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Global Pressure Sensitive Adhesives (PSA) Market – Technologies, Chemistries and Applications

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Abstracts

REPORT SYNOPSIS

Impacted by headwinds from lower industrial demand due to Covid-19 related shutdowns in the first half of 2020 across the globe, the global volume consumption of Pressure Sensitive Adhesives (PSAs) is forecast to decline by a significant year-on-year (Y-o-Y) growth rate in 2020. The Covid-19 pandemic is affecting demand for products based on PSAs in a number of ways. PSA products has experienced strong demand in essential sectors like medical technology, food packaging and pharmaceuticals. At the same time, several other end markets including automotive OEM and aftermarket, aerospace, electronics, general industrial, construction, and stationery & office are experiencing significant contraction in PSAs demand.

Water-based adhesives constitute the largest share of pressure sensitive adhesives (PSAs) market on global scale, which is estimated to account for a lion's share of 45% in 2019. The overall PSAs market, globally, expected to touch 3.3 million metric tons in 2020, a sheer 5% drop compared to 2019.

Research Findings & Coverage

Pressure Sensitive Adhesives global market is analyzed in this report with respect to adhesive technologies, adhesive chemistries and applications

The study thoroughly analyzes the market for PSAs by adhesive technology, adhesive chemistry and application in each geographic region/country

High-Temperature Performance Offered by New Waterborne Acrylic Pressure

Sensitive Adhesive Technology

Radiation-Curable Pressure Sensitive Adhesives Show Promise as Innovative Solutions

Impressive Growth Being Witnessed in Demand for Bio-Based Adhesives

Material Engineering Advancements Lead to Adhesives Replacing Mechanical Fasteners

Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments

Major companies profiled – 78

The industry guide includes the contact details for 442 companies

PRODUCT OUTLINE

The report analyzes the market for the key Pressure Sensitive Adhesive technologies including:

Solvent-Based

Water-Based

Hot-Melts

Radiation Cured

This study explores the market for following prominent adhesive chemistries:

Acrylic

Rubber

Silicone

Others

Application Areas market of Pressure Sensitive Adhesives analyzed comprise the following:

Tapes

Labels

Graphics

Medical

Others

Analysis Period, Units and Growth Rates

The report reviews, analyzes and projects the global Pressure Sensitive Adhesives (PSAs) market for the period 2017-2026 in terms of market volume in Metric Tons and value in US$ and the compound annual growth rates (CAGRs) projected from 2019 through 2026 with a focus on 2019-2020 y-o-y growth rate

Geographic Coverage

North America (The United States, Canada and Mexico)

Europe (France, Germany, Italy, Spain, Russia, The United Kingdom and Rest of Europe)

Asia-Pacific (China, India, Japan, South Korea and Rest of Asia-Pacific)

South America (Argentina, Brazil and Rest of South America)

Rest of World (Middle-East, Africa, and CIS countries excluding Russia)

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3M Company (United States)
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Avery Dennison Corporation (United States)
BASF SE (Germany)
Bostik SA, an Arkema Company (France)
DIC Corporation (Japan)
Franklin International (United States)
H.B. Fuller Company (United States)
Henkel AG & Co. KGaA (Germany)
ICHEMCO s.r.l. (Italy)
Jowat SE (Germany)
KCC Corporation (South Korea)
LG Chem Ltd. (South Korea)
Momentive Performance Materials Inc. (United States)
OMNOVA Solutions Inc. (United States)
Organik Kimya San. ve Tic. A.S. (Turkey)
Pidilite Industries Limited (India)
Shin-Etsu Chemical Co., Ltd. Silicone Division (Japan)
Sika AG (Switzerland)
Synthomer plc (United Kingdom)
The Dow Chemical Company (United States)
Toyochem Co., Ltd. (Japan)

4. KEY BUSINESS AND PRODUCT TRENDS

Mactac Widens-up its PUREapply Pressure Sensitive Adhesive Portfolio
H.B. Fuller Expands Adhesives Business in South Africa
Avery and GSF Collaborate to Make N95 Masks
USDA Recognizes Mactac as the First Bio-Preferred Pressure-Sensitive Adhesive

