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RFID Readers and Tags – A Global Market Overview

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Abstracts

The recent times have witnessed considerable advancements in RFID technology, which have contributed to an increase in its capabilities and, at the same time, a decline in component costs. The RFID market has evolved into complying with standards and regulations, with a major emphasis on revenue generation and innovation. RFID applications offer innovation in the form of inventory tracking on a real-time basis, which can be used for production, storage, shipping and distribution. Primary driving factors for RFID technology buyers are enhanced functionality and return on investment.

RFID Readers and Tags are analyzed in this study in terms of both market value and unit shipments for the period 2007-2015. The report also explores the consumption of the above mentioned RFID equipment, in terms of unit shipments across the major global regions, by end-use industry comprising Aerospace/Defense, Healthcare, Transport/Automotive, Retail and Other. The global market for RFID Readers and Tags is projected to reach US$8.9 billion by 2015, growing by a modest CAGR of 16.5% during the period 2007-2015.

This report reviews and analyses the worldwide market for RFID Tags and Readers. Rich statistical analysis is carried out for the global and the regional markets including North America, Europe, Asia-Pacific and Rest of World. The regional markets further analyzed for 12 independent countries across North America – the United States and Canada; Europe – France, Germany, Italy, the United Kingdom and Rest of Europe; Asia-Pacific – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific.

This 200 page global market report includes 135 rich data tables, supported with meaningful and easy to understand graphical presentation, of market numbers. The statistical tables represent the data for the global market value by geographic regions for RFID Readers and Tags. The report also profiles 38 key global players and 59 major players across North Americas – 35; Europe – 12; and Asia-Pacific – 12. The report also

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provides the listing of the companies engaged in research and development, equipment manufacturing, supplies and distribution of RFID equipment, services and software. The global list covers the addresses, contact numbers and the website addresses of 170 companies.

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Contents

1. GLOBAL MARKET PERSPECTIVE

1.1 Introduction
1.2 Product Outline
1.2.1 Radio Frequency Identification System
1.2.1.1 RFID Readers
1.2.1.2 RFID Tags
1.2.1.2.1 Active RFID Tags
1.2.1.2.2 Passive RFID Tags
1.3 End-Use Application Analysis
1.3.1 Aerospace/Defense
1.3.2 Healthcare
1.3.3 Retail
1.3.4 Transport/Automotive
1.3.5 Other Applications
1.4 Current Market Scenario
1.4.1 RFID Gains Foothold in Global Market
1.4.2 Global RFID Market Being Fueled by the Transportation Sector
1.4.3 RFID in Healthcare: Slow and Steady Uptake
1.4.4 RFID and Retail Go Hand-in-Hand
1.4.5 Germany to Introduce RFID Embedded ID Cards
1.4.6 Malaysian RFID Market: Resistance in the Face of Downturn
1.4.7 RFID Market in Middle East on the Boil
1.4.8 Active and Passive RFID: Success Stories
1.5 Major Global Players
3M COMPANY
ACTAtek Pte Ltd
ADT Security Services
AirGATE Technologies
Alanco Technologies, Inc.
Avery Dennison
BISA Technologies (Hong Kong) Ltd
Brady Corporation
BT Auto-Id Services
Checkpoint Systems, Inc
CIBER, Inc.
CopperSpiral RFID Technologies Pvt Ltd

Corerfid
Datamax-O'Neil Corporation
Free Alliance Sdn Bhd
Hewlett-Packard
Hid Global Corporation
Hitachi Europe Ltd
IDMicro Group, LLC
Motorola Inc.
NCR Corporation
Precision Dynamics Corporation
Protrac ID Pty Ltd
RFID, Inc
RFIDlogic
Shanghai Super Electronic Technology Co. Ltd
Shenzhen Ddct Technology Co Ltd
Siemens AG
Sirit Inc
SMARTRAC Technology Ltd
Switzer Instrument Limited
Sybase
TagMaster AB
TAGSYS RFID Group, Inc
Texas Instruments Inc.
TransCore
Vertex Id Pte Ltd
Zebra Technologies Corporation

