

Enterprise Software Market Outlook and Forecast (By Segment, Industry Verticals, Geography, Vendors, Recent Developments) – Global Analysis to 2024

<https://marketpublishers.com/r/E371481ED1FEN.html>

Date: August 2018

Pages: 126

Price: US\$ 1,500.00 (Single User License)

ID: E371481ED1FEN

Abstracts

The global enterprise software market has reported a significant growth in recent years and is anticipated to exceed US\$ 575 Billion by 2024. Enterprise software is used by organizations of all sizes - small, medium, and large - in various industry verticals such as manufacturing, media and entertainment, healthcare, retail, public sector, banking, financial services, and insurance, telecom, transportation, energy and utilities, and distribution. With increasing global competition and rising awareness regarding enterprises software across the globe, the worldwide enterprise software market is poised to scale newer acmes. Moreover, introduction of novel software services, technology innovation and advancement, rising number of enterprises in the world and entry of new industry players, are all set to further boost the market growth.

Global Enterprise Software Market and Forecast - By Segment

The Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) are the leading application segments of the enterprise software market.

Business intelligence is the third largest segment for enterprise software being followed by Supply Chain Management (SCM) applications.

Web Conferencing Collaboration/Social Software Suites captured least share of the enterprise software market.

Global Enterprise Software Market and Forecast - By Industry Verticals

Banking & Securities, Communications, Media & Services, and Manufacturing & Natural Resources are the top three industry verticals for enterprise software market.

The spending on software by healthcare industry was close to US\$ 15 Billion in 2017.

Insurance and Retail industries are competing very closely with each other to grab maximum share of the enterprise software market.

The spending on software by transportation industry is expected to exceed US\$ 30 Billion by 2024.

Global Enterprise Software Market and Forecast - By Geography

Countries in North America and Europe have been identified as early adopters of enterprise software.

Asia Pacific enterprise application market is anticipated to witness growth owing to rising number of startup and presence of large number of small scale industries.

Chinese organizations are lagging behind in terms of adoption of enterprise software tools, resulting in the fast growth of this market.

India's software landscape is largely dominated by a bunch of global software companies such as Microsoft, Oracle, SAP, IBM and SAS, etc.

It is predicted that the Eastern Europe and MEA enterprise software market will exceed US\$ 40 Billion by 2024.

Global Enterprise Software Market and Forecast - By Vendors (2014 - 2024)

The top six (Microsoft, Oracle, SAP, IBM, EMC and Amazon) enterprise software vendors accounted for over 42 percent of the total market in 2017.

Microsoft dominated the enterprise software market in 2017.

It is anticipated that SAP will replace Oracle to capture the second leading spot by 2019.

IBM and EMC are competing closely with each other to grab maximum share of the pie.

Amazon is the sixth largest vendor for enterprise software market

iGATE RESEARCH report titled “Enterprise Software Market Outlook and Forecast (By Segment, Industry Verticals, Geography, Vendors, Recent Developments) – Global Analysis to 2024” provides a comprehensive assessment of the fast-evolving, high-growth Enterprise Software Market. This 126 Page report with 66 Figures and 18 Tables has been analyzed from 7 viewpoints:

1. Global Enterprise Software Market and Forecast (2010 - 2024)
2. Global Enterprise Software Market and Forecast - By Segment (2010 - 2024)
3. Global Enterprise Software Market and Forecast - By Industry Verticals (2014 - 2024)
4. Global Enterprise Software Market and Forecast - By Geography (2012 - 2024)
5. Global Enterprise Software Market and Forecast - By Vendors (2014 - 2024)
6. Global Enterprise Software Market - Recent Developments
7. Global Enterprise Software Market - Growth Drivers and Challenges

Global Enterprise Software Market and Forecast - By Segment

1. Customer Relationship Management (CRM)
2. Enterprise Resource Planning (ERP)
3. Business Intelligence (BI)
4. Supply Chain Management (SCM)
5. Web Conferencing Collaboration/Social Software Suites
6. Other Software

Global Enterprise Software Market and Forecast - By Industry Verticals

1. Banking and Securities
2. Communications, Media and Services
3. Manufacturing and Natural Resources
4. Insurance

5. Retail
6. Transportation
7. Healthcare
8. Other

Global Enterprise Software Market and Forecast - By Geography

1. North America
2. Western Europe
3. China
4. India
5. Asia Pacific
6. Eastern Europe and MEA
7. Rest of the World

Global Enterprise Software Market and Forecast - By Vendors

1. Microsoft
2. IBM
3. Oracle
4. SAP
5. Amazon
6. EMC (Acquired by Dell)
7. Salesforce.com
8. Adobe
9. FIS/SunGuard
10. Dassault
11. Other Vendors

DATA SOURCES

iGATE RESEARCH employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by iGATE Research dedicated team of qualified professionals with deep industry experience and expertise.

