

China Outbound MICE Tourism Market and Forecast to 2020

<https://marketpublishers.com/r/CC0A24DD4FCEN.html>

Date: October 2015

Pages: 124

Price: US\$ 1,300.00 (Single User License)

ID: CC0A24DD4FCEN

Abstracts

The Meetings, Incentives, Conventions and Event (MICE) industry is one of the fastest growing segments within the travel and tourism industry. It currently generates millions of revenues for cities, countries, as well as the stakeholders. Globally, the MICE industry is constantly launching new and refreshed initiatives to help drive the growth, volume and type of business events, staged in their respective countries. The number of Chinese MICE tourists visiting abroad has grown continuously over the past five years. While majority of China's outbound tourists prefer destinations within Asia, regions like the U.S., Europe and Africa appear to be increasingly appealing as popular tourist destinations for Chinese travelers. The biggest challenge for the Chinese outbound MICE industry is the language issues and ease and convenience of obtaining visas.

China Outbound MICE Tourists Visit Analysis: In terms of Chinese outbound MICE tourists visit, Hong Kong accounts for the maximum share in 2014. Macau stands at the 2nd position with over XX% tourists share in 2014 being followed by South Korea with XX% tourists share. United States is the 4th most popular destination for Chinese MICE travelers while Vietnam stands at the 5th slot. The other popular destination for Chinese outbound MICE travelers is Thailand, Japan, Malaysia and Singapore. In European region, Germany, Russia, France, Spain and Italy are the popular destination for Chinese MICE travelers.

China Outbound MICE Tourists Spending Analysis: In terms of Chinese outbound MICE tourists spending, United States stands at the top position, being followed by Macau at the 2nd slot in the year 2014. Hong Kong contributed around XX% spending share in 2014. South Korea and Vietnam stands at the 4th and 5th spot respectively. In European region, Germany and Russia are competing closely with each other to grab maximum share of the spending.

iGATE Research report titled “China Outbound MICE Tourism Market and Forecast to 2020” is a 124 page report with 77 Figures and 6 Tables. This report analyses the China outbound MICE tourists visit and spending to Top 18 Countries, China outbound MICE tourists Visit and spending share, driving factors and challenges for the China outbound MICE tourism market.

The 18 countries covered in the report have been analyzed from 2 viewpoints:

1. Chinese Outbound MICE Tourists Visit and Forecast (2010 - 2020)
2. Chinese Outbound MICE Tourists Spending and Forecast (2010 -2020)

The 18 Countries Analyzed in the report are as follows:

1. Hong Kong
2. Thailand
3. South Korea
4. Macau
5. Singapore
6. Malaysia
7. Japan
8. Vietnam
9. Indonesia
10. United States
11. France
12. Italy
13. Germany
14. Switzerland
15. Russia
16. United Kingdom
17. Spain
18. Others

Source of Information

iGATE RESEARCH employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by iGATE

Research dedicated team of qualified professionals with deep industry experience and expertise.

Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.

Secondary Research Methodologies: Printable and Non-printable sources, Newspaper, Magazine and Journal Content, Government And NGO Statistics, white Papers, Information on the Web, Information from Agencies Such as Industry Bodies, Companies Annual Report, Government Agencies, Libraries And Local Councils and a large number of Paid Databases.

