

# **Agricultural Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

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## **Abstracts**

### **Market Overview:**

The global agricultural packaging market size reached US\$ 24.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 30.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4.2% during 2023-2028.

Agricultural packaging refers to the storing and packaging of fertilizers, pesticides, yield and other products. Some of the common types of agricultural packaging include silo bags, bulk bags, pouches, bottles, drums, cans, trays, clamshells, etc. that are manufactured using paperboard, metal, glass and jute. They can also be produced using high-density polyethylene (HDPE), low-density polyethylene (LDPE) and polypropylene (PP). These products offer ample ventilation and protection to the contents from spoilage during post-harvest treatments, storage and transportation. They also aid in increasing the shelf life of the product, facilitating branding and food labeling and controlling temperatures within the packaging.

Significant growth in the agricultural industry, along with the increasing trade of agricultural products across the globe, is one of the key factors driving the growth of the market. Owing to the growing global population and rapidly expanding demand for food, there is a significant increase in various import and export activities that utilize agricultural packaging products to transport harvest shipments securely over several geographical locations. Furthermore, widespread adoption of agrochemicals and biologicals is also providing a boost to the market growth. Farmers are utilizing flexible packaging products, such as bag-in-box and pouches, to store agrochemicals and minimize the exposure to toxic pesticides and fertilizers. Additionally, product

innovations, such as the development of sustainable packaging materials with temperature adjustment properties, is also acting as a major growth-inducing factor. These products provide a barrier against moisture and air, which protects the contents from depletion. Other factors, extensive research and development (R&D) activities in the packaging industry, are projected to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global agricultural packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material type, product, barrier strength and application.

#### Breakup by Material Type:

- Plastic
  - Flexible Plastic
  - Rigid Plastic
- Metal
- Paper and Paperboards
- Composite Materials
- Others

#### Breakup by Product:

- Pouches and Bags
- Drums
- Bottles and Cans
- Others

#### Breakup by Barrier Strength:

- Low
- Medium
- High

#### Breakup by Application:

- Food Products
- Fertilizers, Pesticides and Biologicals

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Amcor Group GmbH, Bemis Company, Inc., Sonoco Products Company, Greif, Inc., Mondi plc, LC Packaging International BV, Flex-Pack, NNZ BV, Silgan Holdings Inc., ProAmpac Intermediate, Inc., Purity Flexpack Limited, and ePac Holdings, LLC.

Key Questions Answered in This Report:

How has the global agricultural packaging market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global agricultural packaging market?

What is the breakup of the market based on the material type?

What is the breakup of the market based on the product?

What is the breakup of the market based on the barrier strength?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global agricultural packaging market and who are the key players?

What is the degree of competition in the industry?

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