

Agricultural Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global agricultural films market reached a value of US\$ 9.9 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 14.0 Billion by 2027, exhibiting a CAGR of 5.77% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Agricultural films are used to enhance crop quality, ensure optimal utilization of the harvest and protect the soil from adverse weather conditions and proliferation of weeds. These films also aid in controlling humidity levels in crop fields, thereby maintaining internal temperature and preventing evapotranspiration. Various types of agricultural films are currently available, depending on the application. In recent years, the development of advanced agricultural films, such as ultraviolet (UV)-blocking, near-infrared (NIR)-blocking, fluorescent and ultra-thermic films, is driving their demand worldwide.

With the continual growth in the global population, a decline in the availability of adequate arable land and an increase in the consumption of agro-based products, there is a significant rise in the need for land with optimum agricultural productivity. This, along with the growing food and beverage (F&B) industry, represents one of the key factors bolstering the market growth. Apart from this, the introduction of environment-friendly agricultural films, which are made from compostable and bio-based raw materials, is acting as another major growth-inducing factor. Moreover, the growing popularity of horticulture, increasing adoption of sustainable farming methods and the development of innovative product variants, such as bags for grain storage, are other

factors contributing to the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global agricultural films market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type and application.

Breakup by Type:

- Low-Density Polyethylene
- Linear Low-Density Polyethylene
- High-Density Polyethylene
- Ethylene Vinyl Acetate
- Others

Breakup by Application:

- Greenhouse
- Silage
- Mulching
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia
- Indonesia
- Others
- Europe
 - Germany
 - France
 - United Kingdom

Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Ab Rani Plast Oy, Armando Alvarez S.A., BASF SE, Berry Global Inc., Exxon Mobil Corporation, Kuraray Co. Ltd, Novamont S.p.A., RKW Hyplast, The Dow Chemical Company and Trioplast Industrier AB.

Key Questions Answered in This Report:

How has the global agricultural films market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global agricultural films market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global agricultural films market and who are the key players?

What is the degree of competition in the industry?

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