

# **Adaptive Security Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027**

<https://marketpublishers.com/r/A092EA2991C2EN.html>

Date: November 2022

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: A092EA2991C2EN

## **Abstracts**

The global adaptive security market size reached US\$ 7.6 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 18.5 Billion by 2027, exhibiting a growth rate (CAGR) of 15.54% during 2022-2027.

Adaptive security refers to a cloud-based security model used for monitoring cybersecurity threats and vulnerabilities. It analyzes the behavior and events to protect and adapt against external and internal risks by creating a feedback loop of threat visibility, detection, and prevention. Adaptive security solutions consist of in-built intelligence programs to identify security breaches and potential threats. In comparison to the traditionally used antivirus systems, adaptive security offers real-time monitoring and response, prioritization and filtering of security breaches, faster resolution time and counter advanced threats. As a result, it finds extensive applications across various industries, including banking, financial services and insurance (BFSI), information technology (IT), telecommunication and manufacturing.

### **Adaptive Security Market Trends:**

The rising incidence of cybersecurity breaches and data thefts across the globe is one of the key factors driving the market growth. Adaptive security solutions scrutinize and identify malicious traffic, anomalies and vulnerabilities in real-time and implement endpoint security. There is also an increasing demand for virtualized, adaptive, service-oriented, model-driven and contextual network security solutions across medium and large-scale organizations to prevent data and financial losses. Moreover, the increasing requirement for multi-layered security solutions is providing a thrust to the market growth. Various technological advancements, such as the integration of connected devices with the Internet of Things (IoT) and cloud-based ecosystem, are acting as

other growth-inducing factors. The adaptive security solutions re-computes security parameters with the changes in application processes across all public, hybrid clouds and data centers simultaneously, thereby isolating the affected area from the network infrastructure and minimizing the damage. Other factors, including significant improvements in the IT infrastructure, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global adaptive security market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on component, deployment model, application and end user.

#### Breakup by Component:

- Service
- Solution

#### Breakup by Deployment Model:

- On-premises
- Cloud-based

#### Breakup by Application:

- Application Security
- Network Security
- End Point Security
- Cloud Security
- Others

#### Breakup by End User:

- BFSI
- Government and Defense
- Manufacturing
- Healthcare
- Energy and Utilities
- IT and Telecom

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Cisco Systems Inc., Cloudwick Technologies Inc, FireEye Inc., Hewlett Packard Enterprise Company, Illumio Inc., Juniper Networks Inc., Oracle Corporation, Rapid7 Inc, RSA Security LLC, Trend Micro Incorporated and WatchGuard Technologies Inc.

Key Questions Answered in This Report:

How has the global adaptive security market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global adaptive security market?

What are the key regional markets?

What is the breakup of the market based on the component?

What is the breakup of the market based on the deployment model?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global adaptive security market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL ADAPTIVE SECURITY MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY COMPONENT**

- 6.1 Service
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Solution
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY DEPLOYMENT MODEL**

### 7.1 On-premises

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 Cloud-based

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY APPLICATION**

### 8.1 Application Security

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 Network Security

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

### 8.3 End Point Security

#### 8.3.1 Market Trends

#### 8.3.2 Market Forecast

### 8.4 Cloud Security

#### 8.4.1 Market Trends

#### 8.4.2 Market Forecast

### 8.5 Others

#### 8.5.1 Market Trends

#### 8.5.2 Market Forecast

## **9 MARKET BREAKUP BY END USER**

### 9.1 BFSI

#### 9.1.1 Market Trends

#### 9.1.2 Market Forecast

### 9.2 Government and Defense

#### 9.2.1 Market Trends

#### 9.2.2 Market Forecast

### 9.3 Manufacturing

#### 9.3.1 Market Trends

#### 9.3.2 Market Forecast

### 9.4 Healthcare

- 9.4.1 Market Trends
- 9.4.2 Market Forecast
- 9.5 Energy and Utilities
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast
- 9.6 IT and Telecom
  - 9.6.1 Market Trends
  - 9.6.2 Market Forecast
- 9.7 Others
  - 9.7.1 Market Trends
  - 9.7.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

