

Advanced Wound Care Market Report by Product (Infection Management, Exudate Management, Active Wound Care, Therapy Devices, and Others), Application (Chronic Wounds, Acute Wounds), End User (Hospitals, Community Health Service Centers), and Region 2024-2032

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Abstracts

The global advanced wound care market size reached US\$ 10.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 17.0 Billion by 2032, exhibiting a growth rate (CAGR) of 5.27% during 2024-2032.

Advanced wound care is a standard medical solution that provides specialized treatment for chronic infections and non-healing wounds by removing dead and inflamed tissues. It includes medications, equipment, and several products that help treat acute and chronic wounds, such as burns, ulcers, and post-operative wounds. Advanced wound care products comprising silver and alginates are extensively used to remove excess fluids from wounds and protect them from infections. They include hydrogels, hydrocolloids, film and foam dressings, and alginates. They help retain skin moisture and facilitate quick healing of wounds internally and externally by promoting the growth of body cells.

Advanced Wound Care Market Trends:

The increasing global geriatric population and the rising prevalence of pressure ulcers, diabetic foot ulcers, and other chronic wounds are among the key factors positively influencing the market. Chronic wounds are complex and non-healing infections that fail to progress through the healing phases in an orderly sequence. In addition, the increasing occurrence of diabetes, obesity, and a significant surge in the need for

surgical procedures across the globe are catalyzing the demand for advanced wound care products as they help absorb necrotic tissues, which are highly effective in the rapid healing of surgical site infections. In line with this, the rising awareness among individuals about the proven benefits and effectiveness of these products is increasing their sales worldwide. Apart from this, technological advancements in advanced wound care products are contributing to market growth. For instance, nanoparticle-based wound healing and skin regeneration bioactive molecules over the applied area maintain the drug release and improve the therapeutic effects of drugs. Furthermore, the expansion of Ambulatory Surgical Centers (ASCs) that provide diagnostics, preventive procedures, and surgical care for pain management, orthopedics, urology, restorative, organ transplantation, and reconstructive surgeries, is propelling the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global advanced wound care market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, application and end user.

Breakup by Product:

- Infection Management
- Silver Wound Dressings
- Non-silver Dressings
- Collagen Dressings
- Exudate Management
- Hydrocolloids Dressings
- Foam Dressings
- Alginate Dressings
- Hydrogel Dressings
- Active Wound Care
- Skin Substitutes
- Growth Factors
- Therapy Devices
- Negative Pressure Wound Therapy (NPWT)
- Oxygen and Hyperbaric Oxygen Equipment
- Electromagnetic Therapy Devices
- Others

Breakup by Application:

Chronic Wounds
Pressure Ulcers
Diabetic Foot Ulcers
Venous Leg Ulcers
Arterial Ulcers
Acute Wounds
Burns and Trauma
Surgical Wounds

Breakup by End User:

Hospitals
Community Health Service Centers

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, B. Braun SE (B. Braun Holding GmbH & Co. KG), Cardinal Health, Inc., Coloplast A/S, Convatec Group plc, Essity AB, Integra LifeSciences, Medline Industries, LP, Medtronic plc, M?Inlycke Health Care (Investor AB), Organogenesis Holdings Inc. and Smith & Nephew plc.

Key Questions Answered in This Report

1. What was the size of the global advanced wound care market in 2023?
2. What is the expected growth rate of the global advanced wound care market during 2024-2032?
3. What are the key factors driving the global advanced wound care market?
4. What has been the impact of COVID-19 on the global advanced wound care market?
5. What is the breakup of the global advanced wound care market based on the application?
6. What is the breakup of the global advanced wound care market based on the end user?
7. What are the key regions in the global advanced wound care market?
8. Who are the key players/companies in the global advanced wound care market?

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