1.6 Key Business Trends

Dematic Group Acquires HK Systems, Inc
Regal Group Acquires Chinese RFID Technology Company
Alanco and ORBCOMM Inc. Enter Into Partnership
Intelleflex and Omni-ID Enter into Partnership
Federal Signal Takes Over Sirit
Brady Corporation Acquires Brazilian Nameplate Manufacturer
Sirit, 3M Brazil in Partnership with Dbtrans
VeriChip Acquires Steel Vault Corporation
Sokymat Automotive Adopts New Name
DAILY RFID Introduces Customized RFID Tags for the Automotive Industry
Bluehill ID Completes Acquisition of Yoonison B.V
Precision Dynamics Takes Over TimeMed Labeling Systems

Shenzhen DDCT Taken Over by Advanced ID
Checkpoint Systems Takes Over OATSystems, Inc
Multispectral Solutions Acquired by Zebra Technologies
Avery Dennison Takes Over DM Label Group
Merger of ASSA ABLOY Identification Technologies and HID Global Complete
1.7 Global Market Overview
1.7.1 Market Overview by RFID Equipment
1.7.2 RFID Equipment Market Overview by Geographic Region
1.7.2.1 Readers
1.7.2.2 Tags
1.7.3 RFID Equipment Unit Shipments Overview by Geographic Region
1.7.3.1 Readers
1.7.3.2 Tags
1.7.4 RFID Equipment Application Analysis by End-Use Industry
1.7.4.1 Readers
1.7.4.2 Tags
1.7.5 RFID Readers End-Use Industry Analysis by Geographic Region
1.7.5.1 Aerospace/Defense
1.7.5.2 Healthcare
1.7.5.3 Transport/Automotive
1.7.5.4 Retail
1.7.5.5 Other End-Use Sectors
1.7.6 RFID Tags End-Use Industry Analysis by Geographic Region
1.7.6.1 Aerospace/Defense
1.7.6.2 Healthcare
1.7.6.3 Transport/Automotive
1.7.6.4 Retail
1.7.6.5 Other End-Use Sectors

2. REGIONAL MARKET PERSPECTIVE

2.1 Regional Market Overview
2.1.1 North America
2.1.1.1 Market Overview by Geographic Region
2.1.1.2 Market Overview by RFID Equipment
2.1.1.3 RFID Equipment Application Analysis by End-Use Industry
2.1.1.3.1 Readers
2.1.1.3.2 Tags
2.1.1.4 RFID Equipment Market Overview by Geographic Region

2.1.1.4.1 RFID Readers
2.1.1.4.2 RFID Tags
2.1.1.5 RFID Equipment Unit Shipments Overview by Geographic Region
2.1.1.5.1 RFID Readers
2.1.1.5.2 RFID Tags
2.1.1.6 Major Market Players
3M Company (United States)
ACTAtek Pte Ltd (United States)
ADT Security Services (United States)
AirGATE Technologies (United States)
Alanco Technologies, Inc. (United States)
Alien Technology (United States)
Avery Dennison (United States)
Brady Corporation (United States)
Checkpoint Systems, Inc (United States)
CIBER, Inc. (United States)
Datamax-O'Neil Corporation (United States)
GlobeRanger Corporation (United States)
Hewlett-Packard (United States)
Hid Global Corporation (United States)
IDMicro Group, LLC (United States)
Intermec, Inc. (United States)
Intersoft Corp (United States)
Motorola Inc. (United States)
NCR Corporation (United States)
PositiveID Corporation (United States)
Precision Dynamics Corporation (United States)
RadiantWave (United States)
RFID, Inc (United States)
RFIDlogic (United States)
Savi Technology, Inc. (United States)
Sirit Inc (Canada)
Solstice Medical Llc (United States)
SupplyScape Corp (United States)
Sybase (United States)
TAGSYS RFID Group, Inc (United States)
Texas Instruments Inc. (United States)
TransCore (United States)
TSI PRISM (United States)

