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Malaysia Smart Home Market, Number, Household Penetration & Key Company Analysis - Forecast to 2025

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Abstracts

The Malaysian smart home market is expected to exceed US$ 235 Million by 2025. Smart homes are the residences that are equipped with information and computing technology devices that anticipates and responds to the requirement of the owner in an effective and efficient manner. There is a growing demand in the Malaysia market for safe and secure living environment, especially concerning safety functionalities and discrete monitoring for elderly people.

In Malaysia, the people aged 65 or over account for around 6.5 percent of the total population. This demographic trend is expected to continue and will significantly influence social and economic structures. Also, the explosive population growth and dynamic shift in urban sprawl, coupled with the economic growth of megacities in the emerging economies, would pose a variety of opportunities for companies operating in the smart home market segment. According to the worldmeters, in 2018, 77.3% of the Malaysian population lived in urban area. By 2030, roughly 83.4% of the population is expected to live in urban areas. This creates an enormous opportunity for the smart home market players.

The Malaysia smart home market is driven by factors such as significantly growing IoT market, cost reduction measures enabled by home automation systems, manufacturers expanding their product portfolios, and increasing importance of home monitoring from remote locations. With the increasing demand of smart home devices, security and privacy breach is also increasing. The issues pertaining to privacy and security breach are restraining the growth of the smart home market.

Malaysia Smart Home Market - By Application Areas

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Smart Appliances captured maximum share of the Malaysia smart home market.

Security is the second largest application segment of the Malaysia smart home market, being followed by Home Entertainment.

Energy Management application segment captured least share of the Smart Home market.

The average revenue per Smart Home in the Comfort and Lighting segment currently amounts to US$ 44.

Malaysia Smart Home Active Households - By Application Areas

Control and Connectivity segment captured highest share of the Malaysia Smart Home active households in 2018, being followed by Home Entertainment and Comfort and Lighting segment.

In Malaysia, the household penetration for Security applications is expected to hit around 7.2% by 2025.

Energy Management application captured least share of the Smart Home active households in 2018.

iGATE RESEARCH report titled “Malaysia Smart Home Market, Number, Household Penetration & Key Company Analysis - Forecast to 2025” provides a comprehensive assessment of the fast-evolving, high-growth Malaysia Smart Home Industry.

This 130 Page report with 43 Figures and 4 Tables has been analyzed from 7 viewpoints:

1. Malaysia Smart Home Market, Volume, Household Penetration & Forecast (2017 - 2025)
2. Malaysia Smart Home Market Share Analysis - By Application Areas (2017 - 2025)
3. Malaysia Smart Home Active Households Share - By Application Areas (2017 - 2025)
4. Malaysia Smart Home Market, Number of Active Households & Households Penetration - By Application Areas (2017 - 2025)
5. Malaysia Smart Home Government Initiatives

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6. Malaysia Smart Home Market - Key Company Profiles
7. Malaysia Smart Home Market - Growth Drivers and Challenges

Malaysia Smart Home Market - Application Areas

1. Control and Connectivity (Home Automation)
2. Comfort and Lighting (Home Automation)
3. Home Entertainment
4. Smart Appliances
5. Energy Management
6. Security Application

Malaysia Smart Home - Key Company Profiles

1. Panasonic Corporation
2. Sony Corporation
3. Samsung Electronics Co., Ltd.
4. LG Electronics Inc.
5. Philips
6. XIAOMI
7. Google
8. Vitamix
9. Dyson
10. KOHLER
11. Lutron

Data Sources

iGATE RESEARCH employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by iGATE Research dedicated team of qualified professionals with deep industry experience and expertise.

Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

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Secondary Research Methodologies: Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government and NGO Statistics, white Papers, Information on the Web, Information from Agencies Such as Industry Bodies, Companies Annual Report, Government Agencies, Libraries and Local Councils and a large number of Paid Databases.

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