Contents

1. EXECUTIVE SUMMARY

2. WORLDWIDE - CHINA OUTBOUND MICE TOURISTS VISIT (2010 - 2020)

3. WORLDWIDE - CHINA OUTBOUND MICE TOURISTS SPENDING (2010 - 2020)

4. WORLDWIDE - CHINA OUTBOUND MICE TOURISTS VISIT AND SPENDING SHARE (2010 - 2020)

4.1 Worldwide - China Outbound MICE Tourists Visit Share and Forecast

4.2 Worldwide - China Outbound MICE Tourists Spending Share and Forecast

5. CHINA OUTBOUND MICE TOURISTS VISIT, SPENDING AND FORECAST - COUNTRY WISE (2010 - 2020)

5.1 Hong Kong - China Outbound MICE Tourists Visit, Spending and Forecast

5.1.1 Hong Kong - China Outbound MICE Tourists Visit and Forecast

5.1.2 Hong Kong - China Outbound MICE Tourists Spending and Forecast

5.2 Thailand - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)

5.2.1 Thailand - China Outbound MICE Tourists Visit and Forecast

5.2.2 Thailand - China Outbound MICE Tourists Spending and Forecast

5.3 South Korea - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)

5.3.1 South Korea - China Outbound MICE Tourists Visit and Forecast

5.3.2 South Korea - China Outbound MICE Tourists Spending and Forecast

5.4 Macau - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)

5.4.1 Macau - China Outbound MICE Tourists Visit and Forecast

5.4.2 Macau - China Outbound MICE Tourists Spending and Forecast

5.5 Singapore - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)

5.5.1 Singapore - China Outbound MICE Tourists Visit and Forecast

5.5.2 Singapore - China Outbound MICE Tourists Spending and Forecast

5.6 Malaysia - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)

5.6.1 Malaysia - China Outbound MICE Tourists Visit and Forecast

5.6.2 Malaysia - China Outbound MICE Tourists Spending and Forecast

- 5.7 Japan - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.7.1 Japan - China Outbound MICE Tourists Visit and Forecast
 - 5.7.2 Japan - China Outbound MICE Tourists Spending and Forecast
- 5.8 Vietnam - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.8.1 Vietnam - China Outbound MICE Tourists Visit and Forecast
 - 5.8.2 Vietnam - China Outbound MICE Tourists Spending and Forecast
- 5.9 Indonesia - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.9.1 Indonesia - China Outbound MICE Tourists Visit and Forecast
 - 5.9.2 Indonesia - China Outbound MICE Tourists Spending and Forecast
- 5.10 United States - China Outbound MICE Tourists Visit, Spending and Forecast
 - 5.10.1 United States - China Outbound MICE Tourists Visit and Forecast
 - 5.10.2 United States - China Outbound MICE Tourists Spending and Forecast
- 5.11 France - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.11.1 France - China Outbound MICE Tourists Visit and Forecast
 - 5.11.2 France - China Outbound MICE Tourists Spending and Forecast
- 5.12 Italy - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.12.1 Italy - China Outbound MICE Tourists Visit and Forecast
 - 5.12.2 Italy - China Outbound MICE Tourists Spending and Forecast
- 5.13 Germany - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.13.1 Germany - China Outbound MICE Tourists Visit and Forecast
 - 5.13.2 Germany - China Outbound MICE Tourists Spending and Forecast
- 5.14 Switzerland - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.14.1 Switzerland - China Outbound MICE Tourists Visit and Forecast
 - 5.14.2 Switzerland - China Outbound MICE Tourists Spending and Forecast
- 5.15 Russia - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.15.1 Russia - China Outbound MICE Tourists Visit and Forecast
 - 5.15.2 Russia - China Outbound MICE Tourists Spending and Forecast
- 5.16 Spain - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.16.1 Spain - China Outbound MICE Tourists Visit and Forecast
 - 5.16.2 Spain - China Outbound MICE Tourists Spending and Forecast
- 5.17 United Kingdom - China Outbound MICE Tourists Visit, Spending and Forecast (2010 - 2020)
 - 5.17.1 United Kingdom - China Outbound MICE Tourists Visit and Forecast

- 5.17.2 United Kingdom - China Outbound MICE Tourists Spending and Forecast
- 5.18 Other Countries - China Outbound MICE Tourists Visit and Spending
 - 5.18.1 China Outbound MICE Tourists Visit to Other Countries and Forecast
 - 5.18.2 China Outbound MICE Tourists Spending in Other Countries and Forecast

