Portfolio
  - 13.4.9.3SWOT Analysis
- 13.4.10Societe Des Pates Industrielles (SOPI)
  - 13.4.10.1Company Overview
  - 13.4.10.2Product Portfolio
  - 13.4.10.3SWOT Analysis
- 13.5List of Other Algerian Players

## List Of Tables

### LIST OF TABLES

Table 1: Algeria: Couscous Market: Key Industry Highlights, 2022 and 2028

Table 2: Algeria: Couscous Consumption Volume Forecast: Breakup by Thickness (in Tonnes), 2023-2028

Table 3: Algeria: Couscous Consumption Volume Forecast: Breakup by SKUs (in Million US\$), 2023-2028

Table 4: Algeria: Couscous Consumption Volume Forecast: Breakup by Distribution Channel (in Tonnes), 2023-2028

Table 5: Algeria: Couscous Market: Competitive Structure

Table 6: Algeria: Couscous Industry: Key Players Product Benchmarking

Table 7: Algeria: Couscous Industry: List of Other Players



## List Of Figures

### LIST OF FIGURES

Figure 1: Algeria: Couscous Market: Major Drivers and Challenges

Figure 2: Algeria: Couscous Market: Consumption Volume (in Tonnes), 2017-2022

Figure 3: Algeria: Couscous Market: Sales Value (in Million US\$), 2017-2022

Figure 4: Algeria: Couscous Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 5: Algeria: Couscous Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 6: Algeria: Fine Couscous Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 7: Algeria: Fine Couscous Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Algeria: Fine Couscous Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 9: Algeria: Fine Couscous Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Algeria: Medium Couscous Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 11: Algeria: Medium Couscous Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Algeria: Medium Couscous Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 13: Algeria: Medium Couscous Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Algeria: Thick Couscous Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 15: Algeria: Thick Couscous Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Algeria: Thick Couscous Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 17: Algeria: Thick Couscous Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Algeria: Couscous (1 Kg) Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 19: Algeria: Couscous (1 Kg) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Algeria: Couscous (1 Kg) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 21: Algeria: Couscous (1 Kg) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Algeria: Couscous (5 Kg) Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 23: Algeria: Couscous (5 Kg) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Algeria: Couscous (5 Kg) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 25: Algeria: Couscous (5 Kg) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Algeria: Couscous (25 Kg) Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 27: Algeria: Couscous (25 Kg) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Algeria: Couscous (25 Kg) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 29: Algeria: Couscous (25 Kg) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Algeria: Couscous (Others) Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 31: Algeria: Couscous (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Algeria: Couscous (Others) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 33: Algeria: Couscous (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Algeria: Couscous (Supermarkets and Hypermarkets) Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 35: Algeria: Couscous (Supermarkets and Hypermarkets) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 36: Algeria: Couscous (Convenience Stores) Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 37: Algeria: Couscous (Convenience Stores) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 38: Algeria: Couscous (Independent Retailers) Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 39: Algeria: Couscous (Independent Retailers) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 40: Algeria: Couscous (Online) Market: Consumption Volume (in Tonnes), 2017 & 2022

Figure 41: Algeria: Couscous (Online) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 42: Algeria: Couscous (Others) Market: Consumption Volume (in Tonnes), 2017

& 2022

Figure 43: Algeria: Couscous (Others) Market Forecast: Consumption Volume (in Tonnes), 2023-2028

Figure 44: Algeria: Couscous Industry: SWOT Analysis

Figure 45: Algeria: Couscous Industry: Value Chain Analysis

Figure 46: Algeria: Dried Pasta Prices Vs Couscous Prices (in US\$/Kg), 2017-2022

Figure 47: Algeria: Dried Pasta Prices Vs Couscous Prices Forecast (in US\$/Kg), 2023-2028

Figure 48: Algeria: Couscous Industry: Porter's Five Forces Analysis

Figure 49: Algeria: Couscous Market: Key Players & Brands Share (Volume Terms)

Figure 50: Algeria: Couscous Market: Key Players & Brands Share (Value Terms)

## I would like to order

Product name: Algeria Couscous Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/A8407C321444EN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8407C321444EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