RESEARCH METHODOLOGIES

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

Secondary Research Methodologies: Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government and NGO Statistics, white Papers, Information on the Web, Information from Agencies Such as Industry Bodies, Companies Annual Report, Government Agencies, Libraries and Local Councils and a large number of Paid Databases.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST TO 2024

3. GLOBAL ENTERPRISE SOFTWARE MARKET SHARE AND FORECAST TO 2024

- 3.1 Global Enterprise Software Market Share and Forecast - By Segment
- 3.2 Global Enterprise Software Market Share and Forecast - By Industry Verticals
- 3.3 Global Enterprise Software Market Share and Forecast - By Geography
- 3.4 Global Enterprise Software Market Share and Forecast - By Vendors

4. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST - BY SEGMENT (2010 - 2024)

- 4.1 Customer Relationship Management (CRM) Software Market and Forecast
 - 4.1.1 Customer Relationship Management (CRM) Software Market Share by Vendors (2013 - 2017)
- 4.2 Enterprise Resource Planning (ERP) Software Market and Forecast
 - 4.2.1 Enterprise Resource Planning (ERP) Software Market Share by Vendors (2015 - 2017)
- 4.3 Business Intelligence (BI) Software Market and Forecast
 - 4.3.1 Business Intelligence (BI) Software Market Share by Vendors (2014 - 2017)
- 4.4 Supply Chain Management (SCM) Software Market and Forecast
 - 4.4.1 Supply Chain Management (SCM) Software Market Share by Vendors (2014 - 2017)
- 4.5 Web Conferencing Collaboration/Social Software Suites Market and Forecast
 - 4.5.1 Web Conferencing Collaboration/Social Software Suites Market Share by Vendors (2015 - 2016)
- 4.6 Other Software Market and Forecast

5. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST - BY INDUSTRY VERTICALS (2014 - 2024)

- 5.1 Enterprise Software Market by Banking and Securities Industry
- 5.2 Enterprise Software Market by Communications, Media and Services Industry
- 5.3 Enterprise Software Market by Manufacturing and Natural Resources Industry
- 5.4 Enterprise Software Market by Insurance Industry

- 5.5 Enterprise Software Market by Retail Industry
- 5.6 Enterprise Software Market by Transportation Industry
- 5.7 Enterprise Software Market by Healthcare Industry
- 5.8 Enterprise Software Market by Other Industry

6. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST - BY GEOGRAPHY (2012 - 2024)

- 6.1 North America - Enterprise Software Market and Forecast
- 6.2 Western Europe - Enterprise Software Market and Forecast
- 6.3 China - Enterprise Software Market and Forecast
- 6.4 India - Enterprise Software Market and Forecast
- 6.5 Asia Pacific - Enterprise Software Market and Forecast
- 6.6 Eastern Europe and MEA - Enterprise Software Market and Forecast
- 6.7 Rest of the World - Enterprise Software Market and Forecast

7. RECENT DEVELOPMENTS

- 7.1 Recent Developments in Customer Relationship Management (CRM) Software Market
- 7.2 Recent Developments in Enterprise Resource Planning (ERP) Software Market
- 7.3 Recent Developments in Business Intelligence (BI) Software Market
- 7.4 Recent Developments in Supply Chain Management (SCM) Software Market
- 7.5 Recent Developments in Web Conferencing Collaboration/Social Software Suites Market

8. GLOBAL ENTERPRISE SOFTWARE MARKET AND FORECAST - BY VENDORS (2014 - 2024)

- 8.1 Microsoft Enterprise Software Revenue and Forecast
- 8.2 IBM Enterprise Software Revenue and Forecast
- 8.3 Oracle Enterprise Software Revenue and Forecast
- 8.4 SAP Enterprise Software Revenue and Forecast
- 8.5 Amazon Enterprise Software Revenue and Forecast
- 8.6 EMC Enterprise Software Revenue and Forecast
- 8.7 Salesforce.com Enterprise Software Revenue and Forecast
- 8.8 Adobe Enterprise Software Revenue and Forecast
- 8.9 FIS/SunGuard Enterprise Software Revenue and Forecast
- 8.10 Dassault Systemes Enterprise Software Revenue and Forecast