Versus Technology, Inc (United States)
Zebra Technologies Corporation (United States)
2.1.1.7 North American Market Overview by Country
The United States
Canada
2.1.2 Europe
2.1.2.1 Market Overview by Geographic Region
2.1.2.2 Market Overview by RFID Equipment
2.1.2.3 RFID Equipment Application Analysis by End-Use Industry
2.1.2.3.1 RFID Readers
2.1.2.3.2 RFID Tags
2.1.2.4 RFID Equipment Market Overview by Geographic Region
2.1.2.4.1 RFID Readers
2.1.2.4.2 RFID Tags
2.1.2.5 RFID Equipment Unit Shipments Overview by Geographic Region
2.1.2.5.1 RFID Readers
2.1.2.5.2 RFID Tags
2.1.2.6 Major Market Players
ASK (France)
Assa Abloy Identification Technologies GmbH (Germany)
Bancolini (Italy)
Brooks Automation (Germany) GmbH (Germany)
BT Auto-ID Services (United Kingdom)
CoreRFID (United Kingdom)
Hitachi Europe Ltd (United Kingdom)
SES RFID Solutions GmbH (Germany)
Siemens AG (Germany)
SMARTRAC Technology Ltd (The Netherlands)
TagMaster AB (Sweden)
Wavetrend Technologies Limited (United Kingdom)
2.1.2.7 European Market Overview by Country
France
Germany
Italy
The United Kingdom
Rest of Europe
2.1.3 Asia-Pacific
2.1.3.1 Market Overview by Geographic Region
2.1.3.2 Market Overview by RFID Equipment

2.1.3.3 RFID Equipment Application Analysis by End-Use Industry
2.1.3.3.1 RFID Readers
2.1.3.3.2 RFID Tags
2.1.3.4 RFID Equipment Market Overview by Geographic Region
2.1.3.4.1 RFID Readers
2.1.3.4.2 RFID Tags
2.1.3.5 RFID Equipment Unit Shipments Overview by Geographic Region
2.1.3.5.1 RFID Readers
2.1.3.5.2 RFID Tags
2.1.3.6 Major Market Players
Advance Interactive Technologies (AIT) (Singapore)
BISA Technologies (Hong Kong) Ltd (Hong Kong)
COBIS Co., Ltd (Korea)
CopperSpiral RFID Technologies Pvt Ltd (India)
Creator (China) Tech Co. Ltd (China)
Free Alliance Sdn Bhd (Malaysia)
Magellan Technology (Australia)
National RFID Centre (Singapore)
Protrac ID Pty Ltd (Australia)
Shanghai Super Electronic Technology Co. Ltd (China)
Shenzhen DDCT Technology Co Ltd (China)
Switzer Instrument Limited (India)
Vertex Id Pte Ltd (Singapore)
2.1.3.7 Asia-Pacific Market Overview by Country
Australia
China
India
Japan
Malaysia
Taiwan
Rest of Asia-Pacific
2.1.4 Rest of World
2.1.4.1 Market Overview by RFID Equipment
2.1.4.2 RFID Equipment Application Analysis by End-Use Industry
2.1.4.2.1 RFID Readers
2.1.4.2.2 RFID Tags

3. GUIDE TO THE INDUSTRY

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3.1 North America
3.1.1 Canada
3.1.2 United States
3.2 Europe
3.2.1 Austria
3.2.2 Finland
3.2.3 France
3.2.4 Germany
3.2.5 Italy
3.2.6 Spain
3.2.7 Sweden
3.2.8 Switzerland
3.2.9 The Netherlands
3.2.10 United Kingdom
3.3 Asia-Pacific
3.3.1 Australia
3.3.2 China
3.3.3 Hong Kong
3.3.4 India
3.3.5 Japan
3.3.6 Malaysia
3.3.7 Singapore
3.3.8 South Korea
3.3.9 Taiwan

4. ANNEXURE

4.1 Research Methodology
4.2 The Questionnaire
4.3 Feedback

CHARTS & GRAPHS

1. GLOBAL MARKET PERSPECTIVE

Chart 1: Global RFID Readers Shipments Analysis (2007-2015) in Units
Chart 2: Classification of Passive RFID Readers – Passive Ultra High Frequency (UHF), Passive High Frequency (HF) and Passive Low Frequency (LF)
Chart 3: Global RFID Tags Shipments Analysis (2007-2015) in Million Units

