

# **Airfreight Forwarding Market Report by Type (Full Charter, Split Charter), Service Type (Packaging and Labelling, Documentation and PO Management, Charter Services, Transportation and Warehousing, and Others), End Use Industry (Retail and FMCG, Manufacturing, Consumer Appliances, Healthcare, and Others), and Region 2023-2028**

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## **Abstracts**

The global airfreight forwarding market size reached 47.7 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 60.7 Million Tons by 2028, exhibiting a growth rate (CAGR) of 4.1% during 2022-2028.

Airfreight forwarding is a process wherein a firm act as an intermediary between the manufacturer and various transportation services to transport goods to the final distribution point. It includes activities such as warehousing, booking cargo space, freight consolidation, negotiating freight charges, tracking inland transportation, filing insurance claims, preparing shipping and export documents, packaging and labeling goods, and centralizing control loading, customs and security procedures.

Consequently, it is utilized to deliver perishable and non-perishable goods, such as electronic appliances, automotive parts, retail products, jewelry, healthcare products, etc.

The expanding international trade is escalating the demand for airfreight forwarding to ease the supply chain process and allow organizations to focus on their core business activities. Apart from this, the rising online sales of consumer electronics and fashionable garments are increasing the adoption of airfreight forwarding across small and medium-sized enterprises (SMEs) to manage cross-border e-commerce activities effectively. Additionally, market players are offering customized solutions to meet the transportation needs of e-commerce companies. Furthermore, the escalating demand

for automotive products, medical devices, agricultural products and seafood is increasing business-to-business (B2B) shipping, which is propelling the market growth. However, travel bans and other related restrictions imposed by governing agencies of several countries to contain the spread of the coronavirus disease (COVID-19) have negatively impacted the air freight and logistics services around the world.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global airfreight forwarding market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, service type and end use industry.

#### Breakup by Type:

Full Charter

Split Charter

#### Breakup by Service Type:

Packaging and Labelling

Documentation and PO Management

Charter Services

Transportation and Warehousing

Others

#### Breakup by End Use Industry:

Retail and FMCG

Manufacturing

Consumer Appliances

Healthcare

Others

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bollor? Logistics, CEVA Logistics AG (CMA CGM S.A.), Deutsche Post AG, DSV Panalpina A/S, Expeditors International, Hellmann Worldwide Logistics, Kuehne Nagel International AG, Nippon Express, Sinotrans Limited and UPS Supply Chain Solutions.

#### Key Questions Answered in This Report

1. What was the size of the global airfreight forwarding market in 2022?
2. What is the expected growth rate of the global airfreight forwarding market during 2023-2028?
3. What are the key factors driving the global airfreight forwarding market?
4. What has been the impact of COVID-19 on the global airfreight forwarding market?
5. What is the breakup of the global airfreight forwarding market based on the type?
6. What is the breakup of the global airfreight forwarding market based on the end use industry?
7. What are the key regions in the global airfreight forwarding market?
8. Who are the key players/companies in the global airfreight forwarding market?

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