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Global Enterprise Software Market (By Segment, Industry Verticals, Geography and Vendors) and Forecast to 2022

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Abstracts

The global enterprise software market has reported a significant growth in the recent years and is presenting ample opportunities to the industry's players. Enterprise software is used by organizations of all sizes - small, medium, and large - in various industry verticals such as manufacturing, media and entertainment, healthcare, retail, public sector, banking, financial services, and insurance, telecom, transportation, energy and utilities, and distribution. With increasing global competition and rising awareness regarding enterprises software across the globe, the worldwide enterprise software market is poised to scale newer acmes. Moreover, introduction of novel software services, technology innovation and advancement, rising number of enterprises in the world and entry of new industry players, are all set to further boost the market growth.

Key Highlights of the Report:

It is anticipated that the global enterprise software market will exceed US$ 500 Billion by 2022.

Countries in North America and Europe have been identified as early adopters of enterprise software.

The Customer Relationship Management (CRM) and Enterprise Resource Planning (ERP) are the leading application segments of the enterprise software market.

Business intelligence is the third largest segment for enterprise software being

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followed by Supply Chain Management (SCM) applications.

Web Conferencing Collaboration/Social Software Suites captured least share of the enterprise software market

Banking & Securities, Communications, Media & Services, and Manufacturing & Natural Resources are the top three industry for enterprise software market.

Insurance and Retail industries are competing very closely with each other to grab maximum share of the enterprise software market.

North America is the largest market for enterprise software accounting for XX percent share in 2016.

Western Europe is the second largest market for enterprise software capturing XX percent share in 2016.

Asia Pacific enterprise application market is anticipated to witness growth owing to rising number of startup and presence of large number of small scale industries.

The top five (Microsoft, Oracle, SAP, IBM and EMC) enterprise software vendors accounted for over 40 percent of the total market in 2016.

Microsoft dominated the enterprise software market with XX percent share in 2016.

iGATE RESEARCH report titled “Global Enterprise Software Market (By Segment, Industry Verticals, Geography and Vendors) and Forecast to 2022” provides a comprehensive assessment of the fast-evolving, high-growth Enterprise Software Market. This 122 Page report with 71 Figures and 13 Tables has been analyzed from 7 viewpoints:

1. Global Enterprise Software Market and Forecast (2010 - 2022)
2. Global Enterprise Software Market and Forecast - By Segment (2010 - 2022)
3. Global Enterprise Software Market and Forecast - By Industry Verticals (2014 - 2022)
4. Global Enterprise Software Market and Forecast - By Geography (2012 - 2022)
5. Global Enterprise Software Market and Forecast - By Vendors (2014 - 2022)

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6. Global Enterprise Software Market - Recent Developments
7. Global Enterprise Software Market - Growth Drivers and Challenges

Global Enterprise Software Market and Forecast - By Segment

1. Customer Relationship Management (CRM)
2. Enterprise Resource Planning (ERP)
3. Business Intelligence (BI)
4. Supply Chain Management (SCM)
5. Web Conferencing Collaboration/Social Software Suites
6. Other Software

Global Enterprise Software Market and Forecast - By Industry Verticals

1. Banking and Securities
2. Communications, Media and Services
3. Manufacturing and Natural Resources
4. Insurance
5. Retail
6. Transportation
7. Healthcare
8. Other

Global Enterprise Software Market and Forecast - By Geography

1. North America
2. Western Europe
3. China
4. India
5. Asia Pacific
6. Eastern Europe and MEA
7. Rest of the World

Global Enterprise Software Market and Forecast - By Vendors

1. Microsoft
2. IBM
3. Oracle
4. SAP

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5. Amazon
6. EMC
7. Salesforce.com
8. Adobe
9. FIS/SunGuard
10. Dassault
11. Other Vendors

Data Sources

iGATE RESEARCH employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by iGATE Research dedicated team of qualified professionals with deep industry experience and expertise.

Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

Secondary Research Methodologies: Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government and NGO Statistics, white Papers, Information on the Web, Information from Agencies Such as Industry Bodies, Companies Annual Report, Government Agencies, Libraries and Local Councils and a large number of Paid Databases.

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Contents

1. EXECUTIVE SUMMARY

2. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST TO 2022

3. GLOBAL ENTERPRISE SOFTWARE MARKET SHARE AND FORECAST TO 2022

3.1 Global Enterprise Software Market Share and Forecast - By Segment
3.2 Global Enterprise Software Market Share and Forecast - By Industry Verticals
3.3 Global Enterprise Software Market Share and Forecast - By Geography
3.4 Global Enterprise Software Market Share and Forecast - By Vendors

4. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST - BY SEGMENT (2010 - 2022)

4.1 Customer Relationship Management (CRM) Software Market and Forecast
  4.1.1 Customer Relationship Management (CRM) Software Market Share by Vendors (2015)
4.2 Enterprise Resource Planning (ERP) Software Market and Forecast
  4.2.1 Enterprise Resource Planning (ERP) Software Market Share by Vendors (2015)
4.3 Business Intelligence (BI) Software Market and Forecast
  4.3.1 Business Intelligence (BI) Software Market Share by Vendors (2015)
4.4 Supply Chain Management (SCM) Software Market and Forecast
  4.4.1 Supply Chain Management (SCM) Software Market Share by Vendors (2015)
4.5 Web Conferencing Collaboration/Social Software Suites Market and Forecast
  4.5.1 Web Conferencing Collaboration/Social Software Suites Market Share by Vendors (2015)
4.6 Other Software Market and Forecast

5. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST - BY INDUSTRY VERTICALS (2014 - 2022)

5.1 Enterprise Software Market by Banking and Securities Industry
5.2 Enterprise Software Market by Communications, Media and Services Industry
5.3 Enterprise Software Market by Manufacturing and Natural Resources Industry
5.4 Enterprise Software Market by Insurance Industry
5.5 Enterprise Software Market by Retail Industry
5.6 Enterprise Software Market by Transportation Industry

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5.7 Enterprise Software Market by Healthcare Industry
5.8 Enterprise Software Market by Other Industry

6. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST - BY GEOGRAPHY (2012 - 2022)

6.1 North America - Enterprise Software Market and Forecast
6.2 Western Europe - Enterprise Software Market and Forecast
6.3 China - Enterprise Software Market and Forecast
6.4 India - Enterprise Software Market and Forecast
6.5 Asia Pacific - Enterprise Software Market and Forecast
6.6 Eastern Europe and MEA - Enterprise Software Market and Forecast
6.7 Rest of the World - Enterprise Software Market and Forecast

7. RECENT DEVELOPMENTS

7.1 Recent Developments in Customer Relationship Management (CRM) Software Market
7.2 Recent Developments in Enterprise Resource Planning (ERP) Software Market
7.3 Recent Developments in Business Intelligence (BI) Software Marke
7.4 Recent Developments in Supply Chain Management (SCM) Software Market
7.5 Recent Developments in Web Conferencing Collaboration/Social Software Suites Market

8. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST - BY VENDORS (2014 - 2022)

8.1 Microsoft Enterprise Software Revenue and Forecast
8.2 IBM Enterprise Software Revenue and Forecast
8.3 Oracle Enterprise Software Revenue and Forecast
8.4 SAP Enterprise Software Revenue and Forecast
8.5 Amazon Enterprise Software Revenue and Forecast
8.6 EMC Enterprise Software Revenue and Forecast
8.7 Salesforce.com Enterprise Software Revenue and Forecast
8.8 Adobe Enterprise Software Revenue and Forecast
8.9 FIS/SunGuard Enterprise Software Revenue and Forecast
8.10 Dassault Systemes Enterprise Software Revenue and Forecast
8.11 Other Vendors Enterprise Software Revenue and Forecast

