

Aerial Imaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global aerial imaging market size reached US\$ 2.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.2 Billion by 2028, exhibiting a growth rate (CAGR) of 14.9% during 2023-2028.

Aerial imaging refers to the process of capturing photographs of the ground from a flying object, such as helicopters, fixed-wing aircrafts, balloons, parachutes, rockets and unmanned aerial vehicles (UAVs). They are commonly used for getting insights regarding geospatial mapping, infrastructure planning, disaster management, ground surveillance and environmental monitoring. The imaging systems are equipped with Light Detection and Ranging (LiDAR) systems, 360-degree vision cameras and geographic systems. They provide spatial information about land cover, vegetation areas, soil maps and geological areas, which is used for analysis and strategic planning for urban settlements and route designing.

Aerial Imaging Market Trends:

Significant growth in the construction and tourism industries is one of the key factors creating a positive outlook for the market. In line with this, drones and other UAVs are used to get information for commercial, residential and industrial sectors to observe and obtain images for research and land-mapping remotely. In the construction industry, aerial imaging solutions are deployed for collecting topographical information and conducting site inspections. Furthermore, widespread adoption of location-based services is providing a boost to the market growth. Public and government organizations are using aerial imaging solutions for archeological and developing 360-degree panoramic interfaces. Additionally, various technological advancements, such as improvements in wireless technologies and integration with the Internet of Things (IoT)-based systems, are contributing to the global aerial imaging market growth. These

technologies aid in obtaining high-quality images of the ground and spaces that are usually inaccessible. Other factors, including the increasing utilization of aerial imaging for defense applications and rising instances of natural calamities, such as earthquakes, fires, floods, cyclones and tornadoes, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global aerial imaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on aircraft type, camera orientation, application and end use sector.

Breakup by Aircraft Type:

- Fixed-Wing Aircraft
- Helicopters
- UAVs/Drones
- Others

Breakup by Camera Orientation:

- Vertical
- Oblique
- High Oblique
- Low Oblique

Breakup by Application:

- Geospatial Mapping
- Infrastructure Planning
- Asset Inventory Management
- Environmental Monitoring
- National and Urban Mapping
- Surveillance and Monitoring
- Disaster Management
- Others

Breakup by End Use Sector:

Government
Energy
Defense
Agriculture and Forestry
Construction and Archaeology
Media and Entertainment
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Blom Norway (Terratec AS), Cooper Aerial Surveys Co., Digital Aerial Solutions LLC, Eagle Aerial Solutions, Eagle View Technologies Inc., Fugro N.V.,

GeoVantage Inc. (John Deere), Global UAV Technologies Ltd., Kucera International Inc. and Landiscor Real Estate Mapping.

Key Questions Answered in This Report

1. What was the size of the global aerial imaging market in 2022?
2. What is the expected growth rate of the global aerial imaging market during 2023-2028?
3. What are the key factors driving the global aerial imaging market?
4. What has been the impact of COVID-19 on the global aerial imaging market?
5. What is the breakup of the global aerial imaging market based on the aircraft type?
6. What is the breakup of the global aerial imaging market based on the camera orientation?
7. What is the breakup of the global aerial imaging market based on end use sector?
8. What are the key regions in the global aerial imaging market?
9. Who are the key players/companies in the global aerial imaging market?

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