

Pressure Sensitive Adhesive (PSA) Tapes – A Global Market Overview

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Abstracts

Report Synopsis

Demand for packaging Pressure Sensitive Adhesive (PSA) tapes used in essential goods including food & beverage packaging, hygiene packaging and home products packaging has increased, whereas demand for these products in industrial, luxury and some B2B-transport packaging has declined. PSA tapes demand in e-commerce related packaging is expected to increase significantly in 2020. On the other hand, PSA packaging tapes demand in packaging applications in sectors like personal care & cosmetics, industrial, and B2B transportation is expected hit hardly by the Covid-19 pandemic.

Polypropylene backed tapes are the leading segment in PSA tapes market globally, estimated at 59% in 2019. Further, this segment is forecast to register a CAGR of 3.9% during 2019-2026 period reaching 39.7 billion m² by 2026, retaining its leading position at 57%. Global PSA Tapes market is anticipated to grow negatively by 6% and 8% respectively for volume and value y-o-y 2019-2020.

Research Findings & Coverage

This global market research report on pressure sensitive adhesive (PSA) tapes analyzes the market with respect to tape types, backing material and adhesive technology

PSA Tapes market size is estimated/projected in this report by tape type, backing material and by adhesive technology across all major countries

Cold-temperature Installation and Performance Standards Adhered to
by Novel Acrylic Adhesive Insulation Tapes

Advanced PSA Tape Technology Expedites Assembly Operations in Several
Industries

Adhesive Tapes Now Being Made from Lignin

Material Engineering Advancements Lead to Adhesives Replacing Mechanical
Fasteners

Key business trends focusing on product innovations/developments, M&As, JVs
and other recent industry developments

Major companies profiled – 89

The industry guide includes the contact details for 324 companies

Product Outline

The market for types of PSA tapes studied in this report comprise the following:

Packaging

Masking

Electrical & Electronic

Double Coated

Medical & Hygiene

Adhesive Transfer

Others

Backing Materials market of PSA Tapes analyzed in this report includes following:

Polypropylene

Paper

Polyvinyl Chloride

Others

The report explores the market of PSA Tapes by Adhesive Technologies comprises the following:

Solvent Based

Water Based

Hot Melts

Radiation Cured

Analysis Period, Units and Growth Rates

The report reviews, analyzes and projects the global pressure sensitive adhesive (PSA) tapes market for the period 2017-2026 in terms of volume in square meters and value in US\$; and the compound annual growth rates (CAGRs) projected from 2019 through 2026 with focus on y-o-y growth for 2019-2020

Geographic Coverage

North America (The United States and Mexico)

Europe (Germany, France, Italy, Poland, Russia, Spain, the United Kingdom and Rest of Europe)

Asia-Pacific (China, India, Indonesia, Japan, South Korea, Taiwan and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Rest of World (South Africa and Turkey)

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- Avery Dennison Corporation (United States)
- Yongle Tape Company Ltd. (China)
- Berry Global, Inc. (United States)
- Denka Company Limited (Japan)
- Intertape Polymer Group (Canada)
- Lintec Corporation (Japan)
- Mactac Americas, LLC (United States)
- NAR S.p.A (Italy)
- Nichiban Company Limited (Japan)
- Nitto Denko Corporation (Japan)

Oji Holdings Corporation (Japan)
PPM Industries S.p.A. (Italy)
Saint-Gobain (France)
Scapa Group PLC (United Kingdom)
Sekisui Chemical Company Limited (Japan)
Shurtape Technologies, LLC (United States)
SpecTape, Inc. (United States)
Stokvis Tapes BV (Illinois Tool Works) (The Netherlands)
tesa SE (Germany)
Vibac Group S.p.A. (Italy)
Yem Chio Co., Ltd. (Taiwan)
ACHEM Technology Corporation (Taiwan)