8.11 Other Vendors Enterprise Software Revenue and Forecast

9. GLOBAL ENTERPRISE SOFTWARE MARKET - DRIVING FACTORS

9.1 Competitive Advantages

9.2 Rise in Adoption of Cloud and Emerging Technologies

10. GLOBAL ENTERPRISE SOFTWARE MARKET - CHALLENGES

10.1 Higher Cost

10.2 Inconsistent Network Connection Issues

List Of Figures

LIST OF FIGURES:

Figure 2-1: Global - Enterprise Software Market (Billion US\$), 2010 - 2017

Figure 2-2: Global - Forecast for Enterprise Software Market (Billion US\$), 2018 - 2024

Figure 4-1: Global - Customer Relationship Management (CRM) Software Market (Billion US\$), 2010 - 2017

Figure 4-2: Global - Forecast for Customer Relationship Management (CRM) Software Market (Billion US\$), 2018 - 2024

Figure 4-3: Global - Enterprise Resource Planning (ERP) Software Market (Billion US\$), 2010 - 2017

Figure 4-4: Global - Forecast for Enterprise Resource Planning (ERP) Software Market (Billion US\$), 2018 - 2024

Figure 4-5: Global - Business Intelligence (BI) Software Market (Billion US\$), 2010 - 2017

Figure 4-6: Global - Forecast for Business Intelligence (BI) Software Market (Billion US\$), 2018 - 2024

Figure 4-7: Global - Supply Chain Management (SCM) Software Market (Billion US\$), 2010 - 2017

Figure 4-8: Global - Forecast for Supply Chain Management (SCM) Software Market (Billion US\$), 2018 - 2024

Figure 4-9: Global - Web Conferencing Collaboration/Social Software Suites Market (Billion US\$), 2010 - 2017

Figure 4-10: Global - Forecast for Web Conferencing Collaboration/Social Software Suites Market (Billion US\$), 2018 - 2024

Figure 4-11: Global - Other Software Market (Billion US\$), 2010 - 2017

Figure 4-12: Global - Forecast for Other Software Market (Billion US\$), 2018 - 2024

Figure 5-1: Global - Enterprise Software Market by Banking and Securities Industry (Billion US\$), 2014 - 2017

Figure 5-2: Global - Forecast for Enterprise Software Market by Banking and Securities Industry (Billion US\$), 2018 - 2024

Figure 5-3: Global - Enterprise Software Market by Communications, Media and Services Industry (Billion US\$), 2014 - 2017

Figure 5-4: Global - Forecast for Enterprise Software Market by Communications, Media and Services Industry (Billion US\$), 2018 - 2024

Figure 5-5: Global - Enterprise Software Market by Manufacturing and Natural Resources Industry (Billion US\$), 2014 - 2017

Figure 5-6: Global - Forecast for Enterprise Software Market by Manufacturing and

Natural Resources Industry (Billion US\$), 2018 - 2024

Figure 5-7: Global - Enterprise Software Market by Insurance Industry (Billion US\$), 2014 - 2017

Figure 5-8: Global - Forecast for Enterprise Software Market by Insurance Industry (Billion US\$), 2018 - 2024

Figure 5-9: Global - Enterprise Software Market by Retail Industry (Billion US\$), 2014 - 2017

Figure 5-10: Global - Forecast for Enterprise Software Market by Retail Industry (Billion US\$), 2018 - 2024

Figure 5-11: Global - Enterprise Software Market by Transportation Industry (Billion US\$), 2014 - 2017

Figure 5-12: Global - Forecast for Enterprise Software Market by Transportation Industry (Billion US\$), 2018 - 2024

Figure 5-13: Global - Enterprise Software Market by Healthcare Industry (Billion US\$), 2014 - 2017

Figure 5-14: Global - Forecast for Enterprise Software Market by Healthcare Industry (Billion US\$), 2018 - 2024

Figure 5-15: Global - Enterprise Software Market by Other Industry (Billion US\$), 2014 - 2017

Figure 5-16: Global - Forecast for Enterprise Software Market by Other Industry (Billion US\$), 2018 - 2024