- 10.1 North America
  - 10.1.1 United States
    - 10.1.1.1 Market Trends
    - 10.1.1.2 Market Forecast
  - 10.1.2 Canada
    - 10.1.2.1 Market Trends
    - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
  - 10.2.1 China
    - 10.2.1.1 Market Trends
    - 10.2.1.2 Market Forecast
  - 10.2.2 Japan
    - 10.2.2.1 Market Trends
    - 10.2.2.2 Market Forecast
  - 10.2.3 India
    - 10.2.3.1 Market Trends
    - 10.2.3.2 Market Forecast
  - 10.2.4 South Korea
    - 10.2.4.1 Market Trends
    - 10.2.4.2 Market Forecast
  - 10.2.5 Australia
    - 10.2.5.1 Market Trends
    - 10.2.5.2 Market Forecast
  - 10.2.6 Indonesia
    - 10.2.6.1 Market Trends

- 10.2.6.2 Market Forecast
- 10.2.7 Others
  - 10.2.7.1 Market Trends
  - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany
    - 10.3.1.1 Market Trends
    - 10.3.1.2 Market Forecast
  - 10.3.2 France
    - 10.3.2.1 Market Trends
    - 10.3.2.2 Market Forecast
  - 10.3.3 United Kingdom
    - 10.3.3.1 Market Trends
    - 10.3.3.2 Market Forecast
  - 10.3.4 Italy
    - 10.3.4.1 Market Trends
    - 10.3.4.2 Market Forecast
  - 10.3.5 Spain
    - 10.3.5.1 Market Trends
    - 10.3.5.2 Market Forecast
  - 10.3.6 Russia
    - 10.3.6.1 Market Trends
    - 10.3.6.2 Market Forecast
  - 10.3.7 Others
    - 10.3.7.1 Market Trends
    - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country



### 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
  - 15.3.1 Cisco Systems Inc.
    - 15.3.1.1 Company Overview
    - 15.3.1.2 Product Portfolio
    - 15.3.1.3 Financials
    - 15.3.1.4 SWOT Analysis
  - 15.3.2 Cloudwick Technologies Inc
    - 15.3.2.1 Company Overview
    - 15.3.2.2 Product Portfolio
  - 15.3.3 FireEye Inc.
    - 15.3.3.1 Company Overview
    - 15.3.3.2 Product Portfolio

- 15.3.3.3 Financials
- 15.3.4 Hewlett Packard Enterprise Company
  - 15.3.4.1 Company Overview
  - 15.3.4.2 Product Portfolio
  - 15.3.4.3 Financials
  - 15.3.4.4 SWOT Analysis
- 15.3.5 Illumio Inc.
  - 15.3.5.1 Company Overview
  - 15.3.5.2 Product Portfolio
- 15.3.6 Juniper Networks Inc.
  - 15.3.6.1 Company Overview
  - 15.3.6.2 Product Portfolio
  - 15.3.6.3 Financials
  - 15.3.6.4 SWOT Analysis
- 15.3.7 Oracle Corporation
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
  - 15.3.7.3 Financials
  - 15.3.7.4 SWOT Analysis
- 15.3.8 Rapid7 Inc
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
  - 15.3.8.3 Financials
- 15.3.9 RSA Security LLC
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
- 15.3.10 Trend Micro Incorporated
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
  - 15.3.10.4 SWOT Analysis
- 15.3.11 WatchGuard Technologies Inc.
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Adaptive Security Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Adaptive Security Market Forecast: Breakup by Component (in Million US\$), 2022-2027

Table 3: Global: Adaptive Security Market Forecast: Breakup by Deployment Model (in Million US\$), 2022-2027