4. KEY BUSINESS & PRODUCT TRENDS

Nichiban to Establish New Facility in Germany
Mactac Unveils MacBond FBR899 Series Tapes
IPG Unveils Social Distancing Tape
PSTC to Conduct PSA Tapes Business Summit in USA
Shurtape Renews CP 27® 14-Day ShurRELEASE® Blue Painters Tape
Tesa Group Expands in Asia
DIC Corporation Promotes Innovative Adhesion Technologies
Shurtape Develops New Shurtape® Brand Printed Aluminum Foil Tape
Mactac Launches New Industrial and Medical PSA Tapes
Evonik AG Establishes New Silicone Manufacturing Facility in Geesthacht, Germany
Mactac Unveils MacBond® Arctic Cold Temperature Tapes
DIC Expands Polystyrene Production Capacity
Avery Dennison Rebrands its Medical Businesses as Avery Dennison Medical
DIC Corporation Develop DUALAM™ Fast-Curing Solvent-Free Adhesive
Orafol Launches New ORALITE® Tapes
Avery Launches New Medical Adhesive Materials
FLEXcon Launches FLEXcon® HX5000 with HOV-X Technology™ Adhesive System
Avery Dennison Launches Core Series™ Adhesive Portfolio
Mactac Develops New Acrylic Adhesive Tape
Shurtape Showcased Packaging Application PSA Tapes
3M Company Introduces Scotch® High Tack Box Sealing Tape 375+
OLBRICH GmbH Buys Complete Stake in Polytype
Blueshift Relocates its Operations to Spencer, Massachusetts
Scapa Establishes New Plant in India

Toray and BASF Join Hands to Offer New Tape Portfolio
Essentra Plc to Split-off its Speciality Tapes business
Tesa SE Launches PE Foam Tape
Tesa Expands in China
Lohmann Develops New DuploCOLL AP Tapes Portfolio
3M Company Develops New 3MTM Durapore™ Advanced Surgical Tape
3M Company Launches New Sealing Tapes
Scapa Unveils Polyflex Plus FR100 Fire Retardant PE Film Tape
Avery Dennison Unveils Fasson® 0808HP Tape
3M Company Unveils Single Coated Medical Extended Wear Adhesive Nonwoven Tape
Visual Workplace, Inc Launches Floor-Mark® High Performance Floor-Marking Tape
Avery Dennison Adhesive Tapes Receive FloorScore® Certification
Sun Chemical to Showcase its Portfolio of Display Application Solutions
DuPont Safety & Construction Launches FlexWrap™ EZ Adhesive Tape
PPM Industries Group and Miarco SL Form Joint Venture 'Trustin Tape' in India
Intertape Polymer Group Unveils Pre-Taped High Temperature Masking Film
Rogers Corporation Re-Launches DeWAL DW 500, a Robust Plasma Spray Tape
Airtech Advanced Materials Group Unveils New Pre-Cut Tape
ArchiMed SAS Acquires Soest Medical Group
Coroplast Develops New Adhesive Tape, Coroplast 4230
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Catalina Graphic Films Acquired by Nekoosa
Avery Dennison Performance Tapes' New Line of Acrylic PSA Tapes Now Available in North America
Scapa Received "Halogen-Free" Safety Certification from UL
ORAFOL Releases Next Generation ORAFLEX Tape Range
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Release of Saint-Gobain Tape Solutions' New Norseal® PVC Automotive Foam Tape Certified to GMW 17408 Gasket Specification
LINTEC to Launch WINCOS Paint Protection Film
Nekoosa Purchased by Sentinel Capital Partners
MIARCO's Chicane Tape Receives Special Award "coup de coeur" at EQUIP AUTO 2017 Show
Vancive Medical Technologies Launches Medical Adhesive Tapes at Medica 2017 Trade Fair, Germany
All-New Line of High Performance, Pressure Sensitive Adhesive Tapes Developed by

Magnum

Display of Lohmann's Wide Variety of Products and New Innovations at the Polyclose 2018

