

# **Airless Packaging Market Report by Material (Glass, Plastic, and Others), Product (Bottles and Jars, Bags and Pouches, Tubes, and Others), Application (Personal Care and Homecare, Pharmaceutical, Food and Beverages, and Others), and Region 2024-2032**

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## **Abstracts**

The global airless packaging market size reached US\$ 6.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 9.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.8% during 2024-2032.

Airless packaging, or vacuum packaging, refers to a non-pressurized dispensing system that involves removing air from the packaging of the product to prevent contamination of the contents. It consists of a diaphragm, in place of a dip tube, that rises with the pressure inside of the container when the closure is pressed down, thereby creating a vacuum to dispense the product. Airless packaging is commonly used to store fruits, vegetables, dry fruits, preservative-free cosmetics, nutraceuticals and pharmaceutical products. The packaging reduces the exposure to sunlight, air and microbes and also prevents the evaporation of volatile matter.

Significant growth in the cosmetic and skincare industries across the globe is one of the key factors creating a positive outlook for the market. Moreover, increasing consumer preference for premium-range products is providing a thrust to the market growth. Premium-range cosmetic and skincare manufacturers use airless packaging to store creams, foundations and serums that contain active ingredients, which are prone to oxidation. In line with this, the widespread adoption of airless plastic packaging for food and beverages is also contributing to the growth of the market. Additionally, various product innovations, such as the development of sustainable airless packaging solutions manufactured using recyclable materials, are acting as other growth-inducing

factors. Product manufacturers are also launching aesthetically appealing bottles, jars and tubes and adopting aggressive promotional activities through social media platforms to attract a wider consumer base. Other factors, including rising expenditure capacities of the consumers, along with rapid urbanization, especially in the developing economies, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global airless packaging market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on material, product and application.

#### Breakup by Material:

Glass

Plastic

Others

#### Breakup by Product:

Bottles and Jars

Bags and Pouches

Tubes

Others

#### Breakup by Application:

Personal Care and Homecare

Pharmaceutical

Food and Beverages

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ALBEA, Amcor plc, AptarGroup Inc., Fusion Packaging, LUMSON S.p.A, Ningbo Gidea Packaging Co. Ltd, Quadpack, Raepak Ltd., Silgan Holdings Inc. and Sonoco Products Company.

#### Key Questions Answered in This Report:

How has the global airless packaging market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global airless packaging market?

What are the key regional markets?

What is the breakup of the market based on the material?

What is the breakup of the market based on the product?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global airless packaging market and who are the key players?

What is the degree of competition in the industry?

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