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# Global – Self Monitoring of Blood Glucose (SMBG) Users, Market & Company Analysis to 2020

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## Abstracts

Self-monitoring of blood glucose is a very lucrative business with enormous market opportunity. Self-monitoring of blood glucose (SMBG) is an important component of modern therapy for diabetes mellitus. SMBG has been recommended for people with diabetes and their health care professionals in order to achieve a specific level of glycemic control and to prevent hypoglycemia. SMBG works by having patients perform a number of glucose tests each day or each week. The primary growth factors for the SMBG market is the increasing global diabetic population; increasing awareness among the diabetes population, increasing spending on healthcare, active reimbursement policies and the technological advancement aimed at minimal and non-invasive testing methods.

Self-monitoring of blood glucose can help both patients and their healthcare professionals better adjust to therapy and assess the responses to therapy. United States, Russia and United Kingdom are the top three leading countries in the Global SMBG market.China is at the fourth spot being closely followed by Italy with XX percent market share in the same year.Test Strips account for maximum share of the SMBG market. Blood glucose meter is the second leading product segment while lancet captures the least share of the SMBG market.The market for SMBG products has a lucrative future ahead because of the growing incidence of diabetes, increasing healthcare spending and growing awareness regarding diabetes and its implications. However, key challenges remain such as Blood Glucose Meter Accuracy and Low Compliance of Glucose Monitoring & Inadequate Reimbursement for SMBG Supplies.

iGATE Research report titled “Global – Self Monitoring of Blood Glucose (SMBG) Users, Market & Company Analysis to 2020” is a 309 page report with 305 Figures and 16 Tables. This report analyses the Country Wise Diabetes Population, Country Wise

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SMBG users, Country Wise SMBG Market, Company Wise SMBG Revenueand the driving factors and challenges for the SMBG market.

TheSMBGMarket covered in the report is analyzed from 4 viewpoints follows:

1. Country Wise Diabetes Population and Forecast (2007 – 2020)
  I. Type 1 Diabetes Population
  II. Type 2 Diabetes Population
2. Country Wise SMBG Users and Forecast (2007 – 2020)
3. Country Wise SMBG Market and Forecast (2007 – 2020)
  I. Blood Glucose Test Strips Market
  II. Blood Glucose Lancet Market
  III. Blood Glucose Meter Market
4. Company Wise SMBG Revenue and Forecast (2007 – 2020)

The 18 Countriesanalyzed in the reports are as follows:

1. United States
2. Brazil
3. United Kingdom
4. Germany
5. Spain
6. Italy
7. Netherlands
8. Norway
9. Sweden
10. Switzerland
11. Russia
12. India
13. China
14. Thailand
15. Korea
16. Malaysia
17. Australia
18. Kuwait

The 4Companiesanalyzed in the reports are as follows:

1. Roche Diagnostic

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2. LifeScanInc
3. Bayer HealthCare
4. Abbott Laboratories

Source of Information

iGATE RESEARCHemploys rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.This report is built by using data and information sourced from Proprietary Information Database, Primary andSecondary Research Methodologies, and In house analysis by iGATE Research dedicated team of qualified professionals with deep industry experience and expertise.

Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

Secondary Research Methodologies:Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government And NGO Statistics, white Papers,Information on the Web, Information from Agencies Such as Industry Bodies, Companies Annual Report, Government Agencies, Libraries And Local Councils and a large number of Paid Databases.

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