

# Agroscience Market Report by Product (Genetically Modified (GM) Seeds, Biopesticides, Biostimulants), and Region 2024-2032

<https://marketpublishers.com/r/A095C0140C6CEN.html>

Date: March 2024

Pages: 142

Price: US\$ 3,899.00 (Single User License)

ID: A095C0140C6CEN

## Abstracts

The global agroscience market size reached US\$ 38.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 69.6 Billion by 2032, exhibiting a growth rate (CAGR) of 6.5% during 2024-2032. The market is experiencing stable growth driven by the increasing global food demand, rising sustainable agriculture practices, growing awareness about the importance of crop protection to enhance agricultural productivity and food security and various advancements in biotechnology for crop improvement.

**Agroscience Market Analysis:**

**Market Growth and Size:** The market is witnessing stable growth, driven by advancements in biotechnology and crop protection and the integration of IoT, and remote sensing technologies for efficient crop management.

**Technological Advancements:** Technological innovations in agroscience are transforming industry, with precision farming, genetic engineering, and data-driven decision-making becoming commonplace.

**Industry Applications:** Agroscience encompasses a wide range of applications, including crop production, pest control, soil management, and genetic modification of crops. It plays a vital role in ensuring adequate food production, improving crop quality, and minimizing environmental impacts.

**Geographical Trends:** The Asia-Pacific region, including countries like China and India, is witnessing significant growth in agroscience due to its large agricultural sector and increasing demand for food. North America and Europe remain leaders in technological advancements and sustainable agriculture practices.

**Competitive Landscape:** The market is characterized by intense competition with key players focusing on innovation, mergers and acquisitions (M&A), and expanding their

global footprint. There is also a growing presence of innovative startups and smaller companies offering specialized solutions.

**Challenges and Opportunities:** Challenges include climate change-related uncertainties, pest and disease outbreaks, and regulatory hurdles for genetically modified organisms. Opportunities lie in adopting sustainable practices, leveraging technology for precision farming, and exploring untapped markets.

**Future Outlook:** The future of the Agrosience Market looks promising, with continued growth expected to address global food security challenges. Advancements in biotechnology, precision agriculture, and sustainable farming practices will play a pivotal role in shaping the industry's future.

#### Agrosience Market Trends:

##### Advancements in technology

The agrosience market is heavily influenced by technological innovations. These include developments in genetic engineering, precision agriculture, and biotechnology. These technologies enable more efficient crop production, pest control, and soil management. For instance, genetic engineering allows the creation of crops resistant to diseases and pests, significantly reducing crop losses. Precision agriculture, utilizing GPS and IoT devices, enables farmers to optimize field-level management with real-time data. These advancements not only increase yield but also contribute to sustainability by reducing resource wastage and environmental impact.

##### Government policies and regulations

Governmental interventions play a pivotal role in shaping the Agrosience market. Policies and regulations regarding crop safety standards, environmental protection, and use of genetically modified organisms (GMOs) can significantly influence market dynamics. Subsidies for sustainable farming practices or R&D in new agricultural technologies can spur innovation and growth in the sector. Conversely, stringent regulations on GMOs or pesticides can limit market growth. Therefore, understanding and complying with these regulatory frameworks is essential for businesses operating in this space.

##### Climate change and environmental concerns

The impact of climate change is a major driver for the agrosience market. With changing weather patterns, increased frequency of extreme weather events, and environmental degradation, there is a growing demand for climate-resilient crops and

sustainable farming practices. Agrosience companies are increasingly focusing on developing products and solutions that address these challenges, such as drought-resistant seeds or eco-friendly pesticides. This trend not only helps in adapting to climate change but also aligns with the global shift towards sustainability.

### Rising global population and food demand

The growing global population, projected to reach nearly 10 billion by 2050, significantly drives the agrosience market. This population growth translates into higher food demand, necessitating an increase in agricultural productivity. To meet this demand, the industry is focused on developing higher-yielding crop varieties, improving pest management solutions, and enhancing soil health. The challenge is not only to increase production but also to do so in a sustainable and environmentally friendly manner.

