

# Sustainable Footwear – A Global Market Overview

<https://marketpublishers.com/r/S4A08EDAB6D0EN.html>

Date: September 2024

Pages: 310

Price: US\$ 4,500.00 (Single User License)

ID: S4A08EDAB6D0EN

## Abstracts

### Sustainable Footwear Market Trends and Outlook

Sustainable Footwear includes eco-friendly products, which is manufactured from ecological materials to embrace sustainability in every form, encouraging production and consumption. These products are highly durable, long-lasting and economical for consumers, apart from being beneficial to local vendors to compete. This footwear is in trend to reduce the carbon footprint of manufacturers on ethical grounds by using minimum water and energy resources. Because of having zero toxic content and also being eco-friendly, the market for Sustainable Footwear has been posting good growth.

The global market for Sustainable Footwear is estimated at US\$9.3 billion in 2024 and is anticipated to post a CAGR of 6.2% during the 2024-2030 analysis period and stand at a projected US\$13.3 billion by 2030.

The worldwide demand for Sustainable Footwear is poised to post a robust growth over the analysis period owing to several reasons, including the demand for ethically and eco-friendly products, increasing awareness about ill-effects of ecological degradation among consumers, stringent regulations by government on encouraging makers in eco-friendly production to reduce carbon footprints, online platforms with large choices and easy mode of payment and start-up companies opting for sustainable processes in manufacturing Footwear. Additionally, digitization makes it possible to employ a 3-D printer to produce a single shoe in a variety of shapes, designs and colours, as well as to create trial shoes using superior materials.

### Sustainable Footwear Regional Market Analysis

North America is expected to hold the largest share of the worldwide sustainable footwear market. The reasons for this include concentration of manufacturers in the

United States, including Nike, VF Corporation, Under Armour & New Balance, considerable investment in research & development, variety of ground-breaking products being made & introduced annually and high commitment to sustainable processes and materials. This can span a variety of categories, from vegan heels and boots to sneakers made of hay. However, Asia-Pacific is anticipated to be the fastest growing region in the global market for Sustainable Footwear, due to fast urbanization, rising disposable incomes, increasing need for sustainable fashion trends, availability of a wide range of footwear styles and types, surging middle class, greater environmental consciousness, influence of social media, growth of e-commerce platforms and the increasing number of fashion conscious consumers.

### Sustainable Footwear Market Analysis by Product Type

Based on product type, the Non-Athletic category is estimated to be the largest revenue shareholder in the global market for Sustainable Footwear. Major factors for the same include availability of a broad range of styles, ability to fulfill the fashion needs of a diverse consumer base, aesthetic appeal & adaptableness and increasing environmental awareness among consumers, as well as manufacturers in reducing carbon emissions during production and also creating trendy and comfortable footwear choices by using sustainable material. However, demand for Athletic Sustainable Footwear is anticipated to be the faster growing, as consumers are focusing more on resolving health problems, due to which engagement in outdoor physical activities has increased. Considering this factor, leading brands, such as Nike and Puma have introduced a range of sustainable athletic footwear products as per consumer demand. This range of footwear offers torsional stability, improved cushioning, comfort, flexibility, grip and enhanced protection on outdoor surfaces, such as highways and trails.

### Sustainable Footwear Market Analysis by Distribution Channel

Online distribution channel has garnered larger revenue share in the global market for Sustainable Footwear, owing to factors, including ease of doorstep delivery, a plethora of product selections for consumers, easy access to Internet, high purchasing power, increasing middle class population, safe payment modes, influence of social media, blogs written by eminent writers and celebrity endorsements.

### Sustainable Footwear Market Analysis by End-User

Men, Women and Children constitute the end-users for Sustainable Footwear. Among these, men are estimated to account for the largest share of the Sustainable Footwear

market worldwide, owing to their greater purchasing power, increasing awareness about environmental problems, gaining eco-conscious values, inclination towards advancement in novel technologies, more participation in fitness initiatives & sports, provision of customized footwear by manufacturers, celebrity endorsements, social media marketing, influencer programs and online campaigns by cult brands. On the other hand, women are anticipated to represent the fastest end-users for Sustainable Footwear because of evolving fashion trends, developing understanding on eco-efficient practices, women empowerment and inclination towards footwear options that complement their moral values.

