

# Pressure Sensitive Adhesive (PSA) Tapes – A Global Market Overview

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## Abstracts

### Report Synopsis

Demand for packaging Pressure Sensitive Adhesive (PSA) tapes used in essential goods including food & beverage packaging, hygiene packaging and home products packaging has increased, whereas demand for these products in industrial, luxury and some B2B-transport packaging has declined. PSA tapes demand in e-commerce related packaging is expected to increase significantly in 2020. On the other hand, PSA packaging tapes demand in packaging applications in sectors like personal care & cosmetics, industrial, and B2B transportation is expected hit hardly by the Covid-19 pandemic.

Polypropylene backed tapes are the leading segment in PSA tapes market globally, estimated at 59% in 2019. Further, this segment is forecast to register a CAGR of 3.9% during 2019-2026 period reaching 39.7 billion m2 by 2026, retaining its leading position at 57%. Global PSA Tapes market is anticipated to grow negatively by 6% and 8% respectively for volume and value y-o-y 2019-2020.

### Research Findings & Coverage

This global market research report on pressure sensitive adhesive (PSA) tapes analyzes the market with respect to tape types, backing material and adhesive technology

PSA Tapes market size is estimated/projected in this report by tape type, backing material and by adhesive technology across all major countries

Cold-temperature Installation and Performance Standards Adhered to by Novel Acrylic Adhesive Insulation Tapes

Advanced PSA Tape Technology Expedites Assembly Operations in Several Industries

Adhesive Tapes Now Being Made from Lignin

Material Engineering Advancements Lead to Adhesives Replacing Mechanical Fasteners

Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments

Major companies profiled – 89

The industry guide includes the contact details for 324 companies

## Product Outline

The market for types of PSA tapes studied in this report comprise the following:

Packaging

Masking

Electrical & Electronic

Double Coated

Medical & Hygiene

Adhesive Transfer

Others

Backing Materials market of PSA Tapes analyzed in this report includes following:

Polypropylene

Paper

Polyvinyl Chloride

Others

The report explores the market of PSA Tapes by Adhesive Technologies comprises the following:

Solvent Based

Water Based

Hot Melts

Radiation Cured

#### Analysis Period, Units and Growth Rates

The report reviews, analyzes and projects the global pressure sensitive adhesive (PSA) tapes market for the period 2017-2026 in terms of volume in square meters and value in US\$; and the compound annual growth rates (CAGRs) projected from 2019 through 2026 with focus on y-o-y growth for 2019-2020

#### Geographic Coverage

North America (The United States and Mexico)

Europe (Germany, France, Italy, Poland, Russia, Spain, the United Kingdom and Rest of Europe)

Asia-Pacific (China, India, Indonesia, Japan, South Korea, Taiwan and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Rest of World (South Africa and Turkey)

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- Avery Dennison Corporation (United States)
- Yongle Tape Company Ltd. (China)
- Berry Global, Inc. (United States)
- Denka Company Limited (Japan)
- Intertape Polymer Group (Canada)
- Lintec Corporation (Japan)
- Mactac Americas, LLC (United States)
- NAR S.p.A (Italy)
- Nichiban Company Limited (Japan)
- Nitto Denko Corporation (Japan)

Oji Holdings Corporation (Japan)  
PPM Industries S.p.A. (Italy)  
Saint-Gobain (France)  
Scapa Group PLC (United Kingdom)  
Sekisui Chemical Company Limited (Japan)  
Shurtape Technologies, LLC (United States)  
SpecTape, Inc. (United States)  
Stokvis Tapes BV (Illinois Tool Works) (The Netherlands)  
tesa SE (Germany)  
Vibac Group S.p.A. (Italy)  
Yem Chio Co., Ltd. (Taiwan)  
ACHEM Technology Corporation (Taiwan)