### Agrosience Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on product.

### Breakup by Product:

#### Genetically Modified (GM) Seeds

##### By Trait

Herbicide-Tolerant

Insect-Resistant

Others

##### By Seed Type

Corn

Soybean

Cotton

Canola

Others

Biopesticides

Bioherbicides

Bioinsecticides

Biofungicides

Others

Biostimulants

Acid-based

Humic Acid  
Fulvic Acid  
Amino Acid  
Extract-based  
Seaweed Extract  
Other Plant Extracts  
Others  
Microbial Soil Amendments  
Chitin & Chitosan  
Others

Genetically modified (GM) seeds accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the product. This includes genetically modified (GM) seeds [by trait (herbicide-tolerant, insect-resistant, and others), and by seed type (corn, soybean, cotton, canola, and others)], biopesticides [bioherbicides, bioinsecticides, biofungicides, and others], biostimulants [acid-based (humic acid, fulvic acid, and amino acid), extract-based (seaweed extract and other plant extracts) and others (microbial soil amendments, chitin & chitosan, and others). According to the report, genetically modified (GM) seeds represented the largest segment.

The genetically modified (GM) seeds segment holds the largest share in the agricultural market due to its widespread adoption. GM seeds are engineered to possess desirable traits such as pest resistance, drought tolerance, and increased yield potential. These seeds have revolutionized modern agriculture by enhancing crop productivity and reducing the need for chemical pesticides. Major crops like corn, soybeans, and cotton have seen significant adoption of GM seeds, contributing to higher agricultural output. However, this segment also faces scrutiny and regulatory challenges in some regions due to concerns over environmental impact and food safety.

The biopesticides segment is experiencing robust growth driven by the increasing demand for sustainable and eco-friendly pest control solutions. Biopesticides are derived from natural sources like microorganisms, plants, and biochemicals, making them safer for the environment and human health compared to synthetic chemical pesticides. With the growing awareness of the negative impacts of chemical pesticides, biopesticides are gaining favor among farmers and consumers alike. They are particularly popular in organic farming practices and integrated pest management strategies, offering effective pest control with reduced ecological harm.

The biostimulants segment is emerging as a key player in modern agriculture, focusing on enhancing crop growth and yield through the stimulation of natural plant processes. Biostimulants contain beneficial microorganisms, organic matter, or growth-promoting substances that improve nutrient uptake, stress tolerance, and overall plant health. They are applied in conjunction with traditional fertilizers to optimize nutrient efficiency and reduce the environmental footprint of agriculture. As sustainability becomes a top priority in farming, biostimulants are poised for continued growth, offering a holistic approach to crop management and resource utilization.

#### Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America leads the market, accounting for the largest agrosience market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

North America's agrosience market is characterized by advanced agricultural practices and significant investments in research and development. The United States and Canada lead the region, with a focus on precision agriculture, biotechnology, and sustainable farming. Key drivers include the need for higher crop yields, climate-resilient agriculture, and environmental conservation. The market is dominated by major agrosience companies, and technological advancements in crop protection and genetic engineering are prevalent. The region also emphasizes sustainability and reducing the environmental impact of agriculture.

Europe's agrosience market is known for its stringent regulations and commitment to sustainable agriculture. Countries like Germany, France, and the Netherlands are leaders in innovative farming techniques, organic agriculture, and reducing chemical inputs. The European market prioritizes crop protection, soil health, and biodiversity conservation. Organic farming and the use of biopesticides are gaining popularity. The region is also a hub for research and development in agrosience, focusing on environmentally friendly solutions.

The Asia Pacific agrosience market is driven by the region's large agricultural sector and the need to feed its growing population. Countries like China and India are key players, with a focus on increasing crop yields and adopting modern farming techniques. Precision agriculture and biotechnology are gaining traction, as are sustainable practices to address environmental concerns. The Asia Pacific is a significant market for crop protection products and genetically modified crops, driven by the need for food security and improving agricultural productivity.

