

# **Agro Textiles Market Report by Product (Shade-nets, Mulch-mats, Anti-hail Nets and Bird Protection Nets, Fishing Nets, and Others), Application (Agriculture, Horticulture and Floriculture, Aquaculture, and Others), and Region 2024-2032**

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## **Abstracts**

The global agro textiles market size reached US\$ 5.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 7.5 Billion by 2032, exhibiting a growth rate (CAGR) of 4.3% during 2024-2032.

Agro textiles are utilized in farming, horticulture, and animal husbandry for shading, livestock protection, the extension of the growing season, and weed and insect control. They offer excellent properties such as strength, stiffness, porosity, biodegradation, and sunlight resistance. As a result, they are used in shade houses, greenhouses, and open fields worldwide to prevent crop damage from harsh environmental conditions like wind, rain, temperature, and humidity. Some of the commonly available agro textiles include sunscreens, mulch mats, harvesting nets, bird net windshields, and hail protection nets.

### **Agro Textiles Market Trends:**

Increasing challenges, such as crop protection and weed control, faced by farmers in the agriculture sector to improve the overall yield represents one of the major factors impelling the demand for agro textiles. Moreover, with the declining arable land area and increasing food insecurities, governing agencies of numerous countries are promoting the adoption of hi-tech farming techniques. This, in turn, is contributing to the growth of the market. Apart from this, due to the growing environmental concerns, the emerging trend of sustainable farming, and the introduction of landfill legislations, natural fiber-based agro textiles are gaining traction around the world. These textiles

offer protection against solar radiation and slow down the evapotranspiration effects caused by the wind, reducing the need for fertilizers, weedkillers and water, and preventing desiccation and product damage. This, in confluence with the growing emphasis on developing smart, high-performance materials using modern technologies, is anticipated to drive the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global agro textiles market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product and application.

#### Breakup by Product:

Shade-nets

Mulch-mats

Anti-hail Nets and Bird Protection Nets

Fishing Nets

Others

#### Breakup by Application:

Agriculture

Horticulture and Floriculture

Aquaculture

Others

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being B&V Agro Irrigation Co., Beaulieu Technical Textiles, Belton Industries, Inc., Capatex Ltd., Diatex, Hy-Tex (U.K.) Ltd., Meyabond Industry & Trading (Beijing) Co. Ltd., Neo Corp International Limited, SRF Limited and Zhongshan Hongjun Nonwovens Co. Ltd.

### Key Questions Answered in This Report:

How has the global agro textiles market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global agro textiles market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global agro textiles market and who are the key players?

What is the degree of competition in the industry?



## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL AGRO TEXTILES MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT**

- 6.1 Shade-nets
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Mulch-mats
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Anti-hail Nets and Bird Protection Nets

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Fishing Nets
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Others
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast

## **7 MARKET BREAKUP BY APPLICATION**

- 7.1 Agriculture
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Horticulture and Floriculture
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Aquaculture
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY REGION**

- 8.1 North America
  - 8.1.1 United States
    - 8.1.1.1 Market Trends
    - 8.1.1.2 Market Forecast
  - 8.1.2 Canada
    - 8.1.2.1 Market Trends
    - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
  - 8.2.1 China
    - 8.2.1.1 Market Trends
    - 8.2.1.2 Market Forecast
  - 8.2.2 Japan
    - 8.2.2.1 Market Trends

- 8.2.2.2 Market Forecast
- 8.2.3 India
  - 8.2.3.1 Market Trends
  - 8.2.3.2 Market Forecast
- 8.2.4 South Korea
  - 8.2.4.1 Market Trends
  - 8.2.4.2 Market Forecast
- 8.2.5 Australia
  - 8.2.5.1 Market Trends
  - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
  - 8.2.6.1 Market Trends
  - 8.2.6.2 Market Forecast
- 8.2.7 Others
  - 8.2.7.1 Market Trends
  - 8.2.7.2 Market Forecast
- 8.3 Europe
  - 8.3.1 Germany
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 France
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 United Kingdom
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 Italy
    - 8.3.4.1 Market Trends
    - 8.3.4.2 Market Forecast
  - 8.3.5 Spain
    - 8.3.5.1 Market Trends
    - 8.3.5.2 Market Forecast
  - 8.3.6 Russia
    - 8.3.6.1 Market Trends
    - 8.3.6.2 Market Forecast
  - 8.3.7 Others
    - 8.3.7.1 Market Trends
    - 8.3.7.2 Market Forecast
- 8.4 Latin America



