

# **Global Hearing Aids Market (by Devices, Implant Types, OTC Amplifiers, Diagnostic Instruments), Sales Volume, Company Analysis and Forecast to 2022**

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## **Abstracts**

The global hearing aids market is anticipated to grow at a CAGR of around 5% during the period 2017 - 2022. The growing prevalence of hearing impairment coupled with an expanding global geriatric population base and rapid technological advancement are three primary drivers of this market. While factors such as high cost of hearing aids, limited reimbursement and lack of awareness hinders the growth of the market.

The hearing aids market is segmented into hearing aid devices, hearing implants, OTC amplifiers and diagnostic instruments. The hearing aid devices segment accounts for the largest share of the market. The rapid technological advancements coupled with customization of the hearing devices and regulatory approvals will drive the growth of this market segment. The hearing implant segment captures the second largest share of the hearing aids market being followed by diagnostic instruments. OTC amplifiers captures least share of the hearing aids market.

Geographically, United States is the largest hearing aids market in the world accounting for around XX% share in 2016. United Kingdom is the second leading market for hearing aids. Germany is the third major market for hearing aids being followed by France. In emerging markets, China and India accounts for XX% and XX% share of the global hearing aids market respectively in 2016. Both India and China possess the most attractive healthcare market business because of being the world's most populated countries resulting in large patient pool. In 2016, Australia captured XX% share of the global hearing aids market, while Brazil and Canada both accounts for XXX% each share of the global hearing aids market.

This is the 2nd edition report on hearing aids market by iGATE RESEARCH. The report

titled "Global Hearing Aids Market (by Devices, Implant Types, OTC Amplifiers, Diagnostic Instruments), Sales Volume, Company Analysis and Forecast to 2022" provides a comprehensive assessment of the fast-evolving, high-growth hearing aid industry.

This 164 Page report with 87 Figures and 2 Tables has been analyzed from 7 viewpoints:

1. Global Hearing Aids Market and Forecast - By Devices Type
2. Global Hearing Implants Market and Forecast - By Type
3. Global Hearing Aids Market and Forecast - By OTC Amplifiers
4. Global Hearing Aids Market and Forecast - By Diagnostic Instruments
5. Global Hearing Aids Market and Sales Volume - Country Wise Analysis
6. Global Hearing Aids Market - Company Analysis, Revenue and Recent Developments
7. Global Hearing Aids Market - Growth Factors and Challenges

#### Global Hearing Aids Market and Forecast - By Devices Type (2012 - 2022)

1. Behind The Ear (BTE) Hearing Aids
2. In The Ear (ITE) Hearing Aids
3. Receiver In The Ear (RIE) Hearing Aids
4. Completely In The Canal (CIC) Hearing Aids
5. In The Canal (ITC) Hearing Aids

#### Global Hearing Implants Market and Forecast - By Type (2012 - 2022)

1. Cochlear Implants Market
2. Bone Anchored Systems Market

#### Global Hearing Aids Market and Sales Volume (2012 - 2022) - 12 Countries Analyzed

1. United States
2. United Kingdom
3. Germany
4. France
5. Japan
6. China
7. India

8. Australia
9. Brazil
10. Canada
11. Africa
12. Rest of The World

#### Global Hearing Aids Market - 8 Companies Covered

1. Sonova Holding Ag
2. Sivantos Pte. Ltd.
3. William Demant Holding A/S
4. GN ReSound
5. Starkey Hearing Technologies
6. Widex
7. RION Co., Ltd
8. Cochlear Limited

#### Data Sources

iGATE RESEARCH employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by iGATE Research dedicated team of qualified professionals with deep industry experience and expertise.

#### Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

Secondary Research Methodologies: Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government and NGO Statistics, white Papers, Information on the Web, Information from Agencies Such as Industry Bodies, Companies Annual Report, Government Agencies, Libraries and Local Councils and a large number of Paid Databases.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL HEARING AIDS MARKET AND FORECAST (2012 - 2022)**

- 2.1 Global Hearing Aids Market and Forecast - By Devices Type
- 2.2 Global Hearing Implants Market and Forecast - By Type
- 2.3 Global Hearing Aids Market and Forecast - By OTC Amplifiers
- 2.4 Global Hearing Aids Market and Forecast - By Diagnostic Instruments

### **3. GLOBAL HEARING AIDS SALES VOLUME AND FORECAST (2012 - 2022)**

### **4. GLOBAL HEARING AIDS MARKET SHARE AND FORECAST (2012 - 2022)**

- 4.1 Global Hearing Aids Market Share and Forecast - By Segment
- 4.2 Global Hearing Aids Market Share and Forecast - By Countries

### **5. GLOBAL HEARING AIDS MARKET AND FORECAST - BY DEVICES TYPE (2012 - 2022)**

- 5.1 Behind The Ear (BTE) Hearing Aids Market and Forecast
- 5.2 In The Ear (ITE) Hearing Aids Market and Forecast
- 5.3 Receiver In The Ear (RIE) Hearing Aids Market and Forecast
- 5.4 Completely In The Canal (CIC) Hearing Aids Market and Forecast
- 5.5 In The Canal (ITC) Hearing Aids Market and Forecast

### **6. GLOBAL HEARING IMPLANTS MARKET AND FORECAST - BY TYPE (2012 - 2022)**

- 6.1 Cochlear Implants Market and Forecast
- 6.2 Bone Anchored Systems Market and Forecast

### **7. GLOBAL HEARING AIDS MARKET AND SALES VOLUME - COUNTRY WISE ANALYSIS (2012 - 2022)**

- 7.1 United States - Hearing Aids Market and Sales Volume Analysis
  - 7.1.1 United States - Hearing Aids Market and Forecast
  - 7.1.2 United States - Hearing Aids Sales Volume and Forecast

