

Global Pressure Sensitive Adhesives (PSA) Market – Technologies, Chemistries and Applications

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Abstracts

REPORT SYNOPSIS

Impacted by headwinds from lower industrial demand due to Covid-19 related shutdowns in the first half of 2020 across the globe, the global volume consumption of Pressure Sensitive Adhesives (PSAs) is forecast to decline by a significant year-on-year (Y-o-Y) growth rate in 2020. The Covid-19 pandemic is affecting demand for products based on PSAs in a number of ways. PSA products has experienced strong demand in essential sectors like medical technology, food packaging and pharmaceuticals. At the same time, several other end markets including automotive OEM and aftermarket, aerospace, electronics, general industrial, construction, and stationery & office are experiencing significant contraction in PSAs demand.

Water-based adhesives constitute the largest share of pressure sensitive adhesives (PSAs) market on global scale, which is estimated to account for a lion's share of 45% in 2019. The overall PSAs market, globally, expected to touch 3.3 million metric tons in 2020, a sheer 5% drop compared to 2019.

Research Findings & Coverage

Pressure Sensitive Adhesives global market is analyzed in this report with respect to adhesive technologies, adhesive chemistries and applications

The study thoroughly analyzes the market for PSAs by adhesive technology, adhesive chemistry and application in each geographic region/country

High-Temperature Performance Offered by New Waterborne Acrylic Pressure

Sensitive Adhesive Technology

Radiation-Curable Pressure Sensitive Adhesives Show Promise as Innovative Solutions

Impressive Growth Being Witnessed in Demand for Bio-Based Adhesives

Material Engineering Advancements Lead to Adhesives Replacing Mechanical Fasteners

Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments

Major companies profiled – 78

The industry guide includes the contact details for 442 companies

PRODUCT OUTLINE

The report analyzes the market for the key Pressure Sensitive Adhesive technologies including:

Solvent-Based

Water-Based

Hot-Melts

Radiation Cured

This study explores the market for following prominent adhesive chemistries:

Acrylic

Rubber

Silicone

Others

Application Areas market of Pressure Sensitive Adhesives analyzed comprise the following:

Tapes

Labels

Graphics

Medical

Others

Analysis Period, Units and Growth Rates

The report reviews, analyzes and projects the global Pressure Sensitive Adhesives (PSAs) market for the period 2017-2026 in terms of market volume in Metric Tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2019 through 2026 with a focus on 2019-2020 y-o-y growth rate

Geographic Coverage

North America (The United States, Canada and Mexico)

Europe (France, Germany, Italy, Spain, Russia, The United Kingdom and Rest of Europe)

Asia-Pacific (China, India, Japan, South Korea and Rest of Asia-Pacific)

South America (Argentina, Brazil and Rest of South America)

Rest of World (Middle-East, Africa, and CIS countries excluding Russia)

