

# **Air Quality Monitoring Market Report by Product Type (Indoor Monitors, Outdoor Monitors, Wearable Monitors), Pollutant (Chemical Pollutant, Physical Pollutant, Biological Pollutant), Sampling Method (Active/Continuous Monitoring, Passive Monitoring, Intermittent Monitoring, Stack Monitoring), End-User (Government Agencies and Academic Institutes, Commercial and Residential Users, Petrochemical Industry, Power Generation Plants, Pharmaceutical Industry, and Others), and Region 2024-2032**

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## **Abstracts**

The global air quality monitoring market size reached US\$ 4.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 8.8 Billion by 2032, exhibiting a growth rate (CAGR) of 6.5% during 2024-2032. The growing demand for the Internet of Things (IoT)-enabled air quality systems, rising awareness about the harmful impacts of poor air quality, and increasing pollution levels due to industrialization are some of the major factors propelling the market.

Air quality monitoring involves the systematic assessment and analysis of the quality of air in a specific area or region. It comprises the measurement and evaluation of various pollutants and contaminants present in the air, such as particulate matter (PM), volatile organic compounds (VOCs), nitrogen dioxide (NO<sub>2</sub>), sulfur dioxide (SO<sub>2</sub>), and ozone (O<sub>3</sub>). It utilizes specialized equipment and sensors to collect real-time data and enable the identification of air quality trends and potential health risks. As it allows businesses to make informed decisions, the demand for air quality monitoring is increasing across

the globe.

At present, the rising need for fresh air to reduce the risk of various health conditions among individuals is bolstering the growth of the market. In line with this, the increasing focus on addressing climate change issues and reducing emissions is propelling the growth of the market. Moreover, the growing demand for air quality data among researchers, policymakers, and public health organizations around the world is positively influencing the market. In addition, the rising popularity of maintaining sustainability in the environment is providing lucrative growth opportunities to industry investors. Additionally, governing agencies of various countries are implementing stringent air quality standards that encourage industries to adopt monitoring solutions, which is supporting the growth of the market. Apart from this, the rising prevalence of air pollution-related illnesses among the masses worldwide is contributing to the growth of the market.

#### Air Quality Monitoring Market Trends/Drivers:

##### Rising awareness about the harmful impact of poor air quality

The rising awareness about adverse health impacts associated with poor air quality among the masses is supporting the growth of the market. In addition, people are becoming increasingly concerned about air quality due to the correlation between air pollutants and respiratory diseases, cardiovascular issues, and even premature mortality among individuals. Apart from this, governing agencies of various countries are spreading awareness about maintaining enhanced air quality and implementing stringent air quality standards and emission limits. As a result, industries and businesses are compelled to implement advanced monitoring solutions to assess and manage their emissions effectively, avoiding fines and reputational damage.

##### Increasing pollution levels due to industrialization

There is a rise in pollution levels due to rapid urbanization and industrialization across the globe. Moreover, the concentration of vehicular emissions, industrial processes, and construction activities releases significant amounts of pollutants into the air that contribute to deteriorating air quality. In addition, the increasing number of infrastructure development projects for residential and commercial purposes across the globe is bolstering the growth of the market. Apart from this, people are increasingly migrating to urban centers to seek economic opportunities. This upsurge in urban infrastructure creates huge amounts of pollution, which requires an accurate air quality monitoring system. Furthermore, industries, local authorities, and urban planners need reliable data

to identify pollution sources, develop targeted mitigation strategies, and ensure sustainable urban development.

### Growing demand for IoT-enabled air quality systems

Various manufacturers are introducing advanced technologies in air quality monitoring systems, such as advanced sensors, real-time data collection devices, and sophisticated analytical tools, that empowers stakeholders to obtain accurate and timely information about air quality. In addition, the integration of the Internet of Things (IoT) technology in air quality monitoring enables remote monitoring, data transmission, and cloud-based analysis. IoT-connected devices facilitate the creation of comprehensive networks that cover vast geographical areas and provide a holistic understanding of air quality dynamics. In line with this, this data-driven approach not only enhances the accuracy of pollution measurements but allows for early detection of anomalies or pollutant spikes.

### Air Quality Monitoring Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global air quality monitoring market report, along with forecasts at the global and regional levels from 2024-2032. Our report has categorized the market based on product type, pollutant, sampling method and end-user.