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9. GLOBAL ENTERPRISE SOFTWARE MARKET - DRIVING FACTORS

9.1 Competitive Advantages
9.2 Rise in Adoption of Cloud and Emerging Technologies

10. GLOBAL ENTERPRISE SOFTWARE MARKET - CHALLENGES

10.1 Higher Cost
10.2 Inconsistent Network Connection Issues

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List Of Figures

LIST OF FIGURES:

Figure 2-1: Global - Enterprise Software Market (Billion US$), 2010 - 2016
Figure 2-2: Global - Forecast for Enterprise Software Market (Billion US$), 2017 - 2022
Figure 4-1: Global - Customer Relationship Management (CRM) Software Market (Billion US$), 2010 - 2016
Figure 4-2: Global - Forecast for Customer Relationship Management (CRM) Software Market (Billion US$), 2017 - 2022
Figure 4-3: By Vendors - Customer Relationship Management (CRM) Software Market Share (Percent), 2015
Figure 4-4: Global - Enterprise Resource Planning (ERP) Software Market (Billion US$), 2010 - 2016
Figure 4-5: Global - Forecast for Enterprise Resource Planning (ERP) Software Market (Billion US$), 2017 - 2022
Figure 4-6: By Vendors - Enterprise Resource Planning (ERP) Software Market Share (Percent), 2015
Figure 4-7: Global - Business Intelligence (BI) Software Market (Billion US$), 2010 - 2016
Figure 4-8: Global - Forecast for Business Intelligence (BI) Software Market (Billion US$), 2017 - 2022
Figure 4-9: By Vendors - Business Intelligence (BI) Software Market Share (Percent), 2015
Figure 4-10: Global - Supply Chain Management (SCM) Software Market (Billion US$), 2010 - 2016
Figure 4-11: Global - Forecast for Supply Chain Management (SCM) Software Market (Billion US$), 2017 - 2022
Figure 4-12: By Vendors - Supply Chain Management (SCM) Software Market Share (Percent), 2015
Figure 4-13: Global - Web Conferencing Collaboration/Social Software Suites Market (Billion US$), 2010 - 2016
Figure 4-14: Global - Forecast for Web Conferencing Collaboration/Social Software Suites Market (Billion US$), 2017 - 2022
Figure 4-15: By Vendors - Web Conferencing Collaboration Software Market Share (Percent), 2015
Figure 4-16: Global - Other Software Market (Billion US$), 2010 - 2016
Figure 4-17: Global - Forecast for Other Software Market (Billion US$), 2017 - 2022
Figure 5-1: Global - Enterprise Software Market by Banking and Securities Industry

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(Billion US$), 2014 - 2016
Figure 5-2: Global - Forecast for Enterprise Software Market by Banking and Securities Industry (Billion US$), 2017 - 2022
Figure 5-3: Global - Enterprise Software Market by Communications, Media and Services Industry (Billion US$), 2014 - 2016
Figure 5-4: Global - Forecast for Enterprise Software Market by Communications, Media and Services Industry (Billion US$), 2017 - 2022
Figure 5-5: Global - Enterprise Software Market by Manufacturing and Natural Resources Industry (Billion US$), 2014 - 2016
Figure 5-6: Global - Forecast for Enterprise Software Market by Manufacturing and Natural Resources Industry (Billion US$), 2017 - 2022
Figure 5-7: Global - Enterprise Software Market by Insurance Industry (Billion US$), 2014 - 2016
Figure 5-8: Global - Forecast for Enterprise Software Market by Insurance Industry (Billion US$), 2017 - 2022
Figure 5-9: Global - Enterprise Software Market by Retail Industry (Billion US$), 2014 - 2016
Figure 5-10: Global - Forecast for Enterprise Software Market by Retail Industry (Billion US$), 2017 - 2022
Figure 5-11: Global - Enterprise Software Market by Transportation Industry (Billion US$), 2014 - 2016
Figure 5-12: Global - Forecast for Enterprise Software Market by Transportation Industry (Billion US$), 2017 - 2022
Figure 5-13: Global - Enterprise Software Market by Healthcare Industry (Billion US$), 2014 - 2016
Figure 5-14: Global - Forecast for Enterprise Software Market by Healthcare Industry (Billion US$), 2017 - 2022
Figure 5-15: Global - Enterprise Software Market by Other Industry (Billion US$), 2014 - 2016
Figure 5-16: Global - Forecast for Enterprise Software Market by Other Industry (Billion US$), 2017 - 2022
Figure 6-1: North America - Enterprise Software Market (Billion US$), 2012 - 2016
Figure 6-2: North America - Forecast for Enterprise Software Market (Billion US$), 2017 - 2022
Figure 6-3: Western Europe - Enterprise Software Market (Billion US$), 2012 - 2016
Figure 6-4: Western Europe - Forecast for Enterprise Software Market (Billion US$), 2017 - 2022
Figure 6-5: China - Enterprise Software Market (Billion US$), 2012 - 2016
Figure 6-6: China - Forecast for Enterprise Software Market (Billion US$), 2017 - 2022

