

Agility Training Equipment Market Report by Type (Ladders, Cones, Hurdles, Poles, Rings and Bells), Distribution Channel (Specialty Sports Retailers, Hypermarkets and Supermarkets, Warehouse Clubs), and Region 2024-2032

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Abstracts

The global agility training equipment market size reached US\$ 8.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 10.2 Billion by 2032, exhibiting a growth rate (CAGR) of 2.7% during 2024-2032. Rising investment in sports and allied activities, increasing consumer health consciousness, and rapid proliferation of health and fitness centers represent some of the key factors driving the market.

Agility training equipment refers to tools used to improve the quickness of movement in feet and maintain correct body placement. It includes cones, domes, step hurdles, ladders, dot drill mats, ankle resistance bands, slide boards, speed chutes, harnesses, and jump ropes. They are manufactured using polyvinyl chloride (PVC), plastics, aluminum, and other metals. Agility training equipment is widely used by fitness enthusiasts, and professional and recreational athletes, for drills in various sports, such as football, basketball, soccer, badminton, volleyball, and hockey. They are commonly available in training centers, weight rooms, and classrooms. They are high-quality, durable products that improve balance, stamina, quickness, and strength. Agility training equipment enhances performance, improves coordination, and aid athletes in achieving fast and agile legs.

Agility Training Equipment Market Trends:

The increasing investment in sports and allied activities has resulted in the rapid development of sports infrastructure, which represents one of the key factors driving the market growth. In line with this, proliferation of various sports events, such as

international competitions, club events, and national leagues is also facilitating the market growth. In addition to this, the increasing awareness among athletes regarding various product benefits, such as improving hand-eye coordination, increasing cognitive function, boosting recovery, enhancing endurance, and providing better outcomes in minimal time, is acting as another-growth inducing factor. Furthermore, the rising product demand to improve fitness, strengthen muscles, and aid in achieving the desired body shape due to the increasing health consciousness among the masses is favoring the market growth. In line with this, the rising number of health and fitness centers that provide agility training under the supervision of trainers and fitness experts is providing an impetus to the market growth. Additionally, the introduction of advanced equipment with enhanced features, such as agility ladders that are travel friendly and offer multifunctionality, height adjustments, and unique shapes for versatile training, is positively influencing the market growth. Moreover, the rising product demand for training various pets, such as dogs, to improve their physical and mental energy, build confidence, develop self-control, strengthen natural instincts, and increase trust, is propelling the market growth. Other factors, including the introduction of eco-friendly equipment, growing demand for customized equipment, increasing promotional campaigns by product manufacturers through advertisements and social media to target the youth population, and easy product availability across various e-commerce platforms, are anticipated create a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global agility training equipment market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on type and distribution channel.

Type Insights:

- Ladders
- Cones
- Hurdles
- Poles
- Rings and Bells

The report has also provided a detailed breakup and analysis of the agility training equipment market based on the type. This includes ladders, cones, hurdles, poles, and rings and bells. According to the report, ladders represented the largest segment.

Distribution Channel Insights:

Specialty Sports Retailers
Hypermarkets and Supermarkets
Warehouse Clubs

A detailed breakup and analysis of the agility training equipment market based on the distribution channel has been provided in the report. This includes specialty sports retailers, hypermarkets and supermarkets, and warehouse clubs. According to the report, specialty sports retailers accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional

markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, Europe was the largest market for agility training equipment. Some of the factors driving the Europe agility training equipment market include increasing participation in sports, rising health consciousness, and the presence of several equipment manufacturers.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global agility training equipment market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Aosom LLC, BSN Sports LLC (Varsity Brands Inc.), Champion Sports, Champro Sports, Kwik Goal Ltd., Sports Invasion Inc, Tandem Sport, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global agility training equipment market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global agility training equipment market?

What are the key regional markets?

Which countries represent the most attractive agility training equipment markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the distribution channel?

What is the competitive structure of the global agility training equipment market?

Who are the key players/companies in the global agility training equipment market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL AGILITY TRAINING EQUIPMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Ladders
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Cones
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Hurdles

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Poles
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Rings and Bells
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Specialty Sports Retailers
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Hypermarkets and Supermarkets
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Warehouse Clubs
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends

- 8.2.3.2 Market Forecast
- 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

9.1 Overview

9.2 Drivers

9.3 Restraints

9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Aosom LLC

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 BSN Sports LLC (Varsity Brands Inc.)

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 Champion Sports

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.4 Champro Sports

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.5 Kwik Goal Ltd.

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.6 Sports Invasion Inc

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.7 Tandem Sport

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

List Of Tables

LIST OF TABLES

Table 1: Global: Agility Training Equipment Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Agility Training Equipment Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Agility Training Equipment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 4: Global: Agility Training Equipment Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Agility Training Equipment Market: Competitive Structure

Table 6: Global: Agility Training Equipment Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Agility Training Equipment Market: Major Drivers and Challenges

Figure 2: Global: Agility Training Equipment Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Agility Training Equipment Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Agility Training Equipment Market: Breakup by Type (in %), 2023

Figure 5: Global: Agility Training Equipment Market: Breakup by Distribution Channel (in %), 2023

Figure 6: Global: Agility Training Equipment Market: Breakup by Region (in %), 2023

Figure 7: Global: Agility Training Equipment (Ladders) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Agility Training Equipment (Ladders) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Agility Training Equipment (Cones) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Agility Training Equipment (Cones) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Agility Training Equipment (Hurdles) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Agility Training Equipment (Hurdles) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Agility Training Equipment (Poles) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Agility Training Equipment (Poles) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Agility Training Equipment (Rings and Bells) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Agility Training Equipment (Rings and Bells) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Agility Training Equipment (Specialty Sports Retailers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Agility Training Equipment (Specialty Sports Retailers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Agility Training Equipment (Hypermarkets and Supermarkets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Agility Training Equipment (Hypermarkets and Supermarkets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Agility Training Equipment (Warehouse Clubs) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Agility Training Equipment (Warehouse Clubs) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: North America: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: North America: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: United States: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: United States: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Canada: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Canada: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Asia-Pacific: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Asia-Pacific: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: China: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: China: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Japan: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Japan: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: India: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: India: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: South Korea: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: South Korea: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Australia: Agility Training Equipment Market: Sales Value (in Million US\$),

2018 & 2023

Figure 40: Australia: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Indonesia: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Indonesia: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Others: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Others: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Europe: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Europe: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Germany: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Germany: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: France: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: France: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: United Kingdom: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: United Kingdom: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Italy: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Italy: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Spain: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Spain: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Russia: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Russia: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Others: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Others: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Latin America: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Latin America: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Brazil: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Brazil: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Mexico: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Mexico: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Others: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Others: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Middle East and Africa: Agility Training Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Middle East and Africa: Agility Training Equipment Market: Breakup by Country (in %), 2023

Figure 71: Middle East and Africa: Agility Training Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Global: Agility Training Equipment Industry: Drivers, Restraints, and Opportunities

Figure 73: Global: Agility Training Equipment Industry: Value Chain Analysis

Figure 74: Global: Agility Training Equipment Industry: Porter's Five Forces Analysis

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