

Singapore Meetings, Incentives, Conventions, Exhibitions (MICE) Tourism Market and Forecast

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Abstracts

The MICE industry is essentially a service industry that also encompasses trade, transportation, finance, and travel. Countries are vying with each other to promote themselves as a hot MICE destination in order to garner a major piece of this new industry pie. Singapore is one of the top MICE destinations in Asia. Singapore offers an excellent range of state-of-the-art convention centres, exhibition halls, and meeting venues for MICE that suit a variety of needs and budgets. Singapore's MICE appeal lies in its stable and conducive business environment, financial strength and highly-skilled, multi-cultural workforce. These factors tend to attract international organizations to base their regional offices in the city. To further enhance Singapore's competitiveness as a MICE destination, STB has partnered industry players to create events of outstanding quality and interesting original content. Singapore MICE tourism industry has great potential for future development and growth.

In terms of tourist arrivals to Singapore, Malaysia, China and Indonesia are the leading source market for Singapore MICE tourism. India and Thailand captured XX% and XX% share of the Singapore MICE tourist arrivals respectively. While, South Korea and Hong Kong accounted for XX% and XX% share of the Singapore MICE tourist arrivals respectively in 2015. Australia, Taiwan, Vietnam, United States and Philippines are the other leading source market for Singapore MICE tourism.

iGATE Research report titled Singapore Meetings, Incentives, Conventions, Exhibitions (MICE) Tourism Market and Forecast is a 106 Page report with 92 Figures and 3 Tables. This report has been analyzed from 3 viewpoints:

1. Singapore MICE Tourists Arrival and Forecast - Country Wise Analysis (2010 - 2021)
2. Singapore MICE Tourists Spending and Forecast - Country Wise Analysis (2010 -

2021)

3. Singapore MICE Tourism Market - Driving Factors and Challenges

Singapore MICE Tourists Arrival, Spending and Forecast - 22 Countries Covered

1. Indonesia
2. Malaysia
3. Philippines
4. Thailand
5. Vietnam
6. China
7. Taiwan
8. Hong Kong
9. South Korea
10. India
11. France
12. Germany
13. Italy
14. Netherlands
15. Switzerland
16. United Kingdom
17. Canada
18. United States
19. New Zealand
20. Australia
21. South Africa
22. Others

Data Sources

iGATE RESEARCH employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by iGATE Research dedicated team of qualified professionals with deep industry experience and expertise.

Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

Secondary Research Methodologies: Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government and NGO Statistics, white Papers, Information on the Web, Information from Agencies Such as Industry Bodies, Companies Annual Report, Government Agencies, Libraries and Local Councils and a large number of Paid Databases.

Contents

1. EXECUTIVE SUMMARY

2. SINGAPORE MICE TOURISTS ARRIVAL, MARKET AND FORECAST (2010 - 2021)

- 2.1 Singapore MICE Tourism Market and Forecast
- 2.2 Singapore MICE Tourists Arrival and Forecast

3. SINGAPORE MICE TOURISTS ARRIVAL SHARE AND FORECAST (2010 - 2021)

4. SINGAPORE MICE TOURISTS ARRIVAL, SPENDING AND FORECAST - TOP 22 COUNTRY ANALYSIS (2010 - 2021)

- 4.1 Indonesia - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.1.1 Indonesia - MICE Tourists Arrival and Forecast
 - 4.1.2 Indonesia - MICE Tourists Spending and Forecast
- 4.2 Malaysia - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.2.1 Malaysia - MICE Tourists Arrival and Forecast
 - 4.2.2 Malaysia - MICE Tourists Spending and Forecast
- 4.3 Philippines - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.3.1 Philippines - MICE Tourists Arrival and Forecast
 - 4.3.2 Philippines - MICE Tourists Spending and Forecast
- 4.4 Thailand - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.4.1 Thailand - MICE Tourists Arrival and Forecast
 - 4.4.2 Thailand - MICE Tourists Spending and Forecast
- 4.5 Vietnam - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.5.1 Vietnam - MICE Tourists Arrival and Forecast
 - 4.5.2 Vietnam - MICE Tourists Spending and Forecast
- 4.6 China - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.6.1 China - MICE Tourists Arrival and Forecast
 - 4.6.2 China - MICE Tourists Spending and Forecast
- 4.7 Taiwan - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.7.1 Taiwan - MICE Tourists Arrival and Forecast
 - 4.7.2 Taiwan - MICE Tourists Spending and Forecast
- 4.8 Hong Kong - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.8.1 Hong Kong - MICE Tourists Arrival and Forecast
 - 4.8.2 Hong Kong - MICE Tourists Spending and Forecast

