

Flexible Packaging – A Global Market Overview

<https://marketpublishers.com/r/FC55546DD666EN.html>

Date: January 2025

Pages: 288

Price: US\$ 4,500.00 (Single User License)

ID: FC55546DD666EN

Abstracts

Flexible Packaging Market Trends and Outlook

The Flexible Packaging refers to the industry segment focused on producing packaging materials made from flexible substrates like plastics, paper, aluminum foil, and laminates. These materials are used to create pouches, bags, wraps, and sachets, offering versatility, lightweight properties, and cost-effectiveness. Flexible packaging is widely adopted across industries such as food and beverages, pharmaceuticals, personal care, and consumer goods due to its convenience, extended shelf life, and reduced environmental footprint. Its adaptability to various shapes and sizes and enhanced sustainability appeal are driving its rapid growth globally.

Flexible Packaging demand is estimated at US\$266.7 billion in 2024 and projected to post a CAGR of 4.8% between 2024 and 2030 to reach US\$353.8 billion by 2030. Increasing demand for lightweight, cost-effective, and eco-friendly packaging solutions across industries like food, pharmaceuticals, and personal care are some of the key driving factors for the flexible packaging market growth. Rising consumer preferences for convenient, resealable, and portable packaging have spurred innovation in flexible formats. The focus on reducing carbon footprints and adopting recyclable materials, coupled with technological advancements in printing and barrier properties, further propels the market. Additionally, the expansion of e-commerce and increasing consumption of packaged goods in emerging markets contribute to the growing demand for flexible packaging.

Flexible Packaging Regional Market Analysis

The Asia Pacific region holds the dominant position in the Flexible Packaging market, accounting for 38.7% in 2024, due to its large manufacturing base, cost-effective labor, and abundant availability of raw materials. The region's strong presence in the food and

beverage, pharmaceutical, and consumer goods industries fuels demand for flexible packaging solutions. Rapid economic development and the increasing adoption of modern retail formats in countries like China, India, and Japan further strengthen its dominance. Additionally, significant investments in innovation and infrastructure by key players in the region support sustained leadership in the global flexible packaging market.

Asia-Pacific region is projected to be the fastest-growing market, with a CAGR of 5.6% during the forecast period 2024-2030. This growth is driven by rapid urbanization, population growth, and the expanding middle class in countries like China, India, and Southeast Asia. The increasing consumption of packaged foods, beverages, and personal care products drives demand for flexible packaging in these emerging economies. Additionally, the booming e-commerce sector, supported by improved logistics and distribution networks, has amplified the need for lightweight and durable packaging. Government initiatives to promote sustainable and cost-effective packaging solutions further accelerate market growth in the region.

Flexible Packaging Market Analysis by Product

Pouches is the leading Product in the Flexible Packaging market, with an estimated share of 38.9% in 2024, because they combine functionality, convenience, and cost efficiency. Their space-saving design reduces transportation costs, and their adaptability to various product types-from liquids to solids-makes them highly desirable. Moreover, advancements in barrier technologies have made pouches a reliable solution for preserving product quality and freshness, further boosting their popularity.

Pouches are also expected to record the fastest CAGR of 5.2% during the 2024-2030 forecast period due to their versatility, lightweight design, and ability to enhance product shelf life. They cater to a wide range of industries, such as food and beverages, pharmaceuticals, and personal care, offering features like resealable closures, spouts, and transparency. Additionally, pouches align with sustainability trends by using less material than rigid alternatives and supporting innovations in recyclable and biodegradable options.

Flexible Packaging Market Analysis by Material

The Plastic segment led the market with a 70.2% share in 2024, due to its durability, flexibility, and cost-effectiveness. It offers excellent barrier properties, protecting products from moisture, light, and contamination. The versatility of plastic allows it to be

used for a wide variety of products, and innovations in recyclable and lightweight plastic solutions continue to reinforce its market dominance.

Bioplastic segment is expected to register the fastest CAGR of 5.8% during the forecast period 2024-2030, due to its increasing consumer and regulatory emphasis on sustainability. Derived from renewable sources like corn or sugarcane, bioplastics reduce dependency on fossil fuels and have a smaller carbon footprint. Many companies are transitioning to bioplastic packaging to meet eco-conscious consumer demand and comply with stricter environmental regulations, driving their rapid growth.

