

Global Smart Wearables Market and Forecast to 2021

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Abstracts

The global market for smart wearables is projected to cross US\$ 30 Billion by 2020. Initially, the adoption of these devices was confined to developed countries because of the high cost. However, with the decline in cost, vendors have shifted their focus to developing countries to increase their revenue and market base. The factors like growing IT spending, rising health concerns, growing popularity of smart wearables among consumers, an expanding smartphone user base globally, coupled with continuously declining prices of smart wearables are anticipated to propel demand for different types of smart wearables during the over the next six years.

Key Highlights of the Report:

The smartwatches segment captured maximum share of the smart wearables market in 2015.

Wearables suppliers are looking beyond the smart watches, focusing on hearables, which they see as the next big growth area in the smart wearables market.

With growing adoption and rising disposable income levels, the smart wearable categories such as smart glasses and sports and fitness are also expected to gain significant pace through 2021.

It is anticipated that the global sports clothing market will reach around US\$ XXX Million by 2021.

The global smart glasses market is expected to reach nearly US\$ XX Million by 2021.

The personal medical and assisted living market is likely to surpass US\$ XXX Million mark by 2021.

The combined market for global kids and pets wearables is likely to cross US\$ 1 Billion mark by 2021.

iGATE RESEARCH report titled “Global Smart Wearables Market and Forecast to 2021” provides a comprehensive assessment of the fast-evolving, high-growth Wearables Market. This 85 Page report with 44 Figures and 2 Tables has been analyzed from 3 viewpoints:

1. Global Smart Wearables Market and Forecast (2014 - 2021)
2. Global Smart Wearables Market and Forecast - By Segment (2014 - 2021)
3. Global Smart Wearables Market - Growth Drivers and Challenges

Global Smart Wearables Market and Forecast - By Segment

1. Sports and Fitness Wearables
 - Smart Activity Devices
 - Sports Clothing
2. Hearables
3. Personal Medical and Assisted Living
 - Tricorder Based Products
 - Personal Emergency Response System
 - Traditional Connected Personal Medical Devices
4. Kids and Pets Wearables
 - Baby Monitors
 - Child Trackers
 - Connected Pet Accessories
5. Fashion Wearables
6. Augmented Reality Wearables
 - Smart Glasses
 - Smart Cameras
 - Gesture Recognition
7. Smart Watches

Data Sources

iGATE RESEARCH employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by iGATE Research dedicated team of qualified professionals with deep industry experience and expertise.

Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

Secondary Research Methodologies: Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government and NGO Statistics, white Papers, Information on the Web, Information from Agencies Such as Industry Bodies, Companies Annual Report, Government Agencies, Libraries and Local Councils and a large number of Paid Databases.

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