### Breakup by Product Type:

Indoor Monitors

Outdoor Monitors

Wearable Monitors

Outdoor monitors represent the largest market segment

The report has provided a detailed breakup and analysis of the market based on the product type. This includes indoor monitors, outdoor monitors, and wearable monitors. According to the report, outdoor monitors represented the largest segment.

Outdoor monitors are specialized devices that are designed to measure and analyze pollutants present in the ambient air of external environments. These monitors employ advanced sensors and technologies to detect a range of pollutants. In addition, these devices are strategically positioned across urban, industrial, and residential areas to

provide real-time data on air quality conditions. They play a vital role in assessing pollution levels, identifying pollution sources, and enabling timely interventions to mitigate adverse health effects and environmental impact.

#### Breakup by Pollutant:

Chemical Pollutant

Physical Pollutant

Biological Pollutant

Chemical pollutant accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the pollutant. This includes chemical pollutant, physical pollutant, and biological pollutant. According to the report, chemical pollutant represented the largest segment.

Chemical pollutant encompasses various harmful substances released into the air due to human activities, industrial processes, and natural sources. These pollutants include volatile organic compounds (VOCs), nitrogen dioxide (NO<sub>2</sub>), sulfur dioxide (SO<sub>2</sub>), carbon monoxide (CO), ozone (O<sub>3</sub>), and other toxic gases. Monitoring and controlling chemical pollutants are critical for understanding their impact on public health and the environment. Advanced monitoring technologies employ specialized sensors and analytical methods to quantify these pollutants accurately. Timely detection and measurement of chemical pollutants benefit regulatory bodies, industries, and communities in implementing effective pollution reduction strategies and complying with environmental standards.

#### Breakup by Sampling Method:

Active/Continuous Monitoring

Passive Monitoring

Intermittent Monitoring

Stack Monitoring

Active or continuous monitoring holds the biggest market share

The report has provided a detailed breakup and analysis of the market based on the sampling method. This includes active or continuous monitoring, passive monitoring, intermittent monitoring, and stack monitoring. According to the report, active or

continuous monitoring represented the largest segment.

Active or continuous monitoring involves the use of specialized equipment and sensors that continuously collect real-time air quality data. These instruments operate non-stop and provide constant information about various pollutants. These systems ensure a comprehensive understanding of pollutant levels, fluctuations, and trends. This approach is particularly effective in urban and industrial areas where pollution dynamics can change rapidly. In addition, they enable timely interventions by offering instantaneous and accurate information to industries, local authorities, and public health organizations. They play a vital role in promoting air quality management and minimizing the adverse effects of pollution on human health and the environment.

#### Breakup by End-User:

Government Agencies and Academic Institutes

Commercial and Residential Users

Petrochemical Industry

Power Generation Plants

Pharmaceutical Industry

Others

The report has provided a detailed breakup and analysis of the market based on the end user. This includes government agencies and academic institutes, commercial and residential users, petrochemical industry, power generation plants, pharmaceutical industry, and other.

Government agencies and academic institutes require accurate and comprehensive air quality data to establish regulatory standards, assess compliance, and conduct research on the impact of air quality. These entities use these systems to monitor pollution levels, identify pollution sources, and make informed policy decisions that safeguard public health and the environment.

Commercial and residential users are increasingly recognizing the importance of monitoring air quality within their premises. Indoor air quality affects well-being, comfort, and productivity of individuals. On the other hand, businesses, offices, schools, and residential buildings are deploying monitoring solutions to ensure optimal indoor environments and identify potential indoor pollutants.

The petrochemical industry relies on these systems to manage emissions and comply

with strict environmental regulations. Monitoring systems help petrochemical facilities track pollutants released during their processes and minimize their ecological footprint while maintaining operational efficiency.

#### Breakup by Region:

North America

Europe

Asia Pacific

Middle East and Africa

Latin America

North America exhibits a clear dominance, accounting for the largest air quality monitoring market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include Europe, North America, Asia, the Middle East and Africa, and Latin America. According to the report, North America accounted for the largest market share.

North America held the biggest market share due to the increasing focus on environmental regulations and public health. Apart from this, the rising adoption of advanced monitoring technologies across industries is contributing to the growth of the market in the region. In line with this, favorable government initiatives for maintaining enhanced air quality are propelling the growth of the market. Besides this, the rising awareness about the adverse effects of air pollution on health is bolstering the growth of the market in the region.