Contents

PART A: GLOBAL MARKET PERSPECTIVE

1. INTRODUCTION

1.1 COVID-19 Impact on Global Pressure Sensitive Adhesives Market

1.2 Product Outline

1.2.1 Pressure Sensitive Adhesives

1.2.1.1 Types of Pressure Sensitive Adhesives based on Technology

1.2.1.1.1 Solvent Based Pressure Sensitive Adhesives

1.2.1.1.2 Water Based Pressure Sensitive Adhesives

1.2.1.1.2.1 Water Based Solution Adhesives

1.2.1.1.2.2 Water Based Polymer Dispersions/Emulsions

1.2.1.1.3 Hot Melt Pressure Sensitive Adhesives

1.2.1.1.4 Radiation Cured Pressure Sensitive Adhesives

1.2.1.2 Types of Pressure Sensitive Adhesives based on Chemistry

1.2.1.2.1 Rubber Based Pressure Sensitive Adhesives

1.2.1.2.1.1 Natural Rubber Based

1.2.1.2.1.2 Styrene-Butadiene Rubber Based

1.2.1.2.1.3 Styrenic Block Copolymer Based

1.2.1.2.2 Acrylic Based Pressure Sensitive Adhesives

1.2.1.2.3 Silicone Based Pressure Sensitive Adhesives

1.2.1.2.4 Other Pressure Sensitive Adhesives

1.2.1.3 Pressure Sensitive Adhesive Constructions

1.2.1.4 Pressure Sensitive Adhesives Applications

1.2.1.4.1 Tapes

1.2.1.4.2 Labels

1.2.1.4.3 Graphic Films/Sheets

1.2.1.4.4 Medical Applications

1.2.1.4.5 Other Applications

2. KEY MARKET TRENDS

2.1 Numerous Packaging Applications Supported with Pressure-Sensitive Adhesives

2.2 High-Temperature Performance Offered by New Waterborne Acrylic PSA Technology

2.3 Wearable Medical Devices Gain the Benefit of Silicone PSAs

2.4 Successful PSAs Balance Chemistry with Application

2.5 Radiation-Curable Pressure Sensitive Adhesives Show Promise as Innovative Solutions

2.6 Impressive Growth Being Witnessed in Demand for Bio-Based Adhesives
Bio-Based Adhesives being targeted by Adhesive Manufacturers

2.7 Material Engineering Advancements Lead to Adhesives Replacing Mechanical Fasteners

2.8 An Inseparable Bond Develops between Electric Vehicles and Adhesives

3. KEY GLOBAL PLAYERS

3M Company (United States)

Ashland Global Holdings Inc. (United States)

Avery Dennison Corporation (United States)

BASF SE (Germany)

Bostik SA, an Arkema Company (France)

DIC Corporation (Japan)

Franklin International (United States)

H.B. Fuller Company (United States)

Henkel AG & Co. KGaA (Germany)

ICHEMCO s.r.l. (Italy)

Jowat SE (Germany)

KCC Corporation (South Korea)

LG Chem Ltd. (South Korea)

Momentive Performance Materials Inc. (United States)

OMNOVA Solutions Inc. (United States)

Organik Kimya San. ve Tic. A.S. (Turkey)

Pidilite Industries Limited (India)

Shin-Etsu Chemical Co., Ltd. Silicone Division (Japan)

Sika AG (Switzerland)

Synthomer plc (United Kingdom)

The Dow Chemical Company (United States)

Toyochem Co., Ltd. (Japan)

4. KEY BUSINESS AND PRODUCT TRENDS

Mactac Widens-up its PUREapply Pressure Sensitive Adhesive Portfolio

H.B. Fuller Expands Adhesives Business in South Africa

Avery and GSF Collaborate to Make N95 Masks

USDA Recognizes Mactac as the First Bio-Preferred Pressure-Sensitive Adhesive

Developer

Henkel Along with Medical & Technology Companies Develops Adhesive Health Patch
Henkel Establishes New Adhesive Manufacturing Center in India
Mactac Unveils MacBond Arctic Cold Temperature Tapes
DIC Corporation Launches DUALAM Fast-Curing Solvent-Free Adhesive and Innovative Solvent-Free Lamination System
Avery Unveils New Adhesive Materials
Acucote Expands its Pressure-Sensitive Adhesive Offering
Bostik SA Unveils Glymo-Free Laminating PU Adhesives for Food Contact Packaging Application
Avery Launches Surf-as Adhesive Technology at Labelexpo Europe
H.B. Fuller Specialized Advantra SMART Adhesives
Dow Launches New Pressure Sensitive Portfolio
Lecta S.A Unveils Adestor Hot-Melt adhesives
Henkel Showcases Pressure Sensitive Adhesives (PSA) at Labelexpo 2019, Brussels
H. B Fuller Mark Develops New Advantra Warrior Adhesive
Eastman Chemical to Expand in Netherlands
Sika Launches SikaMelt-675 OT Adhesive
DuPont Unveils DOW CORNING MG 7-1020 Soft Skin Adhesive
H.B. Fuller Company Expands in Japan
3M Company Launches Extended Wear Medical Transfer Adhesive
Dow Medical Solutions Unveils New Skin Adhesive MG 7-1020
Ashland Selects Beijersbergen & Partners BV as PSA Distributor in European Region
H.B. Fuller Showcased New Pressure Sensitive Adhesive Products at ICE Europe 2019 Exhibition
Ashland Develops New Medical Pressure Sensitive Adhesive - Aroset Gentle
Akron Ascent Innovations, LLC Launches New Dry Adhesive Technology
Meridian Adhesives Group Acquires Evans Adhesive Corporation
OMNOVA Solutions, Inc Enters Distribution Agreement with Maroon Group
Dow Silicones Introduces DOW CORNING MG7-1020 Soft Skin Adhesive
H.B. Fuller Showcases its Swift Melt 1908 PSA at Labelexpo India 2018
Synthomer Plc Showcases its Emulsion Acrylic Pressure Sensitive Adhesives at Munich Adhesives & Finishing Symposium Event in Germany
H.B. Fuller Showcases Lunamelt™ PS 4015 PSA at Labelexpo India 2018
The Dow Chemical Expands its Silicones Business Portfolio
Henkel AG & Co, KGaA Introduces Hydrocolloid Hotmelt Pressure Sensitive Adhesive
KCC, Wonik, SJL Partners Acquire Stake in Momentive Performance Materials, Inc
Shin-Etsu Chemical Co., Ltd Invests Heavily in Silicone Business
Ashland Unveils Aroset 2100 PSA for Tape and Label Applications

