

Adhesive Film Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global adhesive film market size reached US\$ 34.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 45.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4.99% during 2022-2028.

Adhesive films refer to solid thermoplastic sheets or partially cured thermosetting polymers specifically designed to stick different materials under extreme heat or pressure. These films are made of various materials such as polyethylene, polyvinyl chloride, polypropylene, polyvinyl acetate and polyvinyl butyral. They also include compounds like phenolic and epoxy resins and bismaleimide. They can be cut to size and attached to large-area components, substrates and lids. Adhesive films are electrically and thermally conductive as well as heat-cured at temperatures from 125-150°C. As a result, they are used in aerospace electronics, construction, automotive electronics, consumer electronics, and handheld computing.

Adhesive Film Market Trends:

The extensive use of adhesive films as bonding agents in the production of automobiles is one of the key factors driving the growth of the market. Automobile manufacturers are developing lightweight vehicles, wherein they use adhesive films as replacements for mechanical joints. Besides this, adhesive films are utilized by designers to enable unique design features instead of welding, bonding, sealing, laminating or stitching. These technologies also allow the engineering of exterior hard shell garment details, such as cuff tabs, reinforced hood peaks, pocket openings, and external protective laminated panels. In the electronics industry, these films are employed to hold information labels and warnings and protect insulation wraps, which enhances the safety of the packaging materials. Governments across various countries are also undertaking stringent initiatives to harmful emissions by promoting film adhesives that

are silicone- and halogen-free and RoHS compliant. These adhesive films reduce material waste, thereby making industrial processes more environmentally friendly. Moreover, with technological advancements, manufacturers are introducing next-generation bio-adhesive films that provide high performance.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global adhesive film market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on film material, technology, application and end use industry.

Breakup by Film Material:

- Polypropylene
- Polyvinyl Chloride
- Polyethylene
- Others

Breakup by Technology:

- Water-based Adhesives
- Solvent-based Adhesives
- Hot Melt Adhesives
- Pressure-Sensitive Adhesives
- Others

Breakup by Application:

- Tapes
- Labels
- Graphic Films

Breakup by End Use Industry:

- Packaging
- Aerospace
- Electrical and Electronics
- Automotive and Transportation
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Adhesive Films Inc., Akzo Nobel N.V., Arkema, Avery Dennison Corporation, BASF SE, Dow Inc., H.B. Fuller Company, Henkel AG & Co. KGaA, Nitto Denko Corporation, Showa Denko K. K., Solvay and Toray Advanced Composites.

Key Questions Answered in This Report:

How has the global adhesive film market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global adhesive film market?

What are the key regional markets?

What is the breakup of the market based on the film material?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global adhesive film market and who are the key players?

What is the degree of competition in the industry?

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