

# Synthetic Paper – A Global Market Overview

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## Abstracts

### REPORT SYNOPSIS

The primary reason for developing synthetic paper was to make a paper as durable as plastic, even while offering the feel, look and printability of regular paper. The popularity of these papers, which are mainly based on biaxially oriented polypropylene (BOPP) and high-density polyethylene (HDPE), has enabled their use in labeling and non-labeling applications, in addition making paper bags.

Although BOPP corners the largest share of the worldwide market for synthetic papers in terms of raw material, the demand for HDPE-based synthetic papers is likely to outpace the former as regards growth. The global market for HDPE-based Synthetic Paper is anticipated to exhibit the fastest CAGR of 7% during the analysis period in reaching a projected US\$433.7 million by 2028.

### Research Findings & Coverage

Synthetic Paper global market is analyzed in this report with respect to raw materials used, applications and end-use industries

The study extensively analyzes the market for each raw material, key application and end-use industry of Polycarbonate (PC) in all major regions for the analysis period

Advantages Galore Propel the Synthetic Paper Market

Demand for Synthetic Paper Growing as a Replacement for Wood Pulp-Based Paper

## Inkjet Printing on Synthetic Paper Growing Exponentially

Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments

Major companies profiled – 22

The industry guide includes the contact details for 45 companies

## PRODUCT OUTLINE

The market for Synthetic Paper based on raw material used is studied in this report for the below mentioned:

Biaxially Oriented Polypropylene (BOPP)

High-Density Polyethylene (HDPE)

Other Raw Materials

Synthetic Paper applications market analyzed in this report includes the following:

Labeling

Non-Labeling

Other Applications

End-use industry market analysis for Synthetic Paper provided in this report includes the following:

Chemical

Food & Beverages

Personal Care & Cosmetics

Pharmaceuticals

Other End-Use Industries

### Analysis Period, Units and Growth Rates

The report reviews, analyzes and projects the global Synthetic Paper market for the period 2019-2028 in terms of volume in metric tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2023 through 2028

### Geographic Coverage

North America (The United States, Canada and Mexico)

Europe (France, Germany, Italy, The United Kingdom and Rest of Europe)

Asia-Pacific (China, India, Japan, South Korea and Rest of Asia-Pacific)

South America (Argentina, Brazil and Rest of South America)

Rest of World

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Aluminium Folien GmbH & Co. KG (Germany)

Avery Dennison Corporation (United States)

Cosmo Films (India)

Dupont Co (United States)

Granwell Products, Inc. (United States)

Hop Industries Corporation (United States)

Innovia Films (United Kingdom)

Jindal Poly Films Limited (India)

MDV Group (Germany)

NAN YA Plastics Corp (Taiwan)

PPG Industries, Inc. (United States)

Toyobo Co Ltd (Japan)

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Hop Industries Corporation (United States)

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