Flexible Packaging Market Analysis by Application

Food & Beverages is the leading Application in the Flexible Packaging market, with an estimated share of 60.3% in 2024, due to its extended shelf life, convenience, and cost efficiency. Flexible packaging offers excellent barrier properties, keeping products fresh and safe from external factors like moisture and contamination. Its lightweight, easy-to-use design caters to consumer preferences for portable, resealable, and sustainable packaging. With the growing demand for processed and ready-to-eat foods, flexible packaging continues to play a crucial role in this sector.

Pharmaceutical & Healthcare is expected to record the fastest CAGR of 5.7% during the 2024-2030 forecast period due to rising demand for secure, lightweight, and tamper-proof solutions to preserve drug efficacy. Flexible packaging, such as blister packs, sachets, and pouches, offers superior protection against moisture, oxygen, and contamination. Additionally, the increasing focus on personalized medicine, unit-dose packaging, and compliance with stringent regulatory standards is driving its adoption in the pharmaceutical industry.

Flexible Packaging Market Report Scope

This global report on Flexible Packaging analyzes the market based on Product, Material, and Application for global and regional markets for 2021-2030 period with projections from 2024 to 2030 in terms of value in US\$. In addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

Key Metrics

Historical Period: 2021-2023

Base Year: 2024

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 10+

Flexible Packaging Market by Geographic Region

North America (The United States, Canada, and Mexico)

Europe (France, Germany, Italy, Spain, the United Kingdom & Rest of Europe)

Asia-Pacific (Australia, China, India, Japan, South Korea & Rest of Asia-Pacific)

South America (Argentina, Brazil & Rest of South America)

Middle East & Africa (South Africa, Saudi Arabia & Rest of Middle East & Africa)

Flexible Packaging Market by Product

Pouches

Bags

Films & Wraps

Others

Flexible Packaging Market by Material

Plastic

Paper

Metal

Bioplastic

Flexible Packaging Market by Application

Food & Beverages

Pharmaceutical & Healthcare

Personal Care & Cosmetics

Others

Contents

PART A: GLOBAL MARKET PERSPECTIVE

1. INTRODUCTION

Product Outline

Flexible Packaging Defined

Flexible Packaging Product

Pouches

Bags

Films & Wraps

Others

Flexible Packaging Material

Plastic

Paper

Metal

Bioplastic

Flexible Packaging Application

Food & Beverages

Pharmaceutical & Healthcare

Personal Care & Cosmetics

Others

2. Key Market Trends

3. Key Global Players

Amcor plc

Berry Global Inc.

Mondi Group

Sealed Air Corporation

Huhtamaki Oyj

Constantia Flexibles

Sonoco Products Company

ProAmpac LLC

Coveris Management GmbH

UFlex Limited

Sigma Plastics Group Inc.

