

Xanthan Gum – A Global Market Overview

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Abstracts

DESCRIPTION:

Report Synopsis

Food & beverages and oil & gas sectors are the two largest consumers of Xanthan gum globally, where these two applications segments are estimated to corner a market share in excess of 80% together. Xanthan gum is used in wide range food products, such as sauces, dressings, meat and poultry products, bakery products, confectionery products, beverages, dairy products, others. Commercially, Xanthan gum is available in several grades for food & beverages, pharmaceutical, personal care, agricultural, household, oil& gas and other industrial applications.

Global market for Xanthan gum, estimated at 240 thousand metric tons in 2018, is further projected witness a CAGR of 5.1% through to the period 2024. Food & beverages is the largest application segment for Xanthan gum with an estimated share of 46% while the segment also witnesses the fastest growth during the aforementioned analysis period.

Research Findings & Coverage

Xanthan gum global market is analyzed in this report with respect to major end-use applications

The study exclusively analyzes the market for Xanthan gum applications in all major regions/countries for the analysis period

Xanthan gum's potential in the oil & gas sector on an upswing

Xanthan gum becomes the food & beverages industry's favorite

The global production of Xanthan gum is highly concentrated and top three players account for nearly 70% of the production

Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments

Major companies profiled – 26

The industry guide includes the contact details for 122 companies

Product Outline

The following application areas of Xanthan Gum are analyzed in this report:

Food & Beverages

Oil & Gas

Pharmaceuticals

Personal Care & Cosmetics

Other Applications (include household, agriculture and industrial)

Analysis Period, Units and Growth Rates

The report reviews, analyzes and projects the global Xanthan Gum market for the period 2015-2024 in terms of volume in Metric Tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2018 through 2024

Geographic Coverage

North America (The United States, Canada and Mexico)

Europe (Belgium, France, Germany, Italy, Russia, Spain, the United Kingdom and Rest of Europe)

Asia-Pacific (Australia, China, India, Indonesia, Japan, South Korea, Thailand and Rest of Asia-Pacific)

South America (Argentina, Brazil and Rest of South America)

Rest of World (Oman, Saudi Arabia, South Africa, United Arab Emirates and Other RoW)

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