- 4.9 South Korea - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.9.1 South Korea - MICE Tourists Arrival and Forecast
 - 4.9.2 South Korea - MICE Tourists Spending and Forecast
- 4.10 India - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.10.1 India - MICE Tourists Arrival and Forecast
 - 4.10.2 India - MICE Tourists Spending and Forecast
- 4.11 United States - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.11.1 United States - MICE Tourists Arrival and Forecast
 - 4.11.2 United States - MICE Tourists Spending and Forecast
- 4.12 Canada - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.12.1 Canada - MICE Tourists Arrival and Forecast
 - 4.12.2 Canada - MICE Tourists Spending and Forecast
- 4.13 France - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.13.1 France - MICE Tourists Arrival and Forecast
 - 4.13.2 France - MICE Tourists Spending and Forecast
- 4.14 Germany - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.14.1 Germany - MICE Tourists Arrival and Forecast
 - 4.14.2 Germany - MICE Tourists Spending and Forecast
- 4.15 Italy - MICE Tourists Arrival, Spending and Forecast (2011 - 2021)
 - 4.15.1 Italy - MICE Tourists Arrival and Forecast
 - 4.15.2 Italy - MICE Tourists Spending and Forecast
- 4.16 Netherlands - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.16.1 Netherlands - MICE Tourists Arrival and Forecast
 - 4.16.2 Netherlands - MICE Tourists Spending and Forecast
- 4.17 Switzerland - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.17.1 Switzerland - MICE Tourists Arrival and Forecast
 - 4.17.2 Switzerland - MICE Tourists Spending and Forecast
- 4.18 United Kingdom - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.18.1 United Kingdom - MICE Tourists Arrival and Forecast
 - 4.18.2 United Kingdom - MICE Tourists Spending and Forecast
- 4.19 Australia - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.19.1 Australia - MICE Tourists Arrival and Forecast
 - 4.19.2 Australia - MICE Tourists Spending and Forecast
- 4.20 New Zealand - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.20.1 New Zealand - MICE Tourists Arrival and Forecast
 - 4.20.2 New Zealand - MICE Tourists Spending and Forecast
- 4.21 South Africa - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)
 - 4.21.1 South Africa - MICE Tourists Arrival and Forecast
 - 4.21.2 South Africa - MICE Tourists Spending and Forecast

4.22 Others - MICE Tourists Arrival, Spending and Forecast (2010 - 2021)

4.22.1 Others - MICE Tourists Arrival and Forecast

4.22.2 Others - MICE Tourists Spending and Forecast

5. SINGAPORE MICE TOURISM MARKET - DRIVING FACTORS

5.1 Singapore MICE 2020 Roadmap will Drive the MICE Tourism

5.2 A Strong Pipeline of Business Events in Singapore

5.3 Experience Programmes Fuelling MICE Tourism in Singapore

6. SINGAPORE MICE TOURISM MARKET - CHALLENGES

6.1 Depreciating Currencies of Top Source Markets and Competition

List Of Figures

LIST OF FIGURES:

Figure 2-1: Singapore - MICE Tourism Market (Million US\$), 2010 - 2015

Figure 2-2: Singapore - Forecast for MICE Tourism Market (Million US\$), 2016 - 2021