Jowat SE Establish a New Subsidiary in Thailand
The Dow Chemical Company Launches ROBOND PS-7735 Acrylic PSA
Pidilite and Jowat Enter into Collaboration on Adhesives Portfolio

5. GLOBAL MARKET OVERVIEW

5.1 Global Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Technology

5.1.1 Global Pressure Sensitive Adhesives (PSA) Technology Market Overview by Geographic Region

5.1.1.1 Solvent-based Pressure Sensitive Adhesives

5.1.1.2 Water-based Pressure Sensitive Adhesives

5.1.1.3 Hot-Melt Pressure Sensitive Adhesives

5.1.1.4 Radiation (UV/EB) Cured Pressure Sensitive Adhesives

5.2 Global Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Chemistry

5.2.1 Global Pressure Sensitive Adhesives (PSA) Chemistry Market Overview by Geographic Region

5.2.1.1 Acrylic-based Pressure Sensitive Adhesives

5.2.1.2 Rubber-based Pressure Sensitive Adhesives

5.2.1.3 Silicone-based Pressure Sensitive Adhesives

5.2.1.4 Other Pressure Sensitive Adhesives

5.3 Global Pressure Sensitive Adhesives (PSA) Market Overview by Application

5.3.1 Global Pressure Sensitive Adhesives (PSA) Application Market Overview by Geographic Region

5.3.1.1 Tapes

5.3.1.2 Labels

5.3.1.3 Graphic Films/Sheets

5.3.1.4 Medical Applications

5.3.1.5 Other Applications

PART B: REGIONAL MARKET PERSPECTIVE

Global Pressure Sensitive Adhesives (PSA) Market Overview by Geographic Region

REGIONAL MARKET OVERVIEW

6. NORTH AMERICA

6.1 North American Pressure Sensitive Adhesives (PSA) Market Overview by Geographic Region

6.2 North American Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Technology

6.3 North American Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Chemistry

6.4 North American Pressure Sensitive Adhesives (PSA) Market Overview by Application

6.5 Major Market Players

3M Company (United States)

Adhesive Products, Inc. (United States)

Adhesive Technologies, Inc. (United States)

Adhesives Research, Inc. (United States)

Alfa International Corporation (United States)

Aqua Based Technologies, a division of ADM Tronics, Inc. (United States)

Ashland Global Holdings Inc. (United States)

Avery Dennison Corporation (United States)

Bond Tech Industries Inc. (United States)

Cattie Adhesives (United States)

Dyna-Tech Adhesives, Inc. (United States)

Evans Adhesive Corporation (United States)

Franklin International (United States)

Functional Coatings, Inc. (United States)

H.B. Fuller Company (United States)

Royal Adhesives & Sealants, LLC (United States)