Chart 4: Classification of Passive RFID Tags – Passive Ultra High Frequency (UHF), Passive High Frequency (HF) and Passive Low Frequency (LF) Battery Assisted Passive (BAP) RFID Tags
Chart 5: Active and Passive RFID Tags – Pros and Cons
Chart 6: Global RFID Readers Application Analysis (2007-2015) in Aerospace/Defense in Units
Chart 7: Global RFID Tags Application Analysis (2007-2015) in Aerospace/Defense in Million Units
Chart 8: Global RFID Readers Application Analysis (2007-2015) in Healthcare in Units
Chart 9: Global RFID Tags Application Analysis (2007-2015) in Healthcare in Million Units
Chart 10: Global RFID Readers Application Analysis (2007-2015) in Retail Units
Chart 11: Global RFID Tags Application Analysis (2007-2015) in Retail in Million Units
Chart 12: Global RFID Readers Application Analysis (2007-2015) in Transport/Automotive in Units
Chart 13: Global RFID Tags Application Analysis (2007-2015) in Transport/Automotive in Million Units
Chart 14: Global RFID Readers Application Analysis (2007-2015) in Other End-Use Segments in Units
Chart 15: Global RFID Tags Application Analysis (2007-2015) in Other End-Use Segments in Million Units
Chart 16: Global RFID Equipment (Readers and Tags) Market Analysis (2007-2015) in USD Million
Chart 17: Global RFID Equipment (Readers and Tags) Market Analysis (2007-2015) by Product Segment – Tags and Readers in USD Million
Chart 18: Glance at 2007, 2011 and 2015 Global RFID Equipment (Readers and Tags) Market Share (%) by Product Segment – Tags and Readers
Chart 19: Global RFID Readers Market Analysis (2007-2015) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in USD Million
Chart 20: Glance at 2007, 2011 and 2015 Global RFID Readers Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 21: Global RFID Tags Market Analysis (2007-2015) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in USD Million
Chart 22: Glance at 2007, 2011 and 2015 Global RFID Tags Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 23: Global RFID Readers Shipments Analysis (2007-2015) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Units
Chart 24: Glance at 2007, 2011 and 2015 Global RFID Readers Shipments Share (%) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World

Chart 25: Global RFID Tags Shipments Analysis (2007-2015) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Million Units
Chart 26: Glance at 2007, 2011 and 2015 Global RFID Tags Shipments Share (%) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 27: Global RFID Readers Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Units
Chart 28: Glance at 2007, 2011 and 2015 Global RFID Readers Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 29: Global RFID Tags Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Million Units
Chart 30: Glance at 2007, 2011 and 2015 Global RFID Tags Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 31: Global RFID Readers End-Use Application Analysis (2007-2015) in Aerospace/Defense by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Units
Chart 32: Glance at 2007, 2011 and 2015 Global RFID Readers End-Use Application Share (%) in Aerospace/Defense by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 33: Global RFID Readers End-Use Application Analysis (2007-2015) in Healthcare by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Units
Chart 34: Glance at 2007, 2011 and 2015 Global RFID Readers End-Use Application Share (%) in Healthcare by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 35: Global RFID Readers End-Use Application Analysis (2007-2015) in Transport/Automotive by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Units
Chart 36: Glance at 2007, 2011 and 2015 Global RFID Readers End-Use Application Share (%) in Transport/Automotive by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 37: Global RFID Readers End-Use Application Analysis (2007-2015) in Retail by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Units
Chart 38: Glance at 2007, 2011 and 2015 Global RFID Readers End-Use Application Share (%) in Retail by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 39: Global RFID Readers Other End-Use Application Analysis (2007-2015) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Units
Chart 40: Glance at 2007, 2011 and 2015 Global RFID Readers Other End-Use Application Share (%) by Geographic Region – North America, Europe, Asia-Pacific and

Chart 41: Global RFID Tags End-Use Application Analysis (2007-2015) in Aerospace/Defense by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Million Units
Chart 42: Glance at 2007, 2011 and 2015 Global RFID Tags End-Use Application Share (%) in Aerospace/Defense by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 43: Global RFID Tags End-Use Application Analysis (2007-2015) in Healthcare by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Million Units
Chart 44: Glance at 2007, 2011 and 2015 Global RFID Tags End-Use Application Share (%) in Healthcare by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 45: Global RFID Tags End-Use Application Analysis (2007-2015) in Transport/Automotive by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Million Units
Chart 46: Glance at 2007, 2011 and 2015 Global RFID Tags End-Use Application Share (%) in Transport/Automotive by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 47: Global RFID Tags End-Use Application Analysis (2007-2015) in Retail by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Million Units
Chart 48: Glance at 2007, 2011 and 2015 Global RFID Tags End-Use Application Share (%) in Retail by Geographic Region – North America, Europe, Asia-Pacific and Rest of World
Chart 49: Global RFID Tags Other End-Use Application Analysis (2007-2015) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in Million Units
Chart 50: Glance at 2007, 2011 and 2015 Global RFID Tags Other End-Use Application Share (%) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World