Developer
Henkel Along with Medical & Technology Companies Develops Adhesive Health Patch
Henkel Establishes New Adhesive Manufacturing Center in India
Mactac Unveils MacBond Arctic Cold Temperature Tapes
DIC Corporation Launches DUALAM Fast-Curing Solvent-Free Adhesive and Innovative Solvent-Free Lamination System
Avery Unveils New Adhesive Materials
Acucote Expands its Pressure-Sensitive Adhesive Offering
Bostik SA Unveils Glymo-Free Laminating PU Adhesives for Food Contact Packaging Application
Avery Launches Surfas Adhesive Technology at Labelexpo Europe
H.B. Fuller Specialized Advantra SMART Adhesives
Dow Launches New Pressure Sensitive Portfolio
Lecta S.A Unveils Adestor Hot-Melt adhesives
Henkel Showcases Pressure Sensitive Adhesives (PSA) at Labelexpo 2019, Brussels
H. B Fuller Mark Develops New Advantra Warrior Adhesive
Eastman Chemical to Expand in Netherlands
Sika Launches SikaMelt-675 OT Adhesive
DuPont Unveils DOW CORNING MG 7-1020 Soft Skin Adhesive
H.B. Fuller Company Expands in Japan
3M Company Launches Extended Wear Medical Transfer Adhesive
Dow Medical Solutions Unveils New Skin Adhesive MG 7-1020
Ashland Selects Beijersbergen & Partners BV as PSA Distributor in European Region
H.B. Fuller Showcased New Pressure Sensitive Adhesive Products at ICE Europe 2019 Exhibition
Ashland Develops New Medical Pressure Sensitive Adhesive - Aroset Gentle
Akron Ascent Innovations, LLC Launches New Dry Adhesive Technology
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H.B. Fuller Showcases LunameltTM PS 4015 PSA at Labelexpo India 2018
The Dow Chemical Expands its Silicones Business Portfolio
Henkel AG & Co, KGaA Introduces Hydrocolloid Hotmelt Pressure Sensitive Adhesive
KCC, Wonik, SJL Partners Acquire Stake in Momentive Performance Materials, Inc
Shin-Etsu Chemical Co., Ltd Invests Heavily in Silicone Business
Ashland Unveils Aroset 2100 PSA for Tape and Label Applications

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Adhesives Research, Inc. (United States)
Alfa International Corporation (United States)
Aqua Based Technologies, a division of ADM Tronics, Inc. (United States)
Ashland Global Holdings Inc. (United States)
Avery Dennison Corporation (United States)
Bond Tech Industries Inc. (United States)
Cattie Adhesives (United States)
Dyna-Tech Adhesives, Inc. (United States)
Evans Adhesive Corporation (United States)
Franklin International (United States)
Functional Coatings, Inc. (United States)
H.B. Fuller Company (United States)
Royal Adhesives & Sealants, LLC (United States)
Wisdom Adhesives Worldwide (United States)
Heartland Adhesives LLC. (United States)
ITW Performance Polymers (United States)
Master Bond Inc. (United States)
Momentive Performance Materials Inc. (United States)
OMNOVA Solutions Inc. (United States)
The Dow Chemical Company (United States)
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Buhnen GmbH & Co. KG (Germany)
Henkel AG & Co. KGaA (GERMANY)
ICHEMCO s.r.l. (Italy)
Intercol BV (Netherlands)
Jowat SE (Germany)
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Amalgam Adhesives Pvt. Ltd. (India)
Bluecoat Pvt. Ltd. (India)
CEMEDINE Co., Ltd. (Japan)
Chemline India Limited (India)
CS Chemical (South Korea)
DIC Corporation (Japan)

Dongguan CO-MO Adhesives Co., Ltd. (China)
Empowera Technorganics Pvt. Ltd. (India)
Ester Chemical Industries Pvt. Ltd. (India)
E-Tech (Emulsion Technology) Co., Ltd. (Japan)
Hitachi Chemical Company, Ltd. (Japan)
Japan Coating Resin Corporation (Japan)
Jesons Industries Limited. (India)
KCC Corporation (South Korea)
Koatsu Gas Kogyo Co., Ltd. (Japan)
LG Chem Ltd. (South Korea)
Nan Pao Resins Chemical Group (Taiwan)
National Adhesives and Polymers Ltd. (India)
Nippon Shokubai Co., Ltd. (Japan)
No-Tape Industrial Co., Ltd. (Japan)
Pexi Chem Private Limited (India)
Pidilite Industries Limited (India)
Powerband Industries Pvt. Ltd. (India)
Shanghai Jaour Adhesive Products Co., Ltd. (China)
Shin-Etsu Chemical Co., Ltd. Silicone Division (Japan)
Showa Denko K.K. (Japan)
Soken Chemical & Engineering Co., Ltd. (Japan)
Tex Year Industries Inc. (Taiwan)
Texochem Industries (India)
ThreeBond Co., Ltd. (Japan)
Toagosei Co., Ltd. (Japan)
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