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Nichiban to Establish New Facility in Germany  
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IPG Unveils Social Distancing Tape  
PSTC to Conduct PSA Tapes Business Summit in USA  
Shurtape Renews CP 27® 14-Day ShurRELEASE® Blue Painters Tape  
Tesa Group Expands in Asia  
DIC Corporation Promotes Innovative Adhesion Technologies  
Shurtape Develops New Shurtape® Brand Printed Aluminum Foil Tape  
Mactac Launches New Industrial and Medical PSA Tapes  
Evonik AG Establishes New Silicone Manufacturing Facility in Geesthacht, Germany  
Mactac Unveils MacBond® Arctic Cold Temperature Tapes  
DIC Expands Polystyrene Production Capacity  
Avery Dennison Rebrands its Medical Businesses as Avery Dennison Medical  
DIC Corporation Develop DUALAM™ Fast-Curing Solvent-Free Adhesive  
Orafol Launches New ORALITE® Tapes  
Avery Launches New Medical Adhesive Materials  
FLEXcon Launches FLEXcon® HX5000 with HOV-X Technology™ Adhesive System  
Avery Dennison Launches Core Series™ Adhesive Portfolio  
Mactac Develops New Acrylic Adhesive Tape  
Shurtape Showcased Packaging Application PSA Tapes  
3M Company Introduces Scotch® High Tack Box Sealing Tape 375+  
OLBRICH GmbH Buys Complete Stake in Polytype  
Blueshift Relocates its Operations to Spencer, Massachusetts  
Scapa Establishes New Plant in India

Toray and BASF Join Hands to Offer New Tape Portfolio  
Essentra Plc to Split-off its Speciality Tapes business  
Tesa SE Launches PE Foam Tape  
Tesa Expands in China  
Lohmann Develops New DuploCOLL AP Tapes Portfolio  
3M Company Develops New 3MTM Durapore™ Advanced Surgical Tape  
3M Company Launches New Sealing Tapes  
Scapa Unveils Polyflex Plus FR100 Fire Retardant PE Film Tape  
Avery Dennison Unveils Fasson® 0808HP Tape  
3M Company Unveils Single Coated Medical Extended Wear Adhesive Nonwoven Tape  
Visual Workplace, Inc Launches Floor-Mark® High Performance Floor-Marking Tape  
Avery Dennison Adhesive Tapes Receive FloorScore® Certification  
Sun Chemical to Showcase its Portfolio of Display Application Solutions  
DuPont Safety & Construction Launches FlexWrap™ EZ Adhesive Tape  
PPM Industries Group and Miarco SL Form Joint Venture 'Trustin Tape' in India  
Intertape Polymer Group Unveils Pre-Taped High Temperature Masking Film  
Rogers Corporation Re-Launches DeWAL DW 500, a Robust Plasma Spray Tape  
Airtech Advanced Materials Group Unveils New Pre-Cut Tape  
ArchiMed SAS Acquires Soest Medical Group  
Coroplast Develops New Adhesive Tape, Coroplast 4230  
Mactac Launches MACbond IB5121-72 Double-Coated Tape  
Addition of LINTEC Polyester Film Product Broadens Mactac® Durable Films Solutions Portfolio  
Catalina Graphic Films Acquired by Nekoosa  
Avery Dennison Performance Tapes' New Line of Acrylic PSA Tapes Now Available in North America  
Scapa Received "Halogen-Free" Safety Certification from UL  
ORAFOL Releases Next Generation ORAFLEX Tape Range  
ORAFOL Rebrands its Present Product Lines to ORABOND®  
Bunzl Plc Acquires Lightning Packaging Supplies Limited  
Release of Saint-Gobain Tape Solutions' New Norseal® PVC Automotive Foam Tape Certified to GMW 17408 Gasket Specification  
LINTEC to Launch WINCOS Paint Protection Film  
Nekoosa Purchased by Sentinel Capital Partners  
MIARCO's Chicane Tape Receives Special Award "coup de coeur" at EQUIP AUTO 2017 Show  
Vancive Medical Technologies Launches Medical Adhesive Tapes at Medica 2017 Trade Fair, Germany  
All-New Line of High Performance, Pressure Sensitive Adhesive Tapes Developed by



Magnum

Display of Lohmann's Wide Variety of Products and New Innovations at the Polyclose 2018