Wisdom Adhesives Worldwide (United States)

Heartland Adhesives LLC. (United States)

ITW Performance Polymers (United States)

Master Bond Inc. (United States)

Momentive Performance Materials Inc. (United States)

OMNOVA Solutions Inc. (United States)

The Dow Chemical Company (United States)

Worthen Industries, Inc. (United States)

7. EUROPE

7.1 European Pressure Sensitive Adhesives (PSA) Market Overview by Geographic Region

7.2 European Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive

Technology

7.3 European Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Chemistry

7.4 European Pressure Sensitive Adhesives (PSA) Market Overview by Application

7.5 Major Market Players

AdCo (UK) Limited (United Kingdom)

BASF SE (Germany)

Beardow & Adams (Adhesives) Limited (United Kingdom)

Bostik SA, an Arkema Company (France)

Buhnen GmbH & Co. KG (Germany)

Henkel AG & Co. KGaA (GERMANY)

ICHEMCO s.r.l. (Italy)

Intercol BV (Netherlands)

Jowat SE (Germany)

KLEBCHEMIE M. G. Becker GmbH & Co. KG (KLEIBERIT) (Germany)

SIKA AG (SWITZERLAND)

Synthomer plc (United Kingdom)

8. ASIA-PACIFIC

8.1 Asia-Pacific Pressure Sensitive Adhesives (PSA) Market Overview by Geographic Region

8.2 Asia-Pacific Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Technology

8.3 Asia-Pacific Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Chemistry

8.4 Asia-Pacific Pressure Sensitive Adhesives (PSA) Market Overview by Application

8.5 Major Market Players

Adhinks India Pvt. Ltd. (India)

Adtek Consolidated Sdn. Bhd. (Malaysia)

Advance Polymers (India)

Advanced Polymer Emulsions Company, Ltd. (South Korea)

Aica Kogyo Co., Ltd. (Japan)

Amalgam Adhesives Pvt. Ltd. (India)

Bluecoat Pvt. Ltd. (India)

CEMEDINE Co., Ltd. (Japan)

Chemline India Limited (India)

CS Chemical (South Korea)

DIC Corporation (Japan)

Dongguan CO-MO Adhesives Co., Ltd. (China)
Empowera Technorganics Pvt. Ltd. (India)
Ester Chemical Industries Pvt. Ltd. (India)
E-Tech (Emulsion Technology) Co., Ltd. (Japan)
Hitachi Chemical Company, Ltd. (Japan)
Japan Coating Resin Corporation (Japan)
Jesons Industries Limited. (India)
KCC Corporation (South Korea)
Koatsu Gas Kogyo Co., Ltd. (Japan)
LG Chem Ltd. (South Korea)
Nan Pao Resins Chemical Group (Taiwan)
National Adhesives and Polymers Ltd. (India)
Nippon Shokubai Co., Ltd. (Japan)
No-Tape Industrial Co., Ltd. (Japan)
Pexi Chem Private Limited (India)
Pidilite Industries Limited (India)
Powerband Industries Pvt. Ltd. (India)
Shanghai Jaour Adhesive Products Co., Ltd. (China)
Shin-Etsu Chemical Co., Ltd. Silicone Division (Japan)
Showa Denko K.K. (Japan)
Soken Chemical & Engineering Co., Ltd. (Japan)
Tex Year Industries Inc. (Taiwan)
Texochem Industries (India)
ThreeBond Co., Ltd. (Japan)
Toagosei Co., Ltd. (Japan)
Toyochem Co., Ltd. (Japan)
Wuxi Wanli Adhesion Materials Co., Ltd. (China)
Yasuhara Chemical Co., Ltd. (Japan)

9. SOUTH AMERICA

9.1 South American Pressure Sensitive Adhesives (PSA) Market Overview by Geographic Region

9.2 South American Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Technology

9.3 South American Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Chemistry

9.4 South American Pressure Sensitive Adhesives (PSA) Market Overview by Application

Adecol Ind. Quimica Ltda. (Brazil) – A Major Market Player

10. REST OF WORLD

10.1 Rest of World Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Technology

10.2 Rest of World Pressure Sensitive Adhesives (PSA) Market Overview by Adhesive Chemistry

10.3 Rest of World Pressure Sensitive Adhesives (PSA) Market Overview by Application

10.4 Major Market Players

Organik Kimya San. ve Tic. A.S. (Turkey)

