

Airport Information Systems Market Report by Type (Terminal Side, Air Side), System (Airport Operation Control Center, Departure Control System), Airport (Class A Airports, Class B Airports, Class C Airports, and Others), End-Use (Passenger Systems, Non-Passenger Systems), Cost (Operating Cost, Procurement Cost, Integration Cost), Application (Finance & Operations, Maintenance, Ground Handling, Security, and Others), and Region 2024-2032

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Abstracts

The global airport information systems market size reached US\$ 3.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 5.0 Billion by 2032, exhibiting a growth rate (CAGR) of 3.8% during 2024-2032. The market is dynamically growing, driven by rapid technological advancements, increasing air traffic across the globe, heightened focus on passenger experience, the implementation of several stringent security regulations, and rising government investments in airport infrastructure to enhance operational efficiency, security, and passenger satisfaction.

Airport Information Systems Market Analysis:

Market Growth and Size: The market is witnessing stable growth, driven by the increasing demand for advanced technology solutions in airport operations, the rising air traffic across the globe, and heightened focus on improving passenger experience and operational efficiency.

Major Market Drivers: Key drivers influencing the market growth include rapid

technological advancements like artificial intelligence (AI) and the Internet of Things (IoT), increasing global air traffic, strong focus on enhancing passenger experience, stringent security regulations, and substantial government investments in airport infrastructure.

Key Market Trends: The key market trends involve the ongoing shift towards integrating sustainable and smart technologies to reduce the environmental impact of airport operations. Additionally, the increasing adoption of digital solutions, such as biometric security, mobile applications, and real-time analytics, is bolstering the market growth.

Geographical Trends: The Asia-Pacific region is a hotspot for Airport Information Systems market growth, driven by the rapid expansion of air travel and increasing investments in airport infrastructure. Moreover, North America and Europe witness continuous upgrades of existing systems, with a strong emphasis on incorporating advanced technologies to improve airport operations.

Competitive Landscape: The market is characterized by the active involvement of key players that are engaged in research and development (R&D), strategic partnerships, and mergers to enhance their offerings. Furthermore, companies are focusing on innovation and sustainability to meet the evolving demands of the airport industry.

Challenges and Opportunities: The market faces various challenges, such as managing the high costs of advanced systems and adapting to evolving security threats. However, the increasing demand for efficient, passenger-friendly, and eco-friendly systems is creating new opportunities for the market growth.

Airport Information Systems Market Trends:

Rapid advancements in technology

The integration of cutting-edge technologies like artificial intelligence (AI), machine learning (ML), and the Internet of Things (IoT) in airport operations is one of the major factors boosting the market growth. In line with this, the increasing utilization of data analytics and AI-powered systems to predict flight delays, manage airport traffic more efficiently, and offer personalized services to passengers is positively impacting the market growth. Additionally, the widespread adoption of IoT devices, such as sensors and smart tags, that help in tracking luggage, monitoring airport facilities, and improving overall operational efficiency is enhancing the market growth. In addition to this, the growing awareness about environmental sustainability, leading to the production of systems that are designed to reduce carbon footprints, is fostering the market growth.

Increasing prevalence of air traffic

The surge in air traffic across the globe, boosting the need for efficient information

systems, is a major factor contributing to the market growth. In line with this, the rising expansion of the tourism sector and international trade, necessitating the need for robust information systems to manage the increased volume of data and ensure smooth airport operations, is creating a positive outlook for the market growth. Airport information systems are crucial for managing flight schedules, passenger information, baggage handling, and other critical operations. Besides this, the heightened demand for efficient cargo handling and tracking to ensure timely and secure transportation of goods is also fostering the market growth. Airport information systems are equipped with radio frequency identification (RFID) technology and advanced tracking systems, which play a crucial role in managing the logistics of air cargo.

Enhanced focus on passenger experience

The rising focus on improving passenger experience is one of the major factors fueling the market growth. In line with this, the increasing adoption of passenger-centric information systems that provide real-time information, self-service kiosks, mobile applications, and interactive displays is anticipated to drive the market growth. They offer passengers up-to-date information on flight schedules, wait times, and airport services, contributing to a more seamless and stress-free travel experience. Along with this, the rising expectations among passengers regarding real-time communication and services, encouraging airports to leverage social media and mobile applications to provide information and offer engagement, is bolstering the market growth. It includes personalized marketing, tailored travel suggestions, and digital concierge services to elevate the passenger experience and create new revenue streams for airports.

