

Probiotic Products – A Global Market Overview

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Abstracts

REPORT SYNOPSIS

The COVID-19 pandemic has impacted the entire value chain of the probiotics industry mainly due to strict lockdown in several regions. However, the use of probiotics is increasing in this COVID-19 pandemic times mainly because the coronavirus directly affects the human's immune system and the use of probiotics has positive effects on the immune responses. Amid COVID-19, the demand for the global probiotics market is projected to increase by 7.5% Y-o-Y in 2020 to reach US\$48.7 billion from an estimated at US\$45.3 billion in 2019. Based on the application, demand for Probiotics in Dietary Supplements is expected to increase by 12.8% Y-o-Y in 2020 to reach US\$8.2 billion due to the increasing demand during the COVID-19 pandemic.

The report reviews, analyses and projects the Probiotics market for global and the regional markets including North America, Europe, Asia-Pacific and Rest of World for the period 2017-2026 in terms of market value in USD. Asia-Pacific is the dominant market in the global Probiotics market with a lions-share of 43% in 2019 and is projected to register the fastest CAGR of about 9% to reach US\$35.8 billion by 2026.

Research Findings & Coverage

Probiotics global report analyzes the market with respect to product segments and application segments

Global market size is estimated/projected in this report by product segment and application segment across all major countries

Role of Probiotics amid the COVID-19 Pandemic

New Names for Significant Lactobacillus Probiotics

Food Scientists Upcycle Unsold Bread into Gut-Friendly Probiotic Beverage

Dead Probiotic May Be Effective Against Aging-Related Inflammation

Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments

Major companies profiled – 25

The industry guide includes the contact details for 144 companies

PRODUCT OUTLINE

The market for product segments of Probiotics studied in this report comprise the following:

Bacteria

Yeast

The report analyzes the market for the following application segments of Probiotics:

Food & Beverages

Dietary Supplements

Animal Feed

Analysis Period, Units and Growth Rates

The report reviews, analyzes and projects the global Probiotics market for the period 2017-2026 in terms of value in US\$; and the compound annual growth rates (CAGRs) projected from 2019 through to 2026 with a special focus on y-o-y growth for 2019 and 2020.

Geographic Coverage

North America (The United States, Canada and Mexico)

Europe (France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe)

Asia-Pacific (Australia, China, India, Japan, South Korea and Rest of Asia-Pacific)

South America (Argentina, Brazil and Rest of South America)

Rest of World

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- BioGaia AB (Sweden)
- Chr. Hansen Holding A/S (Denmark)
- Danone SA (France)

Dupont Nutrition & Biosciences (Denmark)
General Mills, Inc. (United States)
Kerry Group (Ireland)
Lallemand Inc. (Canada)
Lallemand Health Solutions (Canada)
Megmilk Snow Brand Co., Ltd. (Japan)
Meiji Holdings Co., Ltd. (Japan)
Morinaga Milk Industry Co., Ltd. (Japan)
Natren, Inc. (United States)
Natural Organics Inc. (United States)
Nestle S.A. (Switzerland)
Parmalat SpA (Italy)
Pepsico Inc. (United States)
Probi AB (Sweden)
Royal DSM N.V. (Netherlands)
i-Health, Inc. (United States)
UAS Laboratories LLC (United States)
Yakult Honsha Co., Ltd. (Japan)

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Meta-Analysis Shows the Efficacy of *L. reuteri* DSM 17938 on Functional Abdominal Pain in Children

Official Release of ROSELLA by Lallemand Health Solutions

New Series of Yogurt Cultures Introduced by DuPont

Finlandia Cheese, Inc. is Now Valio USA

Clinical Trial on the Intake of *Lactiplantibacillus plantarum*, HEAL9[™] Shows Significant Reduction in the Pro-Inflammatory Markers

Lallemand Health Solutions and Proge Farm Sign a Licensing Commercialization Agreement

DuPont and Rutgers University Form Two Year Research Collaboration in Microbiome Science

CHOOZIT BC 02 Launched by DuPont

Umeå University Partners with Probi on Research into Novel, Needle Free Vaccines through Delivery via Mucous Membranes

Establishment of Meiji Food (Guangzhou) Co., Ltd.

University of Turku, Institute of Dentistry and DuPont Collaborate to Assess Streptococcus mutans Effect on Care4U 2'-FL

Lallemand Health Solutions launches CEREBIOME

Lallemand Health Solutions' Three Probiotic Strains Now Completes the approval process by China Health Authorities

Use of Morinaga Milk's Probiotic Bifidobacterium breve A1 Enhances Memory of Older Adults with Cognitive Dysfunction Clinical Trial of Culturelle Probiotics in COVID-19 Exposed Households

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Danone North America and Brightseed Forms Innovative Food Pact

Yakult to Establish New Branches in Provinces of China

HSO Health Care Acquired by Chr. Hansen

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rePlant to Invest up to \$20 Million Dollars to Support Danone North America's Farmer Partners

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New Clinical Results Evidences Preventive Effects of Bifidobacterium breve A1 on Alzheimer's Disease

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Chr. Hansen Holding A/S (Denmark)
Danone SA (France)
Dupont Nutrition & Biosciences (Denmark)
Kerry Group (Ireland)
Nestle S.A. (Switzerland)
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