Qualichem-Genkem (South Africa)

PART C: GUIDE TO THE INDUSTRY

1. PRESSURE SENSITIVE ADHESIVES MANUFACTURERS AND SUPPLIERS

2. PRESSURE SENSITIVE ADHESIVES DOWN-STREAM PRODUCT MANUFACTURERS AND SUPPLIERS

PART D: ANNEXURE

1. RESEARCH METHODOLOGY

2. FEEDBACK

CHARTS & GRAPHS

PART A: GLOBAL MARKET PERSPECTIVE

Chart 1: Global Pressure Sensitive Adhesives Market (2019, 2020 & 2026) by Geographic Region

Chart 2: Global Pressure Sensitive Adhesives Market Analysis (2019, 2020 & 2026) by Application

Chart 3: Global Pressure Sensitive Adhesives Market (2019, 2020 & 2026) by Adhesive Technology

Chart 4: Global Pressure Sensitive Adhesives Market (2019, 2020 & 2026) by Adhesive Chemistry

Chart 5: Global Pressure Sensitive Adhesives Market (2017-2026) – Volume in Thousand Metric Tons and Value in USD Million

Chart 6: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot Melts and Radiation Cured in Thousand Metric Tons

Chart 7: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 8: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured in USD Million

Chart 9: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 10: Global Solvent-based Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 11: Glance at 2017, 2019 and 2026 Global Solvent-based Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 12: Global Solvent-based Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 13: Glance at 2017, 2019 and 2026 Global Solvent-based Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 14: Global Water-based Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 15: Glance at 2017, 2019 and 2026 Global Water-based Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 16: Global Water-based Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 17: Glance at 2017, 2019 and 2026 Global Water-based Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 18: Global Hot-Melt Pressure Sensitive Adhesives Market Analysis (2017-2026)

by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 19: Glance at 2017, 2019 and 2026 Global Hot-Melt Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 20: Global Hot-Melt Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 21: Glance at 2017, 2019 and 2026 Global Hot-Melt Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 22: Global Radiation Cured Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 23: Glance at 2017, 2019 and 2026 Global Radiation Cured Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 24: Global Radiation Cured Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 25: Glance at 2017, 2019 and 2026 Global Radiation Cured Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 26: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in Thousand Metric Tons

Chart 27: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 28: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in USD Million

Chart 29: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 30: Global Acrylic Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 31: Glance at 2017, 2019 and 2026 Global Acrylic Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 32: Global Acrylic Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of

World in USD Million

Chart 33: Glance at 2017, 2019 and 2026 Global Acrylic Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 34: Global Rubber Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 35: Glance at 2017, 2019 and 2026 Global Rubber Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 36: Global Rubber Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 37: Glance at 2017, 2019 and 2026 Global Rubber Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 38: Global Silicone Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 39: Glance at 2017, 2019 and 2026 Global Silicone Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 40: Global Silicone Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 41: Glance at 2017, 2019 and 2026 Global Silicone Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 42: Global Other Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 43: Glance at 2017, 2019 and 2026 Global Other Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 44: Global Other Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 45: Glance at 2017, 2019 and 2026 Global Other Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific,

South America and Rest of World

Chart 46: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in Thousand Metric Tons

Chart 47: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

Chart 48: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in USD Million

Chart 49: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

Chart 50: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Tapes by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 51: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) in Tapes by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 52: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Tapes by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 53: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) in Tapes by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 54: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Labels by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 55: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) in Labels by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 56: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Labels by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 57: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) in Labels by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 58: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Graphics by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 59: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) in Graphics by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 60: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Graphics by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 61: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) in Graphics by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 62: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Medical Applications by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 63: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) in Medical Applications by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 64: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Medical Applications by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 65: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) in Medical Applications by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 66: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Other Applications by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 67: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) in Other Applications by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 68: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) in Other Applications by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 69: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) in Other Applications by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