## 7.2 United Kingdom - Hearing Aids Market and Sales Volume Analysis

### 7.2.1 United Kingdom - Hearing Aids Market and Forecast

### 7.2.2 United Kingdom - Hearing Aids Sales Volume and Forecast

## 7.3 Germany - Hearing Aids Market and Sales Volume Analysis

### 7.3.1 Germany - Hearing Aids Market and Forecast

### 7.3.2 Germany - Hearing Aids Sales Volume and Forecast

## 7.4 France - Hearing Aids Market and Sales Volume Analysis

### 7.4.1 France - Hearing Aids Market and Forecast

### 7.4.2 France - Hearing Aids Sales Volume and Forecast

## 7.5 Japan - Hearing Aids Market and Sales Volume Analysis

### 7.5.1 Japan - Hearing Aids Market and Forecast

### 7.5.2 Japan - Hearing Aids Sales Volume and Forecast

## 7.6 China - Hearing Aids Market and Sales Volume Analysis

### 7.6.1 China - Hearing Aids Market and Forecast

### 7.6.2 China - Hearing Aids Sales Volume and Forecast

## 7.7 India - Hearing Aids Market and Sales Volume Analysis

### 7.7.1 India - Hearing Aids Market and Forecast

### 7.7.2 India - Hearing Aids Sales Volume and Forecast

## 7.8 Australia - Hearing Aids Market and Sales Volume Analysis

### 7.8.1 Australia - Hearing Aids Market and Forecast

### 7.8.2 Australia - Hearing Aids Sales Volume and Forecast

## 7.9 Brazil - Hearing Aids Market and Sales Volume Analysis

### 7.9.1 Brazil - Hearing Aids Market and Forecast

### 7.9.2 Brazil - Hearing Aids Sales Volume and Forecast

## 7.10 Canada - Hearing Aids Market and Sales Volume Analysis

### 7.10.1 Canada - Hearing Aids Market and Forecast

### 7.10.2 Canada - Hearing Aids Sales Volume and Forecast

## 7.11 Africa - Hearing Aids Market and Sales Volume Analysis

### 7.11.1 Africa - Hearing Aids Market and Forecast

### 7.11.2 Africa - Hearing Aids Sales Volume and Forecast

## 7.12 Rest of The World - Hearing Aids Market and Sales Volume Analysis

### 7.12.1 Rest of The World - Hearing Aids Market and Forecast

### 7.12.2 Rest of The World - Hearing Aids Sales Volume and Forecast

## **8. GLOBAL HEARING AIDS MARKET - COMPANY ANALYSIS**

### 8.1 Sonova Holding Ag

#### 8.1.1 Business Overview

#### 8.1.2 Sonova Holding Hearing Aids Revenue (2012 - H1 2016)

- 8.1.3 Recent Developments
- 8.2 Siemens (Sivantos Pte. Ltd.)
  - 8.2.1 Business Overview
  - 8.2.2 Sivantos Group Hearing Aids Revenue (2014 - 2016)
  - 8.2.3 Recent Developments
- 8.3 William Demant Holding A/S
  - 8.3.1 Business Overview
  - 8.3.2 William Demant Holding Hearing Aids Revenue (2012 – H1 2016)
  - 8.3.3 Recent Developments
- 8.4 GN ReSound
  - 8.4.1 Business Overview
  - 8.4.2 GN ReSound Hearing Aids Revenue (2012 - 2015)
  - 8.4.3 Recent Developments
- 8.5 Starkey Hearing Technologies
  - 8.5.1 Business Overview
  - 8.5.2 Starkey Hearing Technologies Hearing Aids Revenue (2012 - 2015)
  - 8.5.3 Recent Developments
- 8.6 Widex
  - 8.6.1 Business Overview
  - 8.6.2 Widex Hearing Aids Revenue (2012 - 2015)
  - 8.6.3 Recent Developments
- 8.7 RION Co., Ltd.
  - 8.7.1 Business Overview
  - 8.7.2 RION Hearing Aids Revenue (2012 - 2015)
- 8.8 Cochlear Limited
  - 8.8.1 Business Overview
  - 8.8.2 Cochlear Limited Hearing Aids Revenue (2012 - 2016)
  - 8.8.3 Recent Developments

## **9. GLOBAL HEARING AIDS MARKET - GROWTH FACTORS**

- 9.1 Increasing Geriatric Population
- 9.2 Rising Prevalence of Hearing Loss
- 9.3 Advancements in Technology

## **10. GLOBAL HEARING AIDS MARKET - CHALLENGES**

- 10.1 High Cost and Limited Reimbursement
- 10.2 Low Penetration Rate of Hearing AIDS



## List Of Figures

### LIST OF FIGURES:

Figure 2-1: Global - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 2-2: Global - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 2-3: Global - Hearing Aids Devices Market (Million US\$), 2012 - 2016

Figure 2-4: Global - Forecast for Hearing Aids Devices Market (Million US\$), 2017 - 2022

Figure 2-5: Global - Hearing Implants Market (Million US\$), 2012 - 2016

Figure 2-6: Global - Forecast for Hearing Implants Market (Million US\$), 2017 - 2022

Figure 2-7: Global - Hearing OTC Amplifiers Market (Million US\$), 2012 - 2016

Figure 2-8: Global - Forecast for Hearing OTC Amplifiers Market (Million US\$), 2017 - 2022

Figure 2-9: Global - Hearing Diagnostic Instruments Market (Million US\$), 2012 - 2016

Figure 2-10: Global - Forecast for Hearing Diagnostic Instruments Market (Million US\$), 2017 - 2022

Figure 3-1: Global - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 3-2: Global - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 4-1: By Segment - Global Hearing Aids Market Share (Percent), 2012 - 2016

Figure 4-2: By Segment - Forecast for Global Hearing Aids Market Share (Percent), 2017 - 2022

Figure 5-1: Global - Behind The Ear (BTE) Hearing Aids Market (Million US\$), 2012 - 2016

Figure 5-2: Global - Forecast for Behind The Ear (BTE) Hearing Aids Market (Million US\$), 2017 - 2022

Figure 5-3: Global - In The Ear (ITE) Hearing Aids Market (Million US\$), 2012 - 2016