Figure 6-1: North America - Enterprise Software Market (Billion US\$), 2012 - 2017

Figure 6-2: North America - Forecast for Enterprise Software Market (Billion US\$), 2018 - 2024

Figure 6-3: Western Europe - Enterprise Software Market (Billion US\$), 2012 - 2017

Figure 6-4: Western Europe - Forecast for Enterprise Software Market (Billion US\$), 2018 - 2024

Figure 6-5: China - Enterprise Software Market (Billion US\$), 2012 - 2017

Figure 6-6: China - Forecast for Enterprise Software Market (Billion US\$), 2018 - 2024

Figure 6-7: India - Enterprise Software Market (Billion US\$), 2012 - 2017

Figure 6-8: India - Forecast for Enterprise Software Market (Billion US\$), 2018 - 2024

Figure 6-9: Asia Pacific - Enterprise Software Market (Billion US\$), 2012 - 2017

Figure 6-10: Asia Pacific - Forecast for Enterprise Software Market (Billion US\$), 2018 - 2024

Figure 6-11: Eastern Europe and MEA - Enterprise Software Market (Billion US\$), 2012 - 2017

Figure 6-12: Eastern Europe and MEA - Forecast for Enterprise Software Market (Billion US\$), 2018 - 2024

Figure 6-13: Rest of the World - Enterprise Software Market (Billion US\$), 2012 - 2017

Figure 6-14: Rest of the World - Forecast for Enterprise Software Market (Billion US\$), 2018 - 2024

Figure 8-1: Microsoft - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-2: Microsoft - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-3: IBM - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-4: IBM - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-5: Oracle - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-6: Oracle - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-7: SAP - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-8: SAP - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-9: Amazon - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-10: Amazon - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-11: EMC - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-12: EMC - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-13: Salesforce.com - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-14: Salesforce.com - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-15: Adobe - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-16: Adobe - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-17: FIS/SunGuard - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-18: FIS/SunGuard - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-19: Dassault - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-20: Dassault - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

Figure 8-21: Other Vendors - Enterprise Software Revenue (Billion US\$), 2014 - 2017

Figure 8-22: Other Vendors - Forecast for Enterprise Software Revenue (Billion US\$), 2018 - 2024

List Of Tables

LIST OF TABLES:

Table 3-1: By Segment - Global Enterprise Software Market Share (Percent), 2010 - 2017

Table 3-2: By Segment - Forecast for Global Enterprise Software Market Share (Percent), 2018 - 2024

Table 3-3: By Industry Verticals - Global Enterprise Software Market Share (Percent), 2014 - 2017

Table 3-4: By Industry Verticals - Forecast for Global Enterprise Software Market Share (Percent), 2018 - 2024

Table 3-5: By Geography - Enterprise Software Market Share (Percent), 2012 - 2017

Table 3-6: By Geography - Forecast for Enterprise Software Market Share (Percent), 2018 - 2024

Table 3-7: By Vendors - Enterprise Software Market Share (Percent), 2014 - 2017

Table 3-8: By Vendors - Forecast for Enterprise Software Market Share (Percent), 2018 - 2024

Table 4-1: By Vendors - Customer Relationship Management (CRM) Software Market Share (Percent), 2013 - 2017

Table 4-2: By Vendors - Enterprise Resource Planning (ERP) Software Market Share (Percent), 2015 - 2017

Table 4-3: By Vendors - Business Intelligence (BI) Software Market Share (Percent), 2014 - 2017

Table 4-4: By Vendors - Supply Chain Management (SCM) Software Market Share (Percent), 2014 - 2017

Table 4-5: By Vendors - Web Conferencing Collaboration Software Market Share (Percent), 2015 - 2016

Table 7-1: Top 10 CRM Software Vendors - Recent Developments

Table 7-2: Top 10 ERP Software Vendors - Recent Developments

Table 7-3: Top 10 Analytics and BI Software Vendors - Recent Developments

Table 7-4: Top 10 SCM Software Vendors - Recent Developments

Table 7-5: Top 10 Collaboration Software Vendors - Recent Developments

I would like to order

Product name: Enterprise Software Market Outlook and Forecast (By Segment, Industry Verticals, Geography, Vendors, Recent Developments) – Global Analysis to 2024

Product link: <https://marketpublishers.com/r/E371481ED1FEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E371481ED1FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