PART B: REGIONAL MARKET PERSPECTIVE

Chart 70: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Thousand Metric Tons

Chart 71: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Chart 72: Global Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million

Chart 73: Glance at 2017, 2019 and 2026 Global Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

REGIONAL MARKET OVERVIEW

NORTH AMERICA

Chart 74: North American Pressure Sensitive Adhesives Market (2017-2026) – Volume in Thousand Metric Tons and Value in USD Million

Chart 75: North American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – The United States, Canada and Mexico in Thousand Metric Tons

Chart 76: Glance at 2017, 2019 and 2026 North American Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – The United States, Canada and Mexico

Chart 77: North American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – The United States, Canada and Mexico in USD Million

Chart 78: Glance at 2017, 2019 and 2026 North American Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – The United States, Canada and Mexico

Chart 79: North American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot Melts and Radiation Cured in Thousand Metric Tons

Chart 80: Glance at 2017, 2019 and 2026 North American Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 81: North American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured in USD Million

Chart 82: Glance at 2017, 2019 and 2026 North American Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 83: North American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in Thousand Metric Tons

Chart 84: Glance at 2017, 2019 and 2026 North American Pressure Sensitive

Adhesives Volume Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 85: North American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in USD Million

Chart 86: Glance at 2017, 2019 and 2026 North American Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 87: North American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in Thousand Metric Tons

Chart 88: Glance at 2017, 2019 and 2026 North American Pressure Sensitive Adhesives Volume Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

Chart 89: North American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in USD Million

Chart 90: Glance at 2017, 2019 and 2026 North American Pressure Sensitive Adhesives Value Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

EUROPE

Chart 91: European Pressure Sensitive Adhesives Market (2017-2026) – Volume in Thousand Metric Tons and Value in USD Million

Chart 92: European Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – France, Germany, Italy, Spain, Russia, The United Kingdom and Rest of Europe in Thousand Metric Tons

Chart 93: Glance at 2017, 2019 and 2026 European Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – France, Germany, Italy, Spain, Russia, The United Kingdom and Rest of Europe

Chart 94: European Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – France, Germany, Italy, Spain, Russia, The United Kingdom and Rest of Europe in USD Million

Chart 95: Glance at 2017, 2019 and 2026 European Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – France, Germany, Italy, Spain, Russia, The United Kingdom and Rest of Europe

Chart 96: European Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot Melts and Radiation Cured in Thousand Metric Tons

Chart 97: Glance at 2017, 2019 and 2026 European Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-

Melts and Radiation Cured

Chart 98: European Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured in USD Million

Chart 99: Glance at 2017, 2019 and 2026 European Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 100: European Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in Thousand Metric Tons

Chart 101: Glance at 2017, 2019 and 2026 European Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 102: European Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in USD Million

Chart 103: Glance at 2017, 2019 and 2026 European Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 104: European Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in Thousand Metric Tons

Chart 105: Glance at 2017, 2019 and 2026 European Pressure Sensitive Adhesives Volume Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

Chart 106: European Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in USD Million

Chart 107: Glance at 2017, 2019 and 2026 European Pressure Sensitive Adhesives Value Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

ASIA-PACIFIC

Chart 108: Asia-Pacific Pressure Sensitive Adhesives Market (2017-2026) – Volume in Thousand Metric Tons and Value in USD Million

Chart 109: Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – China, India, Japan, South Korea and Rest of Asia-Pacific in Thousand Metric Tons

Chart 110: Glance at 2017, 2019 and 2026 Asia-Pacific Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – China, India, Japan, South Korea and Rest of Asia-Pacific

Chart 111: Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – China, India, Japan, South Korea and Rest of Asia-Pacific in USD Million

Chart 112: Glance at 2017, 2019 and 2026 Asia-Pacific Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – China, India, Japan, South Korea and Rest of Asia-Pacific

Chart 113: Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot Melts and Radiation Cured in Thousand Metric Tons

Chart 114: Glance at 2017, 2019 and 2026 Asia-Pacific Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 115: Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured in USD Million

Chart 116: Glance at 2017, 2019 and 2026 Asia-Pacific Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 117: Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in Thousand Metric Tons