Latin America's agrosience market is characterized by its vast arable land and extensive agricultural production. Brazil and Argentina are major contributors, known for soybean and corn production. The region places emphasis on genetically modified crops, herbicides, and pesticides to boost yields. However, there is also a growing trend toward sustainable practices and organic farming. The Latin American market faces challenges related to land use, deforestation, and pesticide use, prompting efforts to balance productivity with environmental concerns.

The Middle East and Africa's agrosience market face unique challenges related to arid climates and limited water resources. The focus here is on drought-resistant crops, efficient irrigation techniques, and desert agriculture. The region seeks to improve food self-sufficiency and reduce reliance on food imports. Sustainable practices like organic farming and precision agriculture are emerging trends. Local crop protection solutions tailored to specific environmental conditions are crucial for the growth of agriculture in this region.

#### Leading Key Players in the Agrosience Industry:

The key players in the agrosience market are actively pursuing a range of strategies to maintain their market leadership and address evolving industry demands. They are heavily investing in research and development to innovate new crop protection solutions, genetic engineering techniques, and precision farming technologies. These companies are also committed to sustainability, focusing on eco-friendly and organic products to meet increasing consumer and regulatory demands. Additionally, they are expanding their global presence through strategic acquisitions, partnerships, and collaborations to tap into emerging markets and enhance their product portfolios. Furthermore, key players are investing in digital farming solutions, leveraging data analytics and artificial intelligence to optimize agricultural practices and improve crop yields while minimizing environmental impacts.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Agrinos Inc.  
Nutrien  
Arysta LifeScience Corporation (United Phosphorus Ltd.)  
BASF  
Bayer  
Corteva Agriscience  
Novozymes (Novo A/S)  
Sumitomo Chemical  
Syngenta (ChemChina)

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)



### Latest News:

April 2021: The collaboration between Corteva Agriscience and Ginkgo Bioworks is a prime example of strategic partnerships in the Agrosience industry. Corteva Agriscience, a major player in agricultural chemicals and seeds, joined forces with Ginkgo Bioworks, a U.S.-based biotechnology company. This collaboration aimed at leveraging Ginkgo's cell engineering platform and DNA codebase with Corteva's expertise in natural product development and agriculture. The objective was to explore and develop innovative, organically inspired sustainable solutions to address the next generation of agricultural challenges.

### Key Questions Answered in This Report

1. What was the global agrosience market size in 2023?
2. What are the key factors driving the global agrosience market?
3. What has been the impact of COVID-19 on the global agrosience market?
4. What is the breakup of the global agrosience market based on the product?
5. What are the key regions in the global agrosience market?
6. Who are the key players/companies in the global agrosience market?



## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL AGROSCIENCE MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT**

- 6.1 Genetically Modified (GM) Seeds
  - 6.1.1 Market Trends
  - 6.1.2 Market Breakup by Trait
    - 6.1.2.1 Herbicide-Tolerant
    - 6.1.2.2 Insect-Resistant
    - 6.1.2.3 Others
  - 6.1.3 Market Breakup by Seed Type