2. REGIONAL MARKET PERSPECTIVE

Chart 51: The Projection of Largest Regions in terms of Market Growth for RFID Equipment (Readers and Tags) by Geography – Asia-Pacific, Europe and North America
Chart 52: Global RFID Equipment (Readers and Tags) Market Analysis (2007-2015) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World in USD Million

Chart 53: Glance at 2007, 2011 and 2015 Global RFID Equipment (Readers and Tags) Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific and Rest of World

NORTH AMERICA

Chart 54: North American RFID Equipment (Readers and Tags) Market Analysis (2007-2015) by Geographic Region – United States and Canada in USD Million
Chart 55: Glance at 2007, 2011 and 2015 North American RFID Equipment (Readers and Tags) Market Share (%) by Geographic Region – United States and Canada
Chart 56: North American RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 57: Glance at 2007, 2011 and 2015 North American RFID Equipment Market Share (%) by Product Segment – Readers and Tags
Chart 58: North American RFID Readers Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Units
Chart 59: Glance at 2007, 2011 and 2015 North American RFID Readers Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 60: North American RFID Tags Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Million Units
Chart 61: Glance at 2007, 2011 and 2015 North American RFID Tags Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 62: North American RFID Readers Market Analysis (2007-2015) by Geographic Region – United States and Canada in USD Million
Chart 63: Glance at 2007, 2011 and 2015 North American RFID Readers Market Share (%) by Geographic Region – United States and Canada
Chart 64: North American RFID Tags Market Analysis (2007-2015) by Geographic Region – United States and Canada in USD Million
Chart 65: Glance at 2007, 2011 and 2015 North American RFID Tags Market Share (%) by Geographic Region – United States and Canada
Chart 66: North American RFID Readers Shipments Analysis (2007-2015) by Geographic Region – United States and Canada in Units
Chart 67: Glance at 2007, 2011 and 2015 North American RFID Readers Shipments Share (%) by Geographic Region – United States and Canada
Chart 68: North American RFID Tags Shipments Analysis (2007-2015) by Geographic Region – United States and Canada in Million Units
Chart 69: Glance at 2007, 2011 and 2015 North American RFID Tags Shipments Share (%) by Geographic Region – United States and Canada

UNITED STATES

Chart 70: United States RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 71: Glance at 2007, 2011 and 2015 United States RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Canada
Chart 72: Canadian RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 73: Glance at 2007, 2011 and 2015 Canadian RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Europe
Chart 74: European RFID Equipment (Readers and Tags) Market Analysis (2007-2015) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe in USD Million
Chart 75: Glance at 2007, 2011 and 2015 European RFID Equipment (Readers and Tags) Market Share (%) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe
Chart 76: European RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 77: Glance at 2007, 2011 and 2015 European RFID Equipment Market Share (%) by Product Segment – Readers and Tags
Chart 78: European RFID Readers Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Units
Chart 79: Glance at 2007, 2011 and 2015 European RFID Readers Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 80: European RFID Tags Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Million Units
Chart 81: Glance at 2007, 2011 and 2015 European RFID Tags Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 82: European RFID Readers Market Analysis (2007-2015) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe in USD Million
Chart 83: Glance at 2007, 2011 and 2015 European RFID Readers Market Share (%) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe
Chart 84: European RFID Tags Market Analysis (2007-2015) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe in USD Million
Chart 85: Glance at 2007, 2011 and 2015 European RFID Tags Market Share (%) by

Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe
Chart 86: European RFID Readers Shipments Analysis (2007-2015) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe in Units
Chart 87: Glance at 2007, 2011 and 2015 European RFID Equipment Readers Shipments Share (%) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe
Chart 88: European RFID Tags Shipments Analysis (2007-2015) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe in Million Units
Chart 89: Glance at 2007, 2011 and 2015 European RFID Tags Shipments Share (%) by Geographic Region – France, Germany, Italy, United Kingdom and Rest of Europe