### Sustainable Footwear Market Report Scope

This global report on Sustainable Footwear analyzes the market based on product type, distribution channel and end-user, in addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

### Key Metrics

Historical Period: 2021-2023

Base Year: 2023

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 40+

### Computer Numerical Control (CNC) Machines Market by Geographic Region

North America (The United States, Canada and Mexico)

Europe (France, Germany, Italy, Russia, Spain, The United Kingdom and Rest of Europe)

Asia-Pacific (China, Japan, India, South Korea and Rest of Asia-Pacific)

South America (Argentina, Brazil and Rest of South America)

Rest of World (Middle East & Africa)

## Sustainable Footwear Market By Product Type

Athletic

Non-Athletic

## Sustainable Footwear Market By Distribution Channel

Online Channels

Offline Channels

## Sustainable Footwear Market By End-User

Children

Men

Women

## Contents

### **PART A: GLOBAL MARKET PERSPECTIVE**

#### 1. Introduction

Product Outline

Sustainable Footwear Defined

Sustainable Footwear Market by Product Type

Athletic

Non-Athletic

Sustainable Footwear Market by Distribution Channel

Online Channels

Offline Channels

Sustainable Footwear Market by End-User

Children

Men

Women

#### 2. Key Market Trends

#### 3. Key Global Players

Adidas AG

Ahimsa

Allbirds

Amour Vert, Inc.

ASICS

Autonomie Project

Baabuk

Beyond Skin

Bhava Studio

Birkenstock

Brooks

Cariuma

Converse, Inc.

Ecco Sko A/S

El Naturalista

Ethletic

Etiko

Everlane, Inc.

Giesswein

Greats

H&M  
Indosole  
LYMI, Inc.  
Matisse Footwear, Inc.  
Merrell  
Native Canada Footwear Ltd  
Native Shoes  
New Balance  
Nike, Inc.  
Nisolo LLC  
Nothing New  
Oka-B  
Oliberte  
Patagonia  
Po-Zu  
Puma SE  
Reebok  
Rothy's, Inc.  
Salomon  
Sawa Shoes  
Ssekos Designs  
Stella McCartney  
Threads 4 Thought  
The Tropicfeel S.L.  
Timberland (Subsidiary of VF Corp)  
TOMS Shoes LLC  
Vans  
Veja Faire Trade SARL  
Vivobarefoot

4. Key Business & Product Trends

5. Global Market Overview

Global Sustainable Footwear Market Overview by Product Type

Sustainable Footwear Product Type Market Overview by Global Region

Athletic

Non-Athletic

Global Sustainable Footwear Market Overview by Distribution Channel

Sustainable Footwear Distribution Channel Market Overview by Global Region

Online Channels

Offline Channels

Global Sustainable Footwear Market Overview by End-User  
Sustainable Footwear End-User Market Overview by Global Region  
Children  
Men  
Women

## **PART B: REGIONAL MARKET PERSPECTIVE**

Global Sustainable Footwear Market Overview by Geographic Region  
REGIONAL MARKET OVERVIEW

### 6. North America

North American Sustainable Footwear Market Overview by Geographic Region  
North American Sustainable Footwear Market Overview by Product Type  
North American Sustainable Footwear Market Overview by Distribution Channel  
North American Sustainable Footwear Market Overview by End-User  
Country-wise Analysis of North American Sustainable Footwear Market  
The United States

United States Sustainable Footwear Market Overview by Product Type  
United States Sustainable Footwear Market Overview by Distribution Channel  
United States Sustainable Footwear Market Overview by End-User

#### Canada

Canadian Sustainable Footwear Market Overview by Product Type  
Canadian Sustainable Footwear Market Overview by Distribution Channel  
Canadian Sustainable Footwear Market Overview by End-User

#### Mexico

Mexican Sustainable Footwear Market Overview by Product Type  
Mexican Sustainable Footwear Market Overview by Distribution Channel  
Mexican Sustainable Footwear Market Overview by End-User

### 7. Europe

European Sustainable Footwear Market Overview by Geographic Region  
European Sustainable Footwear Market Overview by Product Type  
European Sustainable Footwear Market Overview by Distribution Channel  
European Sustainable Footwear Market Overview by End-User  
Country-wise Analysis of European Sustainable Footwear Market

#### France

French Sustainable Footwear Market Overview by Product Type  
French Sustainable Footwear Market Overview by Distribution Channel  
French Sustainable Footwear Market Overview by End-User

