

Global Hearing Aids Market by Devices (Behind-The-Ear, In-The-Ear, Receiver-In-The-Ear, Completely-In-The-Canal, In-The-Canal), Implant Types (Cochlear Implant, Bone Anchored Systems), OTC Amplifiers, Diagnostic Instruments, Country Wise Market and Sales Volume Forecast to 2021 and Company Analysis

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Abstracts

The global hearing aids market is expected to grow at a CAGR of around 5% during the period 2016 - 2021. The growing prevalence of hearing impairment coupled with an expanding global geriatric population base and rapid technological advancement are three primary drivers of this market. While factors such as high cost of hearing aids, limited reimbursement and lack of awareness hinders the growth of the market.

The hearing aids market is segmented into hearing aid devices, hearing implants, OTC amplifiers and diagnostic instruments. The hearing aid devices segment accounts for the largest share of the market. The rapid technological advancements coupled with customization of the hearing devices and regulatory approvals will drive the growth of this market segment. The hearing implant segment captures the second largest share of the hearing aids market being followed by diagnostic instruments. OTC amplifiers captures least share of the hearing aids market.

Geographically, United States is the largest hearing aids market in the world accounting for around XX% share in 2015. United Kingdom is the second leading market for hearing aids. Germany is the third major market for hearing aids being followed by France. In emerging markets, China and India accounts for XX% and XX% share of the global hearing aids market respectively in 2015. Both India and China possess the most attractive healthcare market business because of being the worlds most populated

countries resulting in large patient pool. In 2015, Australia captured XX% share of the global hearing aids market, while Brazil and Canada both accounts for XXX% each share of the global hearing aids market.

iGATE RESEARCH report titled Global Hearing Aids Market by Devices (Behind-The-Ear, In-The-Ear, Receiver-In-The-Ear, Completely-In-The-Canal, In-The-Canal), Implant Types (Cochlear Implant, Bone Anchored Systems), OTC Amplifiers, Diagnostic Instruments, Country Wise Market and Sales Volume Forecast to 2021 and Company Analysis provides a comprehensive assessment of the fast-evolving, high-growth hearing aid industry.

This 151 Page report with 87 Figures and 2 Tables has been analyzed from 7 viewpoints:

1. Global Hearing Aids Market and Forecast - By Devices Type
2. Global Hearing Implants Market and Forecast - By Type
3. Global Hearing Aids Market and Forecast - By OTC Amplifiers
4. Global Hearing Aids Market and Forecast - By Diagnostic Instruments
5. Global Hearing Aids Market and Sales Volume - Country Wise Analysis
6. Global Hearing Aids Market - Company Analysis
7. Global Hearing Aids Market - Growth Factors and Challenges

Global Hearing Aids Market and Forecast - By Devices Type (2012 - 2021)

1. Behind The Ear (BTE) Hearing Aids
2. In The Ear (ITE) Hearing Aids
3. Receiver In The Ear (RIE) Hearing Aids
4. Completely In The Canal (CIC) Hearing Aids
5. In The Canal (ITC) Hearing Aids

Global Hearing Implants Market and Forecast - By Type (2012 - 2021)

1. Cochlear Implants Market
2. Bone Anchored Systems Market

Global Hearing Aids Market and Sales Volume (2012 - 2021) - 12 Countries Analyzed

1. United States
2. United Kingdom

3. Germany
4. France
5. Japan
6. China
7. India
8. Australia
9. Brazil
10. Canada
11. Africa
12. Rest of The World

Global Hearing Aids Market - 8 Companies Covered

1. Sonova Holding Ag
2. Siemens (Sivantos Pte. Ltd.)
3. William Demant Holding A/S
4. GN ReSound
5. Starkey Hearing Technologies
6. Widex
7. RION Co., Ltd
8. Cochlear Limited

Data Sources

iGATE RESEARCH employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by iGATE Research dedicated team of qualified professionals with deep industry experience and expertise.

Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

Secondary Research Methodologies: Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government and NGO Statistics, white Papers, Information on the Web, Information from Agencies Such as Industry Bodies,

Companies Annual Report, Government Agencies, Libraries and Local Councils and a large number of Paid Databases.

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