Wipac AG

4. Key Business & Product Trends

5. Global Market Overview

Global Flexible Packaging Market Overview by Product

Flexible Packaging Product Market Overview by Global Region

Pouches

Bags

Films & Wraps

Others

Global Flexible Packaging Market Overview by Material

Flexible Packaging Material Market Overview by Global Region

Plastic

Paper

Metal

Bioplastic

Global Flexible Packaging Market Overview by Application

Flexible Packaging Applications Market Overview by Global Region

Food & Beverages

Pharmaceutical & Healthcare

Personal Care & Cosmetics

Others

PART B: REGIONAL MARKET PERSPECTIVE

Global Flexible Packaging Market Overview by Geographic Region

REGIONAL MARKET OVERVIEW

6. North America

North American Flexible Packaging Market Overview by Geographic Region

North American Flexible Packaging Market Overview by Product

North American Flexible Packaging Market Overview by Material

North American Flexible Packaging Market Overview by Application

Country-wise Analysis of North American Flexible Packaging Market

The United States

United States Flexible Packaging Market Overview by Product

United States Flexible Packaging Market Overview by Material

United States Flexible Packaging Market Overview by Application

Canada

Canadian Flexible Packaging Market Overview by Product

Canadian Flexible Packaging Market Overview by Material

Canadian Flexible Packaging Market Overview by Application

Mexico

Mexican Flexible Packaging Market Overview by Product

Mexican Flexible Packaging Market Overview by Material

Mexican Flexible Packaging Market Overview by Application

7. Europe

European Flexible Packaging Market Overview by Geographic Region

European Flexible Packaging Market Overview by Product

European Flexible Packaging Market Overview by Material

European Flexible Packaging Market Overview by Application

Country-wise Analysis of European Flexible Packaging Market

France

French Flexible Packaging Market Overview by Product

French Flexible Packaging Market Overview by Material

French Flexible Packaging Market Overview by Application

Germany

German Flexible Packaging Market Overview by Product

German Flexible Packaging Market Overview by Material

German Flexible Packaging Market Overview by Application

Italy

Italian Flexible Packaging Market Overview by Product

Italian Flexible Packaging Market Overview by Material

Italian Flexible Packaging Market Overview by Application

Spain

Spanish Flexible Packaging Market Overview by Product

Spanish Flexible Packaging Market Overview by Material

Spanish Flexible Packaging Market Overview by Application

The United Kingdom

United Kingdom Flexible Packaging Market Overview by Product

United Kingdom Flexible Packaging Market Overview by Material

United Kingdom Flexible Packaging Market Overview by Application

Rest of Europe

Rest of Europe Flexible Packaging Market Overview by Product

Rest of Europe Flexible Packaging Market Overview by Material

Rest of Europe Flexible Packaging Market Overview by Application

8. Asia-Pacific

Asia-Pacific Flexible Packaging Market Overview by Geographic Region

Asia-Pacific Flexible Packaging Market Overview by Product

Asia-Pacific Flexible Packaging Market Overview by Material

Asia-Pacific Flexible Packaging Market Overview by Application

Country-wise Analysis of Asia-Pacific Flexible Packaging Market

Australia

Australian Flexible Packaging Market Overview by Product

Australian Flexible Packaging Market Overview by Material
Australian Flexible Packaging Market Overview by Application

China

Chinese Flexible Packaging Market Overview by Product
Chinese Flexible Packaging Market Overview by Material
Chinese Flexible Packaging Market Overview by Application

India

Indian Flexible Packaging Market Overview by Product
Indian Flexible Packaging Market Overview by Material
Indian Flexible Packaging Market Overview by Application

Japan

Japanese Flexible Packaging Market Overview by Product
Japanese Flexible Packaging Market Overview by Material
Japanese Flexible Packaging Market Overview by Application

South Korea

South Korean Flexible Packaging Market Overview by Product
South Korean Flexible Packaging Market Overview by Material
South Korean Flexible Packaging Market Overview by Application

Rest of Asia-Pacific

Rest of Asia-Pacific Flexible Packaging Market Overview by Product
Rest of Asia-Pacific Flexible Packaging Market Overview by Material?
Rest of Asia-Pacific Flexible Packaging Market Overview by Application

9. South America

South American Flexible Packaging Market Overview by Geographic Region
South American Flexible Packaging Market Overview by Product
South American Flexible Packaging Market Overview by Material
South American Flexible Packaging Market Overview by Application
Country-wise Analysis of South American Flexible Packaging Market

Argentina

Argentina Flexible Packaging Market Overview by Product
Argentina Flexible Packaging Market Overview by Material
Argentina Flexible Packaging Market Overview by Application

Brazil

Brazilian Flexible Packaging Market Overview by Product
Brazilian Flexible Packaging Market Overview by Material
Brazilian Flexible Packaging Market Overview by Application

Rest of South America

Rest of South America Flexible Packaging Market Overview by Product
Rest of South America Flexible Packaging Market Overview by Material

Rest of South America Flexible Packaging Market Overview by Application

10. Middle East & Africa

Middle East & Africa Flexible Packaging Market Overview by Geographic Region

Middle East & Africa Flexible Packaging Market Overview by Product

Middle East & Africa Flexible Packaging Market Overview by Material

Middle East & Africa Flexible Packaging Market Overview by Application

Country-wise Analysis of Middle East & Africa Flexible Packaging Market

South Africa

South Africa Flexible Packaging Market Overview by Product

South Africa Flexible Packaging Market Overview by Material

South Africa Flexible Packaging Market Overview by Application

Saudi Arabia

Saudi Arabia Flexible Packaging Market Overview by Product

Saudi Arabia Flexible Packaging Market Overview by Material

Saudi Arabia Flexible Packaging Market Overview by Application

Rest of Middle East & Africa

Rest of Middle East & Africa Flexible Packaging Market Overview by Product

Rest of Middle East & Africa Flexible Packaging Market Overview by Material?

Rest of Middle East & Africa Flexible Packaging Market Overview by Application

PART C: GUIDE TO THE INDUSTRY

PART D: ANNEXURE

1. RESEARCH METHODOLOGY

2. FEEDBACK

I would like to order

Product name: Flexible Packaging – A Global Market Overview

Product link: <https://marketpublishers.com/r/FC55546DD666EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FC55546DD666EN.html>