H.B. Fuller Acquires Royal Adhesives & Sealants LLC

3M Company Develops New Fire and Water Barrier Tape

Irplast S.p.A Develops Food Contact Tape

3M Company Develops 3M™ 4076 Extended Wear Medical Tape

Markel Industries Acquired by Scapa

Inauguration of the New Facility at the Lohmann US Site

Medtronic's Patient Care, Deep Vein Thrombosis and Nutritional Insufficiency Business Acquired by Cardinal Health

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Adhesives Research, Inc. (United States)

American Biltrite Inc. (United States)

Avery Dennison Corporation (United States)  
Berry Global, Inc. (United States)  
Cardinal Health, Inc. (United States)  
Carlisle Construction Materials LLC (United States)  
CCT Tapes (United States)  
Chase Corporation (United States)  
Chomerics (United States)  
DeWal Industries Inc. (United States)  
Duraco Specialty Tapes LLC. (United States)  
E. I. Du Pont De Nemours and Company (United States)  
Edge Adhesives (United States)  
FLEXcon Company, Inc. (United States)  
Functional Coatings, Inc. (United States)  
Gaska Tape Inc. (United States)  
GLT Products (United States)  
Green Belting Industries Ltd. (PTFE Group) (Canada)  
H.B. Fuller Company (United States)  
Industrias Tuk, S.A. De C.V. (Mexico)  
Infinity Tapes, LLC (United States)  
Intertape Polymer Group (Canada)  
Johnson & Johnson (United States)  
Lamart Corporation (United States)  
Mactac Americas, LLC (United States)  
Magnum Tapes & Films (United States)  
Microseal Industries, Inc. (United States)  
NAVI LUX S.A. De C.V. (Mexico)  
Necal Corporation (United States)  
Nekoosa Holdings Incorporated (United States)  
RPM International Inc. (United States)  
Shawsheen Rubber Company (United States)  
Shurtape Technologies, LLC (United States)  
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Adhex Technologies SAS (France)

Advance Tapes International Ltd. (United Kingdom)

Biesse Tape Solutions S.p.A. (Italy)

BSN Medical GmbH (Germany)

Carlisle® Construction Materials B.V. (HARDCAST) (Netherlands)

Certoplast Technische Klebebander GmbH (Germany)

Chargeurs SA (France)

Coroplast Fritz Muller GmbH & Co. KG (Germany)

Essentra Plc (United Kingdom)

GECA -Tapes B.V. (Italy)

Henkel AG & Co. KGaA (Germany)

Lohmann GmbH & Co. KG (Germany)

NAR S.p.A (Italy)

Orafol Europe GmbH (Germany)

PPI Adhesive Products Limited (Ireland)

PPM Industries S.p.A. (Italy)

Saint-Gobain (France)

Scapa Group Plc (United Kingdom)

Sicad Group S.p.A (Italy)

Stokvis Tapes BV (Illinois Tool Works) (Netherlands)

Supertape BV (Netherlands)

tesa SE (Germany)

tremco illbruck Limited (United Kingdom)

Vibac Group S.p.A. (Italy)

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Denka Company Limited (Japan)

DIC Corporation (Japan)

Four Pillars Enterprise Company Limited (Taiwan)

Fujian Youyi Adhesive Tape Group Co., Ltd. (China)

Guangdong Tamay New Materials Co., Ltd. (China)

Guangzhou Wang Cheong Adhesive Product Factory (China)

Lintec Corporation (Japan)

Maxell Holdings, Ltd. (Japan)

Morgan Industries Limited (India)

Nichiban Company Limited (Japan)

Nitto Denko Corporation (Japan)

OJI Holdings Corporation (Japan)

Sekisui Chemical Company Limited (Japan)

Soken Chemical & Engineering Co., Ltd. (Japan)

Trustin Tape Pvt Ltd (India)

Wingtai Zhongshan Co., Ltd. (China)

Yem Chio Co., Ltd. (Taiwan)

Yongle Tape Company Ltd (China)

Zhejiang Yonghe Adhesive Products Company Limited (China)

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