Chart 118: Glance at 2017, 2019 and 2026 Asia-Pacific Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 119: Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in USD Million

Chart 120: Glance at 2017, 2019 and 2026 Asia-Pacific Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 121: Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in Thousand Metric Tons

Chart 122: Glance at 2017, 2019 and 2026 Asia-Pacific Pressure Sensitive Adhesives Volume Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

Chart 123: Asia-Pacific Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in USD Million

Chart 124: Glance at 2017, 2019 and 2026 Asia-Pacific Pressure Sensitive Adhesives Value Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

SOUTH AMERICA

Chart 125: South American Pressure Sensitive Adhesives Market (2017-2026) – Volume in Thousand Metric Tons and Value in USD Million

Chart 126: South American Pressure Sensitive Adhesives Market Analysis (2017-2026)

by Geographic Region – Brazil, Argentina and Rest of South America in Thousand Metric Tons

Chart 127: Glance at 2017, 2019 and 2026 South American Pressure Sensitive Adhesives Volume Market Share (%) by Geographic Region – Brazil, Argentina and Rest of South America

Chart 128: South American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Geographic Region – Brazil, Argentina and Rest of South America in USD Million

Chart 129: Glance at 2017, 2019 and 2026 South American Pressure Sensitive Adhesives Value Market Share (%) by Geographic Region – Brazil, Argentina and Rest of South America

Chart 130: South American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot Melts and Radiation Cured in Thousand Metric Tons

Chart 131: Glance at 2017, 2019 and 2026 South American Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 132: South American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured in USD Million

Chart 133: Glance at 2017, 2019 and 2026 South American Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 134: South American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in Thousand Metric Tons

Chart 135: Glance at 2017, 2019 and 2026 South American Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 136: South American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in USD Million

Chart 137: Glance at 2017, 2019 and 2026 South American Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 138: South American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in Thousand Metric Tons

Chart 139: Glance at 2017, 2019 and 2026 South American Pressure Sensitive Adhesives Volume Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

Chart 140: South American Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in USD Million

Chart 141: Glance at 2017, 2019 and 2026 South American Pressure Sensitive Adhesives Value Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

REST OF WORLD

Chart 142: Rest of World Pressure Sensitive Adhesives Market (2017-2026) – Volume in Thousand Metric Tons and Value in USD Million

Chart 143: Rest of World Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot Melts and Radiation Cured in Thousand Metric Tons

Chart 144: Glance at 2017, 2019 and 2026 Rest of World Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 145: Rest of World Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured in USD Million

Chart 146: Glance at 2017, 2019 and 2026 Rest of World Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Technology – Solvent-based, Water-based, Hot-Melts and Radiation Cured

Chart 147: Rest of World Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in Thousand Metric Tons

Chart 148: Glance at 2017, 2019 and 2026 Rest of World Pressure Sensitive Adhesives Volume Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 149: Rest of World Pressure Sensitive Adhesives Market Analysis (2017-2026) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others in USD Million

Chart 150: Glance at 2017, 2019 and 2026 Rest of World Pressure Sensitive Adhesives Value Market Share (%) by Adhesive Chemistry – Acrylic, Rubber, Silicone and Others

Chart 151: Rest of World Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in Thousand Metric Tons

Chart 152: Glance at 2017, 2019 and 2026 Rest of World Pressure Sensitive Adhesives Volume Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

Chart 153: Rest of World Pressure Sensitive Adhesives Market Analysis (2017-2026) by Application – Tapes, Labels, Graphics, Medical and Others in USD Million

Chart 154: Glance at 2017, 2019 and 2026 Rest of World Pressure Sensitive Adhesives Value Market Share (%) by Application – Tapes, Labels, Graphics, Medical and Others

Figures

FIGURES:

Figure 1: Global Pressure Sensitive Adhesives Market (2019, 2020 & 2026)

Figure 2: Year-over-Year (2019-2020) Projection for Pressure Sensitive Adhesives Demand by Application

Figure 3: Analysis of the Potential Impact of Covid-19 on Global Pressure Sensitive Adhesives Market by Application

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