

Agricultural Testing Market Report by Sample (Water, Soil, Seed, Biosolids, Manure, and Others), Technology (Conventional, Rapid, and Others), Application (Safety Testing, Quality Assurance, and Others), and Region 2024-2032

<https://marketpublishers.com/r/A7B840C99EE3EN.html>

Date: July 2024

Pages: 144

Price: US\$ 3,899.00 (Single User License)

ID: A7B840C99EE3EN

Abstracts

The global agricultural testing market size reached US\$ 5.9 Billion in 2023. Looking forward, the market is expected to reach US\$ 8.6 Billion by 2032, exhibiting a growth rate (CAGR) of 4.3% during 2024-2032.

Agriculture testing refers to the technique of measuring contaminant content and quality of water, seed, and soil. It is used for analyzing suitable resources and inputs, such as composition, moisture, soil fertility, acidity, and pH level, required to facilitate optimum crop yield. Agriculture testing includes bio-solid, manure, seed, soil and water testing, which primarily characterizes the fertility level and evaluates analytical water quality for irrigation. This, in turn, is assisting farmers, municipalities, and environmental agencies in selecting suitable fertilizers for enhancing crop production, quality, profitability, and nutrient availability across a field.

Agricultural Testing Market Trends:

One of the key factors driving the global agriculture testing market growth is the increasing demand for agricultural products on account of rapid population expansion, urbanization, and industrialization, particularly in emerging economies. Agriculture testing ensures crops are made through genetic engineering, while maintaining the quality of ingredients. Additionally, the increasing outbreaks of various foodborne illnesses, including reactive arthritis, cancer, kidney and liver failure, and brain and neural disorders are facilitating the adoption of agriculture testing across the globe. Besides this, the increasing instances of improper disposal of untreated industrial

wastes into the environment have prompted governments of various nations to perform periodical soil testing, which, in turn, is aiding in enhancing the safety and quality of agricultural commodities. Moreover, various technological advancements, such as the integration of the Internet of Things (IoT) and artificial intelligence (AI), to provide real-time insights into the remotely located, insufficiently treated fields are providing an impetus to the market growth. Apart from this, extensive research and development (R&D) activities, along with the establishment of well-equipped laboratories to effectively test samples and commercialize farming, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global agricultural testing market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on sample, technology and application.

Breakup by Sample:

- Water
- Soil
- Seed
- Biosolids
- Manure
- Others

Breakup by Technology:

- Conventional
- Rapid
- Others

Breakup by Application:

- Safety Testing
- Quality Assurance
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Agilent Technologies Inc., ALS Limited, bioMérieux SA, Bureau Veritas SA, Element Materials Technology, Eurofins Scientific, Intertek Group PLC, Merck KGaA, R J Hill Laboratories Limited, Scientific Certification Systems Inc., SGS S.A. and TUV Nord Group.

Key Questions Answered in This Report:

How has the global agricultural testing market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global agricultural testing market?

What are the key regional markets?

What is the breakup of the market based on the sample?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global agricultural testing market and who are the key players?

What is the degree of competition in the industry?

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