

Acidity Regulators Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global acidity regulators market size reached US\$ 6.1 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 8.4 Billion by 2027, exhibiting a growth rate (CAGR) of 5.67% during 2022-2027.

Acidity regulators are food additives that give a sour taste to food products, maintain their appropriate pH level, and ensure longer shelf life. They act as preservatives, neutralizing and buffering agents, and organic and mineral acids, depending on their uses. For instance, citric acid is mainly used to enhance the gel consistency in marmalades and decrease enzymatic browning in fruits. Moreover, calcium acetate prevents microbial growth in cake mixtures, puddings, pie fillings, and pet food. Fumaric acid is added to foods, such as bread, poultry, wine, jams, jelly, and pie fillings, as an acidity regulator and flavoring agent.

Acidity Regulators Market Trends:

Inadequate control of the pH can lead to the growth of unwanted bacteria in the product, thereby posing health hazards. As a result, acidity regulators are widely used to alter and control the acidity and alkalinity at a specific level, which is crucial for processing, taste, and food safety. They are mainly used in low-acid foods, such as cucumbers, artichokes, cauliflower, peppers, and fish, to acidify them and maintain the desired product quality. In addition, a significant rise in the demand for ready-to-eat (RTE) meals across the globe on account of rapid urbanization, changing dietary patterns, and busy working schedules is acting as another growth-inducing factor, which is creating a positive market outlook. Moreover, the growing awareness about food waste is catalyzing the demand for acidity regulators worldwide to expand the shelf life of beverages, processed food, and confectionery products. Apart from this, the emerging



trend of pet humanization is also positively influencing the demand for nutritious pet food, which, in turn, is driving the market around the world.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global acidity regulators market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, source and application.

Citric Acid Phosphoric acid Acetic Acid Maleic Acid

Breakup by Product:

Lactic Acid

Others

Breakup by Source:

Natural Synthetic

Others

Breakup by Application:

Beverages
Sauces, Condiments, and Dressings
Processed Food
Bakery
Confectionery

Breakup by Region:

North America United States Canada Asia-Pacific China



Japar

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer Daniels Midland Company, Bartek Ingredients Inc., Cargill Incorporated, Celrich Products Pvt. Ltd., Chemelco International B.V., Corbion N.V., F.B.C Industries Inc., Foodchem International Corporation, Jungbunzlauer Suisse AG, Tate & Lyle Plc and Univar Solutions Inc.

Key Questions Answered in This Report:

How has the global acidity regulators market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global acidity regulators market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the source?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global acidity regulators market and who are the key players?



What is the degree of competition in the industry?



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