- 6.1.3.1 Corn
- 6.1.3.2 Soybean
- 6.1.3.3 Cotton
- 6.1.3.4 Canola
- 6.1.3.5 Others
- 6.1.4 Market Forecast
- 6.2 Biopesticides
  - 6.2.1 Market Trends
  - 6.2.2 Market Breakup by Type
    - 6.2.2.1 Bioherbicides
    - 6.2.2.2 Bioinsecticides
    - 6.2.2.3 Biofungicides
    - 6.2.2.4 Others
  - 6.2.3 Market Forecast
- 6.3 Biostimulants
  - 6.3.1 Acid-based
    - 6.3.1.1 Market Trends
    - 6.3.1.2 Major Types
      - 6.3.1.2.1 Humic Acid
      - 6.3.1.2.2 Fulvic Acid
      - 6.3.1.2.3 Amino Acid
    - 6.3.1.3 Market Forecast
  - 6.3.2 Extract-based
    - 6.3.2.1 Market Trends
    - 6.3.2.2 Major Types
      - 6.3.2.2.1 Seaweed Extract
      - 6.3.2.2.2 Other Plant Extracts
    - 6.3.2.3 Market Forecast
  - 6.3.3 Others
    - 6.3.3.1 Market Trends
    - 6.3.3.2 Major Types
      - 6.3.3.2.1 Microbial Soil Amendments
      - 6.3.3.2.2 Chitin & Chitosan
      - 6.3.3.2.3 Others
    - 6.3.3.3 Market Forecast

## **7 MARKET BREAKUP BY REGION**

### **7.1 North America**

- 7.1.1 United States
  - 7.1.1.1 Market Trends
  - 7.1.1.2 Market Forecast
- 7.1.2 Canada
  - 7.1.2.1 Market Trends
  - 7.1.2.2 Market Forecast
- 7.2 Asia Pacific
  - 7.2.1 China
    - 7.2.1.1 Market Trends
    - 7.2.1.2 Market Forecast
  - 7.2.2 Japan
    - 7.2.2.1 Market Trends
    - 7.2.2.2 Market Forecast
  - 7.2.3 India
    - 7.2.3.1 Market Trends
    - 7.2.3.2 Market Forecast
  - 7.2.4 South Korea
    - 7.2.4.1 Market Trends
    - 7.2.4.2 Market Forecast
  - 7.2.5 Australia
    - 7.2.5.1 Market Trends
    - 7.2.5.2 Market Forecast
  - 7.2.6 Indonesia
    - 7.2.6.1 Market Trends
    - 7.2.6.2 Market Forecast
  - 7.2.7 Others
    - 7.2.7.1 Market Trends
    - 7.2.7.2 Market Forecast
- 7.3 Europe
  - 7.3.1 Germany
    - 7.3.1.1 Market Trends
    - 7.3.1.2 Market Forecast
  - 7.3.2 France
    - 7.3.2.1 Market Trends
    - 7.3.2.2 Market Forecast
  - 7.3.3 United Kingdom
    - 7.3.3.1 Market Trends
    - 7.3.3.2 Market Forecast
  - 7.3.4 Italy

- 7.3.4.1 Market Trends
- 7.3.4.2 Market Forecast
- 7.3.5 Spain
  - 7.3.5.1 Market Trends
  - 7.3.5.2 Market Forecast
- 7.3.6 Russia
  - 7.3.6.1 Market Trends
  - 7.3.6.2 Market Forecast
- 7.3.7 Others
  - 7.3.7.1 Market Trends
  - 7.3.7.2 Market Forecast
- 7.4 Latin America
  - 7.4.1 Brazil
    - 7.4.1.1 Market Trends
    - 7.4.1.2 Market Forecast
  - 7.4.2 Mexico
    - 7.4.2.1 Market Trends
    - 7.4.2.2 Market Forecast
  - 7.4.3 Others
    - 7.4.3.1 Market Trends
    - 7.4.3.2 Market Forecast
- 7.5 Middle East and Africa
  - 7.5.1 Market Trends
  - 7.5.2 Market Breakup by Country
  - 7.5.3 Market Forecast

## **8 SWOT ANALYSIS**

- 8.1 Overview
- 8.2 Strengths
- 8.3 Weaknesses
- 8.4 Opportunities
- 8.5 Threats

## **9 VALUE CHAIN ANALYSIS**

## **10 PORTERS FIVE FORCES ANALYSIS**

- 10.1 Overview

- 10.2 Bargaining Power of Buyers
- 10.3 Bargaining Power of Suppliers
- 10.4 Degree of Competition
- 10.5 Threat of New Entrants
- 10.6 Threat of Substitutes