Figure 2-3: Singapore - MICE Tourists Arrival (Number), 2010 - 2015

Figure 2-4: Singapore - Forecast for MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-1: Singapore - Indonesia MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-2: Singapore - Forecast for Indonesia MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-3: Singapore - Indonesia MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-4: Singapore - Forecast for Indonesia MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-5: Singapore - Malaysia MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-6: Singapore - Forecast for Malaysia MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-7: Singapore - Malaysia MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-8: Singapore - Forecast for Malaysia MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-9: Singapore - Philippines MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-10: Singapore - Forecast for Philippines MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-11: Singapore - Philippines MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-12: Singapore - Forecast for Philippines MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-13: Singapore - Thailand MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-14: Singapore - Forecast for Thailand MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-15: Singapore - Thailand MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-16: Singapore - Forecast for Thailand MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-17: Singapore - Vietnam MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-18: Singapore - Forecast for Vietnam MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-19: Singapore - Vietnam MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-20: Singapore - Forecast for Vietnam MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-21: Singapore - China MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-22: Singapore - Forecast for China MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-23: Singapore - China MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-24: Singapore - Forecast for China MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-25: Singapore - Taiwan MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-26: Singapore - Forecast for Taiwan MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-27: Singapore - Taiwan MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-28: Singapore - Forecast for Taiwan MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-29: Singapore - Hong Kong MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-30: Singapore - Forecast for Hong Kong MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-31: Singapore - Hong Kong MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-32: Singapore - Forecast for Hong Kong MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-33: Singapore - South Korea MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-34: Singapore - Forecast for South Korea MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-35: Singapore - South Korea MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-36: Singapore - Forecast for South Korea MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-37: Singapore - India MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-38: Singapore - Forecast for India MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-39: Singapore - India MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-40: Singapore - Forecast for India MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-41: Singapore - United States MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-42: Singapore - Forecast for United States MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-43: Singapore - United States MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-44: Singapore - Forecast for United States MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-45: Singapore - Canada MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-46: Singapore - Forecast for Canada MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-47: Singapore - Canada MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-48: Singapore - Forecast for Canada MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-49: Singapore - France MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-50: Singapore - Forecast for France MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-51: Singapore - France MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-52: Singapore - Forecast for France MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-53: Singapore - Germany MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-54: Singapore - Forecast for Germany MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-55: Singapore - Germany MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-56: Singapore - Forecast for Germany MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-57: Singapore - Italy MICE Tourists Arrival (Number), 2011 - 2015

Figure 4-58: Singapore - Forecast for Italy MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-59: Singapore - Italy MICE Tourists Spending (Million US\$), 2011 - 2015

Figure 4-60: Singapore - Forecast for Italy MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-61: Singapore - Netherlands MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-62: Singapore - Forecast for Netherlands MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-63: Singapore - Netherlands MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-64: Singapore - Forecast for Netherlands MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-65: Singapore - Switzerland MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-66: Singapore - Forecast for Switzerland MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-67: Singapore - Switzerland MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-68: Singapore - Forecast for Switzerland MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-69: Singapore - United Kingdom MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-70: Singapore - Forecast for United Kingdom MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-71: Singapore - United Kingdom MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-72: Singapore - Forecast for United Kingdom MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-73: Singapore - Australia MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-74: Singapore - Forecast for Australia MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-75: Singapore - Australia MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-76: Singapore - Forecast for Australia MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-77: Singapore - New Zealand MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-78: Singapore - Forecast for New Zealand MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-79: Singapore - New Zealand MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-80: Singapore - Forecast for New Zealand MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-81: Singapore - South Africa MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-82: Singapore - Forecast for South Africa MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-83: Singapore - South Africa MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-84: Singapore - Forecast for South Africa MICE Tourists Spending (Million US\$), 2016 - 2021

Figure 4-85: Singapore - Others MICE Tourists Arrival (Number), 2010 - 2015

Figure 4-86: Singapore - Forecast for Others MICE Tourists Arrival (Number), 2016 - 2021

Figure 4-87: Singapore - Others MICE Tourists Spending (Million US\$), 2010 - 2015

Figure 4-88: Singapore - Forecast for Others MICE Tourists Spending (Million US\$), 2016 - 2021

List Of Tables

LIST OF TABLES:

Table 3-1: By Country - Singapore MICE Tourists Arrival Share (Percent), 2010 - 2015

Table 3-2: By Country - Forecast for Singapore MICE Tourists Arrival Share (Percent), 2016 - 2021

Table 5-1: Singapore: List of AIF Approved Events, 2014 - 2016

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