6. WORLDWIDE MICE TOURISM - NUMBER OF MEETINGS IN 104 COUNTRIES (2010 - 2014)

7. CHINA OUTBOUND MICE TOURISM - DRIVING FACTORS

- 7.1 MICE Tourism Fueled by Technological Advancement
- 7.2 Opening of China's Outbound Travel Sector to Foreign Capitalized Tour Companies
- 7.3 China's New National Tourism Strategy set to Increase Outbound Tourism

8. CHINA OUTBOUND MICE TOURISM - CHALLENGES

- 8.1 Compliance is a Growing Challenge
- 8.2 Visa Obtaining Process a Challenge
- 8.3 Chinese Outbound Tourists Faces Language Issues
 - 8.3.1 Limited Availability of Chinese Language Website

List Of Figures

LIST OF FIGURES:

Figure 2 1: Worldwide - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 2 2: Worldwide - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 3 1: Worldwide - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 3 2: Worldwide - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 1: Hong Kong - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 2: Hong Kong - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 3: Hong Kong - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 4: Hong Kong - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 5: Thailand - Break Up of China Outbound MICE Tourists Visit to Thailand (Percent), 2013

Figure 5 6: Thailand - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 7: Thailand - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 8: Thailand - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 9: Thailand - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 10: South Korea - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 11: South Korea - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 12: South Korea - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 13: South Korea - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 14: Macau - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 15: Macau - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 16: Macau - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 17: Macau - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 18: Singapore - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 19: Singapore - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 20: Singapore - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 21: Singapore - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 22: Malaysia - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 23: Malaysia - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 24: Malaysia - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 25: Malaysia - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 26: Japan - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 27: Japan - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 28: Japan - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 29: Japan - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 30: Vietnam - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 31: Vietnam - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 32: Vietnam - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 33: Vietnam - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 34: Indonesia - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 35: Indonesia - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 36: Indonesia - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 37: Indonesia - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 38: United States - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 39: United States - Forecast for China Outbound MICE Tourists Visit (Number),

2015 - 2020

Figure 5 40: United States - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 41: United States - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 42: France - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 43: France - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 44: France - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 45: France - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 46: Italy - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 47: Italy - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 48: Italy - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 49: Italy - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 50: Germany - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 51: Germany - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 52: Germany - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 53: Germany - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 54: Switzerland - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 55: Switzerland - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 56: Switzerland - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 57: Switzerland - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 58: Russia - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 59: Russia - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 60: Russia - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 61: Russia - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 62: Spain - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 63: Spain - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 64: Spain - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 65: Spain - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 66: United Kingdom - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 67: United Kingdom - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 68: United Kingdom - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 69: United Kingdom - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

Figure 5 70: Other Countries - China Outbound MICE Tourists Visit (Number), 2010 - 2014

Figure 5 71: Other Countries - Forecast for China Outbound MICE Tourists Visit (Number), 2015 - 2020

Figure 5 72: Other Countries - China Outbound MICE Tourists Spending (Million US\$), 2010 - 2014

Figure 5 73: Other Countries - Forecast for China Outbound MICE Tourists Spending (Million US\$), 2015 - 2020

List Of Tables

LIST OF TABLES:

Table 4 1: Worldwide - China Outbound MICE Tourists Visit Share (Percent), 2010 - 2014

Table 4 2: Worldwide - Forecast for China Outbound MICE Tourists Visit Share (Percent), 2015 - 2020

Table 4 3: Worldwide - China Outbound MICE Tourists Spending Share (Percent), 2010 - 2014

Table 4 4: Worldwide - Forecast for China Outbound MICE Tourists Spending Share (Percent), 2015 - 2020

Table 6 1: Worldwide: Number of Meetings in 104 Countries (Number), 2010 - 2014

Table 8 1: Global - Survey on Meeting Approval Process (Percent), 2013

I would like to order

Product name: China Outbound MICE Tourism Market and Forecast to 2020

Product link: <https://marketpublishers.com/r/CC0A24DD4FCEN.html>

Price: US\$ 1,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC0A24DD4FCEN.html>