## **11 PRICE ANALYSIS**

## **12 COMPETITIVE LANDSCAPE**

- 12.1 Market Structure
- 12.2 Key Players
- 12.3 Profiles of Key Players
  - 12.3.1 Agrinos, Inc.
    - 12.3.1.1 Company Overview
    - 12.3.1.2 Product Portfolio
  - 12.3.2 Arysta LifeScience Corporation (United Phosphorus Ltd.)
    - 12.3.2.1 Company Overview
    - 12.3.2.2 Product Portfolio
  - 12.3.3 BASF
    - 12.3.3.1 Company Overview
    - 12.3.3.2 Product Portfolio
    - 12.3.3.3 Financials
    - 12.3.3.4 SWOT Analysis
  - 12.3.4 Bayer
    - 12.3.4.1 Company Overview
    - 12.3.4.2 Product Portfolio
    - 12.3.4.3 Financials
    - 12.3.4.4 SWOT Analysis
  - 12.3.5 Corteva Agriscience
    - 12.3.5.1 Company Overview
    - 12.3.5.2 Product Portfolio
  - 12.3.6 Novozymes (Novo A/S)
    - 12.3.6.1 Company Overview
    - 12.3.6.2 Product Portfolio
    - 12.3.6.3 Financials
    - 12.3.6.4 SWOT Analysis
  - 12.3.7 Nutrien
    - 12.3.7.1 Company Overview

- 12.3.7.2 Product Portfolio
- 12.3.8 Sumitomo Chemical
  - 12.3.8.1 Company Overview
  - 12.3.8.2 Product Portfolio
  - 12.3.8.3 SWOT Analysis
- 12.3.9 Syngenta (ChemChina)
  - 12.3.9.1 Company Overview
  - 12.3.9.2 Product Portfolio
  - 12.3.9.3 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Agrosience Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Agrosience Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 3: Global: Agrosience Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 4: Global: Agrosience Market Structure

Table 5: Global: Agrosience Market: Key Players



## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Agrosience Market: Major Drivers and Challenges

Figure 2: Global: Agrosience Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Agrosience Market: Breakup by Product (in %), 2023

Figure 4: Global: Agrosience Market: Breakup by Region (in %), 2023

Figure 5: Global: Agrosience Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 6: Global: Agrosience (Genetically Modified (GM) Seeds) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 7: Global: Agrosience (GM Seeds) Market: Breakup by Trait (in %), 2023

Figure 8: Global: Agrosience (GM Seeds) Market: Breakup by Seed Type (in %), 2023

Figure 9: Global: Agrosience (Genetically Modified (GM) Seeds) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Agrosience (Biopesticides) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Agrosience (Biopesticides) Market: Breakup by Type (in %), 2023

Figure 12: Global: Agrosience (Biopesticides) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Agrosience (Biostimulants) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Agrosience (Biostimulants) Market: Breakup by Type (in %), 2023

Figure 15: Global: Agrosience (Biostimulants) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: North America: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: North America: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: United States: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: United States: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Canada: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Canada: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Asia Pacific: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Asia Pacific: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: China: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: China: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 26: Japan: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Japan: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 28: India: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: India: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: South Korea: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: South Korea: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 32: Australia: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Australia: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 34: Indonesia: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Indonesia: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 36: Others: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Others: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 38: Europe: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Europe: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 40: Germany: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Germany: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 42: France: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: France: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 44: United Kingdom: Agrosience Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 45: United Kingdom: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 46: Italy: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Italy: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Spain: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Spain: Agrosience Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 50: Russia: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Russia: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Others: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Others: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Latin America: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Latin America: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Brazil: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Brazil: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Mexico: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Mexico: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Others: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Others: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Middle East and Africa: Agrosience Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Middle East and Africa: Agrosience Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Global: Agrosience Industry: SWOT Analysis

Figure 65: Global: Agrosience Industry: Value Chain Analysis

Figure 66: Global: Agrosience Industry: Porter's Five Forces Analysis

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