Figure 5-4: Global - Forecast for In The Ear (ITE) Hearing Aids Market (Million US\$), 2017 - 2022

Figure 5-5: Global - Receiver In The Ear (RIE) Hearing Aids Market (Million US\$), 2012 - 2016

Figure 5-6: Global - Forecast for Receiver In The Ear (RIE) Hearing Aids Market (Million US\$), 2017 - 2022

Figure 5-7: Global - Completely In The Canal (CITC) Hearing Aids Market (Million US\$), 2012 - 2016

Figure 5-8: Global - Forecast for Completely In The Canal (CITC) Hearing Aids Market (Million US\$), 2017 - 2022

Figure 5-9: Global - In The Canal (ITC) Hearing Aids Market (Million US\$), 2012 - 2016

Figure 5-10: Global - Forecast for In The Canal (ITC) Hearing Aids Market (Million US\$), 2017 - 2022



2017 - 2022

Figure 6-1: Global - Cochlear Implants Market (Million US\$), 2012 - 2016

Figure 6-2: Global - Forecast for Cochlear Implants Market (Million US\$), 2017 - 2022

Figure 6-3: Global - Bone Anchored Systems Market (Million US\$), 2012 - 2016

Figure 6-4: Global - Forecast for Bone Anchored Systems Market (Million US\$), 2017 - 2022

Figure 7-1: United States - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-2: United States - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-3: United States - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-4: United States - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-5: United Kingdom - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-6: United Kingdom - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-7: United Kingdom - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-8: United Kingdom - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-9: Germany - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-10: Germany - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-11: Germany - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-12: Germany - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-13: France - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-14: France - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-15: France - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-16: France - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-17: Japan - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-18: Japan - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-19: Japan - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-20: Japan - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-21: China - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-22: China - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-23: China - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-24: China - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-25: India - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-26: India - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-27: India - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-28: India - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-29: Australia - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-30: Australia - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-31: Australia - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-32: Australia - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-33: Brazil - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-34: Brazil - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-35: Brazil - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-36: Brazil - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-37: Canada - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-38: Canada - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-39: Canada - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-40: Canada - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-41: Africa - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-42: Africa - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-43: Africa - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-44: Africa - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 7-45: Rest of The World - Hearing Aids Market (Million US\$), 2012 - 2016

Figure 7-46: Rest of The World - Forecast for Hearing Aids Market (Million US\$), 2017 - 2022

Figure 7-47: Rest of The World - Hearing Aids Sales Volume (Thousand), 2012 - 2016

Figure 7-48: Rest of The World - Forecast for Hearing Aids Sales Volume (Thousand), 2017 - 2022

Figure 8-1: Sonova Holding - Hearing Aids Revenue (Million US\$), 2012 – 2016 H1

Figure 8-2: Sivantos Group - Hearing Aids Revenue (Million US\$), 2014 - 2016

Figure 8-3: William Demant Holding - Hearing Aids Revenue (Million US\$), 2012 – 2016 H1

Figure 8-4: GN ReSound - Hearing Aids Revenue (Million US\$), 2012 - 2015

Figure 8-5: Starkey Hearing Technologies - Hearing Aids Revenue (Million US\$), 2012 - 2015

Figure 8-6: Widex - Hearing Aids Revenue (Million US\$), 2012 - 2015

Figure 8-7: RION Co., Ltd. - Hearing Aids Revenue (Million US\$), 2012 - 2015

Figure 8-8: Cochlear Limited - Hearing Aids Revenue (Million US\$), 2012 - 2016

Figure 9-1: Global - Ageing Population (Million), 2010 - 2016

Figure 9-2: Global - Forecast for Ageing Population (Million), 2017 - 2026

Figure 9-3: Worldwide: Disabling Hearing Loss Distribution (Percent), 2012

## List Of Tables

### LIST OF TABLES:

Table 4-1: By Country - Global Hearing Aids Market Share (Percent), 2012 - 2016

Table 4-2: By Country - Forecast for Global Hearing Aids Market Share (Percent), 2017  
- 2022

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