#### 8.4.1 Brazil

##### 8.4.1.1 Market Trends

##### 8.4.1.2 Market Forecast

#### 8.4.2 Mexico

##### 8.4.2.1 Market Trends

##### 8.4.2.2 Market Forecast

#### 8.4.3 Others

##### 8.4.3.1 Market Trends

##### 8.4.3.2 Market Forecast

#### 8.5 Middle East and Africa

##### 8.5.1 Market Trends

##### 8.5.2 Market Breakup by Country

##### 8.5.3 Market Forecast

### **9 SWOT ANALYSIS**

#### 9.1 Overview

#### 9.2 Strengths

#### 9.3 Weaknesses

#### 9.4 Opportunities

#### 9.5 Threats

### **10 VALUE CHAIN ANALYSIS**

### **11 PORTERS FIVE FORCES ANALYSIS**

#### 11.1 Overview

#### 11.2 Bargaining Power of Buyers

#### 11.3 Bargaining Power of Suppliers

#### 11.4 Degree of Competition

#### 11.5 Threat of New Entrants

#### 11.6 Threat of Substitutes

### **12 PRICE ANALYSIS**

### **13 COMPETITIVE LANDSCAPE**

#### 13.1 Market Structure

#### 13.2 Key Players

### 13.3 Profiles of Key Players

#### 13.3.1 B&V Agro Irrigation Co.

##### 13.3.1.1 Company Overview

##### 13.3.1.2 Product Portfolio

#### 13.3.2 Beaulieu Technical Textiles

##### 13.3.2.1 Company Overview

##### 13.3.2.2 Product Portfolio

##### 13.3.2.3 Financials

#### 13.3.3 Belton Industries, Inc.

##### 13.3.3.1 Company Overview

##### 13.3.3.2 Product Portfolio

#### 13.3.4 Capatex Ltd.

##### 13.3.4.1 Company Overview

##### 13.3.4.2 Product Portfolio

#### 13.3.5 Diatex

##### 13.3.5.1 Company Overview

##### 13.3.5.2 Product Portfolio

##### 13.3.5.3 Financials

#### 13.3.6 Hy-Tex (U.K.) Ltd.

##### 13.3.6.1 Company Overview

##### 13.3.6.2 Product Portfolio

#### 13.3.7 Meyabond Industry & Trading (Beijing) Co. Ltd.

##### 13.3.7.1 Company Overview

##### 13.3.7.2 Product Portfolio

#### 13.3.8 Neo Corp International Limited

##### 13.3.8.1 Company Overview

##### 13.3.8.2 Product Portfolio

#### 13.3.9 SRF Limited

##### 13.3.9.1 Company Overview

##### 13.3.9.2 Product Portfolio

##### 13.3.9.3 Financials

##### 13.3.9.4 SWOT Analysis

#### 13.3.10 Zhongshan Hongjun Nonwovens Co. Ltd.

##### 13.3.10.1 Company Overview

##### 13.3.10.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Agro Textiles Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Agro Textiles Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 3: Global: Agro Textiles Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 4: Global: Agro Textiles Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Agro Textiles Market: Competitive Structure

Table 6: Global: Agro Textiles Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Agro Textiles Market: Major Drivers and Challenges

Figure 2: Global: Agro Textiles Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Agro Textiles Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Agro Textiles Market: Breakup by Product (in %), 2023

Figure 5: Global: Agro Textiles Market: Breakup by Application (in %), 2023

Figure 6: Global: Agro Textiles Market: Breakup by Region (in %), 2023

Figure 7: Global: Agro Textiles (Shade-nets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Agro Textiles (Shade-nets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Agro Textiles (Mulch-mats) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Agro Textiles (Mulch-mats) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Agro Textiles (Anti-hail Nets and Bird Protection Nets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Agro Textiles (Anti-hail Nets and Bird Protection Nets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Agro Textiles (Fishing Nets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Agro Textiles (Fishing Nets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Agro Textiles (Other Products) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Agro Textiles (Other Products) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Agro Textiles (Agriculture) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Agro Textiles (Agriculture) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Agro Textiles (Horticulture and Floriculture) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Agro Textiles (Horticulture and Floriculture) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Agro Textiles (Aquaculture) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Agro Textiles (Aquaculture) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Agro Textiles (Other Applications) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Agro Textiles (Other Applications) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: North America: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: North America: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: United States: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: United States: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Canada: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Canada: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Asia-Pacific: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Asia-Pacific: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: China: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: China: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Japan: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Japan: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: India: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: India: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: South Korea: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: South Korea: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Australia: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Australia: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Indonesia: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Indonesia: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Others: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Others: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Europe: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Europe: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Germany: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Germany: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: France: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: France: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: United Kingdom: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: United Kingdom: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Italy: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Italy: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Spain: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Spain: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Russia: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Russia: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Others: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Others: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Latin America: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Latin America: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Brazil: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Brazil: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Mexico: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Mexico: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Others: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Others: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Middle East and Africa: Agro Textiles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Middle East and Africa: Agro Textiles Market: Breakup by Country (in %), 2023

Figure 73: Middle East and Africa: Agro Textiles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Global: Agro Textiles Industry: SWOT Analysis

Figure 75: Global: Agro Textiles Industry: Value Chain Analysis

Figure 76: Global: Agro Textiles Industry: Porter's Five Forces Analysis

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