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Figure 6-7: India - Enterprise Software Market (Billion US$), 2012 - 2016
Figure 6-8: India - Forecast for Enterprise Software Market (Billion US$), 2017 - 2022
Figure 6-9: Asia Pacific - Enterprise Software Market (Billion US$), 2012 - 2016
Figure 6-10: Asia Pacific - Forecast for Enterprise Software Market (Billion US$), 2017 - 2022
Figure 6-11: Eastern Europe and MEA - Enterprise Software Market (Billion US$), 2012 - 2016
Figure 6-12: Eastern Europe and MEA - Forecast for Enterprise Software Market (Billion US$), 2017 - 2022
Figure 6-13: Rest of the World - Enterprise Software Market (Billion US$), 2012 - 2016
Figure 6-14: Rest of the World - Forecast for Enterprise Software Market (Billion US$), 2017 - 2022
Figure 8-1: Microsoft - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-2: Microsoft - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-3: IBM - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-4: IBM - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-5: Oracle - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-6: Oracle - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-7: SAP - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-8: SAP - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-9: Amazon - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-10: Amazon - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-11: EMC - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-12: EMC - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-13: Salesforce.com - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-14: Salesforce.com - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-15: Adobe - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-16: Adobe - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-17: FIS/SunGuard - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-18: FIS/SunGuard - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022
Figure 8-19: Dassault - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-20: Dassault - Forecast for Enterprise Software Revenue (Billion US$), 2017 -

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2022
Figure 8-21: Other Vendors - Enterprise Software Revenue (Billion US$), 2014 - 2016
Figure 8-22: Other Vendors - Forecast for Enterprise Software Revenue (Billion US$), 2017 - 2022

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List Of Tables

LIST OF TABLES:

Table 3-1: By Segment - Global Enterprise Software Market Share (Percent), 2010 - 2016
Table 3-2: By Segment - Forecast for Global Enterprise Software Market Share (Percent), 2017 - 2022
Table 3-3: By Industry Verticals - Global Enterprise Software Market Share (Percent), 2014 - 2016
Table 3-4: By Industry Verticals - Forecast for Global Enterprise Software Market Share (Percent), 2017 - 2022
Table 3-5: By Geography - Enterprise Software Market Share (Percent), 2012 - 2016
Table 3-6: By Geography - Forecast for Enterprise Software Market Share (Percent), 2017 - 2022
Table 3-7: By Vendors - Enterprise Software Market Share (Percent), 2014 - 2016
Table 3-8: By Vendors - Forecast for Enterprise Software Market Share (Percent), 2017 - 2022
Table 7-1: Top 10 CRM Software Vendors - Recent Developments
Table 7-2: Top 10 ERP Software Vendors - Recent Developments
Table 7-3: Top 10 Analytics and BI Software Vendors - Recent Developments
Table 7-4: Top 10 SCM Software Vendors - Recent Developments
Table 7-5: Top 10 Collaboration Software Vendors - Recent Developments

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