

Adaptive Security Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global adaptive security market size reached US\$ 8.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 21.1 Billion by 2028, exhibiting a growth rate (CAGR) of 15.47% during 2022-2028.

Adaptive security refers to a cloud-based security model used for monitoring cybersecurity threats and vulnerabilities. It analyzes the behavior and events to protect and adapt against external and internal risks by creating a feedback loop of threat visibility, detection, and prevention. Adaptive security solutions consist of in-built intelligence programs to identify security breaches and potential threats. In comparison to the traditionally used antivirus systems, adaptive security offers real-time monitoring and response, prioritization and filtering of security breaches, faster resolution time and counter advanced threats. As a result, it finds extensive applications across various industries, including banking, financial services and insurance (BFSI), information technology (IT), telecommunication and manufacturing.

Adaptive Security Market Trends:

The rising incidence of cybersecurity breaches and data thefts across the globe is one of the key factors driving the market growth. Adaptive security solutions scrutinize and identify malicious traffic, anomalies and vulnerabilities in real-time and implement endpoint security. There is also an increasing demand for virtualized, adaptive, service-oriented, model-driven and contextual network security solutions across medium and large-scale organizations to prevent data and financial losses. Moreover, the increasing requirement for multi-layered security solutions is providing a thrust to the market growth. Various technological advancements, such as the integration of connected devices with the Internet of Things (IoT) and cloud-based ecosystem, are acting as

other growth-inducing factors. The adaptive security solutions re-computes security parameters with the changes in application processes across all public, hybrid clouds and data centers simultaneously, thereby isolating the affected area from the network infrastructure and minimizing the damage. Other factors, including significant improvements in the IT infrastructure, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global adaptive security market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, deployment model, application and end user.

Breakup by Component:

- Service
- Solution

Breakup by Deployment Model:

- On-premises
- Cloud-based

Breakup by Application:

- Application Security
- Network Security
- End Point Security
- Cloud Security
- Others

Breakup by End User:

- BFSI
- Government and Defense
- Manufacturing
- Healthcare
- Energy and Utilities
- IT and Telecom

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Cisco Systems Inc., Cloudwick Technologies Inc, FireEye Inc., Hewlett Packard Enterprise Company, Illumio Inc., Juniper Networks Inc., Oracle Corporation, Rapid7 Inc, RSA Security LLC, Trend Micro Incorporated and WatchGuard Technologies Inc.

Key Questions Answered in This Report:

How has the global adaptive security market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global adaptive security market?

What are the key regional markets?

What is the breakup of the market based on the component?

What is the breakup of the market based on the deployment model?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global adaptive security market and who are the key players?

What is the degree of competition in the industry?

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