France
Chart 90: French RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 91: Glance at 2007, 2011 and 2015 French RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Germany
Chart 92: German RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 93: Glance at 2007, 2011 and 2015 German RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Italy
Chart 94: Italian RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 95: Glance at 2007, 2011 and 2015 Italian RFID Equipment Market Share (%) by Product Segment – Readers and Tags

United Kingdom
Chart 96: United Kingdom RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 97: Glance at 2007, 2011 and 2015 United Kingdom RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Rest of Europe
Chart 98: Rest of Europe RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 99: Glance at 2007, 2011 and 2015 Rest of Europe RFID Equipment Market

Share (%) by Product Segment – Readers and Tags

ASIA-PACIFIC

Chart 100: Asia-Pacific RFID Equipment (Readers and Tags) Market Analysis (2007-2015) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific in USD Million
Chart 101: Glance at 2007, 2011 and 2015 Asia-Pacific RFID Equipment (Readers and Tags) Market Share (%) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific
Chart 102: Asia-Pacific RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 103: Glance at 2007, 2011 and 2015 Asia-Pacific RFID Equipment Market Share (%) by Product Segment – Readers and Tags
Chart 104: Asia-Pacific RFID Readers Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Units
Chart 105: Glance at 2007, 2011 and 2015 Asia-Pacific RFID Readers Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 106: Asia-Pacific RFID Tags Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Million Units
Chart 107: Glance at 2007, 2011 and 2015 Asia-Pacific RFID Tags Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 108: Asia-Pacific RFID Readers Market Analysis (2007-2015) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific in USD Million
Chart 109: Glance at 2007, 2011 and 2015 Asia-Pacific RFID Readers Market Share (%) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific
Chart 110: Asia-Pacific RFID Tags Market Analysis (2007-2015) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific in USD Million
Chart 111: Glance at 2007, 2011 and 2015 Asia-Pacific RFID Tags Market Share (%) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific
Chart 112: Asia-Pacific RFID Readers Shipments Analysis (2007-2015) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific in Units
Chart 113: Glance at 2007, 2011 and 2015 Asia-Pacific RFID Readers Shipments Share (%) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan

and Rest of Asia-Pacific
Chart 114: Asia-Pacific RFID Tags Shipments Analysis (2007-2015) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific in Million Units
Chart 115: Glance at 2007, 2011 and 2015 Asia-Pacific RFID Tags Shipments Share (%) by Geographic Region – Australia, China, India, Japan, Malaysia, Taiwan and Rest of Asia-Pacific

Australia
Chart 116: Australian RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 117: Glance at 2007, 2011 and 2015 Australian RFID Equipment Market Share (%) by Product Segment – Readers and Tags

China
Chart 118: Chinese RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 119: Glance at 2007, 2011 and 2015 Chinese RFID Equipment Market Share (%) by Product Segment – Readers and Tags

India
Chart 120: Indian RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 121: Glance at 2007, 2011 and 2015 Indian RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Japan
Chart 122: Japanese RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 123: Glance at 2007, 2011 and 2015 Japanese RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Malaysia
Chart 124: Malaysian RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 125: Glance at 2007, 2011 and 2015 Malaysian RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Taiwan

Chart 126: Taiwanese RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 127: Glance at 2007, 2011 and 2015 Taiwanese RFID Equipment Market Share (%) by Product Segment – Readers and Tags

Rest of Asia-Pacific
Chart 128: Rest of Asia-Pacific RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 129: Glance at 2007, 2011 and 2015 Rest of Asia-Pacific RFID Equipment Market Share (%) by Product Segment – Readers and Tags

REST OF WORLD

Chart 130: Rest of World RFID Equipment Market Analysis (2007-2015) by Product Segment – Readers and Tags in USD Million
Chart 131: Glance at 2007, 2011 and 2015 Rest of World RFID Equipment Market Share (%) by Product Segment – Readers and Tags
Chart 132: Rest of World RFID Readers Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Units
Chart 133: Glance at 2007, 2011 and 2015 Rest of World RFID Readers Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other
Chart 134: Rest of World RFID Tags Shipments Analysis (2007-2015) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other in Million Units
Chart 135: Glance at 2007, 2011 and 2015 Rest of World RFID Tags Shipments Share (%) by End-Use Industry – Defense, Healthcare, Transport, Retail and Other

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