#### Germany

German Sustainable Footwear Market Overview by Product Type  
German Sustainable Footwear Market Overview by Distribution Channel  
German Sustainable Footwear Market Overview by End-User  
Italy  
Italian Sustainable Footwear Market Overview by Product Type  
Italian Sustainable Footwear Market Overview by Distribution Channel  
Italian Sustainable Footwear Market Overview by End-User  
Russia  
Russian Sustainable Footwear Market Overview by Product Type  
Russian Sustainable Footwear Market Overview by Distribution Channel  
Russian Sustainable Footwear Market Overview by End-User  
Spain  
Spanish Sustainable Footwear Market Overview by Product Type  
Spanish Sustainable Footwear Market Overview by Distribution Channel  
Spanish Sustainable Footwear Market Overview by End-User  
The United Kingdom  
United Kingdom Sustainable Footwear Market Overview by Product Type  
United Kingdom Sustainable Footwear Market Overview by Distribution Channel  
United Kingdom Sustainable Footwear Market Overview by End-User  
Rest of Europe  
Rest of Europe Sustainable Footwear Market Overview by Product Type  
Rest of Europe Sustainable Footwear Market Overview by Distribution Channel  
Rest of Europe Sustainable Footwear Market Overview by End-User  
8. Asia-Pacific  
Asia-Pacific Sustainable Footwear Market Overview by Geographic Region  
Asia-Pacific Sustainable Footwear Market Overview by Product Type  
Asia-Pacific Sustainable Footwear Market Overview by Distribution Channel  
Asia-Pacific Sustainable Footwear Market Overview by End-User  
Country-wise Analysis of Asia-Pacific Sustainable Footwear Market  
China  
Chinese Sustainable Footwear Market Overview by Product Type  
Chinese Sustainable Footwear Market Overview by Distribution Channel  
Chinese Sustainable Footwear Market Overview by End-User  
India  
Indian Sustainable Footwear Market Overview by Product Type  
Indian Sustainable Footwear Market Overview by Distribution Channel  
Indian Sustainable Footwear Market Overview by End-User  
Japan  
Japanese Sustainable Footwear Market Overview by Product Type



Japanese Sustainable Footwear Market Overview by Distribution Channel  
Japanese Sustainable Footwear Market Overview by End-User  
South Korea  
South Korean Sustainable Footwear Market Overview by Product Type  
South Korean Sustainable Footwear Market Overview by Distribution Channel  
South Korean Sustainable Footwear Market Overview by End-User  
Rest of Asia-Pacific  
Rest of Asia-Pacific Sustainable Footwear Market Overview by Product Type  
Rest of Asia-Pacific Sustainable Footwear Market Overview by Distribution Channel  
Rest of Asia-Pacific Sustainable Footwear Market Overview by End-User  
9. South America  
South American Sustainable Footwear Market Overview by Geographic Region  
South American Sustainable Footwear Market Overview by Product Type  
South American Sustainable Footwear Market Overview by Distribution Channel  
South American Sustainable Footwear Market Overview by End-User  
Country-wise Analysis of South American Sustainable Footwear Market  
Argentina  
Argentine Sustainable Footwear Market Overview by Product Type  
Argentine Sustainable Footwear Market Overview by Distribution Channel  
Argentine Sustainable Footwear Market Overview by End-User  
Brazil  
Brazilian Sustainable Footwear Market Overview by Product Type  
Brazilian Sustainable Footwear Market Overview by Distribution Channel  
Brazilian Sustainable Footwear Market Overview by End-User  
Rest of South America  
Rest of South American Sustainable Footwear Market Overview by Product Type  
Rest of South American Sustainable Footwear Market Overview by Distribution Channel  
Rest of South American Sustainable Footwear Market Overview by End-User  
10. Middle East & Africa  
Middle East & Africa Sustainable Footwear Market Overview by Product Type  
Middle East & Africa Sustainable Footwear Market Overview by Distribution Channel  
Middle East & Africa Sustainable Footwear Market Overview by End-User

## **PART C: GUIDE TO THE INDUSTRY**

## **PART D: ANNEXURE**

1. RESEARCH METHODOLOGY
2. FEEDBACK

## I would like to order

Product name: Sustainable Footwear – A Global Market Overview

Product link: <https://marketpublishers.com/r/S4A08EDAB6D0EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4A08EDAB6D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970