#### Competitive Landscape:

Major manufacturers are continuously engaging in research and development (R&D) activities to develop advanced monitoring technologies and devices. They are focusing on enhancing sensor accuracy, data collection methods, and real-time analysis capabilities. This innovation drives the creation of more efficient, compact, and user-friendly monitoring systems. Apart from this, companies are rapidly improving data analytics and visualization tools by developing software and platforms that transform raw monitoring data into actionable insights, which makes it easier for users to interpret complex information and identify trends in air quality. In addition, various players are developing specialized sensors, data analysis algorithms, and monitoring strategies that cater to the unique needs of different sectors, such as industrial, residential, or

commercial.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Thermo Fisher Scientific  
Siemens Aktiengesellschaft  
Teledyne Technologies  
Emerson Electric  
General Electric Company  
3M Company  
Horiba  
Merck KGaA  
Aeroqual  
TSI Incorporated  
Testo India Pvt. Ltd.  
Honeywell International Inc.  
Agilent Technologies  
TE Connectivity  
Tisch Environmental  
Spectris plc

#### Recent Developments:

In March 2023, Siemens launched a Connect Box, a smart IoT solution to manage smaller buildings. It is a user-friendly approach for monitoring building performance, optimizing energy efficiency and improving indoor air quality in small to medium sized buildings, such as schools, retail shops, apartments or small offices.

In January 2020, Aeroqual and Met One Instruments announced the expansion of their partnership that will see the combination of reference and near reference particle monitors into a single integrated air monitoring package.

In February 2022, Honeywell launched its Indoor Air Quality (IAQ) monitor, which alerts building owners and operators of potential issues to proactively improve indoor air quality, thereby potentially decreasing the risk of transmitting airborne contaminants.

#### Key Questions Answered in This Report

1. What was the size of the global air quality monitoring market in 2023?
2. What is the expected growth rate of the global air quality monitoring market during 2024-2032?



3. What are the key factors driving the global air quality monitoring market?
4. What has been the impact of COVID-19 on the global air quality monitoring market?
5. What is the breakup of the global air quality monitoring market based on the product type?
6. What is the breakup of the global air quality monitoring market based on the pollutant?
7. What is the breakup of the global air quality monitoring market based on the sampling method?
8. What are the key regions in the global air quality monitoring market?
9. Who are the key players/companies in the global air quality monitoring market?



## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL AIR QUALITY MONITORING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Pollutant
- 5.6 Market Breakup by Sampling Method
- 5.7 Market Breakup by End-User
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

### 6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Indoor Monitors
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Outdoor Monitors
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Wearable Monitors
  - 6.3.1 Market Trends
  - 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY POLLUTANT**

- 7.1 Chemical Pollutant
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Physical Pollutant
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Biological Pollutant
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY SAMPLING METHOD**

- 8.1 Active/Continuous Monitoring
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Passive Monitoring
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Intermittent Monitoring
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Stack Monitoring
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast

## **9 MARKET BREAKUP BY END-USER**

## 9.1 Government Agencies and Academic Institutes

### 9.1.1 Market Trends

### 9.1.2 Market Forecast

## 9.2 Commercial and Residential Users

### 9.2.1 Market Trends

### 9.2.2 Market Forecast

## 9.3 Petrochemical Industry

### 9.3.1 Market Trends

### 9.3.2 Market Forecast

## 9.4 Power Generation Plants

### 9.4.1 Market Trends

### 9.4.2 Market Forecast

## 9.5 Pharmaceutical Industry

### 9.5.1 Market Trends

### 9.5.2 Market Forecast

## 9.6 Other

### 9.6.1 Market Trends

### 9.6.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

### 10.1 Europe

#### 10.1.1 Market Trends

#### 10.1.2 Market Forecast

### 10.2 North America

#### 10.2.1 Market Trends

#### 10.2.2 Market Forecast

### 10.3 Asia Pacific

#### 10.3.1 Market Trends

#### 10.3.2 Market Forecast

### 10.4 Middle East and Africa

#### 10.4.1 Market Trends

#### 10.4.2 Market Forecast

### 10.5 Latin America

#### 10.5.1 Market Trends

#### 10.5.2 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
  - 15.3.1 Thermo Fisher Scientific
  - 15.3.2 Siemens Aktiengesellschaft
  - 15.3.3 Teledyne Technologies
  - 15.3.4 Emerson Electric
  - 15.3.5 General Electric Company
  - 15.3.6 3M Company
  - 15.3.7 Horiba
  - 15.3.8 Merck KGaA
  - 15.3.9 Aeroqual
  - 15.3.10 TSI Incorporated
  - 15.3.11 Testo India Pvt. Ltd.
  - 15.3.12 Honeywell International Inc.
  - 15.3.13 Agilent Technologies