Implementation of stringent security regulations

The implementation of stringent security regulations set by aviation authorities across the globe is acting as a growth-inducing factor. In line with this, the heightened need for sophisticated information systems that can enhance security measures is positively impacting the market growth. Moreover, the rising adoption of information systems for monitoring, managing, and controlling access to sensitive areas, screening passengers, and ensuring compliance with international security standards is creating a positive outlook for the market growth. Along with this, the widespread integration of biometric systems, advanced surveillance, and data analytics that help in identifying potential threats and managing risks is supporting the market growth. Additionally, the increasing utilization of big data and artificial intelligence (AI) in security operations to enhance airport safety and ensure smoother passenger processing with reduced wait times is strengthening the market growth.

Rising government initiatives and investments

The escalating government initiatives and investments in airport infrastructure development are stimulating the market growth. Along with this, the increasing focus on airport modernization and expansion projects, which include upgrading information systems to enhance operational efficiency, security, and passenger experience, is fueling the market growth. Moreover, the implementation of several government policies that support the adoption of digital solutions in airports is also fostering the market growth. In addition to this, the rising government support in fostering innovation through research and development (R&D) initiatives is acting as a growth-inducing factor. Moreover, the increasing collaborations between governments and technology companies to develop cutting-edge solutions for airport operations that lead to the creation of smart airports equipped with the latest technologies are enhancing the market growth.

Airport Information Systems Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on type, system, airport, end-use, cost, and application.

Breakup by Type:

Terminal Side

Air Side

Terminal side accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the type. This includes terminal side and air side. According to the report, terminal side represented the largest segment.

Breakup by System:

Airport Operation Control Center

Departure Control System

Airport operation control center holds the largest share in the industry

A detailed breakup and analysis of the market based on the system have also been provided in the report. This includes airport operation control center and departure control system. According to the report, airport operation control center accounted for the largest market share.

Breakup by Airport:

- Class A Airports
- Class B Airports
- Class C Airports
- Others

Class B airports represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the airport. This includes class A airports, class B airports, class C airports, and others. According to the report, class B airports represented the largest segment.

Breakup by End-Use:

- Passenger Systems
- Non-Passenger Systems

Passenger systems exhibits a clear dominance in the market

A detailed breakup and analysis of the market based on the end-use have also been provided in the report. This includes passenger systems and non-passenger systems. According to the report, passenger systems accounted for the largest market share.

Breakup by Cost:

- Operating Cost
- Procurement Cost
- Integration Cost

The report has provided a detailed breakup and analysis of the market based on the cost. This includes operating cost, procurement cost, and integration cost.

Breakup by Application:

Finance & Operations
Maintenance
Ground Handling
Security
Others

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes finance & operations, maintenance, ground handling, security, and others.

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

North America leads the market, accounting for the largest airport information systems market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Advantech Co., Ltd.
Airport Information Systems Limited
Amadeus IT Group, S.A.
CGI, Inc.
Damarel Systems International Ltd.
Harris Corporation
International Business Machines (IBM) Corporation
Ikusi Redes de Telecomunicaciones, S.L.
Indra Sistemas S.A.
INFORM Institute fur Operations Research and Management GmbH
Lockheed Martin Corporation
Northrop Grumman Corporation
RESA, S.A.S.
Collins Aerospace
Siemens AG
SITA
TAV Technologies
Thales Group
Ultra Electronics Holdings plc

Key Questions Answered in This Report

1. What was the size of the global airport information systems market in 2023?
2. What is the expected growth rate of the global airport information systems market during 2024-2032?
3. What has been the impact of COVID-19 on the global airport information systems market?

4. What are the key factors driving the global airport information systems market?
5. What is the breakup of the global airport information systems market based on the type?
6. What is the breakup of the global airport information systems market based on the system?
7. What is the breakup of the global airport information systems market based on the airport?
8. What is the breakup of the global airport information systems market based on the end-use?
9. What are the key regions in the global airport information systems market?
10. Who are the key players/companies in the global airport information systems market?

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