

Sustainable Footwear – A Global Market Overview

<https://marketpublishers.com/r/S4A08EDAB6D0EN.html>

Date: September 2024

Pages: 310

Price: US\$ 4,500.00 (Single User License)

ID: S4A08EDAB6D0EN

Abstracts

Sustainable Footwear Market Trends and Outlook

Sustainable Footwear includes eco-friendly products, which is manufactured from ecological materials to embrace sustainability in every form, encouraging production and consumption. These products are highly durable, long-lasting and economical for consumers, apart from being beneficial to local vendors to compete. This footwear is in trend to reduce the carbon footprint of manufacturers on ethical grounds by using minimum water and energy resources. Because of having zero toxic content and also being eco-friendly, the market for Sustainable Footwear has been posting good growth.

The global market for Sustainable Footwear is estimated at US\$9.3 billion in 2024 and is anticipated to post a CAGR of 6.2% during the 2024-2030 analysis period and stand at a projected US\$13.3 billion by 2030.

The worldwide demand for Sustainable Footwear is poised to post a robust growth over the analysis period owing to several reasons, including the demand for ethically and eco-friendly products, increasing awareness about ill-effects of ecological degradation among consumers, stringent regulations by government on encouraging makers in eco-friendly production to reduce carbon footprints, online platforms with large choices and easy mode of payment and start-up companies opting for sustainable processes in manufacturing Footwear. Additionally, digitization makes it possible to employ a 3-D printer to produce a single shoe in a variety of shapes, designs and colours, as well as to create trial shoes using superior materials.

Sustainable Footwear Regional Market Analysis

North America is expected to hold the largest share of the worldwide sustainable footwear market. The reasons for this include concentration of manufacturers in the

United States, including Nike, VF Corporation, Under Armour & New Balance, considerable investment in research & development, variety of ground-breaking products being made & introduced annually and high commitment to sustainable processes and materials. This can span a variety of categories, from vegan heels and boots to sneakers made of hay. However, Asia-Pacific is anticipated to be the fastest growing region in the global market for Sustainable Footwear, due to fast urbanization, rising disposable incomes, increasing need for sustainable fashion trends, availability of a wide range of footwear styles and types, surging middle class, greater environmental consciousness, influence of social media, growth of e-commerce platforms and the increasing number of fashion conscious consumers.

Sustainable Footwear Market Analysis by Product Type

Based on product type, the Non-Athletic category is estimated to be the largest revenue shareholder in the global market for Sustainable Footwear. Major factors for the same include availability of a broad range of styles, ability to fulfill the fashion needs of a diverse consumer base, aesthetic appeal & adaptableness and increasing environmental awareness among consumers, as well as manufacturers in reducing carbon emissions during production and also creating trendy and comfortable footwear choices by using sustainable material. However, demand for Athletic Sustainable Footwear is anticipated to be the faster growing, as consumers are focusing more on resolving health problems, due to which engagement in outdoor physical activities has increased. Considering this factor, leading brands, such as Nike and Puma have introduced a range of sustainable athletic footwear products as per consumer demand. This range of footwear offers torsional stability, improved cushioning, comfort, flexibility, grip and enhanced protection on outdoor surfaces, such as highways and trails.

Sustainable Footwear Market Analysis by Distribution Channel

Online distribution channel has garnered larger revenue share in the global market for Sustainable Footwear, owing to factors, including ease of doorstep delivery, a plethora of product selections for consumers, easy access to Internet, high purchasing power, increasing middle class population, safe payment modes, influence of social media, blogs written by eminent writers and celebrity endorsements.

Sustainable Footwear Market Analysis by End-User

Men, Women and Children constitute the end-users for Sustainable Footwear. Among these, men are estimated to account for the largest share of the Sustainable Footwear

market worldwide, owing to their greater purchasing power, increasing awareness about environmental problems, gaining eco-conscious values, inclination towards advancement in novel technologies, more participation in fitness initiatives & sports, provision of customized footwear by manufacturers, celebrity endorsements, social media marketing, influencer programs and online campaigns by cult brands. On the other hand, women are anticipated to represent the fastest end-users for Sustainable Footwear because of evolving fashion trends, developing understanding on eco-efficient practices, women empowerment and inclination towards footwear options that complement their moral values.

Sustainable Footwear Market Report Scope

This global report on Sustainable Footwear analyzes the market based on product type, distribution channel and end-user, in addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

Key Metrics

Historical Period: 2021-2023

Base Year: 2023

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 40+

Computer Numerical Control (CNC) Machines Market by Geographic Region

North America (The United States, Canada and Mexico)

Europe (France, Germany, Italy, Russia, Spain, The United Kingdom and Rest of Europe)

Asia-Pacific (China, Japan, India, South Korea and Rest of Asia-Pacific)

South America (Argentina, Brazil and Rest of South America)

Rest of World (Middle East & Africa)

Sustainable Footwear Market By Product Type

Athletic

Non-Athletic

Sustainable Footwear Market By Distribution Channel

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Adidas AG

Ahimsa

Allbirds

Amour Vert, Inc.

ASICS

Autonomie Project

Baabuk

Beyond Skin

Bhava Studio

Birkenstock

Brooks

Cariuma

Converse, Inc.

Ecco Sko A/S

El Naturalista

Ethletic

Etiko

Everlane, Inc.

Giesswein

Greats

H&M
Indosole
LYMI, Inc.
Matisse Footwear, Inc.
Merrell
Native Canada Footwear Ltd
Native Shoes
New Balance
Nike, Inc.
Nisolo LLC
Nothing New
Oka-B
Oliberte
Patagonia
Po-Zu
Puma SE
Reebok
Rothy's, Inc.
Salomon
Sawa Shoes
Ssekos Designs
Stella McCartney
Threads 4 Thought
The Tropicfeel S.L.
Timberland (Subsidiary of VF Corp)
TOMS Shoes LLC
Vans
Veja Faire Trade SARL
Vivobarefoot

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Sustainable Footwear Product Type Market Overview by Global Region

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Non-Athletic

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