

Acidity Regulators Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global acidity regulators market size reached US\$ 6.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.5 Billion by 2028, exhibiting a growth rate (CAGR) of 4.84% during 2022-2028. The increasing demand for processed foods and beverages, growing awareness among consumers regarding health and wellness, and the surging consumption of organic and natural food products are some of the key factors driving the market.

Acidity regulators, also known as acidulants, play a vital role in adjusting and controlling the acidity levels of various food and beverage products. They work by increasing or decreasing the pH levels, depending on the desired effect. The most commonly used components in acidity regulators include citric acid, lactic acid, phosphoric acid, and acetic acid. The primary purpose of acidity regulators is to balance acidity and alkalinity, preventing spoilage and maintaining product stability. They are widely used in producing carbonated drinks, confectioneries, sauces, and preserved foods. The advantages of acidity regulators include improved product shelf life, enhanced taste and texture, and the ability to control microbial growth. There are various types of acidity regulators available, including organic acids, inorganic acids, mineral acids, and buffering agents, each with its own set of applications. For instance, citric acid is commonly used in soft drinks, while phosphoric acid is preferred for colas. On the other hand, inorganic acids, such as phosphoric acid, find applications in carbonated drinks.

Acidity Regulators Market Trends:

The increasing demand for processed foods and beverages has surged the need for acidity regulators to maintain pH levels, enhance flavor, and extend shelf life, which represents one of the primary factors creating a positive outlook for the market.

Moreover, the growing awareness among consumers regarding health and wellness has led to an increase in the consumption of organic and natural food products, which require acidity regulators for preservation, further propelling the market growth. Apart from this, the expanding food and beverage (F&B) industry, especially in emerging economies, drives the market as manufacturers strive to meet the rising consumer demands. Additionally, stringent food safety regulations and standards imposed by regulatory authorities across the globe have compelled food and beverage companies to utilize acidity regulators, which, in turn, is accelerating the market growth. Furthermore, the rising popularity of convenience foods and ready-to-drink (RTD) beverages, coupled with the hectic lifestyles of consumers, are propelling the market growth. Furthermore, the increasing adoption of acidity regulators in the pharmaceutical industry, the rising demand for clean-label products, and rapid technological advancements in production techniques are bolstering the market growth. Other factors, such as the emergence of new applications for acidity regulators, the availability of a wide range of product options, and the growing trend of international food trade, are positively supporting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global acidity regulators market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, source and application.

Product Insights:

- Citric Acid
- Phosphoric acid
- Acetic Acid
- Maleic Acid
- Lactic Acid
- Others

The report has provided a detailed breakup and analysis of the global acidity regulators market based on the product. This includes citric acid, phosphoric acid, acetic acid, maleic acid, lactic acid, and others. According to the report, citric acid accounted for the largest market share.

Source Insights:

Natural
Synthetic

The report has provided a detailed breakup and analysis of the global acidity regulators market based on source. This includes natural and synthetic. According to the report, natural accounted for the largest market share.

Application Insights:

Beverages
Sauces, Condiments, and Dressings
Processed Food
Bakery
Confectionery
Others

The report has provided a detailed breakup and analysis of the global acidity regulators market based on the application. This includes beverages, sauces, condiments, and dressings, processed food, bakery, confectionery, and others. According to the report, beverages accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy

Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. As per the report, Asia Pacific was the largest market for acidity regulators. Some of the factors driving the Asia Pacific acidity regulators market included the rapidly expanding food and beverage sector, increasing adoption of acidity regulators in the pharmaceutical industry, and the rising demand for clean-label products.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global acidity regulators market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Archer Daniels Midland Company, Bartek Ingredients Inc., Cargill Incorporated, Celrich Products Pvt. Ltd., Chemelco International B.V., Corbion N.V., F.B.C Industries Inc., Foodchem International Corporation, Jungbunzlauer Suisse AG, Tate & Lyle Plc, and Univar Solutions Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global acidity regulators market in 2022?
2. What is the expected growth rate of the global acidity regulators market during 2023-2028?
3. What are the key factors driving the global acidity regulators market?
4. What has been the impact of COVID-19 on the global acidity regulators market?
5. What is the breakup of the global acidity regulators market based on the product?

6. What is the breakup of the global acidity regulators market based on the source?
7. What is the breakup of the global acidity regulators market based on the application?
8. What are the key regions in the global acidity regulators market?
9. Who are the key players/companies in the global acidity regulators market?

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