

Agricultural Haying and Forage Machinery Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global agricultural haying and forage machinery market size reached US\$ 8.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.9 Billion by 2028, exhibiting a growth rate (CAGR) of 2.8% during 2022-2028.

Agricultural haying and forage machinery comprise balers, disc mowers and mower conditioners, forage harvestors, rakes, tedders, blowers, storage boxes, and moisture sensors. It is economical, labor efficient and is available in different sizes and capacities, depending on the requirement of the end users. It turns perishable forage into a dry product that can be safely stored and easily transported. It also reduces the moisture content while keeping dry matter and nutrients losses to a minimum.

The increasing automation in the agriculture industry, in confluence with the rising demand for plant-based feed for animals, represents one of the key factors bolstering the market growth. Apart from this, governing agencies of various countries are introducing initiatives and providing subsidies in the form of direct payments, crop insurance and loan to support farmers. This, along with the growing concerns about food security, is promoting the adoption of agricultural haying and forage machinery to meet the increasing needs of farmers. Furthermore, the market is experiencing growth on account of the emerging trend of precision farming that helps sustain the farm and enables greater adaptability of agricultural haying and forage machinery. Moreover, high labor costs or a lack of labor force is escalating the demand for agricultural haying and forage machinery. Besides this, the leading market players are introducing high-capacity product variants with new features and innovations, which, in turn, is anticipated to provide a positive outlook to the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global agricultural haying and forage machinery market report, along with forecasts at the

global, regional and country levels from 2023-2028. Our report has categorized the market based on machinery type and sales channel.

Breakup by Machinery Type:

Mowers

Conditioners

Balers

Forage Harvestors

Others

Breakup by Sales Channel:

OEMs

Aftermarket

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AGCO Corporation, CLAAS, CNH Industrial, Deere &

Company (John Deere), Farm King, Krone North America Inc. (Bernard Krone Holding Company), Kubota Corporation, Kuhn Group (Bucher Industries AG) and Yanmar Company Limited.

Key Questions Answered in This Report:

How has the global agricultural haying and forage machinery market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global agricultural haying and forage machinery market?

What are the key regional markets?

What is the breakup of the market based on the machinery type?

What is the breakup of the market based on the sales channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global agricultural haying and forage machinery market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL AGRICULTURAL HAYING AND FORAGE MACHINERY MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY MACHINERY TYPE

- 6.1 Mowers
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Conditioners
 - 6.2.1 Market Trends

- 6.2.2 Market Forecast
- 6.3 Balers
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Forage Harvestors
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY SALES CHANNEL

- 7.1 OEMs
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Aftermarket
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast

- 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 AGCO Corporation

- 13.3.1.1 Company Overview
- 13.3.1.2 Product Portfolio
- 13.3.1.3 Financials
- 13.3.1.4 SWOT Analysis
- 13.3.2 CLAAS
 - 13.3.2.1 Company Overview
 - 13.3.2.2 Product Portfolio
- 13.3.3 CNH Industrial
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
 - 13.3.3.3 Financials
- 13.3.4 Deere & Company (John Deere)
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
 - 13.3.4.3 Financials
 - 13.3.4.4 SWOT Analysis
- 13.3.5 Farm King
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 Krone North America Inc. (Bernard Krone Holding Company)
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
- 13.3.7 Kubota Corporation
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
 - 13.3.7.3 Financials
 - 13.3.7.4 SWOT Analysis
- 13.3.8 Kuhn Group (Bucher Industries AG)
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
 - 13.3.8.3 Financials
- 13.3.9 Yanmar Company Limited
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Agricultural Haying and Forage Machinery Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Agricultural Haying and Forage Machinery Market Forecast: Breakup by Machinery Type (in Million US\$), 2023-2028

Table 3: Global: Agricultural Haying and Forage Machinery Market Forecast: Breakup by Sales Channel (in Million US\$), 2023-2028

Table 4: Global: Agricultural Haying and Forage Machinery Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Agricultural Haying and Forage Machinery Market: Competitive Structure

Table 6: Global: Agricultural Haying and Forage Machinery Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Agricultural Haying and Forage Machinery Market: Major Drivers and Challenges

Figure 2: Global: Agricultural Haying and Forage Machinery Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Agricultural Haying and Forage Machinery Market: Breakup by Machinery Type (in %), 2022

Figure 5: Global: Agricultural Haying and Forage Machinery Market: Breakup by Sales Channel (in %), 2022

Figure 6: Global: Agricultural Haying and Forage Machinery Market: Breakup by Region (in %), 2022

Figure 7: Global: Agricultural Haying and Forage Machinery (Mowers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Global: Agricultural Haying and Forage Machinery (Mowers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: Global: Agricultural Haying and Forage Machinery (Conditioners) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Agricultural Haying and Forage Machinery (Conditioners) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Agricultural Haying and Forage Machinery (Balers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Agricultural Haying and Forage Machinery (Balers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Agricultural Haying and Forage Machinery (Forage Harvestors) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Agricultural Haying and Forage Machinery (Forage Harvestors) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Agricultural Haying and Forage Machinery (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Agricultural Haying and Forage Machinery (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Agricultural Haying and Forage Machinery (OEMs) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Agricultural Haying and Forage Machinery (OEMs) Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Agricultural Haying and Forage Machinery (Aftermarket) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Agricultural Haying and Forage Machinery (Aftermarket) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: North America: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: United States: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: United States: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Canada: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Canada: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: North America: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Asia-Pacific: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: China: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: China: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Japan: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Japan: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: India: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: India: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: South Korea: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: South Korea: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Australia: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Australia: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Indonesia: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Indonesia: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Others: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Others: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Asia-Pacific: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Europe: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Germany: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Germany: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: France: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: France: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: United Kingdom: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: United Kingdom: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Italy: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Italy: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Spain: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Spain: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Russia: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Russia: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Others: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Others: Agricultural Haying and Forage Machinery Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 58: Europe: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Latin America: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Brazil: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Brazil: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Mexico: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Mexico: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Others: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Others: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Latin America: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Middle East and Africa: Agricultural Haying and Forage Machinery Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Middle East and Africa: Agricultural Haying and Forage Machinery Market: Breakup by Country (in %), 2022

Figure 69: Middle East and Africa: Agricultural Haying and Forage Machinery Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Global: Agricultural Haying and Forage Machinery Industry: SWOT Analysis

Figure 71: Global: Agricultural Haying and Forage Machinery Industry: Value Chain Analysis

Figure 72: Global: Agricultural Haying and Forage Machinery Industry: Porter's Five Forces Analysis

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