H.B. Fuller Acquires Royal Adhesives & Sealants LLC

3M Company Develops New Fire and Water Barrier Tape

Irplast S.p.A Develops Food Contact Tape

3M Company Develops 3M™ 4076 Extended Wear Medical Tape

Markel Industries Acquired by Scapa

Inauguration of the New Facility at the Lohmann US Site

Medtronic's Patient Care, Deep Vein Thrombosis and Nutritional Insufficiency Business Acquired by Cardinal Health

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Adhesive Applications, Inc. (United States)

Adhesives Research, Inc. (United States)

American Biltrite Inc. (United States)

Avery Dennison Corporation (United States)
Berry Global, Inc. (United States)
Cardinal Health, Inc. (United States)
Carlisle Construction Materials LLC (United States)
CCT Tapes (United States)
Chase Corporation (United States)
Chomerics (United States)
DeWal Industries Inc. (United States)
Duraco Specialty Tapes LLC. (United States)
E. I. Du Pont De Nemours and Company (United States)
Edge Adhesives (United States)
FLEXcon Company, Inc. (United States)
Functional Coatings, Inc. (United States)
Gaska Tape Inc. (United States)
GLT Products (United States)
Green Belting Industries Ltd. (PTFE Group) (Canada)
H.B. Fuller Company (United States)
Industrias Tuk, S.A. De C.V. (Mexico)
Infinity Tapes, LLC (United States)
Intertape Polymer Group (Canada)
Johnson & Johnson (United States)
Lamart Corporation (United States)
Mactac Americas, LLC (United States)
Magnum Tapes & Films (United States)
Microseal Industries, Inc. (United States)
NAVI LUX S.A. De C.V. (Mexico)
Necal Corporation (United States)
Nekoosa Holdings Incorporated (United States)
RPM International Inc. (United States)
Shawsheen Rubber Company (United States)
Shurtape Technologies, LLC (United States)
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Adhex Technologies SAS (France)

Advance Tapes International Ltd. (United Kingdom)

Biesse Tape Solutions S.p.A. (Italy)

BSN Medical GmbH (Germany)

Carlisle® Construction Materials B.V. (HARDCAST) (Netherlands)

Certoplast Technische Klebebander GmbH (Germany)

Chargeurs SA (France)

Coroplast Fritz Muller GmbH & Co. KG (Germany)

Essentra Plc (United Kingdom)

GECA -Tapes B.V. (Italy)

Henkel AG & Co. KGaA (Germany)

Lohmann GmbH & Co. KG (Germany)

NAR S.p.A (Italy)

Orafol Europe GmbH (Germany)

PPI Adhesive Products Limited (Ireland)

PPM Industries S.p.A. (Italy)

Saint-Gobain (France)

Scapa Group Plc (United Kingdom)

Sicad Group S.p.A (Italy)

Stokvis Tapes BV (Illinois Tool Works) (Netherlands)

Supertape BV (Netherlands)

tesa SE (Germany)

tremco illbruck Limited (United Kingdom)

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Denka Company Limited (Japan)

DIC Corporation (Japan)

Four Pillars Enterprise Company Limited (Taiwan)

Fujian Youyi Adhesive Tape Group Co., Ltd. (China)

Guangdong Tamay New Materials Co., Ltd. (China)

Guangzhou Wang Cheong Adhesive Product Factory (China)

Lintec Corporation (Japan)

Maxell Holdings, Ltd. (Japan)

Morgan Industries Limited (India)

Nichiban Company Limited (Japan)

Nitto Denko Corporation (Japan)

OJI Holdings Corporation (Japan)

Sekisui Chemical Company Limited (Japan)

Soken Chemical & Engineering Co., Ltd. (Japan)

Trustin Tape Pvt Ltd (India)

Wingtai Zhongshan Co., Ltd. (China)

Yem Chio Co., Ltd. (Taiwan)

Yongle Tape Company Ltd (China)

Zhejiang Yonghe Adhesive Products Company Limited (China)

Zhongshan Crown Adhesive Products Co., Ltd. (China)

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Ve-Ge Hassas Kagit Ve Yapistirici Bant San. Ve Tic. AS (Turkey)

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