

Airport Retailing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global airport retailing market size reached US\$ 23.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 46.6 Billion by 2028, exhibiting a growth rate (CAGR) of 12.17% during 2022-2028.

Airport retailing includes services like hotels, nursing homes, car rental outlets, exchange offices, banks, and drugstores. It also comprises books and magazines, gifts and crafts, jewelry, clothing and accessories, optics, and souvenirs stores. Besides this, it assists in providing convenience to people traveling by delivering a variety of merchandise. As it also aids in generating brand awareness, airport retailing is finding extensive application in airports across the globe.

Airport Retailing Market Trends:

The flourishing travel and tourism industry on account of rising leisure travel represents one of the key factors strengthening the growth of the market. Apart from this, a significant increase in the time spent by passengers at airports due to early check-in times for security and operational concerns has positively influenced the demand for airport retailing worldwide. This can also be attributed to the surging disposable incomes and changing lifestyles of individuals around the world. Furthermore, as retail stores at airports are duty-free, which is exempted payment of local or national taxes, they allow travelers to purchase available products at a relatively cheaper rate. This, in confluence with numerous initiatives undertaken by brands to customize their offering and improve the overall shopping experience of travelers, is creating a favorable market outlook. Moreover, brands are engaging in extensive research activities to collect data related to location, flight schedules, and the number of passengers in the flight. These activities assist brands in keeping check of warehouses, adopting price skimming

strategies, and conducting promotional activities to meet the preferences of the customer base. Additionally, the market is projected to impel on account of the rising trend of bringing souvenirs while traveling.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global airport retailing market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, airport size and distribution channel.

Breakup by Product:

- Liquor and Tobacco
- Perfumes and Cosmetics
- Fashion and Accessories
- Food and Beverages
- Others

Breakup by Airport Size:

- Large Airport
- Medium Airport
- Small Airport

Breakup by Distribution Channel:

- Direct Retailers
- Convenience Stores
- Specialty Retailers
- Departmental Stores

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan

India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Airport Retail Group LLC, Autogrill S.p.A., China Duty Free Group Co. Ltd. (China International Travel Service Co. Ltd.), DFS Group Ltd. (LVMH Mo?t Hennessy Louis Vuitton), Dubai Duty Free, Dufry AG, Duty Free Americas Inc., Flemingo International Ltd., Gebr. Heinemann SE & Co. KG, Japan Airport Terminal Co. Ltd., KING POWER International and Lagard?re Travel Retail (Lagard?re Group).

Key Questions Answered in This Report:

How has the global airport retailing market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global airport retailing market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the airport size?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global airport retailing market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL AIRPORT RETAILING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Liquor and Tobacco
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Perfumes and Cosmetics
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Fashion and Accessories

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Food and Beverages
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY AIRPORT SIZE

- 7.1 Large Airport
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Medium Airport
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Small Airport
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Direct Retailers
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Convenience Stores
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Specialty Retailers
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Departmental Stores
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America

- 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy

- 9.3.4.1 Market Trends
- 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview

- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Airport Retail Group LLC
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Autogrill S.p.A.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 Financials
 - 14.3.2.4 SWOT Analysis
 - 14.3.3 China Duty Free Group Co. Ltd. (China International Travel Service Co. Ltd.)
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 DFS Group Ltd. (LVMH Mo?t Hennessy Louis Vuitton)
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.5 Dubai Duty Free
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Dufry AG
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
 - 14.3.6.4 SWOT Analysis
 - 14.3.7 Duty Free Americas Inc.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.8 Flemingo International Ltd.

- 14.3.8.1 Company Overview
- 14.3.8.2 Product Portfolio
- 14.3.9 Gebr. Heinemann SE & Co. KG
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Japan Airport Terminal Co. Ltd.
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 Financials
- 14.3.11 KING POWER International
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Lagardère Travel Retail (Lagardère Group)
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Airport Retailing Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Airport Retailing Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Airport Retailing Market Forecast: Breakup by Airport Size (in Million US\$), 2023-2028

Table 4: Global: Airport Retailing Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Airport Retailing Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Airport Retailing Market: Competitive Structure

Table 7: Global: Airport Retailing Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Airport Retailing Market: Major Drivers and Challenges

Figure 2: Global: Airport Retailing Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Airport Retailing Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Airport Retailing Market: Breakup by Product (in %), 2022

Figure 5: Global: Airport Retailing Market: Breakup by Airport Size (in %), 2022

Figure 6: Global: Airport Retailing Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Airport Retailing Market: Breakup by Region (in %), 2022

Figure 8: Global: Airport Retailing (Liquor and Tobacco) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Airport Retailing (Liquor and Tobacco) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Airport Retailing (Perfumes and Cosmetics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Airport Retailing (Perfumes and Cosmetics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Airport Retailing (Fashion and Accessories) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Airport Retailing (Fashion and Accessories) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Airport Retailing (Food and Beverages) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Airport Retailing (Food and Beverages) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Airport Retailing (Other Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Airport Retailing (Other Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Airport Retailing (Large Airport) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Airport Retailing (Large Airport) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Airport Retailing (Medium Airport) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Airport Retailing (Medium Airport) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 22: Global: Airport Retailing (Small Airport) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Airport Retailing (Small Airport) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Airport Retailing (Direct Retailers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Airport Retailing (Direct Retailers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Airport Retailing (Convenience Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Airport Retailing (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Airport Retailing (Specialty Retailers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Airport Retailing (Specialty Retailers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Airport Retailing (Departmental Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Airport Retailing (Departmental Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: North America: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: North America: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: United States: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: United States: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Canada: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Canada: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Asia-Pacific: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Asia-Pacific: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: China: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: China: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Japan: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Japan: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: India: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: India: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: South Korea: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: South Korea: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Australia: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Australia: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Indonesia: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Indonesia: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Others: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Others: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Europe: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Europe: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Germany: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Germany: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: France: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: France: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: United Kingdom: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: United Kingdom: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Italy: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Italy: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Spain: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Spain: Airport Retailing Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 66: Russia: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Russia: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Others: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Others: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Latin America: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Latin America: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Brazil: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Brazil: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Mexico: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Mexico: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Others: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Others: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Middle East and Africa: Airport Retailing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Middle East and Africa: Airport Retailing Market: Breakup by Country (in %), 2022

Figure 80: Middle East and Africa: Airport Retailing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Global: Airport Retailing Industry: SWOT Analysis

Figure 82: Global: Airport Retailing Industry: Value Chain Analysis

Figure 83: Global: Airport Retailing Industry: Porter's Five Forces Analysis

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