Table 4: Global: Adaptive Security Market Forecast: Breakup by Application (in Million US\$), 2022-2027

Table 5: Global: Adaptive Security Market Forecast: Breakup by End User (in Million US\$), 2022-2027

Table 6: Global: Adaptive Security Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 7: Global: Adaptive Security Market: Competitive Structure

Table 8: Global: Adaptive Security Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Adaptive Security Market: Major Drivers and Challenges

Figure 2: Global: Adaptive Security Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Adaptive Security Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Adaptive Security Market: Breakup by Component (in %), 2021

Figure 5: Global: Adaptive Security Market: Breakup by Deployment Model (in %), 2021

Figure 6: Global: Adaptive Security Market: Breakup by Application (in %), 2021

Figure 7: Global: Adaptive Security Market: Breakup by End User (in %), 2021

Figure 8: Global: Adaptive Security Market: Breakup by Region (in %), 2021

Figure 9: Global: Adaptive Security (Service) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 10: Global: Adaptive Security (Service) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 11: Global: Adaptive Security (Solution) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 12: Global: Adaptive Security (Solution) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 13: Global: Adaptive Security (On-premises) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 14: Global: Adaptive Security (On-premises) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 15: Global: Adaptive Security (Cloud-based) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 16: Global: Adaptive Security (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 17: Global: Adaptive Security (Application Security) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 18: Global: Adaptive Security (Application Security) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 19: Global: Adaptive Security (Network Security) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 20: Global: Adaptive Security (Network Security) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 21: Global: Adaptive Security (End Point Security) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 22: Global: Adaptive Security (End Point Security) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: Global: Adaptive Security (Cloud Security) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: Global: Adaptive Security (Cloud Security) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Adaptive Security (Other Applications) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Adaptive Security (Other Applications) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: Global: Adaptive Security (BFSI) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: Global: Adaptive Security (BFSI) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: Global: Adaptive Security (Government and Defense) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: Global: Adaptive Security (Government and Defense) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: Global: Adaptive Security (Manufacturing) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: Global: Adaptive Security (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: Global: Adaptive Security (Healthcare) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: Global: Adaptive Security (Healthcare) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: Global: Adaptive Security (Energy and Utilities) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: Global: Adaptive Security (Energy and Utilities) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Global: Adaptive Security (IT and Telecom) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Global: Adaptive Security (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 39: Global: Adaptive Security (Other End Users) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 40: Global: Adaptive Security (Other End Users) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: North America: Adaptive Security Market: Sales Value (in Million US\$), 2016

& 2021

Figure 42: North America: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 43: United States: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 44: United States: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 45: Canada: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: Canada: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 47: Asia-Pacific: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 48: Asia-Pacific: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 49: China: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: China: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 51: Japan: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 52: Japan: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 53: India: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 54: India: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 55: South Korea: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 56: South Korea: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 57: Australia: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 58: Australia: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 59: Indonesia: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 60: Indonesia: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 61: Others: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 62: Others: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 63: Europe: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 64: Europe: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 65: Germany: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 66: Germany: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 67: France: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 68: France: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 69: United Kingdom: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 70: United Kingdom: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 71: Italy: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 72: Italy: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 73: Spain: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 74: Spain: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 75: Russia: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 76: Russia: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 77: Others: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 78: Others: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 79: Latin America: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 80: Latin America: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 81: Brazil: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 82: Brazil: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 83: Mexico: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 84: Mexico: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 85: Others: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 86: Others: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 87: Middle East and Africa: Adaptive Security Market: Sales Value (in Million US\$), 2016 & 2021

Figure 88: Middle East and Africa: Adaptive Security Market: Breakup by Country (in %), 2021

Figure 89: Middle East and Africa: Adaptive Security Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 90: Global: Adaptive Security Industry: SWOT Analysis

Figure 91: Global: Adaptive Security Industry: Value Chain Analysis

Figure 92: Global: Adaptive Security Industry: Porter's Five Forces Analysis



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