15.3.14 TE Connectivity

15.3.15 Tisch Environmental

15.3.16 Spectris plc

## List Of Tables

### LIST OF TABLES

Table 1: Global: Air Quality Monitoring Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Air Quality Monitoring Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 3: Global: Air Quality Monitoring Market Forecast: Breakup by Pollutant (in Million US\$), 2024-2032

Table 4: Global: Air Quality Monitoring Market Forecast: Breakup by Sampling Method (in Million US\$), 2024-2032

Table 5: Global: Air Quality Monitoring Market Forecast: Breakup by End-User (in Million US\$), 2024-2032

Table 6: Global: Air Quality Monitoring Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Air Quality Monitoring Market Structure

Table 8: Global: Air Quality Monitoring Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Air Quality Monitoring Market: Major Drivers and Challenges
- Figure 2: Global: Air Quality Monitoring Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Air Quality Monitoring Market: Breakup by Product Type (in %), 2023
- Figure 4: Global: Air Quality Monitoring Market: Breakup by Pollutant (in %), 2023
- Figure 5: Global: Air Quality Monitoring Market: Breakup by Sampling Method (in %), 2023
- Figure 6: Global: Air Quality Monitoring Market: Breakup by End-User (in %), 2023
- Figure 7: Global: Air Quality Monitoring Market: Breakup by Region (in %), 2023
- Figure 8: Global: Air Quality Monitoring Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 9: Global: Air Quality Monitoring Industry: SWOT Analysis
- Figure 10: Global: Air Quality Monitoring Industry: Value Chain Analysis
- Figure 11: Global: Air Quality Monitoring Industry: Porter's Five Forces Analysis
- Figure 12: Global: Air Quality Monitoring (Indoor Monitors) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 13: Global: Air Quality Monitoring (Indoor Monitors) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 14: Global: Air Quality Monitoring (Outdoor Monitors) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 15: Global: Air Quality Monitoring (Outdoor Monitors) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 16: Global: Air Quality Monitoring (Wearable Monitors) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 17: Global: Air Quality Monitoring (Wearable Monitors) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 18: Global: Air Quality Monitoring (Chemical Pollutant) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 19: Global: Air Quality Monitoring (Chemical Pollutant) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 20: Global: Air Quality Monitoring (Physical Pollutant) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 21: Global: Air Quality Monitoring (Physical Pollutant) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 22: Global: Air Quality Monitoring (Biological Pollutant) Market: Sales Value (in Million US\$), 2018 & 2023



Figure 23: Global: Air Quality Monitoring (Biological Pollutant) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Air Quality Monitoring (Active/Continuous Monitoring) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Air Quality Monitoring (Active/Continuous Monitoring) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Air Quality Monitoring (Passive Monitoring) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Air Quality Monitoring (Passive Monitoring) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Air Quality Monitoring (Intermittent Monitoring) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Air Quality Monitoring (Intermittent Monitoring) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Air Quality Monitoring (Stack Monitoring) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Air Quality Monitoring (Stack Monitoring) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Air Quality Monitoring (Government Agencies and Academic Institutes) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Air Quality Monitoring (Government Agencies and Academic Institutes) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Air Quality Monitoring (Commercial and Residential Users) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Air Quality Monitoring (Commercial and Residential Users) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Air Quality Monitoring (Petrochemical Industry) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Air Quality Monitoring (Petrochemical Industry) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Global: Air Quality Monitoring (Power Generation Plants) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Global: Air Quality Monitoring (Power Generation Plants) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Global: Air Quality Monitoring (Pharmaceutical Industry) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Global: Air Quality Monitoring (Pharmaceutical Industry) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Global: Air Quality Monitoring (Other End-Users) Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 43: Global: Air Quality Monitoring (Other End-users) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Europe: Air Quality Monitoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Europe: Air Quality Monitoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: North America: Air Quality Monitoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: North America: Air Quality Monitoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Asia Pacific: Air Quality Monitoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Asia Pacific: Air Quality Monitoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Middle East and Africa: Air Quality Monitoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Middle East and Africa: Air Quality Monitoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Latin America: Air Quality Monitoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Latin America: Air Quality Monitoring Market Forecast: Sales Value (in Million US\$), 2024-2032

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